

Research Publications 2018-19

Summary of Books Published

S.No.	Year	Books Published
1.	2018-19	Goel, Sandeep. (2018). Financial Markets, Institutions and Services. New Delhi : PHI.
2.	2018-19	Gupta, Parul. (2018). Legal Aspects of Business : Concepts and applications. New Delhi: Vikas Publishing
3.	2018-19	Gupta, Parul. (2019). Industrial Relations and labour law for Managers. New Delhi : Sage
4.	2018-19	Iyer, S. Veena. (2018). The story underlying the numbers - A simple approach to comprehensive financial statements analysis. New York : Business Expert Press
5.	2018-19	Misra, Alok & Tankha, Ajay. (2018) Inclusive Finance India Report 2018. New Delhi : Access Publication
6.	2018-19	Narain, Vishal. (2018), Public Policy: A View from the South, New Delhi : Cambridge University Press.
7.	2018-19	Barua, Anamika, Narain, Vishal & Vij, Sumit (2018). Climate Change Governance and Adaptation: Case Studies from South Asia. CRC Press : London
8.	2018-19	Pillania, Rajesh K. (2018). Startup Strategy Humor : democating startup strategy. New York : Business Expert Press
9.	2018-19	Sharma, Radha. R (2019). Human Resource Management for Organizational Sustainability. New York : Business Expert Press.

Summary of Book Chapters

S.No.	Year	Book Chapters:
1.	2018-19	Bhatnagar, Jyotsna & Budhwar, Pawan. (2019). Macro talent management in India : A contextual analysis of the challenges, opportunities and emerging patterns. In Vaiman, Vlad, Sparrow, Paul, Schuler, Randall, & Collings, David G. (Eds.). Macro Talent Management in Emerging and Emergent Markets. (pp. 85-103). London : Routledge.
2.	2018-19	Chatterjee, S. (2019). Importance of Statutory Regulation. In Expert Insight, New York : Business Expert Press.
3.	2018-19	Vij, Sumit & Barua, Anamika & Narain, Vishal. (2018). Governance of Climate Change: Issues and Challenges in South Asia. In Barua, Anamika, Vij, Sumit & Narain, Vishal. (Eds), Climate Change Governance and Adaptation: Case studies from South Asia, (pp. 1-9). Boca Raton : CRC Press.
4.	2018-19	Sharma, Radha R. & Batra, Ronak (2019). Bhagvad Gita Approach to Stress Mitigation and Holistic Well-Being. In Dhiman S. & Amar A. (eds). Managing by the Bhagavad Gītā. Management, Change, Strategy and Positive Leadership. (pp. 137-154). Cham : Springer.
5.	2018-19	Sharma, Radha R. & Haq, Rana (2018). Hinduism, Religious Diversity, and Spirituality at Work in India. In Syed, J, Klarsfeld, A, Ngunjiri, F & Härtel, C (Eds.), Religious Diversity in the Workplace (pp. 177-197). Cambridge: Cambridge University Press.
6.	2018-19	Sharma, Radha R. (2018). A Value-Centric Approach to Eudaimonia (Human Flourishing) and Sustainabilit. In: Kassel, Kerul & Rimanoczy, Isabel (Eds.). Developing a Sustainability Mindset in Management Education. (pp. 113-132). London : Routledge.
7.	2018-19	Sharma, Radha R. & Ahmad, Saleha. (2019). Value Ethics and the Human Sprit for

		Responsible Management. In Sharma, Radha R. (Eds). Human Resource Management for Organizational Sustainability (pp. 119-135). New York : Business Expert Press.
8.	2018-19	Kumar, Pravin & Singh, Rajesh Kumar (2018). Selection of Sustainable Suppliers. In Julia Connell et. Al.(Eds.). Global Value Chains, Flexibility and Sustainability. (pp. 283-300). Cham : Springer.
9.	2018-19	Srivastava, Ritu. (2018). Customer Expectations at the Urban Bottom of Pyramid in India: A Grounded Theory Approach. In Rajagopal & Behl, Ramesh. (Eds.) Business Governance and Society Analyzing Shifts, Conflicts, and Challenges.(pp.55-73). Cham : Springer.
10.	2018-19	Brahma, Mita, Tripathi, Shiv S & Bijlani, Subash. (2018). New Venture Creation: From Gartner to the Present. In G. Javadian et al. (eds.), Foundational Research in Entrepreneurship Studies, (pp. 77-102). Cham : Springer
11.	2018-19	Tripathi, Shiv S & Mathew, Benjamin. (2019). Providing Safe Drinking water to Ude Karan. In Sharma, Radha R.(Eds). Human Resource Management for Organizational Sustainability (pp. 189-203). New York : Business Expert Press.

