Research Publications 2016-17

Books Published

Year	Books Published
2016-17	Narain, V and Prakash, A. (Eds.) (2016). Water Security in periurban South
	Asia: Adapting to climate change and urbanization. New Delhi. Oxford
	University Press., ISBN 0-19-946416-2
2016-17	Prasad, Rohit (2016), "Blood Red River: A Journey into the Heart of India's
	Development Conflict", Hachette India (3 July 2016), ASIN: B01IPL6K7M
2016-17	Radha R. Sharma, Cary L. Cooper (2016), "Executive Burnout: Eastern and
	Western Concepts, Models and Approaches for Mitigation", Emerald Group
	Publishing Limited (22 December 2016) ASIN: B01LZPE0PN
2016-17	Radha R. Sharma, Merrill Csuri and Kemi Ogunyemi, (2017) Managing for
	Responsibility: A Textbook for an Alternative Paradigm, Business Expert Press
	(14 November 2016), ISBN-10: 1631572881, ISBN-13: 978-1631572883
2016-17	Pillania, Rakesh K. (2016), "Strategic Humour: Democratising Strategy", Zorba
	Books
2016-17	Narain, V and Narayanamoorthy, A. (Eds.) (2016). Indian Water Policy at the
	Cross-Roads. Resources, technology and reforms. Switzerland: Springer, ISBN
	978-3-319-25182-0
2016-17	Vallabh, Priyanka, Book of Abstracts for the conference "Strengthening Values
	& Ethics for Sustainable Growth: Role of Indian Philosophical Traditions",
	September 22-23, 2016 at MDI Gurgaon Excel Publisher
2016-17	Gupta, Parul, (2017), "Export Import Policies and Management". McGraw Hill
	Publication
2016-17	Misra, Alok (2016), "Responsible Finance India Report 2016" Sage, ISBN-
	9789386062208
	2016-17 2016-17 2016-17 2016-17 2016-17 2016-17

Paper published in International Journal

Cr.	Paper published in International Journal See Voor Paper published in International Journal	
Sr. No.	Year	Paper published in International Journal
1.	2016	Mukherji, S, Jain, N., Sharma, Radha R. (2016) Relevance of Cultural Intelligence and Communication Effectiveness for Global Leadership Preparedness: Study of Indian Managers Journal of International Business Research and Marketing Volume 1, (3) 7-19. DOI: 10.18775/jibrm.1849-8558.2015.13.3001
2.	2016-17	Aggarwal, S. & Srivastava, M. K. (2016), "Towards a Grounded view of Collaboration in Indian Agri-food Supply Chains: A Qualitative Investigation", British Food Journal: An international multi-disciplinary journal for the dissemination of food-related research, Vol. 118, Issue 5, pp. 1085 – 1106
3.	2016-17	Agrawal, S, Singh, R.K, and Murtaza, Q, (2016), "Outsourcing decisions in reverse logistics: Sustainable balanced scorecard and graph theoretic approach", Resources, Conservation and Recycling, Vol. 108, pp.41–53, (Elsevier).
4.	2016-17	Agrawal, S, Singh, R.K, and Murtaza, Q, (2016), "Triple Bottom Line Performance Evaluation of Reverse Logistics", Competitiveness Review (Emerald) Vol. 26, No. 3 pp. 289 - 310.
5.	2016-17	Agrawal, S., Singh, R.K., and Murtaza, Q, (2016), "Disposition Decisions in Reverse Logistics: Graph Theory and Matrix Approach", Journal of Cleaner Production, Vol. 137, pp.93-104(Elsevier).
6.	2016-17	Agrawal, S., Singh, R.K., and Murtaza, Q, (2016), "Disposition decisions in reverse logistics by using AHP-fuzzy TOPSIS approach", Journal of Modelling in Management Vol. 11 No. 4, pp. 932 – 948.
