

Research Publications 2021-22

1. Summary of Books Published:

S. No	Year	Books Published
1.	2021-22	Kaushik, A. , and Lohan, A, Cyber Security and CII - Perspective, Opinion and Commentary, Amazon Asia-Pacific Holdings Private Limited, ASIN : B09BD45KQN, Kindle Edition
2.	2021-22	Narain, V. Chapter 29 - Social capital and disaster risk reduction in a periurban context, Editor(s): Indrajit Pal, Rajib Shaw, Riyanti Djalante, Sangam Shrestha, Disaster Resilience and Sustainability, Elsevier, 2021, Pages 651-665, ISBN 9780323851954, DOI: doi.org/10.1016/B978-0-323-85195-4.00010-X.

2. Book Review:

S. No	Year	Book Review
1.	2021-22	Mukherjee, Jaydeep , "Sales Mind" by Helen Kensett ISBN: 9781781256312, Published in Great Britain by Profile Books Ltd., 2016, Vision: The Journal of Business Perspectives, Sage Publications, DOI: 10.1177/09722629211003386

3. Book Chapters:

S. No	Year	Book Chapter
1.	2021-22	Bhatnagar, J. , CHAPTER 8 Talent Management: Pipeline Development, Mahapatra, M & Dhir S (Eds). Talent Management A Contemporary Perspective., Sage Publications
2.	2021-22	Bhatnagar, J. , Remembering Dr Pritam Singh, Pritam Singh: The Alchemist Guru by Asha Bhandarker & Subrat Kumar, Sage Publications, Page 171-173
3.	2021-22	D'Cruz, P., Bisht, N.S. , Noronha, E. (2021). Theorizing the Workplace Bullying–Workplace Dignity Link: Evidence from Lesbians in Indian Workplaces. In: D'Cruz, P., Noronha, E., Mendonca, A. (eds) Asian Perspectives on Workplace Bullying and Harassment. Springer, Singapore. DOI: doi.org/10.1007/978-981-16-2362-2_2
4.	2021-22	Jain, A. K. (2021). The Science and Philosophy of Emotional Intelligence: A Pragmatic Perspective. In The Science of Emotional Intelligence. IntechOpen. DOI: 10.5772/intechopen.97837
5.	2021-22	Jain, A. K. (2021). Motivation to engage in distributed leadership: An agenda for future research. Emerging Trends in Global Organizational Science Phenomena: Critical Roles of Politics, Leadership, Stress, and Context, 393-415.
6.	2021-22	Jain, N., & Jain, A. K. (2021). Executive education and career advancement: Sustainable employment. In India Higher Education Report 2020 Employment and Employability of Higher Education Graduates in India Edited By N.V. Varghese, Mona Khare (pp. 290-316). Routledge India, Taylor & Francis, DOI: 10.4324/9781003158349
7.	2021-22	Jain, A., Biswal, P.C. (2022). "FII Trading Pressure and Stock Volatility in India," India Studies in Business and Economics, in: Naoyuki Yoshino & Rajendra N. Paramanik & Anoop S. Kumar (ed.), Studies in International Economics and Finance, pages 633-646, Springer.. DOI: doi.org/10.1007/978-981-16-7062-6_32
8.	2021-22	Kaushik, A. , Cyber Diplomacy: A New Frontier, Book-Cyber Security and CII - Perspective, Opinion and Commentary, Amazon Asia-Pacific Holdings Private Limited, ASIN : B09BD45KQN
9.	2021-22	Narain, V. (2021). Water Security and Climate Change: A Periurban Perspective. In: Babel, M., Haarstrick, A., Ribbe, L., Shinde, V.R., Dichtl, N. (eds) Water Security in Asia. Springer Water. Springer, Cham. DOI: doi.org/10.1007/978-3-319-54612-4_31
10.	2021-22	Narain, V. , Roth, D. (2022). Introduction: Peri-Urban Water Security in South Asia. In: Narain, V., Roth, D. (eds) Water Security, Conflict and Cooperation in Peri-Urban South Asia. Springer, Cham. DOI: doi.org/10.1007/978-3-030-79035-6_1

11.	2021-22	Roth, D., & Narain, V. (2022). Concluding Reflections: Towards Alternative Peri-Urban Futures?. Water Security, Conflict and Cooperation in Peri-Urban South Asia, 171. Springer.Cham: Switzerland, DOI: 10.1007/978-3-030-79035-6_9
12.	2021-22	Narain, V. , & Roth, D. (2022). Water Security, Conflict and Cooperation in Peri-Urban South Asia: Flows across Boundaries (p. 180). Springer Nature. DOI: 10.1007/978-3-030-79035-6
13.	2021-22	Singh, A. K., & Narain, V. (2021). Peri-urbanisation and changing water flows: Competition, conflicts and cooperation. In Water Conflicts and Resistance (pp. 179-196). Routledge India., eBook ISBN 9780429351006
14.	2021-22	Narain, V. (2022). Bridging a North–South Epistemological Divide in Public Policy Research and Education. In: Nair, S., Varma, N. (eds) Emerging Pedagogies for Policy Education. Palgrave Macmillan, Singapore. DOI: doi.org/10.1007/978-981-16-5864-8_8
15.	2021-22	Panda, A. (2022). Effective Organizational Leadership in Indian Context. In: Pandey, A., Budhwar, P., Bhawuk, D.P.S. (eds) Indigenous Indian Management. Palgrave Studies in Indian Management. Palgrave Macmillan, Cham. DOI: doi.org/10.1007/978-3-030-87906-8_8
16.	2021-22	Panda, A. , Gupta, R.K. (2022). Understanding Organizations and Business Ecosystems in India Using Business Systems Framework. In: Pandey, A., Budhwar, P., Bhawuk, D.P.S. (eds) Indigenous Indian Management. Palgrave Studies in Indian Management. Palgrave Macmillan, Cham. DOI: doi.org/10.1007/978-3-030-87906-8_10
17.	2021-22	Panda, A., Business Schools in India at a Crossroad: Time to make Management Education Relevant while Chasing the “Triple Crown”, Reimagining Management Education in the 21st Century: The Way Ahead, Bloomsbury, Bloomsbury Publishing, ISBN-9789354353703
18.	2021-22	Ray, R.S., Sharma, T. (2022). Towards Cluster-Based Sustainability and CSR Framework in Indian Small and Medium Enterprises—A Case Study on Garment Industry. In: Talapatra, J., Mitra, N., Schmidpeter, R. (eds) Emerging Economic Models for Sustainable Businesses. Responsible Leadership and Sustainable Management. Springer, Singapore. DOI: doi.org/10.1007/978-981-16-7614-7_5
19.	2021-22	Kathuria, R., Awasthy, R., and Sharma, T. , Spiritual Intelligence As In Nichiren Buddhism: Implications For Conscious Leadership And Management; Consciousness-Based Leadership and Management, Volume 1: Vedic and Other Philosophical Approaches to Oneness and Flourishing by Anil Maheshwari (Editor); Springer International Publishing
20.	2021-22	Sharma, D., Kumar, P., Singh, R.K. (2022). Quantifiable Contribution of Sustainable Manufacturing Enablers in Indian SMEs. In: Agrawal, R., Jain, J.K., Yadav, V.S., Manupati, V.K., Varela, L. (eds) Recent Advances in Industrial Production. Lecture Notes in Mechanical Engineering. Springer, Singapore. DOI: doi.org/10.1007/978-981-16-5281-3_12
21.	2021-22	Srivastava, V., Srivastava, M.K. (2021). Modelling Enablers of Customer-Centricity in Convenience Food Retail. In: Singh, P.K., Polkowski, Z., Tanwar, S., Pandey, S.K., Matei, G., Pirvu, D. (eds) Innovations in Information and Communication Technologies (IICT-2020). Advances in Science, Technology & Innovation. Springer, Cham. https://doi.org/10.1007/978-3-030-66218-9_21