Summary of Journal Articles:

S.No.	Year	Journal Articles:
1.	2018-19	Palvia, Shailendra, Aeron, Prageet , Gupta, Parul, Mahapatra, Diptiranjan, Parida, Ratr, Rosner, Rebecca & Sindhi, Sumita. (2018). Online Education: Worldwide Status, Challenges, Trends, and Implications. <i>Journal of Global Information Technology Management</i> . 21 (4), 233-241, DOI:10.1080/1097198X.2018.1542262.
2.	2018-19	Aeron, Prageet & Jain, Shilpi & Kumar, Alok. (2019). Revisiting Trust toward E-Retailers among Indian Online Consumers. <i>Journal of Internet Commerce</i> . 18(1), 45-72. DOI:10.1080/15332861.2019.1567186.
3.	2018-19	Anand, Manoj & Jagandeep, Singh & Gandhi, Karan. (2018). An Empirical Study on the relevance of Advertising, Sales Promotion, R&D, and Training & Development Expenses on Firm Value in the Indian Context, <i>South Asian Journal of Management</i> , 25(3), 7-31.
4.	2018-19	Anand, Manoj & Jagandeep, Singh. (2018). Impact of Automobile Regulations on Shareholders' Wealth: Indian Empirical Evidence. <i>Metamorphosis: A Journal of Management Research</i> , 17(1), 28-40. DOI:10.1177/0972622518770833.
5.	2018-19	Ashra, Sunil & Sharma, Sharat & Gupta, Narain. (2018). Sensitivity of Traffic Demand to Fare Rationalisation The Case of Delhi's Airport Metro Express Link. <i>Economic and political weekly</i> . 53(38), 49-55.
6.	2018-19	Mishra, Pavitra & Bhatnagar, Jyotsna. (2019). Individual, organizational and social level antecedents of work-family enrichment: Does gender acts as a moderator?. <i>Journal of Asia Business Studies</i> . 13(1), 108-132. DOI:10.1108/JABS-10-2017-0186.
7.	2018-19	Jain, Anshul & Biswal, Pratap Chandra. (2018). Does internet search interest for gold move the gold spot, stock and exchange rate markets? A study from India. <i>Resources Policy</i> , doi.org/10.1016/j.resourpol.2018.04.016.
8.	2018-19	Singhal, Shelly & Biswal, Pratap Chandra. (2019). Dynamic Commodity Portfolio Management: A Regime-switching VAR Model. <i>Global Business Review</i> . DOI:10.1177/0972150918811705.
9.	2018-19	Singhal, Shelly & Choudhary, Sangita & Biswal, Pratap Chandra. (2019). Return and volatility linkages among International crude oil price, gold price, exchange rate and

		stock markets: Evidence from Mexico. <i>Resources Policy</i> . 60. 255-261. DOI:10.1016/j.resourpol.2019.01.004.
10.	2018-19	Dasgupta, Meeta. (2018). Driving innovation through strategic alliances: a framework. <i>International Journal of Strategic Business Alliances</i> . 6(3), 130-147. DOI:10.1504/IJSBA.2018.10015610.
11.	2018-19	Dasgupta, Meeta. (2018). Value innovation: for and with customers. <i>International Journal of Indian Culture and Business Management</i> . 16(3), 264-286, DOI:10.1504/IJICBM.2018.10011491.
12.	2018-19	Jena, Sangram & Dash, Ashutosh. (2018). Aditya Birla Money: developing options of investment strategy. <i>Emerald Emerging Markets Case Studies</i> . 8(3), 1-27. DOI: 10.1108/EEMCS-08-2017-0223.
13.	2018-19	Baker, H, Kumar, Satish, Goyal, Nisha & Gaur, Vidhu. (2018). How Financial Literacy and Demographic Variables Relate to Behavioral Biases. <i>Managerial Finance</i> . 45(1), 124-146. DOI: 10.1108/MF-01-2018-0003.
14.	2018-19	Gaur, Vidhu. (2018). Wisdom of Vedanta for management educators of 21st century. <i>Journal of Business & Retail Management Research</i> . 13(2), 63-69 DOI:10.24052/JBRMR/V13IS02/ART-06.
15.	2018-19	Kapoor, Nimisha & Goel, Sandeep. (2018). Board Characteristics and Earnings Management: A Literature Review for gap analysis in Emerging Economies. <i>Accountancy Business and The Public Interest</i> , 17, 106-131.
16.	2018-19	Goel, Sandeep. (2018). Earnings Management in Corporate Enterprises in India: A Test for Multi nationality, Reputation, and Related variables. <i>International Journal of Emerging Markets</i> . 13(6), 1820-1834. DOI:10.1108/IJoEM-06-2017-0206.
17.	2018-19	Goel, Sandeep. (2018). The big bath of demonetization in India: strike on black money for corporate governance. <i>Journal of Money Laundering Control</i> . 21(4) 594-600. DOI:10.1108/JMLC-11-2017-0063.
18.	2018-19	Gupta, Amit Kumar. (2019). Impact of Innovation on firm performance : an evidence from Indian Manufacturing Industries. <i>JBIMS SPECTRUM: A Journal of Jamnalal Bajaj Institute of Management Studies</i> , 7(1), 82-94.
19.	2018-19	Gupta, Narain & Dutta, Goutam & K. Tiwari, Manoj. (2018). An integrated decision support system for strategic supply chain optimisation in process industries: the case of a zinc company. <i>International Journal of Production Research</i> . 56(17), 5866-5882. DOI:10.1080/00207543.2018.1456698.
20.	2018-19	Dutta, Goutam, Gupta, Narain , Mandal, Jasashwi & Tiwari, Manoj. (2018). New Decision Support System for Strategic Planning in Process Industries: Computational Results. <i>Computers & Industrial Engineering</i> . 124, 36-47. DOI: 10.1016/j.cie.2018.07.016
21.	2018-19	Ashra, Sunil & Sharma, Sharat & Gupta, Narain. (2018). Sensitivity of Traffic Demand to Fare Rationalisation The Case of Delhi's Airport Metro Express Link. <i>Economic and political weekly</i> . 53(38), 49-55.
22.	2018-19	Sardana, Deepak & Gupta, Narain & Sharma, Piyush. (2018). Spirituality and religiosity at the junction of consumerism: Exploring Consumer Preference for Spiritual Brands. <i>International Journal of Consumer Studies</i> , 42(6), 724-735, DOI:10.1111/ijcs.12467.
23.	2018-19	Gupta, Parul , Chauhan, Sumedha & P. Jaiswal, M. (2019). Classification of Smart City Research - a Descriptive Literature Review and Future Research Agenda. <i>Information</i>

