

Research Publication 2022-2023

Edited Books

S.No.	Year	Details
1	2022-23	Behl, A., Dutta, P., Sheorey, P. A., & Rowley, C. (Eds.). (2022). Changing face of E-commerce in Asia (Vol. 1). Singapore: World Scientific.
2	2022-23	Sharma, T., Ray, R. S., & Mitra, N. (Eds.). (2022). Responsible leadership for sustainability in uncertain times: Social, economic and environmental challenges for sustainable organizations. Singapore: Springer Nature.
3	2022-23	Sia, S. K., Crane, L. S., Jain, A. K., & Bano, S. (Eds.). (2022). Understanding psychology in the context of relationship, community, workplace and culture. Singapore: Springer Nature.

Research Books

S.No.	Year	Details
1	2022-23	Srivastava, R. (2023). Marketing of consumer financial products: Insights from service marketing. New York: Business Expert Press.

Papers published in National/ International Journals

S.No.	Year	Details
1	2022-23	Aeron, P., & Jain, S. (2022). Adaptability among e-governance projects in India: extending the adaptive capacity wheel framework. <i>International Journal of Electronic Governance</i> , 14(3), 280-308. https://doi.org/10.1504/IJEG.2022.125901
2	2022-23	Agrawal, S., Kumar, D., Singh, R. K., & Singh, R. K. (2023). Analyzing coordination strategy of circular supply chain in re-commerce industry: A game theoretic approach. <i>Business Strategy and the Environment</i> , 32(4), 1680-1697. https://doi.org/10.1002/bse.3212
3	2022-23	Agrawal, S., Kumar, D., Singh, R. K., & Singh, R. K. (2023). Coordination issues in managing the reverse supply chain: a systematic literature review and future research directions. <i>Benchmarking: An International Journal</i> , 30(4), 1259-1299. https://doi.org/10.1108/BIJ-08-2021-0467
4	2022-23	Ali, F., Kumar, S., Sureka, R., Gaur, V., & Cobanoglu, C. (2022). Journal of Hospitality and Tourism Technology (JHTT): A retrospective review using bibliometric analysis. <i>Journal of Hospitality and Tourism Technology</i> , 13(5), 781-800. https://doi.org/10.1108/JHTT-11-2022-332
5	2022-23	Anshu, K., Shankar, A., Behl, A., Pereira, V., & Laker, B. (2022). Impact of barriers of value co-creation on consumers' innovation resistance behavior: Investigating the moderation role of the DART model. <i>Technological Forecasting and Social Change</i> , 184. https://doi.org/10.1016/j.techfore.2022.122033
6	2022-23	Arli, D., Gupta, N., Sardana, D. and Sharma, P. (2023). Demystifying the evaluation of brands endorsed by religious leaders in the emerging markets. <i>International Marketing Review</i> , 40(1), 155-175.

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		https://doi.org/10.1108/IMR-08-2021-0258
7	2022-23	Bag, S., Choi, T. M., Rahman, M. S., Srivastava, G., & Singh, R. K. (2022). Examining collaborative buyer–supplier relationships and social sustainability in the “new normal” era: the moderating effects of justice and big data analytical intelligence. <i>Annals of Operations Research</i> . https://doi.org/10.1007/s10479-022-04875-1
8	2022-23	Bag, S., Dhamija, P., Singh, R. K. , Rahman, M. S., & Sreedharan, V. R. (2023). Big data analytics and artificial intelligence technologies based collaborative platform empowering absorptive capacity in health care supply chain: An empirical study. <i>Journal of Business Research</i> , 154. https://doi.org/10.1016/j.jbusres.2022.113315
9	2022-23	Bamel, N., Kumar, S., Bamel, U., & Gaur, V. (2023). International journal of sociology and social policy: A retrospective overview. <i>International Journal of Sociology and Social Policy</i> , 43(1/2), 247-271. https://doi.org/10.1108/IJSSP-01-2022-0031
10	2022-23	Behl, A. , Gaur, J., Pereira, V., Yadav, R., & Laker, B. (2022). Role of big data analytics capabilities to improve sustainable competitive advantage of MSME service firms during COVID-19: A multi-theoretical approach. <i>Journal of Business Research</i> , 148, 378-389. https://doi.org/10.1016/j.jbusres.2022.05.009 .
11	2022-23	Behl, A. , Gunasekaran, A., Singh, R. K. , & Kamble, S. (2022). Guest editorial: BlockChain for government organization: past, present, and the future. <i>Journal of Global Operations and Strategic Sourcing</i> , 15(3), 309-315. https://doi.org/10.1108/JGOSS-08-2022-109
12	2022-23	Behl, A. , Gupta, M., Gunasekaran, A. and Luo, Z. (2022). Guest editorial: Theoretical advancements in business: past, present and future. <i>International Journal of Organizational Analysis</i> , 30(4), 833-835. https://doi.org/10.1108/IJOA-07-2022-006
13	2022-23	Behl, A. , Gupta, M., Pereira, V., & Zhang, J. Z. (2022). Guest editorial: Human-computer interactions: Investigating the dark side and proposing a model based on an empirical collection of studies. <i>Aslib Journal of Information Management</i> , 74(5), 749-757. https://doi.org/10.1108/AJIM-09-2022-39
14	2022-23	Behl, A. , Jayawardena, N. S., Pereira, V., & Sampat, B. (2022). Assessing retailer readiness to use blockchain technology to improve supply chain performance. <i>Journal of Enterprise Information Management</i> . https://doi.org/10.1108/JEIM-07-2022-0242
15	2022-23	Behl, A. , Jayawardena, N., Nigam, A., Pereira, V., Shankar, A., & Jebarajakirthy, C. (2023). Investigating the revised international marketing strategies during COVID-19 based on resources and capabilities of the firms: A mixed method approach. <i>Journal of Business Research</i> , 158. https://doi.org/10.1016/j.jbusres.2023.113662
16	2022-23	Behl, A. , Jayawardena, N., Pereira, V., Tarba, S., & Bamel, U. (2022). Role played by relational turbulence in managing agency problems among value chain partners in the sharing economy: A review of the antecedents,