4. Cases Published in leading Case Clear Houses:

S. No	Year	Case / Case Analysis
1.	2021-22	Anuradha Mukherji, Bhatnagar, Jyotsna , Yes Bank: AI or Human Connection for Talent Management? W25367., Case (PDF) • 6 pages • 2021-12-17
2.	2021-22	Kaur, Prabhjot, Bhatnagar, Jyotsna. , The Happy Turtle: Womanpreneur and Talent in a Circular Economy., W25373., Case (PDF) • 8 pages • 2022-03-24
3.	2021-22	Bhatnagar, Jyotsna; Gupta, Parul. , Amazon: Legal Woes, Crisis, and Resilience., 9B21C003., Case (PDF) • 12 pages • 2021-04-23 (Rev: 2021-01-21)
4.	2021-22	Dasgupta M. The Facebook and Reliance Jio Deal. Vision. January 2022. doi:10.1177/09722629221074097

5.	2021-22	Gupta, S., Gupta, N. and Narayan, S. (2022), "Boeing: surviving business turbulence after black swan cataclysms", The CASE Journal, Vol. 18 No. 1, pp. 72-102. doi.org/10.1108/TCJ-01-2021-0022
6.	2021-22	Gaur, Sunil, Jain, Anshul , Rudra Industries: Bidding for Generator Leases., W25653, Case (PDF) • 8 pages • 2022-02-24
7.	2021-22	Jain, Neera , Bansal, Amogh, Walmart- Flipkart Deal: In Search of Stability.,9B21M052., Case (PDF) • 15 pages • 2021-05-13
8.	2021-22	Agarwal, Puja, Jain, Neera , BlewMinds: Leveraging Influencer Communication Strategies., W25336.,, Case (PDF) • 11 pages • 2022-02-28
9.	2021-22	Tripathy, Kr. Arun and Bisht, S. Nidhi , IICI BANK: FIGHTING A CRISIS IN CORPORATE GOVERNANCE., Asian Case Research Journal 2021 25:02n03, 139-161
10.	2021-22	Aditi Saini; Mukherjee, Jaydeep , The Challenges of Marketing Budget Preparation in Uncertain Times., 9B21A020, Case (PDF) • 13 pages • 2021-06-29
11.	2021-22	Atantra Das Gupta, Mukherjee, Jaydeep , Star Medical Equipment: Grow Market Share or Profitability? W25233., Case (PDF) • 10 pages • 2021-09-08
12.	2021-22	Mukherjee, Jaydeep , West Bengal Assembly Election 2021: The Competitive Marketing Strategies at Play., W25425., Case (PDF) • 8 pages • 2021-11-10
13.	2021-22	Mukherjee, Jaydeep , White House Industries: A Customer Selection Conundrum., W25427, Sankha Bhattacharya, Case (PDF) • 10 pages • 2021-12-08
14.	2021-22	Mukherjee, Jaydeep , Brand Tanishq: Navigating Social Media Backlash, W25084, Case (PDF) • 15 pages • 2021-10-15
15.	2021-22	Mukherjee, Jaydeep , Mantra Ayurveda: Scaling Direct-To-Consumer Marketing., W25497., Aditi Saini, Case (PDF) • 14 pages • 2022-01-04
16.	2021-22	Mukherjee, J. , (2022). Bengal assembly election 2021: TMC coping with important leaders defecting. In SAGE Business Cases. SAGE Publications, Ltd, dx.doi.org/10.4135/9781529793994
17.	2021-22	Mukherjee, J. , & Tripathi, P., (2022). A covid-19 dilemma in India: Calibrating a downsized automobile marketing budget. In SAGE Business Cases. SAGE Publications, Ltd., https://dx.doi.org/10.4135/9781529795233
18.	2021-22	Mukherjee, J. , (2022). Essess by indian coatings: Facing challenges of salesforce integration. In SAGE Business Cases. SAGE Publications, Ltd., dx.doi.org/10.4135/9781529795882
19.	2021-22	Mukherjee, J. , (2022). CoolFridge India: Retail network expansion in rural markets. In SAGE Business Cases. SAGE Publications, Ltd., dx.doi.org/10.4135/9781529796209
20.	2021-22	Mukherjee, J. , (2022). Investment in dealer training in an uncertain market: Balancing immediate needs with long-term sales performance. In SAGE Business Cases. SAGE Publications, Ltd., dx.doi.org/10.4135/9781529790542
21.	2021-22	Mukherjee, J. , (2022). Jeevan nursing home: Fighting low-priced competitors during an economic downturn. In SAGE Business Cases. SAGE Publications, Ltd, dx.doi.org/10.4135/9781529796056
22.	2021-22	Mukherjee, J. , (2022). Selling motorcycles in kolkata: Challenges of managing a buying centre. In SAGE Business Cases. SAGE Publications, Ltd., dx.doi.org/10.4135/9781529790771
23.	2021-22	Mukherjee, J. , (2022). Choosing the right job: Dilemma of a fresh MBA. In SAGE Business Cases. SAGE Publications, Ltd., dx.doi.org/10.4135/9781529796438
24.	2021-22	Mukherjee, J. , (2022). Raman tractors: Establishing a tractor dealership. In SAGE Business Cases. SAGE Publications, Ltd., dx.doi.org/10.4135/9781529795240
25.	2021-22	Mukherjee J. Tata Nano: Case of Repositioning: Case Analysis. Vikalpa. 2021;46(3):188-190. doi:10.1177/02560909211044253
26.	2021-22	Prashar A. Mohalla Clinic: A Case on Healthcare Service Operations and Quality. Vision. September 2021. doi:10.1177/09722629211041837
27.	2021-22	Prashar A. Heavy Lifters, India: Towards a Circular Economy Era. Vision. October 2021. doi:10.1177/09722629211043593
28.	2021-22	Prashar, Anupama and Gupta, Parul Twitter India: At a Crossroads between Freedom of Expression and Social Responsibility., W26368., Case (PDF) • 12 pages • 2022-03-09

29.	2021-22	Sharma, Tanuja , Sterlite Copper: Business at What Cost? 9B21C036., Roopal Gupta., Case (PDF) • 12 pages • 2021-08-16
30.	2021-22	Kapoor G, Singh RK . Panth Transport Limited: Digitizing Bulk Logistics. Vision. 2021;25(4):483-487. doi:10.1177/09722629211035648