		Systems Frontiers . DOI:10.1007/s10796-019-09911-3.
24.	2018-19	Chauhan, Sumedha & Gupta, Parul & Jaiswal, Mahadeo. (2018). Factors inhibiting the internet adoption by base of the pyramid in India. Digital Policy, Regulation and Governance . 20(4), 323-336, DOI:10.1108/DPRG-01-2018-0001.
25.	2018-19	Palvia, Shailendra, Aeron, Prageet, Gupta, Parul , Mahapatra, Diptiranjan, Parida, Ratri, Rosner, Rebecca & Sindhi, Sumita. (2018). Online Education: Worldwide Status, Challenges, Trends, and Implications. Journal of Global Information Technology Management . 21 (4), 233-241, DOI:10.1080/1097198X.2018.1542262.
26.	2018-19	Gupta, Shaphali . (2019). Understanding the feasibility and value of grassroots innovation. Journal of the Academy of Marketing Science , DOI:10.1007/s11747-019-00639-9.
27.	2018-19	Jain, Anshul & Biswal, Pratap Chandra. (2018). Does internet search interest for gold move the gold spot, stock and exchange rate markets? A study from India. Resources Policy , doi.org/10.1016/j.resourpol.2018.04.016.
28.	2018-19	Kaushal, Leena Ajit . (2018). The Rise of Sharing Economy & Regulatory Challenges in India. Economic Challenger . 82, 61-66.
29.	2018-19	Kaushal, Leena Ajit . (2018) "Small vs luxury cars: what is the coherent strategy for MNCs to survive in india's automobile market?", Strategic Direction , 34(6), 30-32, https://doi.org/10.1108/SD-07-2017-0108 .
30.	2018-19	Kaushal, Leena Ajit . (2018). The Sharing Economy and Sustainability: a Case Study of India. Valahian Journal of Economic Studies . 9(23), 7-16. DOI:10.2478/vjes-2018-0013.
31.	2018-19	Kumar, Avanish . (2019). Citizen-centric model of governmental entrepreneurship: Transforming public service management for the empowerment of marginalized women. Transforming Government People Process and Policy . 13(1), 62-75, DOI: 10.1108/TG-03-2018-0023.
32.	2018-19	Kumar, Avanish . (2019). Negotiating income and identity in cities: a case of ethnic migrants living beyond slum in India, Asian Ethnicity , 20(3), 298-311, DOI: 10.1080/14631369.2019.1575717
33.	2018-19	Gupta, Surabhi & Kumar, Avanish . (2018). Social licence to operate: A review of literature and a future research agenda. Social Business . 8(2), 187-203. DOI: 10.1362/204440818X15333820366450.
34.	2018-19	Mukherjee, Jaydeep . (2018). Ajanta Spinning Yarns Company. Vilakshan : XIMB Journal of Management . 15(1), 113-126.
35.	2018-19	Mukherjee, Jaydeep . (2018). Customer Service Failure at Airways (India) Limited (A and B). Vision: The Journal of Business Perspective . 22(4), 425-434, DOI:10.1177/0972262918803492.
36.	2018-19	Roth, Dik, Shah Alam, Khan, Muhammad, Jahan, Israt, Rahman, Rezaur, Narain, Vishal , Singh, Aditya, Priya, Monica, Sen, Sucharita, Shrestha, Anushiya, Yakami, Saroj. (2018). Climates of urbanization: local experiences of water security, conflict and cooperation in peri-urban South-Asia. Climate Policy . 1-16. DOI: 10.1080/14693062.2018.1530967.
37.	2018-19	Vij, Sumit, Narain, Vishal , Karpouzoglou, Timos & Mishra, Pratik. (2018). From the core to the periphery: Conflicts and cooperation over land and water in periurban Gurgaon, India. Land Use Policy . 76, 382–390. DOI:10.1016/j.landusepol.2018.04.050.
38.	2018-19	Singh, Aditya & Narain, Vishal . (2019). Fluid Institutions: Commons in Transition in the Periurban Interface. Society & Natural Resources . DOI:

		10.1080/08941920.2018.1559380.
39.	2018-19	Narain, Vishal & Singh, Aditya. (2019). Replacement or displacement? Periurbanisation and changing water access in the Kumaon Himalaya, India. <i>Land Use Policy</i> . 82. 130-137. DOI:10.1016/j.landusepol.2018.12.004.
40.	2018-19	Shah, Sameer H. & Narain, Vishal . (2019). Reframing India's water crisis: an institutions and entitlements perspective. <i>Geoforum</i> . 101, 76-79. DOI: 10.1016/j.geoforum.2015.07.022
41.	2018-19	Mishra, P & Narain, Vishal , (2018). Urban canals and peri-urban agrarian institutions a study of budhera village in Gurgaon. <i>Economic and Political Weekly</i> . 53(37), 51-58.
42.	2018-19	Panda, Abinash & Jain, Nikunj. (2018). Compulsive Smartphone Usage and Users' Ill-Being among Young Indians: Does Personality Matter?. <i>Telematics and Informatics</i> , 35(5), 1355-1372. DOI: 10.1016/j.tele.2018.03.006
43.	2018-19	Panda, Abinash . (2019). Why do leadership development efforts fail in organisations in India and what can be done about it. <i>International Journal of Indian Culture and Business Management</i> . 18(2), 184–217. DOI: 10.1504/IJICBM.2019.098010.
44.	2018-19	Prashar, Anupama . (2018) Toward cycle time reduction in manufacturing SMEs: Proposal and evaluation, <i>Quality Engineering</i> , 30(3), 469-484, DOI: 10.1080/08982112.2018.1460669.
45.	2018-19	Prashar, Anupama . (2019). THANKYOU: from waste to resource. <i>Emerald Emerging Markets Case Studies</i> . 9(1), 1-21. DOI: 10.1108/EEMCS-03-2018-0038.
46.	2018-19	Vyas, Vishal, Roy, Ankur & Raitani, Sonika. (2018) "Do the competitors affect cross-buying decisions?", <i>International Journal of Bank Marketing</i> , 36(1), 2-18. DOI: 10.1108/IJBM-06-2016-0085
47.	2018-19	Anwar, Mohd & Shaikh, Imlak . (2018). Banking Expansion and Income Growth in India. <i>Sustainability</i> . 10(8), 1-18, DOI:10.3390/su10082756.
48.	2018-19	Shaikh, Imlak . (2018). The Brexit and investors' fear. <i>Economic Review- Ekonomski Pregled</i> . 69 (4), 396-422. DOI:10.32910/ep.69.4.3.
49.	2018-19	Tiwari, Ashu & Shaikh, Imlak & Patro, Archana. (2018). Insurance and risk practices: an exploration of religious texts to reveal the evolutionary development of insurance institutions. <i>Journal of Social and Economic Development</i> . 20(2), 274–292, DOI:10.1007/s40847-018-0070-6.
50.	2018-19	Tiwari, Ashu & Patro, Archana & Shaikh, Imlak . (2019). Information Communication Technology-Enabled Platforms and P&C Insurance Consumption: Evidence from Emerging & Developing Economies. <i>Review of Economics & Finance</i> , 15 (1), 81-95
51.	2018-19	Shaikh, Imlak . (2019). On the Relationship between Economic Policy Uncertainty and the Implied Volatility Index. <i>Sustainability</i> . 11(6), 3-11. DOI: 10.3390/su11061628.
52.	2018-19	Sharma, Radha R & Pardasani, Rupali. (2018). Convergence of Western and Eastern Perspectives into Spirituo- Humanistic Leadership, <i>IBA Journal of Management</i> 10(1), 15-25.
53.	2018-19	Gulyani, Gaatha & Sharma, Tanuja . (2018). Total rewards components and work happiness in new ventures: The mediating role of work engagement. <i>Evidence-based HRM: a Global Forum for Empirical Scholarship</i> , 6(3), 255-271. DOI:10.1108/EBHRM-12-2017-0063
54.	2018-19	Dahiya, Shashi & Handa, S.S. & Singh, Netra Pal . (2017). A feature selection enabled hybrid-bagging algorithm for credit risk evaluation. <i>Expert Systems</i> . 34(6), 1-11.