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		benefits, risks, and boundary conditions. <i>Industrial Marketing Management</i> , 107, 39-51. https://doi.org/10.1016/j.indmarman.2022.09.024
17	2022-23	Behl, A. , Kamboj, S., Sarmah, B., Pereira, V., Sharma, K. , Rammal, H. G., & Arrigo, E. (2023). Customer involvement and servitization in hybrid offerings: Moderating role of digitalization and co-creation. <i>International Marketing Review</i> . https://doi.org/10.1108/IMR-11-2021-0325
18	2022-23	Behl, A. , Pereira, V., Jayawardena, N., Nigam, A., & Mangla, S. (2023). Gamification as an innovation: A tool to improve organizational marketing performance and sustainability of international firms. <i>International Marketing Review</i> . https://doi.org/10.1108/IMR-05-2022-0113
19	2022-23	Behl, A. , Pereira, V., Sindhwani, R., Bhardwaj, S., Papa, A., & Hassan, Y. (2022). Improving Inclusivity of digitalization for employees in emerging countries using gamification. <i>IEEE Transactions on Engineering Management</i> . https://doi.org/10.1109/TEM.2022.3216553
20	2022-23	Behl, A. , Pereira, V., Varma, A. and Tarba, S. (2022). Guest editors' overview essay: Exploring the dark side of electronic-human resource management: towards a new PROMPT model. <i>International Journal of Manpower</i> , 43(1), 1-11. https://doi.org/10.1108/IJM-04-2022-560
21	2022-23	Behl, A. , Sampat, B., & Raj, S. (2023). Empirical investigation of repeated donations on crowdfunding platforms during COVID-19. <i>Annals of Operations Research</i> . https://doi.org/10.1007/s10479-023-05197-6
22	2022-23	Behl, A. , Sampat, B., Pereira, V., Jayawardena, N. S., & Laker, B. (2023). Investigating the role of data-driven innovation and information quality on the adoption of blockchain technology on crowdfunding platforms. <i>Annals of Operations Research</i> . https://doi.org/10.1007/s10479-023-05290-w
23	2022-23	Behl, A. , Singh, R., Pereira, V., & Laker, B. (2023). Analysis of Industry 4.0 and circular economy enablers: A step towards resilient sustainable operations management. <i>Technological Forecasting and Social Change</i> , 189. https://doi.org/10.1016/j.techfore.2023.122363
24	2022-23	Bhardwaj, S., Behl, A. , & Pereira, V. (2023). Proposing an integrative data-analytics framework for micro, small and medium enterprises: A systematic review substantiated by evidence from two case studies. <i>Annals of Operations Research</i> . https://doi.org/10.1007/s10479-023-05186-9
25	2022-23	Bhardwaj, S., Rana, G. A., Behl, A. , & de Caceres, S. J. G. (2023). Exploring the boundaries of Neuromarketing through systematic investigation. <i>Journal of Business Research</i> , 154. https://doi.org/10.1016/j.jbusres.2022.113371
26	2022-23	Biswas, S. (2022). Antecedents and consequences of employees' procedural justice perceptions: A field investigation in India. <i>International Journal of Management Practice</i> , 15(5), 622-638. https://doi.org/10.1504/IJMP.2022.125474

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27	2022-23	Biswas, S. (2022). Linking employee perceptions and employee attitudes through their levels of organizational identification: A field investigation in India. <i>International Journal of Organization Theory & Behavior</i> , 25(1/2), 72-90. https://doi.org/10.1108/IJOTB-09-2020-0164
28	2022-23	Biswas, S., & Chattopadhyay, S. (2022). Encouraging positive & deterring negative employee attitudes: Test of a latent variable model. <i>Indian Journal of Industrial Relations</i> , 58(2).
29	2022-202	Brajesh, M., & Avanish, K. (2022). Exploring connectedness between regulatory identity and strategic outcomes. <i>Public Administration Issues</i> , 6(SI II), 96-121.
30	2022-23	Chauhan, S., Gupta, P., & Goyal, S. (2022). Role of innovation type and country context in diffusion of innovative technologies in organisations: a meta-analytic review. <i>Behaviour & Information Technology</i> . https://doi.org/10.1080/0144929X.2022.2100826
31	2022-23	Chhabra, D., & Singh, R. K. (2022). Analyzing barriers to green logistics in context of Circular Economy and Industry 4.0 in the Indian manufacturing industry. <i>International Journal of Logistics Research and Applications</i> . https://doi.org/10.1080/13675567.2022.2134847
32	2022-23	Choudhary, K., Sangwa, N. R., Sangwan, K. S., & Singh, R. K. (2022). Impact of lean and quality management practices on green supply chain performance: An empirical study on ceramic enterprises. <i>Quality Management Journal</i> , 29(3), 193-211. https://doi.org/10.1080/10686967.2022.2083036
33	2022-23	Choudhary, P., Jain, Kr. N., Panda, A. (2022). Making small and medium enterprises circular economy compliant by reducing the single use plastic consumption. <i>Journal of Business Research</i> , 149, 448-462. https://doi.org/10.1016/j.jbusres.2022.05.038 .
34	2022-23	Danani, S. N., Gogan, J. L., Aeron, P., Sharma, K., & Jaiswal, M. P. (2022). How do digital market platform hosts exercise control over sellers?: Digital market platform sellers control. <i>Journal of Electronic Commerce in Organizations</i> , 20(2), 1-18. https://doi.org/10.4018/JECO.300298
35	2022-23	Dasgupta, M. (2022). Open vs closed business model: Exploring its role in innovation in indian small and medium enterprises (SMEs). <i>Journal of the Knowledge Economy</i> . https://doi.org/10.1007/s13132-022-01087-7
36	2022-23	Dash, A., Jena, S. K., Tiwari, A. K., & Hammoudeh, S. (2022) Dynamics between power consumption and economic growth at aggregated and disaggregated (sectoral) level using the frequency domain causality. <i>Journal of Risk and Financial Management</i> , 15(5), 219-236. https://doi.org/10.3390/jrfm15050219
37	2022-2023	Dhaigude, A. S., Gupta, N., Sardana, D., Kumar, V., & Terziovski, M. (2023). Catalytic role of “responsible investments” in innovation and firm performance link: In the context of manufacturing in Asia-Pacific. <i>Asia Pacific Journal of Management</i> . https://doi.org/10.1007/s10490-023-09882-9