5. Paper published in International / National Journal:

S. No	Year	Journal Article
1.	2021-22	V. Sunder M and A. Prashar , "Characterization and Examination of Operational Excellence Deployment Failures: Mediation Effect of Technical and Behavioral Failure Factors," in IEEE Transactions on Engineering Management, DOI: 10.1109/TEM.2021.3071294.
2.	2021-22	Achint Nigam, Prem Dewani, Abhishek Behl , Vijay Pereira, Consumer's response to conditional promotions in retailing: An empirical inquiry, Journal of Business Research, Volume 144,2022, Pages 751-763, ISSN 0148-2963, doi.org/10.1016/j.jbusres.2022.02.051.
3.	2021-22	Abira Reize, Bella L. Galperin, Meena Chavan, Abhishek Behl , Vijay Pereira, Examining the relationship between fear of COVID-19, intolerance for uncertainty, and cyberloafing: A mediational model, Journal of Business Research, Volume 145, 2022, Pages 660-670, ISSN 0148-2963, doi.org/10.1016/j.jbusres.2022.03.037.
4.	2021-22	Agarwal R , Kallapur S. Four Ways to Improve Risk Reporting. California Management Review. 2021;63(4):52-65. DOI:10.1177/00081256211019801
5.	2021-22	Sindhwani, R., Hasteer, N., Behl, A. , Varshney, A. and Sharma, A. (2022), "Exploring "what," "why" and "how" of resilience in MSME sector: a m-TISM approach", Benchmarking: An International Journal, Vol. ahead-of-print No. ahead-of-print. DOI.org/10.1108/BIJ-11-2021-0682
6.	2021-22	J. Pandey, Hassan, Yusuf, Pandey, Jatin, Pereira, Vijay, Behl, Abhishek . Fischer, Benjamin, Laker Bruno, "Leader Signaled Knowledge Hiding and Erosion of Cocreated Value: Microfoundational Evidence From the Test Preparation Industry," in IEEE Transactions on Engineering Management, DOI: 10.1109/TEM.2022.3149005.
7.	2021-22	Behl, Abhishek . (2022). Changing research paradigms of blockchain for businesses: Proposing a M.A.L.T framework. The Journal of High Technology Management Research. 33. 100428. 10.1016/j.hitech.2022.100428.
8.	2021-22	Vinayak, R., Bhatnagar, J. and Agarwal, M.N. (2021), "When and how does perceived overqualification lead to turnover intention? A moderated mediation model", Evidence-based HRM, Vol. 9 No. 4, pp. 374-390. DOI.org/10.1108/EBHRM-09-2020-0123
9.	2021-22	Sharma, A., Bhatnagar, J. , Jaiswal, M. and Thite, M. (2022), "Interplay of enterprise social media and learning at work: a qualitative investigation", Journal of Enterprise Information Management, Vol. 35 No. 2, pp. 550-565. DOI.org/10.1108/JEIM-06-2020-0227
10.	2021-22	Bohra, Rakesh and Bhatnagar, Jyotsna , Case Study: One Employee Went Freelance. Now Everyone Wants the Same Deal, Harvard Business Review, https://hbr.org/2022/03/case-study-one-employee-went-freelance-now-everyone-wants-the-same-deal
11.	2021-22	Bisht, Nidhi S. & Mahajan, Ashish, 2021. "Shared stressors and core self-evaluations: A trait activation perspective on employee performance," Journal of Business Research, Elsevier, vol. 131(C), pages 103-111.
12.	2021-22	Bisht, S.Nidhi. , Trusson, Clive, Siwale, Juliana, and Ravishankar, N. M, Enhanced job satisfaction under tighter technological control: The paradoxical outcomes of digitalization, New Technology, Work and Employment, First published: 30 October 2021 DOI.org/10.1111/ntwe.12222
13.	2021-22	Sharma, Krishna. Satya, Jain, Girish and Biswal, C Pratap , Internecine interrelations among liquidity risk, market risk and credit risk in the Indian banking system, Afro-Asian Journal of Finance and Accounting., Vol-1, Pp-1, 10.1504/AJFA.2022.10044067 / ISSN: 1751-6447 (Print), ISSN: 1751-6455
14.	2021-22	Singhal, S., Choudhary, S. and Biswal, P.C. (2021), "Dynamic linkages among international crude oil, exchange rate, and Norwegian stock market: evidence from ARDL bound testing

		approach", International Journal of Energy Sector Management, Vol. ahead-of-print No. ahead-of-print. https://DOI.org/10.1108/IJESM-10-2020-0006
15.	2021-22	Bondia, R., Biswal, P.C. and Panda, A. (2021), "Investigating association between factors fostering attention to a stock and rationales to buy it: an empirical analysis", Review of Behavioral Finance, Vol. ahead-of-print No. ahead-of-print. https://DOI.org/10.1108/RBF-05-2021-0082
16.	2021-22	Venkatesh, V.C., Dasgupta, M., Prashar, A. and Andersen, T.J. (2021), "Dealing with surprise attacks: decomposing ERM as a dynamic capability to handle crises", Journal of Small Business and Enterprise Development, Vol. 28 No. 4, pp. 515-536. DOI.org/10.1108/JSBED-09-2020-0342
17.	2021-22	Dani, V.V. and Dasgupta, M. (2021), "GoBhaarati- contributing to the "Journey of Healthy Living"", Emerald Emerging Markets Case Studies, Vol. 11 No. 1. DOI.org/10.1108/EEMCS-08-2020-0283
18.	2021-22	Kar, P.S., and Dasgupta, M. (2021), "Imaging Goa's B2B sales dilemma: provoke or justify", Emerald Emerging Markets Case Studies, Vol. 11 No. 1. https://DOI.org/10.1108/EEMCS-08-2020-0286
19.	2021-22	Dasgupta, M. Linking unlearning with learning for performance in an era of disruption, International Journal of Business Excellence, Vol-25, Issue-3, pp-391-411,
20.	2021-22	Jena SK, Tiwari AK, Dash A, Aikins Abakah EJ. Volatility Spillover Dynamics between Large-, Mid-, and Small-Cap Stocks in the Time-Frequency Domain: Implications for Portfolio Management. Journal of Risk and Financial Management. 2021; 14(11):531. DOI.org/10.3390/jrfm14110531
21.	2021-22	Kumari, D. and Dash, A. (2021), "SHEROES: entrepreneurship by acquisitions and organic growth", Emerald Emerging Markets Case Studies, Vol. 11 No. 2. DOI.org/10.1108/EEMCS-09-2020-0350
22.	2021-22	Dash, A. (2021), "IRFC – the beginning of a green era", Emerald Emerging Markets Case Studies, Vol. 11 No. 1. DOI.org/10.1108/EEMCS-07-2020-0253
23.	2021-22	Gaur, V., Human Resource Development in Indian Industries: Policies Practices and Implementation, Empirical Economics Letters, Vol-21, Issue-3 pp-25, Dr. Mohammad A. Wadud
24.	2021-22	Mishra, Brajesh, Ghosh, Sajal and Kanjilal, Kakali, Strategizing Export Promotion in Indian Telecom Sector: Empirical Evidence using time and frequency analysis, Macroeconomics and Finance in Emerging Market Economies, 10.1080/17520843.2022.2050091
25.	2021-22	Goel, S., Kapoor, N. Is earnings management related to board independence and gender diversity? Sector-wise evidence from India. Int J Discl Gov (2021). DOI.org/10.1057/s41310-021-00130-4
26.	2021-22	Goel, Sandeep, and Kapoor, Nimisha, The Impact of Board Characteristics on Economic Performance of Corporate Sustainability: Learnings from India, Accountancy Business and The Public Interest, Vol- 20, pp-484-507, Association for Accountancy & Business Affairs
27.	2021-22	Goyal, S., Chauhan, S. and Gupta, P. (2021), "Users' response toward online doctor consultation platforms: SOR approach", Management Decision, Vol. ahead-of-print No. ahead-of-print. DOI.org/10.1108/MD-02-2021-0268
28.	2021-22	Gupta, A.K., Goyal, H. Framework for implementing big data analytics in Indian manufacturing: ISM-MICMAC and Fuzzy-AHP approach. Inf Technol Manag 22, 207–229 (2021). DOI.org/10.1007/s10799-021-00333-9
29.	2021-22	Dhaigude, A.S., Kapoor, R., Gupta, N. and Padhi, S.S. (2021), "Linking supply chain integration to supply chain orientation and performance – a knowledge integration perspective from Indian manufacturing industries", Journal of Knowledge Management, Vol. 25 No. 9, pp. 2293-2315. DOI.org/10.1108/JKM-01-2020-0064
30.	2021-22	Sharma, P., Sardana, D., Gupta, N. and Arli, D. (2022), "Exploring the role of spiritual leaders as celebrity business founders and brand endorsers", Marketing Intelligence & Planning, Vol. 40 No. 1, pp. 105-120. DOI.org/10.1108/MIP-07-2021-0225
31.	2021-22	Mitra, T., Kapoor, R. and Gupta, N. (2022), "Studying key antecedents of disruptive technology adoption in the digital supply chain: an Indian perspective", International Journal of Emerging Markets, Vol. ahead-of-print No. ahead-of-print. DOI.org/10.1108/IJOEM-07-2021-1052