		DOI:10.1111/exsy.12217.
55.	2018-19	Singh, Netra Pal. (2018). Exploratory Analysis of Emergence of Dengue Fever Cases in Delhi, India. <i>Journal of Management and Training for Industries</i> . 5(1), 32-45. DOI:10.12792/JMTI.5.1.32.
56.	2018-19	Singh, Rajesh Kumar & Agrawal, Saurabh. (2018). Analysing disposition strategies in reverse supply chains: Fuzzy TOPSIS approach. <i>Management of Environmental Quality: An International Journal</i> . 29(3), 427-443. DOI: 10.1108/MEQ-12-2017-0177.
57.	2018-19	Gupta, Anchal, Singh, Rajesh Kumar & Suri, Pradeep. (2018). Analysis of Challenges Faced by Indian Logistics Service Providers. <i>Operations and Supply Chain Management: An International Journal</i> . 11(4), 214-225. DOI:10.31387/oscm0350215.
58.	2018-19	Gupta, Anchal, Suri, Pradeep & Singh, Rajesh Kumar (2018). Analyzing the Interaction of Barriers in E-Governance Implementation for Effective Service Quality: Interpretive Structural Modeling Approach. <i>Business Perspectives and Research</i> . 7(1), 59-75. 10.1177/2278533718800562.
59.	2018-19	Kumar, Pravin, Ahmed, Faisal & Singh, Rajesh Kumar & Sinha, Prerna. (2018). Determination of hierarchical relationships among sustainable development goals using interpretive structural modeling. <i>Environment Development and Sustainability</i> . 20(5), 2119–2137. DOI:10.1007/s10668-017-9981-1.
60.	2018-19	Singh, Rajesh Kumar & Gupta, Ayush. (2019). Framework for sustainable maintenance system: ISM–fuzzy MICMAC and TOPSIS approach. <i>Annals of Operations Research</i> . DOI:10.1007/s10479-019-03162-w.
61.	2018-19	Garg, S.K., Bhandari, Dimple & Singh, Rajesh Kumar (2018). Justification of advanced manufacturing technologies for small and medium enterprises from auto component sector: AHP approach. <i>International Journal of Productivity and Quality Management</i> . 23(4), 473–491. DOI:10.1504/IJPM.2018.10011181.
62.	2018-19	Gupta, Anchal, Singh, Rajesh Kumar & Suri, Pradeep. (2018). Prioritizing Critical Success Factors for Sustainable Service Quality Management by Logistics Service Providers. <i>Vision: The Journal of Business Perspective</i> . 22(3), 295-305. DOI:10.1177/0972262918786102.
63.	2018-19	Agrawal, Saurabh, Singh, Rajesh Kumar, & Murtaza, Qasim. (2018). Reverse supply chain issues in Indian electronics industry: a case study. <i>Journal of Remanufacturing</i> . 8(3), 115–129. DOI: 10.1007/s13243-018-0049-7.
64.	2018-19	Singh, Rajesh Kumar, Chaudhary, Nikhil & Saxena, Nikhil. (2018). Selection of warehouse location for a global supply chain: A case study. <i>IIMB Management Review</i> . 30(4), 343-356, DOI:10.1016/j.iimb.2018.08.009.
65.	2018-19	Jakhar, Meenakshi & Srivastava, Manoj. (2018). Drivers, enablers and resistors of electronic health record system implementation in India. <i>British Journal of Healthcare Management</i> . 24(6), 281-287, DOI:10.12968/bjhc.2018.24.6.281.
66.	2018-19	Jakhar, Meenakshi & Srivastava, Manoj. (2018). Prioritization of drivers, enablers and resistors of agri-logistics in an emerging economy using fuzzy AHP. <i>British Food Journal</i> . 120(9), 2166-2181. DOI:10.1108/BFJ-11-2017-0608.
67.	2018-19	Srivastava, Vibhava. (2018). Modelling antecedents of scepticism towards green advertising: Evidence from India. <i>International Journal of Internet Marketing and Advertising</i> . 12(2), 105-121. DOI:10.1504/IJIMA.2018.090950.
68.	2018-19	Brahma, Mita & Tripathi, Shiv. (2018). Performance of internal corporate ventures: the

		effect of team interactions and the absorptive capacity of the firm. <i>International Journal of Indian Culture and Business Management</i> . 17(1), 35-65. DOI:10.1504/IJICBM.2018.093019.
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Summary of Cases

S.No.	Year	Cases
1.	2018-19	Venkatesh, Vishnu Chandar, Sharma, Veeresh & Bhatnagar, Jyotsna . (2018). Fluorescent Group: Blue Ocean Shift. (Case Study No. 9B18M176). London, Canada: Richard Ivey School of Business.
2.	2018-19	Dasgupta Meeta .(2018). Neat and Clean Solutions : the growth challenge. (Case Study No. 9B18M116). London, Canada: Richard Ivey School of Business.
3.	2018-19	Dasgupta Meeta . (2018). Care Unlimited: An Entrepreneurial Growth Dilemma. (Case Study No. 9B18M117). London, Canada: Richard Ivey School of Business.
4.	2018-19	Iyer, S. Veena . (2019). Catholic Syrian Bank: Valuing a Majority Stake in a Commercial Bank. (Case Study No. 9B19N005). London, Canada: Richard Ivey School of Business.
5.	2018-19	Khushbu Mahajan & Jain, Neera . (2018). Jugnoo's Journey:Disrupting Traditional Markets Through Technology. (Case Study No. 9B18M157). London, Canada: Richard Ivey School of Business.
6.	2018-19	Mukherjee, Jaydeep . (2018). Fairdeal Appliances: Managing the Dealer Network for Optimal Sales. (Case Study No. 9B18A033). London, Canada: Richard Ivey School of Business.
7.	2018-19	Kapoor, Avinash & Pradhan, Bandinee . (2018). Voot: Digital Commerce in the World of Connected Screens. (Case Study No. 9B18A051). London, Canada: Richard Ivey School of Business.
8.	2018-19	Prashar, Anupama & Kaushal, Leena Ajit . (2018). FITPASS: Towards Democratizing Fitness. (Case Study No. 9B18D006). London, Canada: Richard Ivey School of Business. Prashar, Anupama & Kaushal, Leena Ajit . (2018). FITPASS: Towards Democratizing Fitness. (Case Study No. 9B18D006). London, Canada: Richard Ivey School of Business.
9.	2018-19	Prashar, Anupama . (2018). Vaidam Health : facilitating medical - value travel. (Case Study No. 9B18M122). London, Canada: Richard Ivey School of Business.
10.	2018-19	Prashar, Anupama . (2019). Agarwal Packers and Movers Limited: Relocating Emotions. (Case Study No. 9B19A003). London, Canada: Richard Ivey School of Business.
11.	2018-19	Venkatesh, Vishnu Chandar, Sharma, Veeresh & Bhatnagar, Jyotsna . (2018). Fluorescent Group: Blue Ocean Shift. (Case Study No. 9B18M176). London, Canada: Richard Ivey School of Business.