7.	2016	Annamaria Di Fabio, Alessio Gori; Sharma, Radha R. (ed.) (2016). Assessing Workplace Relational Civility (WRC) with a New Multidimensional "Mirror" Measure. doi: 10.3389/fpsyg.2016.00890
8.	2016-17	Bhatnagar, J. and Gupta, N. "Should you hire a defector?" Harvard Business Review, December, 2016: Vol. 94 Issue 12, p 103-108.
9.	2016-17	Bouri, E., Jain, A., Biswal, P. C., & Roubaud, D. (2017). Cointegration and nonlinear causality amongst gold, oil, and the Indian stock market: Evidence from implied volatility indices. Resources Policy, 52, 201-206.
10.	2016-17	Chauhan, S., & Jaiswal, M. (2017). A meta-analysis of e-health applications acceptance: Moderating impact of user types and e-health application types. Journal of Enterprise Information Management, 30(2), 295-319.
11.	2016-17	Chawla, S., Chawla, S., Sharma, R. R., & Sharma, R. R. (2016). How women traverse an upward journey in Indian industry: multiple case studies. Gender in Management: An International Journal, 31(3), 181-206.
12.	2016-17	Chebiyyam, M., Srivastava, V., Aggarwal, V., & Gupta, N. (2016). Drivers Enabling Value Co-creation: A Study of Select IT-services Outsourcing Firms (Client vis-à-vis Service Provider). Journal of Creating Value, 2(2), 176-193.
13.	2016-17	Chhabra, D., Garg, S. K., & Singh, R. K. (2017). Analyzing alternatives for green logistics in an Indian automotive organization: A case study. Journal of Cleaner Production.
14.	2016-17	Chuahan Sumedha and Jaiswal Mahadeo (2016), "Determinants of acceptance of ERP software training in business schools: Empirical investigation using UTAUT model", International Journal of Management Education (Elsevier), Vol 14, pp 248-262

15.	2016-17	Dasgupta, M. (2016). Service Innovation in Practice: Drivers and Enablers, International Journal of Management Concepts and Philosophy, Vol.9, No.3, pp.255-270
16.	2016-17	Dutta, G., Gupta, N., & Fourer, R. (2011). An optimization-based decision support system for strategic planning in a process industry: the case of aluminium company in India. Journal of the Operational Research Society, 62(4), 616-626.
17.	2016	Glavas, Ante, Sharma Radha R. (ed.) Corporate Social Responsibility and Employee Engagement: Enabling Employees to Employ More of their Whole Selves at Work. <i>Front. Psychol.</i> , 31 May 2016 https://doi.org/10.3389/fpsyg.2016.00796
18.	2016-17	Goel, Sandeep. (2016). Investment Opportunity and Anticipatory Smoothing in Corporate Enterprises in India, Journal of Financial Crime, Vol. 23 No. 3, Emerald Publishing
19.	2016-17	Goel, Sandeep. (2016). Quality Accounting in Indian Pharmaceutical Companies: A Review, Accounting & Finance, No.4 (74), Ukraine.
20.	2016-17	Goel, Sandeep. (2016). The Earnings Management Motivation: Accrual accounting vs. Cash accounting, Australasian Accounting, Business and Finance Journal, Volume 10, Issue 3, University of Wollongong.
21.	2016-17	Gulyani G. and Bhatnagar J. (2017), "Mediator analysis of Passion for work in Indian millennials: Relationship between Protean career attitude and Proactive work behavior", Career Development International, 22(1)
22.	2016-17	Günzel-Jensen, F., Jain, A. K., & Kjeldsen, A. M. (2016). Distributed leadership in health care: The role of formal leadership styles and organizational efficacy. Leadership, 1742715016646441.
23.	2016-17	Gupta P., Singh U., (2017), "Efficiency Of Public Distribution System : Insights And Challenges", Delhi Business Review, 17(1), ISSN (Print) 0972-222X
24.	2016-17	Gupta S, Kumar, V and Sharma, A (2017) "Assessing the Influence of Strategic Marketing Research on Generating Impact: Moderating roles of Models, Journals and Estimation Approaches"
25.	2016-17	Hairat, M. K., & Ghosh, S. (2017). 100GW solar power in India by 2022–A critical review. Renewable and Sustainable Energy Reviews, 73, 1041-1050.