32.	2021-22	Khatri, Arun, Singh, NP, and Gupta, Nakul , Big Data Analytics: Direction And Impact On Financial Technology, Journal of Management Marketing and Logistics, Vol-8, Issue-4, pp-218- 234, DOI.org/10.17261/Pressacademia.2021.1529
33.	2021-22	Khatri, Arun, Gupta, Nakul, and Parashar, Anupama , Application Of Technology Acceptance Model (Tam) In Fintech Services, International Journal of Management, Vol-11, Issue-12, pp- 3520- 3548, DOI.org/10.34218/IJM.11.12.2020.328
34.	2021-22	Mehta, N., Chauhan, S., Gupta, P. , & Jaiswal, M. P. (2021). Pursuing Digital Learning Platform Success: A Meta-Analytic Investigation of User and Cultural Contingencies. Communications of the Association for Information Systems, 48, pp-pp. DOI.org/10.17705/1CAIS.04834
35.	2021-22	Mittal, A., Jain, A. and Dhingra, T. (2021), "DMart an ace in India's retail space", Emerald Emerging Markets Case Studies, Vol. 11 No. 1. https://DOI.org/10.1108/EEMCS-09-2020-0324
36.	2021-22	Farooq, M.I. and Gupta, P. (2021), "The transition to greener ways at Parsa's", Emerald Emerging Markets Case Studies, Vol. 11 No. 2. DOI.org/10.1108/EEMCS-09-2020-0326
37.	2021-22	Shaikh, I. (2021), "On the relation between the crude oil market and pandemic Covid-19", European Journal of Management and Business Economics, Vol. 30 No. 3, pp. 331-356. DOI.org/10.1108/EJMBE-08-2020-0223
38.	2021-22	Shaikh, I. and Huynh, T.L.D. (2021), "Does disease outbreak news impact equity, commodity and foreign exchange market? Investors' fear of the pandemic COVID-19", Journal of Economic Studies, Vol. ahead-of-print No. ahead-of-print. DOI.org/10.1108/JES-10-2020-0503
39.	2021-22	Pramod Kumar Naik, Imlak Shaikh & Toan Luu Duc Huynh (2021): Institutional investment activities and stock market volatility amid COVID-19 in India, Economic Research- Ekonomska Istraživanja DOI: 10.1080/1331677X.2021.1982399
40.	2021-22	Imlak Shaikh, Priyanka Vallabh , Monetary policy uncertainty and gold price in India: Evidence from Reserve Bank of India's Monetary Policy Committee (MPC) review, Resources Policy, Volume 76,2022,102642, ISSN 0301-4207, DOI.org/10.1016/j.resourpol.2022.102642
41.	2021-22	Iyer, s. Veena , Chakravarthy, Lata, Examination of the Convergence route to IFRS reporting and disclosure, Corporate Governance and Sustainability Review, Vol-6, Issue-1, pp-32-45, DOI: 10.22495/cgsrv6i1p4
42.	2021-22	Pramani, R., Iyer, S.V. Adoption of payments banks: a grounded theory approach. Journal of Financial Services Marketing (2022). DOI.org/10.1057/s41264-021-00133-w
43.	2021-22	Jain, A.K. , Srivastava, S. & Cooper, C. A study on the relationship of abusive supervision and fear based silence in India the mediating role of dimensions of emotional intelligence. Current Psychology (2021). DOI.org/10.1007/s12144-021-01912-3
44.	2021-22	Jain, A.K. , Srivastava, S. and Sullivan, S.E. (2022), "Does fear-based silence mediate the nepotism–employee outcomes relationship?", Personnel Review, Vol. ahead-of-print No. ahead-of-print. DOI.org/10.1108/PR-06-2021-0394
45.	2021-22	Lamba, P.S., and Jain, N. (2022), "Overcoming challenges faced by digital entrepreneurs: a design thinking approach", Development and Learning in Organizations, Vol. ahead-of-print No. ahead-of-print. https://DOI.org/10.1108/DLO-11-2021-0195
46.	2021-22	Lamba, Singh. Paramjit, and Jain, Neera. , Emerging Social Power of Coaches in Digital Entrepreneurship., Journal of Asia Entrepreneurship and Sustainability., Vol-17, Issue-04, pp-74-104., Monash University. ISSN 1177-4541
47.	2021-22	Kapil, K. (2022). Understanding customer loyalty in the online-to-offline (o2o) model by measuring emotion and cognition in the indian context. Academy of marketing studies journal, 26, 1-11.
48.	2021-22	Kapil, Sheeba, Kapil, Nayan Kanwal , Blockchain In Hospitality And Tourism Industry Way Forward, International Journal of Business and Economics (IJBE) ISSN (online) 2545-4137
49.	2021-22	Kapil, Nayan Kanwal , Lunar Phases And Stock Return: Indian Study, International Journal of Business and Economics (IJBE) ISSN (online) 2545-4137
50.	2021-22	Choudhary PK, Kaushik A, Bharadwaj SS. Societal Digital Platforms: Architecture and Design. Vision. December 2021. DOI:10.1177/09722629211056706