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38	2022-23	Dhaka, H., Gupta, R. K., & Sharma, T. (2022). Moral development at the workplace through Buddhist mindfulness meditation: A grounded theory study. <i>Business Perspectives and Research</i> . https://doi.org/10.1177/22785337221132612
39	2022-23	Dhasmana, S., Ghosh, S. , & Kanjilal, K. (2023). Does investor sentiment influence ESG stock performance? Evidence from India. <i>Journal of Behavioral and Experimental Finance</i> , 37, 1-19. https://doi.org/10.1016/j.jbef.2023.100789
40	2022-23	Dua, A. K., Farooq, A., & Rai, S. (2023). Ethical leadership and its influence on employee voice behavior: role of demographic variables. <i>International Journal of Ethics and Systems</i> , 39(2), 213-235. https://doi.org/10.1108/IJOES-10-2021-0200
41	2022-23	Garg, P., Gupta, B., Kapil, K. N. , Sivarajah, U., & Gupta, S. (2023). Examining the relationship between blockchain capabilities and organizational performance in the Indian banking sector. <i>Annals of Operations Research</i> . https://doi.org/10.1007/s10479-023-05254-0
42	2022-23	Gaur, V. (2022). Impact of Leadership Self-Efficacy on Employee Motivation: An Empirical Study. <i>Korea Review of International Studies</i> , 15(32).
43	2022-23	Gaur, V. , Kapoor, A. , & Gupta, A. (2022). Study on effect of transformational leadership, self-efficacy on job performance. <i>Academy of Marketing Studies Journal</i> , 26(6),1-16.
44	2022-23	Ghosh, S., Chakraborty, S., Gupta, N. , & Basu, S. (2023). What ails physician review websites? A study of information needs of patients. <i>Decision Support Systems</i> , 166. https://doi.org/10.1016/j.dss.2022.113897
45	2022-23	Goel, S. (2022). Money laundering or foreign contribution! The spirit of governance in NGOs of India. <i>Journal of Money Laundering Control</i> , 25(2), 481-487. https://doi.org/10.1108/JMLC-05-2021-0050
46	2022-23	Gupta, A. K. , & Srivastava, V. (2023). Modelling the impact of social media marketing for apparel brands: Evidence from India. <i>International Journal of Internet Marketing and Advertising</i> , 18(2/3), 242-262. https://doi.org/10.1504/IJIMA.2023.129665
47	2022-23	Gupta, A. S. & Mukherjee, J. (2022). Long-term changes in consumers' shopping behavior post COVID-19: An exploratory study. <i>International Journal of Retail & Distribution Management</i> , 50(12), 1518-1534. https://doi.org/10.1108/IJRDM-04-2022-0111
48	2022-23	Gupta, A. S., & Mukherjee, J. (2022). Decoding revenge buying in retail: role of psychological reactance and perceived stress. <i>International Journal of Retail & Distribution Management</i> , 50(11), 1378-1394. https://doi.org/10.1108/IJRDM-01-2022-0022
49	2022-23	Gupta, A., & Singh, R. K. (2022). Managing resilience of micro, small and medium enterprises (MSMEs) during COVID-19: analysis of barriers. <i>Benchmarking: An International Journal</i> . https://doi.org/10.1108/BIJ-11-

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		2021-0700
50	2022-23	Gupta, A., Singh, R. K. , Kamble, S., & Mishra, R. (2022). Knowledge management in industry 4.0 environment for sustainable competitive advantage: A strategic framework. <i>Knowledge Management Research & Practice</i> , 20(6), 878-892. https://doi.org/10.1080/14778238.2022.2144512
51	2022-23	Gupta, A., Singh, R. K. , Mathiyazhagan, K., Suri, P. K., & Dwivedi, Y. K. (2022). Exploring relationships between service quality dimensions and customers satisfaction: Empirical study in context to Indian logistics service providers. <i>The International Journal of Logistics Management</i> . https://doi.org/10.1108/IJLM-02-2022-0084
52	2022-23	Gupta, N. , Dutta, G., Mitra, K., & Kumar Tiwari, M. (2022). Analytics with stochastic optimisation: experimental results of demand uncertainty in process industries. <i>International Journal of Production Research</i> . https://doi.org/10.1080/00207543.2022.2131926
53	2022-23	Gupta, P. , & Chauhan, S. (2023). Dynamics of corporate governance mechanisms - family firms' performance relationship: A meta-analytic review. <i>Journal of Business Research</i> , 154. https://doi.org/10.1016/j.jbusres.2022.113299
54	2022-23	Gupta, P. , & Prashar, A. (2023). Interactive governmental communication promoting participatory citizen engagement in health crisis events-evidence from India. <i>Public Administration Quarterly</i> , 47(1), 51-86. https://doi.org/10.37808/paq.47.1.3
55	2022-23	Gupta, P. , Prashar, A. , Giannakis, M., Dutot, V., & Dwivedi, Y. K. (2022). How organizational socialization occurring in virtual setting unique: A longitudinal study of socialization. <i>Technological Forecasting and Social Change</i> , 185. https://doi.org/10.1016/j.techfore.2022.122097
56	2022-23	Gupta, P. , Wadhwa, S., & Chauhan, S. (2023). Crossroad of intellectual property rights of technology innovators and human rights: A systematic literature review. <i>Digital Policy, Regulation and Governance</i> , 25(3), 236-249. https://doi.org/10.1108/DPRG-08-2022-0099
57	2022-23	Hassan, Y., Pandey, J., Behl, A. , Pereira, V., & Vaz, D. (2023). CSR authenticity and micro-foundations of business: a systematic review. <i>Cross Cultural & Strategic Management</i> , 30(1), 37-68. https://doi.org/10.1108/CCSM-11-2021-0213
58	2022-23	Hermans, L. M., Narain, V. , Kempers, R., Gomes, S. L., Banerjee, P., Hasan, R., ... & Thissen, W. A. (2022). Power and empowerment in transdisciplinary research: a negotiated approach for peri-urban groundwater problems in the Ganges Delta. <i>Hydrology and Earth System Sciences</i> , 26(8), 2201-2219. https://doi.org/10.5194/hess-26-2201-2022 , 2022
59	2022-23	Hooda, A., Gupta, P. , Jeyaraj, A., Giannakis, M., & Dwivedi, Y. K. (2022). Effects of trust on behavioral intention and use behavior within e-government contexts. <i>International Journal of Information Management</i> ,