Summary of Newspaper Articles

S.No.	Year	Newspaper Articles:
1.	2018-19	Ghosh, Sajal & Kanjilal, Kakali . (2019, February 09). India in the spotlight:A complex clean energy revolution. <i>The Economic Times</i>
2.	2018-19	Iyer, S. Veena . (2019, January 11). Using a cannon to kill the flies. <i>The Pioneer</i> .
3.	2018-19	Misra, Alok . (2018, December 07). 59-minute loans: Leapfrogging MSME lending through technology. <i>Business Standard</i> .
4.	2018-19	Nath, Dhruv . (2018, August 08). What Next?: a pragmatic chat. <i>Outlook</i> .

5.	2018-19	Nath, Dhruv. (2018, November 28). Startup Ecosystem Of Aam Aadmi Angels. <i>The Economic Times</i> .
6.	2018-19	Prasad, Rohit. (2018, April 05). The NDA, the UPA, and two types of chicken. <i>Live mint</i> .
7.	2018-19	Prasad, Rohit. (2018, April 19). How world leaders can deal with Donald Trump. <i>Live mint</i> .
8.	2018-19	Prasad, Rohit. (2018, May 02). Does Donald Trump deserve the Nobel peace prize?. <i>Live mint</i> .
9.	2018-19	Prasad, Rohit. (2018, May 17). Can Deve Gowda bring deliverance for the Congress?. <i>Live mint</i> .
10.	2018-19	Prasad, Rohit & Singh, Gurbachan. (2018, May 31). Sharper instrument for exchange rate stabilization. <i>Live mint</i> .
11.	2018-19	Prasad, Rohit. (2018, June 14). Contrasting game theories of Gandhi and Jinnah. <i>Live mint</i> .
12.	2018-19	Prasad, Rohit & Mathur, Yogesh B. (2018, June 28). Designing an insolvency auction to optimize value. <i>Mint</i> .
13.	2018-19	Prasad, Rohit & Mathur, Yogesh B. (2018, July 14). Lessons from the Talmud for the IBC. <i>Live mint</i> .
14.	2018-19	Prasad, Rohit & Mathur, Yogesh B. (2018, July 25). Mitigating the operational risk posed by the IBC. <i>Live mint</i> .
15.	2018-19	Prasad, Rohit. (2018, August 08). Opinion: The time inconsistency of the Assam Accord. <i>Live mint</i> .
16.	2018-19	Prasad, Rohit. (2018, August 23). Law and order in a time of Lynch mobs. <i>Mint</i> .
17.	2018-19	Prasad, Rohit. (2018, September 19). Opinion: The Gale-Shapley algorithm and the future of work. <i>Live mint</i> .
18.	2018-19	Prasad, Rohit. (2018, October 18). Opinion: A new process for peace in central India. <i>Live mint</i> .
19.	2018-19	Prasad, Rohit. (2018, November 01). Opinion: Global trade takes the hit for bad global financing. <i>Live mint</i> .
20.	2018-19	Prasad, Rohit. (2018, November 14). Opinion : What the discomforts of the rich signify. <i>Live mint</i> .
21.	2018-19	Prasad, Rohit. (2018, November 29). Opinion : The RBI and the flip flop finance ministry. <i>Live mint</i> .
22.	2018-19	Prasad, Rohit. (2018, December 13). The inscrutable silence of a star yogi. <i>Mint</i> .
23.	2018-19	Prasad, Rohit. (2018, December 27). The Pure Politics of the Mercurial Mayawati. <i>Mint</i> .
24.	2018-19	Prasad, Rohit & Gupta, Gaurav. (2019, January 10). Opinion: The equivalence of farm loan waivers and corporate NPAs. <i>Live mint</i>
25.	2018-19	Prasad, Rohit. (2019, January 23). Opinion : Airtel needs to take a leaf from the politician's playbook. <i>Live mint</i> .
26.	2018-19	Prasad, Rohit. (2019, February 07). Opinion : The significance of the floating vote in the 2019 elections. <i>Live mint</i> .
27.	2018-19	Prasad, Rohit (2019, February 20). Opinion : Are soldiers paying the price for the 'Bollywoodization' of war?. <i>Live mint</i> .
28.	2018-19	Prasad, Rohit. (2019, March 06). Opinion : Exaggeration in brinkmanship is a double-

		edged sword. <i>Live mint</i> .
29.	2018-19	Rai, Shailendra Kumar. (2018, May 21). Need for Higher Education Research or Teaching?. <i>Times of India</i> .
30.	2018-19	Rai, Shailendra Kumar. (2018, October 01). Development Financial Institutions: A panacea for all problems. <i>The Hans India</i> .
31.	2018-19	Tapasvi, S. K. (2018, September 26). Widening horizons of public policy. <i>The Tribune</i> .