51.	2021-22	Khatri, A. & Kaushik, A. (2021). Systematic Literature Review On Blockchain Adoption In Banking. Journal of Economics Finance and Accounting, 8 (3), 126-146. DOI: 10.17261/Pressacademia.2021.1458
52.	2021-22	Kaushal, Ajit Leena , Institutional Quality and FDI Inflows in India, Empirical Economics Letters, Vol-20, issue 8, Dr. Mohammad A. Wadud, ISSN 1681 8997
53.	2021-22	Kaushik, Anjali , Unfolding the Mystery of Failed Technology Projects, Cutter Business Technology Journal, Vol-34, Issue-8, pp-19-24, ISSN: 2475-3718
54.	2021-22	Mishra, B. and Kumar, A. (2021), "How does regulatory framework impact sectoral performance? A systematic literature review", International Journal of Productivity and Performance Management, Vol. ahead-of-print No. ahead-of-print. DOI.org/10.1108/IJPPM-07-2021-0398
55.	2021-22	Mahapatro, Meerambika, and Kumar, Avanish , Social Production of Stigma and Fear around COVID-19, Annals of Psychiatry and Mental Health, ISSN: 2374-0124
56.	2021-22	Mahapatro, M., Kumar, A. Domestic violence, women's health, and the sustainable development goals: integrating global targets, India's national policies, and local responses. J Public Health Pol 42, 298–309 (2021). DOI.org/10.1057/s41271-021-00283-0
57.	2021-22	Leena Ajit Kaushal (2021) Impact of institutional and regulatory quality on FDI inflow: case of a developing Indian economy, Cogent Economics & Finance, 9:1, 1985201, DOI: 10.1080/23322039.2021.1985201
58.	2021-22	Leena Ajit Kaushal (2022) Impact of regional trade agreements on export efficiency – A case study of India, Cogent Economics & Finance, 10:1, 2008090, DOI: 10.1080/23322039.2021.2008090
59.	2021-22	Leena Ajit Kaushal 1, 2021. "Estimating the Impact of Free Trade Agreements on India's Export Potential," Applied Economics Quarterly (formerly: Konjunkturpolitik), Duncker & Humblot GmbH, Berlin, vol. 67(1), pages 47-70.
60.	2021-22	Anil, K. and Misra, A. (2022), "Artificial intelligence in Peer-to-peer lending in India: a cross-case analysis", International Journal of Emerging Markets, Vol. ahead-of-print No. ahead-of-print. DOI.org/10.1108/IJOEM-05-2021-0822
61.	2021-22	Mukherjee, Jaydeep "Srikrishna Motors: Using Data to Manage Dealership Performance" Vision: The Journal of Business Perspective
62.	2021-22	Krishna R, and Mukherjee J. Revitalizing Infrastructure Sector to Accelerate Economic Recovery in India. Vision. April 2021. doi:10.1177/09722629211007579
63.	2021-22	Krishna, Ram and Mukherjee, Jaydeep , "F Patanjali Ayurveda's Coronil: Marketing Controversy on COVID-19 Cure" Vision: The Journal of Business Perspective
64.	2021-22	Mukherjee, Jaydeep , "Farmer Agitation in India: Deciphering Marketing Lessons" Vision: The Journal of Business Perspective, DOI.org/10.1177/09722629211003993
65.	2021-22	Ahmad, S. and Nanda Agarwal, M. (2021), "Frugal creativity: a new conceptualization as planned behavior", International Journal of Innovation Science, Vol. 13 No. 5, pp. 627-644. DOI.org/10.1108/IJIS-11-2020-0256
66.	2021-22	Sharma, N.P., Sharma, T. and Nanda Agarwal, M. (2021), "Relationship between perceived performance management system (PMS) effectiveness, work engagement and turnover intention: mediation by psychological contract fulfillment", Benchmarking: An International Journal, Vol. ahead-of-print No. ahead-of-print. https://doi.org/10.1108/BIJ-01-2021-0008
67.	2021-22	Neetu Yadav , Roopesh Kumar, Ashish Malik, Global developments in coepetition research: A bibliometric analysis of research articles published between 2010 and 2020, Journal of Business Research, Volume 145,2022, Pages 495-508, ISSN 0148-2963, DOI.org/10.1016/j.jbusres.2022.03.005.
68.	2021-22	Panda, A. , Sinha, S. and Jain, N.K. (2021), "Job meaningfulness, employee engagement, supervisory support, and job performance: a moderated-mediation analysis", International Journal of Productivity and Performance Management, Vol. ahead-of-print No. ahead-of-print. DOI.org/10.1108/IJPPM-08-2020-0434
69.	2021-22	Parul Gupta & Ritu Srivastava (2021): Research on Social Enterprises from an Emerging Economy—Systematic Literature Review and Future Research Directions, Journal of Social Entrepreneurship, DOI: 10.1080/19420676.2021.1974926

70.	2021-22	Goyal, Sandeep , Sumedha Chauhan, Chauhan, Sumedha, Gupta, Parul, Bhardwaj, Amit, and Mahindroo, Amit., Social Commerce: A Bibliometric Analysis and Future Research Directions, Journal of Global Information Management, Pages: 33, DOI: 10.4018/JGIM.293291
71.	2021-22	V. Sridhar, Rohit Prasad , Analysis of spectrum pricing for commercial mobile services: A cross country study, Telecommunications Policy, Volume 45, Issue 9,2021,102221, ISSN 0308-5961, DOI.org/10.1016/j.telpol.2021.102221.
72.	2021-22	Singh VK, Prasad R. Diffusion of Banking Products in Financial Inclusion Linked Savings Accounts: A Case Study Based on Pradhan Mantri Jan Dhan Yojana in India. Global Business Review. April 2021. DOI:10.1177/09721509211006866
73.	2021-22	Prashar, A. (2021), "Moderating effects on sustainability reporting and firm performance relationships: a meta-analytical review", International Journal of Productivity and Performance Management, Vol. ahead-of-print No. ahead-of-print. DOI.org/10.1108/IJPPM-04-2021-0183
74.	2021-22	Prashar, A. (2022), "Quality management in industry 4.0 environment: a morphological analysis and research agenda", International Journal of Quality & Reliability Management, Vol. ahead-of-print No. ahead-of-print. DOI.org/10.1108/IJQRM-10-2021-0348
75.	2021-22	R. Mishra, R. K. Singh , and T. Papadopoulos, "Linking Digital Orientation and Data-Driven Innovations: A SAP–LAP Linkage Framework and Research Propositions," in IEEE Transactions on Engineering Management, DOI: 10.1109/TEM.2022.3153588.
76.	2021-22	Lakshman, C., Rai, S. and Lakshman, S. (2021), "Knowledge sharing, organizational commitment and turnover intention among knowledge workers: a knowledge-based perspective", Journal of Asia Business Studies, Vol. ahead-of-print No. ahead-of-print. DOI.org/10.1108/JABS-07-2020-0277
77.	2021-22	Ram Khilari, Om Prakash Wali, and Rajesh K. Singh. , Identification and prioritisation of technology management practices for enhancing competitiveness of auto components manufacturing firms in India, International Journal of Manufacturing Technology and Management 2022 36:1, 65-94
78.	2021-22	Pravin Kumar, Rajesh Kr Singh , Justin Paul, Oikantik Sinha, Analyzing challenges for sustainable supply chain of electric vehicle batteries using a hybrid approach of Delphi and Best-Worst Method, Resources, Conservation and Recycling, Volume 175,2021,105879, ISSN 0921-3449, DOI.org/10.1016/j.resconrec.2021.105879.
79.	2021-22	Ruchi Mishra, Rajesh Kr Singh , Nripendra P. Rana, Developing environmental collaboration among supply chain partners for sustainable consumption & production: Insights from an auto sector supply chain, Journal of Cleaner Production, Volume 338,2022,130619,ISSN 0959-6526,DOI.org/10.1016/j.jclepro.2022.130619.
80.	2021-22	Deep Shree, Rajesh Kumar Singh , Justin Paul, Andy Hao, Shichun Xu, Digital platforms for business-to-business markets: A systematic review and future research agenda, Journal of Business Research, Volume 137,2021, Pages 354-365, ISSN 0148-2963, DOI.org/10.1016/j.jbusres.2021.08.031.
81.	2021-22	Ruchi Mishra, Rajesh Kumar Singh , Kannan Govindan, Barriers to the adoption of circular economy practices in Micro, Small and Medium Enterprises: Instrument development, measurement, and validation, Journal of Cleaner Production, Volume 351,2,131389, ISSN 0959-6526,DOI.org/10.1016/j.jclepro.2022.131389.
82.	2021-22	Brajesh Mishra, S.K. Tapasvi , and Abinash Panda Take flying to the masses: a regulatory governance perspective, International Journal of Sustainable Aviation 2021 7:3, 227-248
83.	2021-22	Vinay Kumar Singh, Sajal Ghosh , Financial inclusion and economic growth in India amid demonetization: A case study based on panel cointegration and causality, Economic Analysis and Policy, Volume 71, 2021, Pages 674-693,ISSN 0313-5926, DOI.org/10.1016/j.eap.2021.07.005
84.	2021-22	Ying Song, Elie Bouri, Sajal Ghosh , Kakali Kanjilal. (2021) Rare earth and financial markets: Dynamics of return and volatility connectedness around the COVID-19 outbreak. Resources Policy 74, pages 102379.