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		67. https://doi.org/10.1016/j.ijinfomgt.2022.102553
60	2022-23	Jain, A. K. (2022). Examining the Relationship between motivation to lead and distributed leadership: An empirical study in India. <i>Journal of Managerial Issues</i> , 34(4), 372-387.
61	2022-23	Jain, A. K., & Obhi, S. S. (2022). Social power and citizenship behaviors in India: The moderating role of emotional intelligence. <i>Organization Development Journal</i> , 40(4). 71-86
62	2022-23	Jain, N., Choudhary, P., Panda, A. , Jain, S., & Dey, P. (2022). Impact of institutional pressures and dynamic capabilities on sustainability performance of oil and gas sector. <i>International Journal of Energy Sector Management</i> . https://doi.org/10.1108/IJESM-01-2022-0019
63	2022-23	Jain, P., Singh, R. K. , Mishra, R., & Rana, N. P. (2023). Emerging dimensions of blockchain application in tourism and hospitality sector: A systematic literature review. <i>Journal of Hospitality Marketing & Management</i> , 32(4), 454-476. https://doi.org/10.1080/19368623.2023.2184440
64	2022-23	Jain, R., Sharma, D., Behl, A. and Tiwari, A.K. (2022). Investor personality as a predictor of investment intention: Mediating role of overconfidence bias and financial literacy. <i>International Journal of Emerging Markets</i> . https://doi.org/10.1108/IJOEM-12-2021-1885
65	2022-23	Jayawardena, N. S., Behl, A. , Ross, M., Quach, S., Thaichon, P., Pereira, V., Nigam, A. & Le, T. T. (2022). Two decades of research on consumer behaviour and analytics: Reviewing the past to prepare for the future. <i>Journal of Global Information Management</i> , 30(1), 1-38. https://doi.org/10.4018/JGIM.313381
66	2022-23	Jayawardena, N. S., Thaichon, P., Quach, S., Razzaq, A., & Behl, A. (2023). Persuasion effects of virtual reality (VR) and augmented reality (AR) video advertisements: A conceptual review. <i>Journal of Business Research</i> , 160. https://doi.org/10.1016/j.jbusres.2023.113739
67	2022-23	Karpouzoglou, T., Vij, S., Blomkvist, P., Juma, B., Narain, V. , Nilsson, D., & Sitoki, L. (2023). Analysing water provision in the critical interface of formal and informal urban water regimes. <i>Water international</i> , 48(2), 202-216. https://doi.org/10.1080/02508060.2023.2171642
68	2022-23	Kaur, P., Prashar, A. , & Bhatnagar, J. (2023). Creating resource passageways in cross-cultural virtual work teams: A longitudinal field study. <i>Personnel Review</i> . https://doi.org/10.1108/PR-10-2021-0719
69	2022-23	Kaushal, L. A. (2022). Institutional and economic determinants of Indian OFDI. <i>Cogent Economics & Finance</i> , 10(1). https://doi.org/10.1080/23322039.2022.2147648
70	2022-23	Kaushal, L. A. , & Prashar, A. (2022). Determinants of service consumer's attitudes and behavioural intentions towards sharing economy for sustainable consumption: An emerging market perspective. <i>Journal of Global Information Technology Management</i> , 25(2), 137-158. https://doi.org/10.1080/1097198X.2022.2062993

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71	2022-23	Khalil, A., Shankar, A., Bodhi, R., Behl, A. , & Ferraris, A. (2022). Why do people resist drone food delivery services? An innovation resistance theory perspective. <i>IEEE Transactions on Engineering Management</i> . https://doi.org/10.1109/TEM.2022.3202485
72	2022-2023	Kumar, A. (2022). Commentary: New education policy: shifting gears toward the future of India. <i>Higher Education Evaluation and Development</i> , 16(2), 136-139. https://doi.org/10.1108/HEED-12-2022-082
73	2022-23	Kumar, D., & Prashar, A. (2022). Linking resource bundling and logistics capability with performance: study on 3PL providers in India. <i>International Journal of Productivity and Performance Management</i> . https://doi.org/10.1108/IJPPM-06-2022-0289
74	2022-23	Kumar, D., Singh, R. K. , Mishra, R., & Vlachos, I. (2023). Big data analytics in supply chain decarbonization: A systematic literature review and future research directions. <i>International Journal of Production Research</i> . https://doi.org/10.1080/00207543.2023.2179346
75	2022-23	Kumar, D., Singh, R. K. , Mishra, R., & Wamba, S. F. (2022). Applications of the internet of things for optimizing warehousing and logistics operations: a systematic literature review and future research directions. <i>Computers & Industrial Engineering</i> , 171. https://doi.org/10.1016/j.cie.2022.108455
76	2022-23	Kumar, H., & Srivastava, R. (2022). Exploring the role of augmented reality in online impulse behaviour. <i>International Journal of Retail & Distribution Management</i> , 50(10), 1281-1301. https://doi.org/10.1108/IJRDM-11-2021-0535
77	2022-23	Kumar, H., Gupta, P. , & Chauhan, S. (2023). Meta-analysis of augmented reality marketing. <i>Marketing Intelligence & Planning</i> , 41(1), 110-123. https://doi.org/10.1108/MIP-06-2022-0221
78	2022-23	Kumar, P., Singh, R. K. , & Shahgholian, A. (2022). Learnings from COVID-19 for managing humanitarian supply chains: Systematic literature review and future research directions. <i>Annals of Operations Research</i> . https://doi.org/10.1007/s10479-022-04753-w
79	2022-23	Kumar, S., Gupta, K., Kumar, A., Singh, A., & Singh, R. K. (2023). Applying the theory of reasoned action to examine consumers' attitude and willingness to purchase organic foods. <i>International Journal of Consumer Studies</i> , 47(1), 118-135. https://doi.org/10.1111/ijcs.12812
80	2022-23	Kumar, V., Sindhwani, R., Behl, A. , Kaur, A., & Pereira, V. (2023). Modelling and analysing the enablers of digital resilience for small and medium enterprises. <i>Journal of Enterprise Information Management</i> . https://doi.org/10.1108/JEIM-01-2023-0002
81	2022-23	Kumari, P. S. R., Makhija, H., Sharma, D. and Behl, A. (2022). Board characteristics and environmental disclosures: evidence from sensitive and non-sensitive industries of India. <i>International Journal of Managerial Finance</i> , 18(4), 677-700. https://doi.org/10.1108/IJMF-10-2021-0547