Summary of Book Reviews

S.No.	Year	Book Reviews:
32.	2018-19	Kaushal, Leena Ajit. (2018). [Review of the Book An Economist in the Real World: The Art of Policy Making in India by Basu, Kaushik. 2015. New York: MIT Press]. <i>Vision: The Journal of Business Perspective</i> , 22 (3), 342.
33.	2018-19	Mukherjee, Jaydeep. (2017). [Review of the Book Marketing 4.0: Moving from Traditional to Digital by Kotler, Philip, Kartajaya, Hermawan & Setiawan, Iwan. 2017. New Jersey : John Wiley]. <i>Vilakshan : XIMB Journal of Management</i> , 14(4), 111-112
34.	2018-19	Panda, Abinash. (2019). [Review of the Book CEO: Chess Master or Gardener? How Game-changing HR Reforms Created a New Future of Bank of Baroda by Khandelwal, Anil K.. 2018. New Delhi: Oxford University Press]. <i>Vision: The Journal of Business Perspective</i> , 23 (1), 107–108.
35.	2018-19	Sharma, Kirti & Kumar, Praval (2018). [Review of the Book Social Media Marketing by Tuten, Tracy L. and Solomon, Michael R. 2016. New Delhi: Sage]. <i>Vision: The Journal of Business Perspective</i> , 22 (2), 241–242.
36.	2018-19	Singh, Netra Pal. (2018). [Review of the Book Data Analytics by Maheshwari, Anil 2017. New Delhi: Mcgrawhill]. <i>NICE Journal of Business</i> , 13 (1), 113–114.
37.	2018-19	Tripathi, Shiv S. (2018). [Review of the Book Value Creation: The Definitive Guide for Business Leaders by Mahajan, Gautam. 2016. New Delhi: Sage]. <i>Vision: The Journal of Business Perspective</i> , 22 (2), 239–240.

Papers presented by Faculty in National/International Conferences

S.No.	Year	Papers presented by Faculty in National/International Conferences
1.	2018	Bhusnurmath, N R (2018); "Corporate Bond Market as a source of capital funds in Emerging Economies-the Indian Experience" presented paper in 7th International Conference on Business and Economic Development (ICBED), New York (USA) during April 9-10, 2018
2.	2018	Srivastava, Ritu (2018); "Institutionalising Engagement at the DO mixed method approach." presented paper in JAMS 2018 ISB, Hyderabad (India) during April 26-28, 2018
3.	2018	Gupta, Shaphali (2018); "Understanding the feasibility and deffusion of the grassroots Innovation: An orgainizing frame work" presented paper in JAMS 2018 ISB, Hyderabad (India) during April 26-28, 2018
4.	2018	Sharma, Kirti (2018); "Determinants of Online Health Information Seeking Behaviour (OHISB) for Preventive Health among Working Executives in Emerging Markets" presented paper in JAMS 2018 ISB, Hyderabad (India) during April 26-28, 2018
5.	2018	Sharma, Kirti (2018); "A study of factor effecting online health information seeking behavior (OHISB) of young working professionals." presented paper in International conference 47th EMAC 2018 at Glasgow (UK) during May 29, 2018 to June 1, 2018
6.	2018	Ghosh, Sajal (2018); "International crude oil price and clean energy stock price: A study on asymmetric relationship" presented paper in Clute International Academic Conference on Business, Barcelona (Spain) during June 3-7, 2018
7.	2018	Narain, Vishal (2018); "Gurgaon first': changing water flows and neoliberal development in peri-urban Gurgaon, India" presented paper in Seminar on Urbanization, Events, Resources, Risks and Movements; Wageningen University, Wageningen (The Netherlands) during June 18-19, 2018
8.	2018	Prashar, Anupama (2018); "Continuous Improvement (CI) in professional service delivery: A Systematic Literature Review" presented paper in 25th Annual European Operation Management Association, Budapest (Hungary) during June 24-26, 2018
9.	2018	Singh, Rajesh K (2018); "Suppliers green performance evaluation using fuzzy extended ELECTRE approach "" presented paper in International conference on Resource Sustainability (icRS2018) at Beijing (China) during June 27-29, 2018
10.	2018	Srivastava, Vibhava (2018); "Modeling the Impact of Personal Factors in Social Media Adoption by B2B Sales People" presented paper in 2018 AMA Summer Academic Conference, Boston, MA (USA) during August 8-12, 2018
11.	2018	Singh, Rajesh K (2018); "Analysing the Cyber Security risks in Globalized supply chains" presented paper in 8th International conference on Operations and Supply Chain Management (OSCM) 2018, Cranfield University (UK) during September 9-12, 2018
12.	2018	Kaushal, Leena Ajit (2018); "The Drivers of Outward Foreign Direct Investment from India" presented paper in 10th Economics & Finance Conference, International Institute of Social & Economic Science, Rome (Italy) during September 10-13, 2018
13.	2018	Mukherjee, Jaydeep (2018); "Selectronic: Facing Disruption due to Artificial Intelligence" presented paper in NACRA 2018 Annual Conference, Orlando, Florida (USA) during October 4-6, 2018
14.	2018	Sharma, Veeresh (2018); "Selectronic: Facing Disruption due to Artificial Intelligence" presented paper in NACRA 2018 Annual Conference, Orlando, Florida (USA) during