85.	2021-22	Ying Song, Elie Bouri, Sajal Ghosh , Kakali Kanjilal, Rare earth, and financial markets: Dynamics of return and volatility connectedness around the COV ID-19 outbreak, Resources Policy, Volume 74,2021,102379, ISSN 0301-4207, DOI.org/10.1016/j.resourpol.2021.102379.
86.	2021-22	Ying Song, Elie Bouri, Sajal Ghosh , Kakali Kanjilal. (2021) Rare earth and financial markets: Dynamics of return and volatility connectedness around the COVID-19 outbreak. Resources Policy 74, pages 102379.
87.	2021-22	Sandeep Goyal , L M Thapar School of Management, Thapar Institute of Engineering and Technology, India Chihua Hu, School of Information Management, Shanghai Lixin University of Accounting and Finance, China*
88.	2021-22	Shaikh, I. (2021), "On the relationship between policy uncertainty and sustainable investing", Journal of Modelling in Management, Vol. ahead-of-print No. ahead-of-print. DOI.org/10.1108/JM2-12-202-0320
89.	2021-22	Shaikh, Imlak , Environmental, social, and governance (ESG) practice and firm performance: An international evidence, Journal of Business Economics and Management, Vol-1, Issue-23, pp- 218- 237, 10.3846/jbem.2022.16202
90.	2021-22	Shailendra Rai , Miia Chabot, Jean-Louis Bertrand, Imlak Shaikh , Indian banking industry: a new evidence from a profitability perspective, Verslas: teorija ir praktika, pp.-349-360, DOI.org/10.3846/btp.2021.12982
91.	2021-22	Shalini Kalra Sahi , Understanding gender differences in the attitude towards financial risk taking, International Journal of Indian Culture and Business Management 2022 25:2, 139-158
92.	2021-22	iwari A, Sharma RR, Sharma T. A Case of Family Business Strategy of Expansion. Global Business Review. June 2021. DOI:10.1177/0972150921989667
93.	2021-22	Schlegelmilch, B.B., Sharma, K. and Garg, S. (2022), "Employing machine learning for capturing COVID-19 consumer sentiments from six countries: a methodological illustration", International Marketing Review, Vol. ahead-of-print No. ahead-of-print. DOI.org/10.1108/IMR-06-2021-0194
94.	2021-22	Tiwari, A., Sharma, T. and Sharma, R.R. (2022), "Exploring workplace dignity from managerial lens", Management Research Review, Vol. 45 No. 4, pp. 545-562. DOI.org/10.1108/MRR-08-2020-0544
95.	2021-22	Mazumder, T., Nanda Agarwal, M. and Sharma, T. (2022), "Organizational identification of knowledge workers in India: causes, consequences and the relevance of context", Personnel Review, Vol. 51 No. 3, pp. 1020-1040. DOI.org/10.1108/PR-04-2020-0255
96.	2021-22	Singh K. Rajesh , Mangla Kr. Sachin, Singh, Bhatia Manjot, Luthra, Sunil, Integration of green and lean practices for sustainable business management, business strategy, and the environment, First published: 27 September 2021,DOI.org/10.1002/bse.2897
97.	2021-22	Dutta, G., Kumar, R. , Sindhwani, R. et al. Digitalization priorities of quality control processes for SMEs: a conceptual study in perspective of Industry 4.0 adoption. J Intell Manuf 32, 1679–1698 (2021). DOI.org/10.1007/s10845-021-01783-2
98.	2021-22	Chhabra, D., Singh, R.K. and Kumar, V. (2022), "Developing IT-enabled performance monitoring system for green logistics: a case study", International Journal of Productivity and Performance Management, Vol. 71 No. 3, pp. 775-789. DOI.org/10.1108/IJPPM-12-2020-0678
99.	2021-22	Singh, R.K. , Agrawal, S., Sahu, A. and Kazancoglu, Y. (2021), "Strategic issues of big data analytics applications for managing health-care sector: a systematic literature review and future research agenda", The TQM Journal, Vol. ahead-of-print No. ahead-of-print. DOI.org/10.1108/TQM-02-2021-0051
100.	2021-22	Kumar Varun, Kumar Girish, Singh Rajesh Kumar , Soni Umang, Degrading systems availability analysis: analytical semi-Markov approach”, Eksploatacja i Niezawodnosc-Maintenance and Reliabilitypp- 195—208, 10.17531/ein.2021.1.20
101.	2021-22	Mishra, R., Singh, R.K. and Subramanian, N. (2021), "Impact of disruptions in agri-food supply chain due to COVID-19 pandemic: contextualised resilience framework to achieve operational excellence", The International Journal of Logistics Management, Vol. ahead-of-print No. ahead-of-print. DOI.org/10.1108/IJLM-01-2021-0043

102.	2021-22	Rahman, M.S., Bag, S., Hassan, H., Hossain, M.A. and Singh, R.K. (2022), "Destination brand equity and tourist's revisit intention towards health tourism: an empirical study", Benchmarking: An International Journal, Vol. 29 No. 4, pp. 1306-1331. DOI.org/10.1108/BIJ-03-2021-0173
103.	2021-22	Singh, R.K. and Gurtu, A. (2021), "Prioritizing success factors for implementing total productive maintenance (TPM)", Journal of Quality in Maintenance Engineering, Vol. ahead-of-print No. ahead-of-print. DOI.org/10.1108/JQME-09-2020-0098
104.	2021-22	Singh, R.K. and Gurtu, A. (2021), "Embracing advanced manufacturing technologies for performance improvement: an empirical study", Benchmarking: An International Journal, Vol. ahead-of-print No. ahead-of-print. DOI.org/10.1108/BIJ-02-2021-0110
105.	2021-22	Baral, M.M., Singh, R.K. and Kazançoğlu, Y. (2021), "Analysis of factors impacting survivability of sustainable supply chain during COVID-19 pandemic: an empirical study in the context of SMEs", The International Journal of Logistics Management, Vol. ahead-of-print No. ahead-of-print. DOI.org/10.1108/IJLM-04-2021-0198
106.	2021-22	Gupta, A., Singh, R.K. and Gupta, S. (2021), "Developing human resource for the digitization of logistics operations: readiness index framework", International Journal of Manpower, Vol. ahead-of-print No. ahead-of-print. DOI.org/10.1108/IJM-03-2021-0175
107.	2021-22	Kumar, N., Kumar, G. and Singh, R.K. (2022), "Analysis of barriers intensity for investment in big data analytics for sustainable manufacturing operations in post-COVID-19 pandemic era", Journal of Enterprise Information Management, Vol. 35 No. 1, pp. 179-213. DOI.org/10.1108/JEIM-03-2021-0154
108.	2021-22	Gupta, Srikant, Jha, Babita, Singh, R.K. , Decision making framework for foreign direct investment: Analytic hierarchy process and weighted aggregated sum product assessment integrated approach, Journal of Public Affairs, First published: 22 October 2021 https://DOI.org/10.1002/pa.2771
109.	2021-22	Gupta, Anchal and Singh, R.K. , Applications of emerging technologies in logistics sector for achieving circular economy goals during COVID 19 pandemic: analysis of critical success factors, International Journal of Logistics Research and Applications2021, Ahead-of-print, 1-22 DOI.org/10.1080/13675567.2021.1985095
110.	2021-22	Pandeya, Shipra, Singh, R.K. and Gunasekaran, Angappa, Supply chain risks in Industry 4.0 environment: review and analysis framework, Production Planning & Control2021, Ahead-of-print, 1-28 DOI.org/10.1080/09537287.2021.2005173
111.	2021-22	Surajit Bag, Pavitra Dhamija, David J. Bryde, Rajesh Kumar Singh , Effect of eco-innovation on green supply chain management, circular economy capability, and performance of small and medium enterprises, Journal of Business Research, Volume 141, 2022, Pages 60-72,ISSN 0148-2963, DOI.org/10.1016/j.jbusres.2021.12.011.
112.	2021-22	Singh, Vanita Karan Babbar, Empowered but abused? A moderated mediation analysis to explore the relationship between wife's relative resources, relational empowerment and physical abuse, Social Science & Medicine, Volume 296,2022,114766, ISSN 0277-9536,DOI.org/10.1016/j.socscimed.2022.114766.
113.	2021-22	Srivastava R, Gupta P. Research on unhealthy food and beverages advertising targeting children: Systematic literature review and directions for future research. Australian Journal of Management. December 2021. DOI:10.1177/03128962211059579
114.	2021-22	Srivastava R, Srivastava V. A Study of Buyer Motivations at the Bottom of Pyramid in Urban India. Vision. November 2021. DOI:10.1177/09722629211051441
115.	2021-22	Srivastava, K. M, and Shaikh, Imlak, Modeling Enablers of Transporter's Performance in Downstream Logistics of the Indian Oil Sector, Advances in Operations Research, Volume 2021 Article ID 1654326 DOI.org/10.1155/2021/1654326
116.	2021-22	Banerji, D., Saha, V., Singh, N. and Srivastava, R. (2022), "What are the most important consumer decision factors when choosing an airline? An emerging economy perspective", Asia Pacific Journal of Marketing and Logistics, Vol. ahead-of-print No. ahead-of-print. DOI.org/10.1108/APJML-07-2021-0486