26.	2016-17	Jain, A., & Biswal, P. C. (2016). Dynamic linkages among oil price, gold price, exchange rate, and stock market in India. Resources Policy, 49, 179-185.
27.	2016-17	Jain, A., & Biswal, P. C. (2016). Foreign Currency Risk Management at IIFCO India. The Case Centre, 49, 116-0022-1.
28.	2016-17	Jain, A.K. (2016). The mediating role of Job Satisfaction in the Relationship of Vertical Trust and Distributed Leadership in Health Care Context. Journal of Modeling in Management, Vol. 11, No. 2, pp. 722-738.
29.	2016-17	Jain, A.K. (2016). Volunteerism, Affective Commitment and Citizenship Behavior: An Empirical Study in India, Journal of Managerial Psychology, Vol. 31, No. 3, pp. 657-671
30.	2016-17	Jain, Neera, et al, "Relevance Of Cultural Intelligence And Communication Effectiveness For Global Leadership Preparedness: Study Of Indian Managers", Journal of International Business Research and Marketing, Volume 1, Issue 3, March 2016, Pages 7-19
31.	2016-17	Jelena Horvat, Kirti Sharma, Samo Bobek, 'Knowledge sharing and performance appraisal of employees: A pilot case study', Review of Integrative Business and Economic research, Vol.4 (3), pp 62-73.

32.	2016-17	Kapoor, N., & Goel, S. (2016). Board Characteristics, Firm Profitability and
		Earnings Management: Evidence from India. Australian Accounting Review.
33.	2016-17	Kataria, A., Mukherjee, J., Biswas, S., & Garg, R. (2012). An Exploration of
		Consumers" Perceived Value of Sustainable Brands in India. Asian Journal of
0.4	004/47	Business Research ISSN, 6(2), 2016.
34.	2016-17	Kaushal, Leena, A. (2016), "The Case of India's Overseas Investment: What
		Drives Indian Firms to go Abroad, 2016. International Journal of Economic
0.5	004/47	Research, Volume 13, Issue 2.
35.	2016-17	Kaushal, Leena, A. (2017), "FDI in retail: A strategy to support Growth of
		consumption-A study in Indian context, 2017 International Journal of
0.4	004/47	Economic Perspectives, Volume 11, Issue 1 (forthcoming publication in March).
36.	2016-17	Khatri, J. K. & Srivastava, M. K. (2016), "Technology Selection for Sustainable
		Supply Chains" International Journal of Technology Management and
07	004/47	Sustainable Development, Vol 15, No 3
37.	2016-17	Kumar, A, Singh, R.K and Khan, T.A. (2016), "Development of Framework for
		Analyzing the Barriers in Total Productive Maintenance", International Journal
20	2017 17	of Advance Research and Innovation, Volume 3, No.4, pp. 82-88.
38.	2016-17	Kumar, A. (2016), "Does microfinance redefine identity, income and insecurity
		among rural women? A model of women's empowerment" published in
		Enterprise Development and Microfinance, UK, Volume 27 (3), September
39.	2016-17	2016 pp192-203
39.	2016-17	Kumar, A. (2017), "Beyond Toilets and Targets: Sanitation Mission in India",
40	2017 17	published in Development in Practice Journal
40.	2016-17	Kumar, P and Singh, R.K. (2016) "Joint venture conflicts and breakup: a lesson
		from international joint ventures of two- wheeler manufacturers in India", Int.
41.	2016-17	J. Business Excellence (Inderscience), Vol. 10, No. 3, pp.418–432.
41.	2010-17	Kumar, P and Singh, R.K, and Vaish, A., (2016) "Suppliers' green performance
		evaluation using fuzzy extended ELECTRE", Clean Technologies and
42.	2016-17	Environmental Policy (Springer), DOI 10.1007/s10098-016-1268-y. Kumar, P, Singh, R.K and Sinha, P, (2016), "Optimal site selection for a hospital
42.	2010-17	using a fuzzy extended ELECTRE approach", Journal of Management Analytics,
		Vol. 3, No. 2, pp.115–135, (Tayler and Francis).