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82	2022-23	Lang, L. D., Behl, A. , Guzmán, F., Pereira, V., & Del Giudice, M. (2023). Role of advertising, distribution intensity and store image in achieving global brand loyalty in an emerging market. <i>International Marketing Review</i> , 40(1), 127-154. https://doi.org/10.1108/IMR-06-2021-0200
83	2022-23	Lang, L. D., Behl, A. , Phuong, N. N. D., Gaur, J., & Dzung, N. T. (2022). Toward SME digital transformation in the supply chain context: The role of structural social and human capital. <i>International Journal of Physical Distribution & Logistics Management</i> . https://doi.org/10.1108/IJPDLM-12-2021-0525
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173	2022-23	Vishwakarma, L. P., Singh, R. K. , Mishra, R., & Kumari, A. (2023). Application of artificial intelligence for resilient and sustainable healthcare system: Systematic literature review and future research directions. <i>International Journal of Production Research</i> . https://doi.org/10.1080/00207543.2023.2188101
174	2022-23	Yadav, N. , & Bhama, V. (2023). Sustainability, resilience, and returns during COVID-19: Empirical evidence from US and Indian stock markets. <i>Journal of Emerging Market Finance</i> . https://doi.org/10.1177/09726527231158555
175	2022-23	Yadav, P. and Prashar, A. (2022). Board gender diversity: implications for environment, social, and governance (ESG) performance of Indian firms. <i>International Journal of Productivity and Performance Management</i> . https://doi.org/10.1108/IJPPM-12-2021-0689
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1	2022-23	Aeron, P. (2023). Content and context-aware recommender systems for business. In J. Wang (Ed.), <i>Encyclopedia of Data Science and Machine</i>

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2	2022-23	Aeron, P. (2023). Foundational recommender systems for business. In J. Wang (Ed.), <i>Encyclopedia of Data Science and Machine Learning</i> (pp. 2799-2816). Hershey: IGI Global.
3	2022-23	Ahuja, A. K., & Singh, R. K. (2023). Managing Sustainability in construction industry: An overview. In N. Singhal, & B. N. Swar (Eds.), <i>Reinventing Management through Sustainability, Innovation and Analytics</i> . New Delhi: Bloomsbury.
4	2022-23	Bhutani, C., & Behl, A. (2023). Dark side of gamification in interactive marketing. In C. L. Wang (Ed.), <i>The Palgrave Handbook of Interactive Marketing</i> (pp. 939- 962). Switzerland: Springer (Palgrave Macmillan Cham).
5	2022-23	Bisht, N. S., & Tripathy, A. K. (2023). Role stressors and burnout: Examining the mediating role of rumination. In S. K. Sharma, P. Goyal, & U. Chanda (Eds.), <i>Handbook of Evidence Based Management Practices in Business</i> . London: Routledge.
6	2022-23	Bourai, S., Arora, R., & Yadav, N. (2023). Winner-take-all strategy in digital platform market: A theoretical exposition. In S. K. Sharma, P. Goyal, & U. Chanda (Eds.), <i>Handbook of Evidence Based Management Practices in Business</i> . London: Routledge.
7	2022-23	Gupta, R., Sharma, T., & Prashar, A. (2022). Social indicators of ESG and firm's financial performance in India. In T. Sharma, R. S. Ray, & N. Mitra (Eds.), <i>Responsible Leadership for Sustainability in Uncertain Times: Social, Economic and Environmental Challenges for Sustainable Organizations</i> (pp. 211-226). Singapore: Springer Nature.
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10	2022-23	Kanwal, A., & Misra, A. (2022). PeerLend: Indian P2P Market and the Need for Regulation. In S. Mishra, & A. K. Dey (Eds.), <i>Case Studies on Management Strategies Human Resource and Marketing Dimension</i> . New Delhi: Bloomsbury.
11	2022-23	Kathuria, R., Awasthy, R., & Sharma, T. (2023). Spiritual intelligence as in nichiren Buddhism: Implications for consciousness-based leadership and management. In A. K. Maheshwari (Ed.), <i>Consciousness-Based Leadership and Management, Volume 1: Vedic and Other Philosophical Approaches to Oneness and Flourishing</i> (pp. 285-318). Cham: Springer Nature.
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14	2022-23	Kumar, A. (2022). Envisioning sustainable development. In Institute of Secretariat Training & Management (Ed.), Transforming India-Governance for Aatmanirbhar Bharat (pp 315-325). Government of India.
15	2022-23	Kumar, R., Bhat, A., & Yadav, N. (2023). Value appropriation in Inter-firm cooperative alliances: The case of Indian pharmaceutical industry. In S. K. Sharma, P. Goyal, & U. Chanda (Eds.), Handbook of Evidence Based Management Practices in Business. London: Routledge.
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		Chanda (Eds.), Handbook of Evidence-Based Management Practices in Business. London: Routledge.
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25	2022-23	Sharma, A. K., & Singh, R. K. (2023). Decarbonisation in energy sector: A bibliometric analysis. In N. Singhal, & B. N. Swar (Eds.), Reinventing Management through Sustainability, Innovation and Analytics. New Delhi: Bloomsbury.
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30	2022-23	Srivastava, V., Srivastava, M. K., & Singhal, R. K. (2023). Enhancing shoppers' loyalty by prioritizing customer-centricity drivers in the retail industry. In V. Kadyan, T. P. Singh, & C. Ugwu (Eds.), Deep Learning Technologies for the Sustainable Development Goals: Issues and Solutions in the Post-COVID Era (pp. 227-246). Singapore: Springer Nature.
31	2022-23	Tripathy, A. K. (2023). Choice of expansion modes: A capabilities perspective. In S. K. Sharma, P. Goyal, & U. Chanda (Eds.), Handbook of Evidence Based Management Practices in Business. London: Routledge.
32	2022-23	Upadhyay, S., & Agarwal, M. N. (2022). Revelio charm: The invisible migrant labour of India. In T. Sharma, R. S. Ray, & N. Mitra (Eds.), Responsible Leadership for Sustainability in Uncertain Times: Social, Economic and Environmental Challenges for Sustainable Organizations (pp. 127-155). Singapore: Springer Nature.
33	2022-23	Usmani, F., & Shaikh, I. (2023). Interconnectedness between foreign portfolio investors and market returns: Evidence from asymmetric exponential GARCH model. In S. K. Sharma, P. Goyal, & U. Chanda (Eds.), Handbook of Evidence Based Management Practices in Business. London:

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34	2022-23	Vadikar, P. I., & Shaikh, I. (2023). Causality between defense expenditure and economic growth in India. In S. K. Sharma, P. Goyal, & U. Chanda (Eds.), <i>Handbook of Evidence-Based Management Practices in Business</i> . London: Routledge.
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36	2022-23	Vishwakarma, L. P., & Singh, R. K. (2023). Analysis of the challenges to human resources in implementing artificial intelligence. In P. Tyagi, N. Chilamkurti, S. Grima, K. Sood, & B. Balusamy (Eds.), <i>Adoption and Effect of Artificial Intelligence on Human Resources Management, Part B</i> (pp. 81-109). Bingley: Emerald Publishing.

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1	2022-23	Bhatia, M. S., & Gangwani, K. K. (2023). <i>Sustainable operations management: Key practices and cases</i> , By B. Nunes, L. Batista, D. Masi, & D. Bennett. <i>Journal of Cleaner Production</i> , 396.
2	2022-23	Mukherjee, J. (2022). <i>Sales Mind</i> by H. Kensett. <i>Vision: The Journal of Business Perspectives</i> , 26(3), 406.

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1	2022-23	Agarwal, R. (2022). Fraud risk awareness: A need of hour to control rising fraud in the organization. In <i>Risk 2022</i> , Barcelona during 19th - 22nd October, 2022.
2	2022-23	Behl, A. (2022). Absorptive capacity, service innovation and international performance: Born global service firms perspective. In <i>AIB MENA 2022</i> at Dubai during 12 th -14 th December 2022
3	2022-23	Behl, A. (2022). How does knowledge-hiding behaviour affect subjective career success moderating roles of barriers to career. In <i>INDAM Conference, 2023</i> NMIMS Mumbai during 6 th - 8 th January, 2023.
4	2022-23	Bhatnagar, J. (2022). Personify by Wishyogi: Striving to create an Aha! candidate experience. In <i>NACRA -2022</i> , Ontario, Canada during 6th - 8 th October, 2022.
5	2022-23	Bisht, N. & Tripathi, A. K. (2023). Role stressors and burnout: Examining the mediating role of rumination code -ICEBM23213. In <i>4th International Conference on Evidence-Based Management (ICEBM)</i> at BITS Pilani, Pilani Campus during 24th-25th February 2023.

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6	2022-23	Bisht, N. (2022). Stalled gender diversity: How managerial subjective isreinforced by organizational silence. In <i>NORDSCI Conference</i> at Sofia during 17 th -21 st October 2022.
7	2022-23	Gaur, V. (2022) Paper Title- "A study to self – Esteem, Resilience and Leadership Among Social Work Students" 3rd International Conclave on Globalizing Indian Thought conference at IIM Kozhikode during 1st -3rd December, 2022.
8	2022-23	Gaur, V. (2022). Empirical study on women entrepreneurship in small scale industries. In <i>7th International Conference on Globalization, Entrepreneurship and Emerging Economies (ICGEEE)</i> London UK during 10th-11 th December, 2022.
9	2022-23	Gaur, V. (2022). An empirical study on occupational leadership style, effectiveness and self-efficacy in relation to emotional intelligence. In <i>10th International Conference Entitled: Entrepreneurship, Innovation, Responsible Leadership and Economic Development Bentley University, USA</i> during 26 th -28 th October, 2022.
10	2022-23	Gaur, V. (2022). Skill and vocational education in the socio-economic development and rural youth in India: An empirical study. In <i>11th International Conference of Restructuring of the Global Economy (ROGE)</i> , UK during 8 th -9 th August, 2022.
11	2022-23	Gaur, V. (2023). Correlation between EQ and measures of leadership style, effectiveness, and self-efficacy in the workplace. In <i>MEC 12th International Conference on Business and Economic Development-2023</i> during 10 th -11 th April-2023.
12	2022-23	Gaur, V. (2023). Study on leadership in uncertain times: Strategies and skill. In 17th annual International Technology, Education and Development Conference in Spain during 6th to 8th March 2023
13	2022-23	Gupta, A. K. (2022). Framework for the selection of Sustainable Suppliers using Integrated Compensatory Fuzzy AHP-TOPSIS multi criteria Approach. 2. Prioritizing Barriers for Reverse Logistics of Lubricating Oils using Fuzzy AHP. In <i>IEEE-IEEM 2022</i> Kuala Lumpur, Malaysia during 7th -11th December, 2022.
14	2022-23	Gupta, A. K. (2023). Business networks and strategic orientation help firms navigate the dynamic nature of business, leading to product innovation. In 4th International Conference on Evidence-Based Management (ICEBM) at BITS Pilani, Pilani Campus during 24th -25th February 2023.
15	2022-23	Gupta, N. (2022). Pandemic and the cross border trade: An Indian business perspective. In 16th South Asian Management Forum.
16	2022-23	Gupta, N., & Reddy, J. S. (2022). Accreditation and management education: strategies for sustainability and growth. In 16th South Asian Management Forum.
17	2022-23	Kaushal, L. A. (2022). Have Indian deep trade agreements achieved their export potential: Implications for the future. In 11th International Conference of Restructuring of the Global Economy (ROGE), UK during 8th-