117.	2021-22	Gupta, Astha, Sharma, Kirti , and Srivastava, Ritu ” Systematic Literature Review on Importance of Limited Resource Model in Health-oriented Behaviours “Vision: The Journal of Business Perspective, DOI.org/10.1177/0972262921999867
118.	2021-22	Srivastava R, Banerji D, Nema P, Choudhary S. The Role of Perceived Risk in Engaging Customer and Employees for Value Creation in Services. Vision. June 2021. DOI:10.1177/09722629211022516
119.	2021-22	Senecha, N. and Srivastava, R. (2022), "Mentorrd EduTech: charting new territories through social media marketing", Emerald Emerging Markets Case Studies, Vol. 12 No. 2. DOI.org/10.1108/EEMCS-09-2021-0310
120.	2021-22	Srivastava, R. and Yadav, Y. (2021), "Retail post-COVID growth strategy – is omni channel the way?", Emerald Emerging Markets Case Studies, Vol. 11 No. 1. https://DOI.org/10.1108/EEMCS-08-2020-0308
121.	2021-22	Kumar, R. and Srivastava, V. (2022), "Modelling factors of social media usage by B2B salespersons: an emerging market study", Journal of Business & Industrial Marketing, Vol. ahead-of-print No. ahead-of-print. DOI.org/10.1108/JBIM-04-2021-0235
122.	2021-22	Tripathi SS, Ashra S. Managing Technological Innovations at Deki Electronics. Vision. December 2021. DOI:10.1177/09722629211066366

6. Faculty Presented Papers in International / National Conference:

S. No	Year	Conference Proceedings Publication
1.	2021-22	Gupta, Sen. Rupan, Bharadwaj, Shah Sangeeta , and Gupta, Narain , Industry 4.0, Manufacturing Capabilities and Sustainable Development, GIT 2021, 2nd International Conclave on Globalizing Indian Thought, Indian Institute of Management Kozhikode, ISBN: 978-93-5493-297-7
2.	2021-22	Gaur Vidhu , and Paramjit S. Lamba., Engagement with Action in Karma Yoga: Third Discourse of Bhagwad Gita., 2nd International Conclave on Globalizing Indian Thought. IIM Kozhikode, ISBN: 978-93-5493-297-7
3.	2021-22	Gupta, A.K., Gupta, N. (2021). Manufacturing Strategy Dimensions as I4.0 Performance Antecedents in Developing Economies. In: Dolgui, A., Bernard, A., Lemoine, D., von Cieminski, G., Romero, D. (eds) Advances in Production Management Systems. Artificial Intelligence for Sustainable and Resilient Production Systems. APMS 2021. IFIP Advances in Information and Communication Technology, vol 630. Springer, Cham. doi.org/10.1007/978-3-030-85874-2_18
4.	2021-22	A. K. Gupta. , Mitigation Strategy to Supply Chain Disruptions and Supply Chain Disruptions orientation., 8th Pan lim World Management Conference. IIM Kozhikode, 9842ISBN2021A
5.	2021-22	Preeti Jain, and A. K. Gupta. , Mapping the Digital Procurement Research: A Bibliometric Analysis., 8th Pan lim World Management Conference. IIM Kozhikode, 9842ISBN2021A
6.	2021-22	A. K. Gupta and N. Gupta , "Strategic Sourcing – Selection of Suppliers Using DELPHI-AHP Approach," 2021 IEEE International Conference on Industrial Engineering and Engineering Management (IEEM), 2021, pp. 1194-1197, DOI: 10.1109/IEEM50564.2021.9672923.
7.	2021-22	Gupta, N. , Dutta, G., Mitra, K., Tiwari, M.K. (2021). Analytics with Stochastic Optimization: Experimental Results of Demand Uncertainty in a Process Industry. In: Dolgui, A., Bernard, A., Lemoine, D., von Cieminski, G., Romero, D. (eds) Advances in Production Management Systems. Artificial Intelligence for Sustainable and Resilient Production Systems. APMS 2021. IFIP Advances in Information and Communication Technology, vol 631. Springer, Cham. doi.org/10.1007/978-3-030-85902-2_9
8.	2021-22	Reddy, J Srikanth, and Gupta, Narain and Sharma, Ritu, Virtual Accreditations PRT Visits: A New Normal in the Accreditation World (February 2022). Proceedings of the International Conference on Best Innovative Teaching Strategies (ICON-BITS 2021), Available at SSRN: dx.doi.org/10.2139/ssrn.4027031
9.	2021-22	Goyal, Ankit, and Gupta, N. , (2021) Investigating Barriers to A Sustainable Food Supply Chain Developing Nations -Retailers Views. WMC PAN IIM 2021 9842 ISBN 2021 A