		October 4-6, 2018
15.	2018	Singh, N P (2018); "A study of Disruption in the Indian Telecommunication" presented paper in International Research GSOM Emerging Markets Conference 2018, Saint Petersburg (Russia) during October 4-6, 2018
16.	2018	Singh, N P (2018); "Comparative Analysis of Data Mining Models for Classification for Small Data Set" presented paper in 12th International Conference on Application of ICTs, Almaty (Kazakhstan) during October 16-19, 2018
17.	2018	Tapasvi, S. K. (2018); "Leadership Lessons from an e-Governance Programme in India" presented paper in Vietnam Symposium on Leadership and Public Policy (VSLP 2018), Hanoi (Vietnam) during October 30-31, 2018
18.	2018	Kaushik, Anjali (2018); "End to End Computerization in Public Distribution System in Telangana, India" presented paper in International Conference on Science, Technology, Engineering & Management (ICSTEM), Hong Kong during November 9-10, 2018
19.	2018	Singh, Rajesh K (2018); "Justification of Lean manufacturing for sustainable competitive advantage: Analytic hierarchy process approach" presented paper in 49th Annual Meeting of the Decision Sciences Institute, Chicago, Illinois (USA) during November 17-19, 2018
20.	2018	Tripathi, Shiv S. (2018); "Scaling up to Sell: Insights from an Emerging Market" presented paper in 12th ISDSI Conference, SP Jain Institute, Mumbai (India) during December 27-30, 2018
21.	2018	Singh, Rajesh K (2018); "Analysing the Cyber Security risks in Globalized supply chains" presented paper in 12th ISDSI Conference, SP Jain Institute, Mumbai (India) during December 27-30, 2018
22.	2019	Kaushal, Leena Ajit (2019); "Milk Basket - A Sustainable & Innovative Business Model" presented paper in National Conference on Achieving Business Excellence through Sustainability & Innovation, DIAS, New Delhi (India) on January 5, 2019
23.	2019	Kaushal, Leena Ajit (2019); "Unit Economics: A Unique Strategy for Survival of On-Demand Grocery Startups" presented paper in 3rd International conference on Evidence Based Management, BITS-Pilani (India) during February 1-2, 2019
24.	2019	Narain, Vishal (2019); "(Peri)urbanization and the commons " presented paper in Workshop on emerging Challenges for urban Sustainability in India, Bangalore (India) during January 3-4, 2019
25.	2019	Shaik, Imlak (2019); "Does Policy Uncertainty affect investors sentiment (VIX) ?" presented paper in International conference on Evidence Based Management, BITS-Pilani (India) during February 1-2, 2019
26.	2019	Narain, Vishal (2019); "Mainstreaming Social Capital and Disaster Risk Reduction in Education Curricula: a Periurban Perspective" presented paper in Disaster Resilience and Sustainable Development, AIT, Thailand during March 7-8, 2019
27.	2019	Gupta, Amit Kumar (2019); "Impact of Innovation on firm Performance: An Evidence from Indian Manufacturing Industries" presented paper in International Research Conference 2019 on Social Innovation: For Transforming The World, ITC Grand Central, Mumbai (India) on March 14, 2019

Seminars/Workshops/Roundtables Organized				
S.No	Lecture Delivered by	Organization	Topic	Date of seminar
1.	Dr. Jyoti Bachani	St. Mary's College of California, USA	'Humanistic Management: Emerging Areas of Research'	4-Apr-18
2.	Dr. Jagdish Sheth	Charles H. Kellstadt Chair in Marketing of Goizueta Business School, Emory University, Atlanta, USA	Driving Growth in India by Serving the BoP Segment	4-Jul-18 (Full day)
3.	Dr. Sander Heinsalu	Senior Lecturer (Economics) in the Research School of Economics of the Australian National University	Signaling in game theory: Why talk is cheap, but a costly action credible	28-Nov-18
4.		CHRO Conference	A Learning evening on Phenomenological ways of Leadership Development & Triple Loop Learning	31-July-18
5.		Compassionate Corporations	Business Leaders' Dialogue-2018	11-Sept-18 (Full day)
6.	Dr. Andrew Bradly	Senior Lecturer (Management), Research School of Management of the Australian National University	Filling governance gaps: Why private firms provide public goods and services in developing countries	28-Nov-18
7.	Dr. Pawan Budhwar	50th Anniversary Professor of International HRM at Aston Business School	How to enhance success with research grants or Publishing in leading journals	11-Dec-18
8.	Prof. Manjit S. Yadav	Macy's Foundation Professor, Mays Business School	<i>"Lost in a universe of markets: toward a theory of market scoping for early stage technologies"</i>	8-Jan-19
9.	Dr. Badri Narayanan Gopalakrishnan	Research Economist at Center for Global Trade Analysis, Purdue University and Consulting Economist, McKinsey Global Institute Center for Economic Research	Artificial Intelligence and Economic Data Modeling	16-Jan-19
10.	Dr. Anol Bhattacharjee	Muma College of Business, CIS 2083	The Effects of Community Feedback on Idea Refinement in	18-Jan-19

			Online Idea Contests	
11.	Prof. David Goodwin	MBA Director, RMIT University, Melbourne, Australia	Teaching Strategies to Foster the Development of Interpersonal Skills in Postgraduate MBA Students	7-Feb-19
12.	Dr. Jyoti Bachani	Saint Mary's College of California	Humanistic Management Using the Arts of Poetry and Improv"	18-Feb-19