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		9th August, 2022.
18	2022-23	Kaushal, L. A. (2022). Trade agreement and trade resilience during Covid-19 pandemic: Case of India. In 4th Annual Conference of Aston and Faculty Development Programme, Birmingham UK during 27th June -01 July,2022.
19	2022-23	Kaushal, L. A. (2022). What drives Indian MNCs overseas investments: developing economy perspective. In Centre for Business Economic & Research, London UK during 10th -11th December 2022.
20	2022-23	Kumar, A. (2023). Anthropology of sustainable development: Practice and prospects of scientific engagement in shared space to empower the marginalized. In NERPS at Thailand, Hiroshima University during 28th Feb - 3rd March, 2023.
21	2022-23	Kumar, N., Kumar, G., & Singh, R. K. (2023). Prioritization of functional areas in the manufacturing sector for BDA application. In Emerging Trends in Mechanical and Industrial Engineering: Select Proceedings of ICETMIE 2022 (pp. 467-476).Singapore: Springer Nature.
22	2022-23	Mukherjee, J. (2022). Faculty development programme on data analytics and marketing research. In ISB, Hyderabad FDP during 22nd - 25th September, 2022.
23	2022-23	Mukherjee, J. (2022). Voice assistant-enabled conversational commerce: Impact on purchase behaviour of “Text-Challenged” consumers in India. In Great Lakes Institute of Management organized by the Kotler-Srinivasan Center for Research in Marketing Chennai during 19th -20th December 2022.
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25	2022-23	Narain, V. (2022). Gender, water security, and climate change: A periurban perspective. In Water Security and Climate Change Conference - 2022 at Bangkok, Thailand during 1st -3rd December 2022.
26	2022-23	Narain, V. (2022). Integrating gender equality and social inclusion in the curricula of higher education institutions: An approach for the Hindukush Himalaya region. In Proceedings of the 2nd International Symposium on Disaster Resilience and Sustainable Development: Volume 1-Multi-Hazard Vulnerability, Climate Change and Resilience Building (pp. 251-265). Singapore: Springer Nature.
27	2022-23	Narain, V. (2022). Muddling through waste: Self-governance and collective action in the wastewater Commons. In Conference of Asian Longatin & Governance & Management Network, Bangkok, Thailand during 24th-27th June,2022.
28	2022-23	Narain, V. (2022). Rethinking periurban governance in the aftermath of the Covid pandemic. In Symposium at Vietnam during 3rd-4th November 2022.
29	2022-23	Pillania, R. K. (2023). State of happiness in India. In 13th International Conference on Business Economics, Management, and Marketing, Boston

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		USA from 27th- 29th March 2023
30	2022-23	Prashar, A. (2022). Board gender diversity in Indian firms: Inference for firms sustainable. In 4th Annual Conference of Aston and Faculty Development Programme, Birmingham UK during 27th June -01 July,2022.
31	2022-23	Rai, S. (2022). The healing power of authenticity. In NORDSCI Conference at Sofia during 17th -21st October 2022
32	2022-23	Ray, R. S. (2022). Comparative study of India with its neighboring South Asian countries on achieving sustainable development goals. In 4th Annual Conference of Aston and Faculty Development Programme, Birmingham UK during 27th June-01 July, 2022.
33	2022-23	Sharma, T. (2022). Gender dynamics influencing innovation process in sustainable business in India. In NORDSCI Conference at Sofia during 17th-21stOctober, 2022.
34	2022-23	Shiak, I. (2023). Impact of Bitcoin Price on energy consumption and further estimating its carbon footprint code-ICEBM23217. In 4th International Conference on Evidence-Based Management (ICEBM) at BITS Pilani, Pilani Campus during 24th -25th February 2023.
35	2022-23	Singh, R. K. (2022). Application of additive manufacturing for resilient healthcare sector. In IEEE TEMSCON Asia Pacific Conference, Bangkok, Thailand during 19th - 22nd September, 2022.
36	2022-23	Singh, R. K. (2022). Application of AM for resilient health sector. In Euroma Annual Conference, Barlin during July 01- July 02, 2022.
37	2022-23	Singh, R. K. (2022). Prioritization of factors for robust manufacturing system: A case of disk brake. In 3rd Biennial International Conference on future learning Aspect of Mechanical Engineering (FLAME-2022) during 3rd - 5th August, 2022.
38	2022-23	Singh, R. K. (2023). Sustainable operations in paper and pulp Industry analysis of challenges. In IEOM at Manila Phillippines during 7th -9th March, 2023
39	2022-23	Tripathi, A. K. (2022). What determines effective enforcement of clawbacks in executive compensation: evidence from India. In NORDSCI Conference at Sofia during 17th -21st October 2022
40	2022-23	Tripathi, A. K. (2023). Choice of expansion modes: A capabilities perspective code-ICEBM23212. In 4th International Conference on Evidence-Based Management (ICEBM) at BITS Pilani, Pilani Campus during 24th-25th February2023.
41	2022-23	Tripathi, S. S. (2022). Privacy concern as an inhibitor to technology acceptance for telemedicine. In International Society for Professional Innovation Management (ISPIM) connects Conference, Athens, Greece during 28th-30th November, 2022
42	2022-23	Vallabh, P., & Shaikh, I. (2022). Impact of policy uncertainty on gold price in India. In 5th IGPC - IIMA Annual Gold & Gold Markets Conference-2022