10.	2021-22	Gupta, Narain , Innovations in Pedagogy, Student's Assessment, Technology: An Approach to Build a Responsible Citizen and a Better Society (February 2, 2022). Proceedings of the International Conference on Best Innovative Teaching Strategies (ICON-BITS 2021), Available at SSRN: dx.doi.org/10.2139/ssrn.4024285
11.	2021-22	Reddy, J Srikanth, and Gupta, Narain and Sharma, Ritu, To Investigate the Key Antecedents of the Acceptance of Accreditations in Business Schools (February 4, 2022). Proceedings of the International Conference on Best Innovative Teaching Strategies (ICON-BITS 2021), Available at SSRN: dx.doi.org/10.2139/ssrn.4027041
12.	2021-22	Biyani, Ayush and Gupta, Narain , The Way Forward to the Post-pandemic Evolving Education Ecosystem: An Institutional Theory Perspective (February 4, 2022). Proceedings of the International Conference on Best Innovative Teaching Strategies (ICON-BITS 2021), Available at SSRN: dx.doi.org/10.2139/ssrn.4027058
13.	2021-22	Goyal, Ankit, and Gupta, Narain , Fresh Fruits & Vegetables Loss and Wastage Analysis to Build a Sustainable and Efficient Supply Chain – Farmers and Distributors Views, GIT 2021, 2nd International Conclave on Globalizing Indian Thought, Indian Institute of Management Kozhikode, ISBN: 978-93-5493-297-7
14.	2021-22	Sujan, Harish and Jain, K. Ajay , Abusive Sales Supervision: A Resource Deployment, Depletion and Replenishment Perspective, Academy of Marketing Science conference 2021, AMS USA
15.	2021-22	Shoma Mukherji, and Jain, Neera , Logos: Role in Communicating Corporate Vision and Strategy, 86th Annual International Conference October 18-23, 2021, Association for Business Communication
16.	2021-22	Leena Ajit Kaushal , 2022, Field Crop Residue burning Induced Particulate Pollution in NW India – Policy Challenges & Way Forward, IOP Conf. Ser.: Earth Environ. Sci. 1009 012006
17.	2021-22	Kaushal, L. A. (2021). FDI & Institutional Quality: Empirical Evidence from India. The Business and Management Review, 55. DOI: 10.24052/BMR/V12NU02/ART-05
18.	2021-22	N. Gupta and A. K. Gupta , "Developing Framework for the Implementation of MSP for Indian Farmers Using Integrated ISM and MICMAC Approach," 2021 IEEE International Conference on Industrial Engineering and Engineering Management (IEEM), 2021, pp. 372-376, DOI: 10.1109/IEEM50564.2021.9672837.
19.	2021-22	Pillania, K. Rajesh , (2022). Globalising Indian Thought Indian Cinema, 2nd International Conclave on Globalizing Indian Thought. IIM Kozhikode., ISBN: 978-93-5493-297-7
20.	2021-22	Prashar, A., Shekarian, Ehsan, Khan, Sadaf Iqra, Ayati, Mohammad. Sayed, Sillanpää, Ilkka, Majava, Jukka, and Prashar, Anupama , Exploring Sustainable SCM in Heavy-Duty Vehicle and Equipment Industry: A Multiple Case Study of Four Manufacturers, Twenty Second Working Seminar on Production Economics.
21.	2021-22	Syed Rizwan Naqvi, Dr. Puja Sareen, and Dr. Tanuja Sharma. , Enhancing eLearning Effectiveness: Qualitative Study of Tata Realty and Infrastructure Limited (TRIL), 2nd International Conference On Business Research And Innovation (ICBRI 2022).,
22.	2021-22	Syed Rizwan Naqvi, Dr. Puja Sareen, and Dr. Tanuja Sharma. , Mediating Role of Organizational Effectiveness between e-HRM Strength and Sustainability, 7th Biennial Conference Biennial Conference of INDAM 20222022., Indian Institute of Management Rohtak, 978-93-5593-772-8
23.	2021-22	Syed Rizwan Naqvi, Dr. Puja Sareen, and Dr. Tanuja Sharma. , Role of e-training in Alignment of Business-IT Strategies: Qualitative Study of Royal Dutch Shell, 12th International Conference on Global information & business Strategies at GIBS, GGSIP University, Rohini, Delhi.,
24.	2021-22	Sharma, Tanuja , Sharma, Radha, and Chakravarty, Arjya, Gender, generations and the good workplace : Sustainable talent strategies for gender across generations., 13th-14th Equality, Diversity and Inclusion International Conference., IOP, Universität Bern, Switzerland
25.	2021-22	Daka, Himanshu, and Sharma, Tanuja , Personal Transformation through Vipassana and its influence at workplace, A study with grounded theory approach, WAM conference experience,
26.	2021-22	Kathuria, Richa, Awasthy, Richa, and Sharma, Tanuja. , Spiritual Intelligence lessons from Nichiren Buddhism in the times of Covid-19, 2021 MSR Scholarly Research Colloquial,

		https://www.youtube.com/watch?v=gxiNwGE4Tjk&list=PLMbijo2mWY-aMGLJU5eQRkqvppjmlfd6k&index=11
27.	2021-22	Puja Sareen, and Sharma, Tanuja , Artificial Intelligence in e-HRM: Qualitative Study of Tech Mahindra, 8th Global Conference on Business Management and Social Sciences., 17th-18th March 2022
28.	2021-22	Puja Sareen, and Sharma, Tanuja , Impact of COVID-19 on Behavioural Intention to Use E-Learning in Indian Organizations, 8th Global Conference on Business Management and Social Sciences., 17th-18th March 2022
29.	2021-22	Gautam Dutta, Ravinder Kumar, Rahul Sindhwani, Rajesh Kr. Singh , Overcoming the barriers of effective implementation of manufacturing execution system in pursuit of smart manufacturing in SMEs, Procedia Computer Science, Volume 200, 2022, Pages 820-832, ISSN 1877-0509, doi.org/10.1016/j.procs.2022.01.279.
30.	2021-22	Priyadarshini, Jaya, and Singh, Kr. Rajesh , Industry 4.0 and Supply Chain Performance: A Systematic Literature Review, POMS India International conference proceedings, ISBN: 978-93-93789-00-6
31.	2021-22	Jain, Preeti, and Singh, Kr. Rajesh , Blockchain Technology for Procurement 4.0: An Overview, POMS India International conference proceedings, ISBN: 978-93-93789-00-6
32.	2021-22	Kumar, Devinder and Singh, Kr. Rajesh , Applications of Internet of Things (IoT) for efficient Inventory Management: An Overview, POMS India International conference proceedings, ISBN: 978-93-93789-00-6
33.	2021-22	Sharma, D., Kumar, P., Singh, R.K. (2021). Modeling Interrelationships of Sustainable Manufacturing Barriers by Using Interpretive Structural Modeling. In: Phanden, R.K., Mathiyazhagan, K., Kumar, R., Paulo Davim, J. (eds) Advances in Industrial and Production Engineering. Lecture Notes in Mechanical Engineering. Springer, Singapore. doi.org/10.1007/978-981-33-4320-7_19
34.	2021-22	Vallabh, Priyanka, Understanding Meaningfulness in Organizations: from the Lens of Indian Philosophy, International Conference on Globalizing Indian Thought (GIT) 2021, IIM Kozhikode, https://bit.ly/git-2021_proceedings

7. News Paper / Magazine Article:

S. No.	Financial Year	Magazine Article/ Newspaper Article
1.	2021-22	Bhandari, Niva , (2021), Five skills young managers need to fight the Covid crisis Published online April 29, 2021, The Hindu Business Line (BLoC).
2.	2021-22	Jyotsna Bhatnagar , (2021), Leadership Attributes, DEI & Building Institutions of Consequence, NHRDN NCR HR CHRONICLE, Published online July 03, 2021,
3.	2021-22	How B-schools are evolving with changing needs?, April 6, 2021, 11:14 PM IST Prof (Dr.) Jyotsna Bhatnagar (2021) in Voices, India, Lifestyle, TOI
4.	2021-22	Kulshrestha, Chinmaya , (2021) How pedagogical approach in learning needs to change to learn in b-schools in pandemic, Published online May 06, 2021, India today.
5.	2021-22	Kulshrestha, Chinmaya , (2021), 5 skills that management leaders must master, Published online Sep 12, 2021, Tribune India
6.	2021-22	Gaur, Vidhu , (2021), Intellect, humor and interpersonal skills are necessary to excel as a manager, Published online June 28, 2021, The Times of India.
7.	2021-22	Gaur, Vidhu , (2021), Guide to choose the right B-school for your future, Published online April 01, 2021, India Today
8.	2021-22	Parul Gupta , (2021), Role Of Research In Giving Real-World Benefit To The Employees, Published online August 13, 2021, Business World.

S. No.	Financial Year	Magazine Article/ Newspaper Article
9.	2021-22	Ashul Jain , (2021), Changed CAT pattern to diversify classrooms, Published online April 01, 2021, The Times of India.
10.	2021-22	Jain, K.A. , (2021), Strategies to future-proofing your career at a B-school, Published online June 23, 2021, The Hindu Business Line (BLoC).
11.	2021-22	Jain, K. A. , (2021), Leadership and Emotional Intelligence, Published online Sep 18, 2021, People Matters.
12.	2021-22	Jain, Neera , (2021), Prepare for Uncertainties, Published online April 28, 2021, The Hindu.
13.	2021-22	Abinash Panda , (2021), Coping up with work-family conflict!, Published online April 03, 2021, People Matters.
14.	2021-22	Ashok Panjwani , (2021) How to prepare budding managers for an uncertain future!, Published online April 12, 2021, People Matters
15.	2021-22	Roy, Ankur , (2021), Creating a sustainable future for management studies, Published online July 06, 2021, Business World.
16.	2021-22	Srivastava, Ritu , (2021), Skill Refinement Through Hybrid Learning, Published online May 28, 2021, Business World.