43.	2016-17	Kumar, R, Singh, R.K., and Shankar, R., (2016), "Study on Collaboration and
43.	2010-17	information sharing practices for Supply Chain Management in Indian SMEs"
		International Journal of Business Information Systems Vol. 22, No. 4, pp.455–
		475, (Inderscience).
44.	2016-17	Kumar, V and Gupta, S. (2016). Conceptualizing the evolution and Future of
	2010 17	Advertising. Journal of Advertising, 45 (3),302-317.
45.	2016-17	Kumar, V., Sharma, A., & Gupta, S. (2017). Accessing the influence of strategic
10.	20.0.7	marketing research on generating impact: moderating roles of models,
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46.	2016-17	Lal, P., & Bharadwaj, S. S. (2016). Understanding the impact of cloud-based
		services adoption on organizational flexibility: An exploratory study. Journal of
		Enterprise Information Management, 29(4), 566-588.
47.	2016-17	Mishra, P., Bhatnagar Jyotsna, Gupta, Rajen, McDermit, Shelly (2017)
		"Innovative Work Behavior in an Emerging Market: Exploring Role of Work-to-
		family Enrichment, Family-to-work Enrichment, Supervisory Support and
		Psychological Capital", forthcoming, Journal of Management & Organization.
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48.	2016-17	Mukherjee, J. (2016), "A Comprehensive Framework for Adoption of Mobile Broadband Services In Indian Cities", Asian Journal of Empirical Research, Volume 6, Issue 1, pp. 9-25, ISSN (P): 2306-983X
49.	2016-17	Murthy, C., Padhi, S. S., Gupta, N., & Kapil, K. (2016). An empirical investigation of the antecedents of value co-creation in B2B IT services outsourcing. Business Process Management Journal, 22(3), 484-506.
50.	2016-17	Narain, V. and Vij, S. 2016. Where have all the common gone? Geoforum 68(2016): 21-24
51.	2016-17	Narain, V., & Singh, A. K. (2017). Flowing against the current: The sociotechnical mediation of water (in) security in periurban Gurgaon, India. Geoforum, 81, 66-75.
52.	2016-17	Nath, Dhruv (2017), "The politics of information systems planning: The consultant versus the CIO". ACADEMICIA: An International Multidisciplinary Research Journal, 7(2), 104-111.
53.	2016-17	Nath, Dhruv (2017). The politics of information systems planning: Learning from the CIO" published in South Asian Journal of Marketing and Management Research (SAJMMR) Volume 7, Issue 3, March 2013, pp 49-56.
54.	2016-17	Paul J., Gupta P., Sundar S., (2017) "Exporting Challenges of SMEs: A Review and Future Research Agenda", Journal of World Business (Elsevier), ISSN: 1090-9516
55.	2016-17	Paul, J., Parthasarathy, S., & Gupta, P. (2017). Exporting challenges of SMEs: A review and future research agenda. Journal of World Business.
56.	2016-17	Prasad, Rohit (2016), "An Institutional Analysis of Spectrum Management in India". Journal of Information Policy 6.1 (2016): 252-293
57.	2016-17	Prashar A. (2017). "Integration of Taguchi and Shainin DOE for Six Sigma improvement: An Indian case." International Journal of Quality and Reliability Management" (In press)
58.	2016-17	Prashar A. (2017). "TQM as Business Strategy: A Meta-Analysis review." International Journal of Productivity and Quality Management" (in press)
59.	2016-17	Prashar A.(2017). "Adopting PDCA (Plan-Do-Check-Act) cycle for energy optimization in energy-intensive SMEs," Journal of Cleaner Production, doi: 10.1016/j.jclepro.2017.01.068
60.	2016-17	Prashar, A. (2016). "Using Shainin DOE for Six Sigma: an Indian case study." Production Planning & Control (Taylor & Francis) 27(2), 83-101.