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		during 11th-12th April,2022.
43	2022-23	Yadav, N. (2022). Assessing the impact of government policies on strategy for the persistence of digital platform firms: A study of select consumer durable platform firms in India. In GLOGIFT 2022, L M Thapar, Patiala during 9th-10th December 2022.
44	2022-23	Yadav, N. (2022). Doing responsible business in India: A post Covid-19 perspective. In AIMS 2022 IIM Kozikhode during 28th - 31st December, 2022.
45	2022-23	Yadav, N. (2022). Ola's audacious electric plans on fire (Teaching Case" SMF 2022 (21-23 Dec), Anand Gujarat during 21st-23rd December 2022.
46	2022-23	Yadav, N. (2022). Taking stock of environmental social, and governance (ESG) research in the last two decades: A scientometric analysis. In International Conference on Sustainable Goals 2022, IIM Bodh Gaya during 16th-17th September, 2022.
47	2022-23	Yadav, N. (2023). Value appropriation in coopetitive alliances: The case of Indian Pharmaceutical Industry. In 4th International Conference on Evidence-Based Management (ICEBM) at BITS Pilani, Pilani Campus during 24th-25th February 2023.

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1	2022-23	Absar, M. M. N., Akhter, S., & Srivastava, R. (2022). <i>BSRM Steel, Bangladesh: Growing from Building Safety to Caring Hearts</i> . Emerald Emerging Markets Case Studies, 12(2). https://doi.org/10.1108/EEMCS-10-2021-0324
2	2022-23	Bhargava, S., & Gupta, P. (2022). <i>Boat: The Indian Startup Scripts a Revolutionizing Growth Strategy</i> . Emerald Emerging Markets Case Studies, 12(2). https://doi.org/10.1108/EEMCS-09-2021-0318
3	2022-23	Bilal, M., & Bhatnagar, J. (2023). <i>Xoxoday: Solving the conundrum of gamification and well-being</i> . Ivey ID: W31046
4	2022-23	Chakraborti, J., Dasgupta, M. , & Jana, B. (2022). <i>Fingertips: how women entrepreneurs are reshaping the beauty and wellness business in India</i> . Emerald Emerging Markets Case Studies, 12(2). https://doi.org/10.1108/EEMCS-09-2021-0320
5	2022-23	Chauhan, P., & Rai, S. (2023). <i>Wincorp: Navigating the hybrid workplace</i> . University of Hong Kong ID: HK1409
6	2022-23	Chauhan, P., & Rai, S. (2023). <i>Wobot.ai: Casual Sexism and Personal Brand Crisis</i> . Ivey ID: W28508
7	2022-23	Dasgupta, M. (2022). <i>Rocks and Pebbles Cruising Through Covid-19</i> . University of Hong Kong ID: HK1358
8	2022-23	Dash, A. (2023). <i>Real Infinity: The Earnings Versus Cash Puzzle</i> . Sage

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		Business Cases. https://dx.doi.org/10.4135/9781529610314
9	2022-23	Dhasmana, S., & Goel, S. (2022). <i>Agrawal Kitchenware Distributors: A miscellany of inventory problems</i> . Ivey ID: W26014
10	2022-23	Ghose, A., & Mukherjee, J. (2023). <i>Conacent Consulting Private Limited: Coping with Mass Resignations After Covid-19</i> . Sage Business Cases. https://dx.doi.org/10.4135/9781529621051
11	2022-23	Ghose, A., & Mukherjee, J. (2023). <i>Lincoln Education Private Ltd. Kolkata: Copingwith Employee Attrition</i> . Sage Business Cases. https://dx.doi.org/10.4135/9781529619461
12	2022-23	Gupta, A., Singh, A., Saha, B., & Sharma, D. (2022). <i>Campus Sutra: The Making of an Indian Online Fashion Brand</i> . Ivey ID: W26366
13	2022-23	Gupta, P. , & Gupta, S. (2023). <i>Managing Perceptions of a Socially Responsible Business: McDonald's Under Fire for Racial Discrimination</i> . Sage Business Cases.
14	2022-23	Gupta, R., & Sharma, T. (2022). <i>Fortum India: Responsible Leadership in Times of Crisis</i> . University of Hong Kong: HK1391
15	2022-23	Jhaveri, H., Dash, A. (2022). <i>Financing the growth of Urban Chowk</i> . Emerald Emerging Market Case Studies, 12(4). https://doi.org/10.1108/EEMCS-09-2021-0323
16	2022-23	Kumar, P., Srivastava, R. , & Jain, A. (2022). <i>uTrade Solutions: Leveraging growth opportunities in the fintech industry</i> . Ivey ID: W25877
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1	2022-23	Behl, A. , & Jayawardena, N. (2022, May 2). Decentralized supply chain using disruptive technology. <i>Supply Chain Tribe</i> .
2	2022-23	Bhatnagar, J. (2022, June 1). stay focused, be grounded and make impact. <i>Business Manager</i> .
3	2022-23	Jain Ajay Kumar (August 23, 2022). भारत में प्रबंधन का भविष्य. <i>CI Art press Jankipuram Lucknow</i> .
4	2022-23	Pereira, V., Bhel, A. , Nirma, S. J., Laker, B., Dwivedi, Y. K., Bharadwaj, S. (September 25, 2022). Art of gamifying digital gig workers. <i>Sunday Observer</i> .
5	2022-23	Kumar, A. (2022. December 13) Mahamana's vision of education was 100 years ahead of time. <i>Governance Now</i> .

Conference organized by MDI faculty (2022-2023)

S.No.	Year	Faculty Name	Research Paper Article	Conference Date
1	2022-23	Veena Iyer & Rohit Prasad	Public Policy for distressed Corporations	30 th May 2022
2	2022-23	Leena Ajit Kaushal & Parul Gupta	Foreign Direct Investment & Trade	20 th June 2022