61.	2016-17	Prashar, A.(2016), "A conceptual hybrid framework for industrial process improvement: integrating Taguchi methods, Shainin System and Six Sigma," Production Planning &Control(Taylor & Francis), DOI: 10.1080/09537287.2016.1225999.
62.	2016-17	Raman, A., Raman, A., Bharadwaj, S. S., & Bharadwaj, S. S. (2017). Dynamic service capabilities enabling agile services: Scale development and initial validation in Indian services industry. Journal of Enterprise Information Management, 30(1), 166-187.
63.	2016-17	Ray, A. and Kaushik, A. (2017), State Transgression on Electronic Expression: Is it for Real?, Information and Computer Society (Emerald),
64.	2016-17	Roy, A., Jain, P., & Vyas, V. (2017). Exploring the Mediating Role of Intellectual Capital and Competitive Advantage on the Relation between CSR and Financial Performance in SMEs. Social Responsibility Journal, 13(1), pp-
65.	2016-17	Roy, A., Sekhar, C., & Vyas, V. (2016). Barriers to internationalization: A study of

		small and medium enterprises in India. Journal of International
66.	2016-17	Entrepreneurship, 14(4), 513-538. Sardana, D., Terziovski, M., Gupta, N. (2016), "The impact of dynamic capability
00.	2010-17	on manufacturing firm's performance: The role of strategic alignment and
		responsiveness to market, International Journal of Production Economics, An
		Elsevier Publication
67.	2016-17	Shaikh I, Sharma SK, Goyal P. Evidence-Based Management Practices in
		Accounting and Finance. Int. J. Manag. Pract. Inderscience Enterprises Ltd.
		http://www.inderscience.com/editorials/f541027129163118.pdf;
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68.	2016-17	Shaikh, I., & Singh, S. (2016). Study of Out-Of-Pocket Health Expenditures: A
		Case of South Asian Countries, Journal of Health Management, Vol.18 No. 4., pp.
		625–637
69.	2016-17	Sharma SK., Ghosh S., 2016. Short-term wind speed forecasting: Application of
		linear and non-linear time series models. International Journal of Green Energy
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70.	2016-17	Sharma, Anshu, Bhatnagar, Jyotsna (2016), "Enterprise social media at work:
		Web-based solutions for employee engagement", Human Resource Management International Digest, Vol 24, No. 7 (ISSN: 0967-0734)
71.	2016-17	Sharma, Anshu, Bhatnagar, Jyotsna (2017) Emergence of team engagement
7 1.	2010-17	under time pressure: Role of team leader and team climate", forthcoming,
		Team Performance Management, 2017, March,
72.	2016-17	Sharma, C. and Kaushik, A. (2017), Strategy for Privacy Assurance in offshoring
		Arrangements, Journal of Global Operations and Strategic Sourcing, Volume,
		10, Issue-2.
73.	2016-17	Shelly Singhal & P. C. Biswal (2016), Asset Market Linkages in a Regime
		Switching Environment: Evidence from Commodity and Stock Markets in India,
		Business and Economics Research Journal, Vol - 7, No - 4, Pp: 17-19.
74.	2016-17	Shelly Singhal & P. C. Biswal (2016), Emergence of Commodity derivatives as
		defensive instrument in Portfolio Risk Hedging: A Case of Indian Commodity
75.	2016-17	Markets, Forthcoming in Studies in Business and Economics.
75.	2010-17	Singh, R. K., Kumar, R. and Kumar, P., (2016), "Strategic issues in pharmaceutical supply chains: a review", International Journal of
		Pharmaceutical and Healthcare Marketing (Emerald), Vol. 10 lss, 3 pp 234 –
		257.
76.	2016-17	Singh, R.K., Gupta, A., Kumar, A., and Khan T.A., (2016), "Ranking of barriers for
		effective maintenance by using TOPSIS approach", Journal of Quality in
		Maintenance Engineering (Emerald), Vol. 22, No. 1 pp. 18 – 34.
77.	2016-17	Singh, R.K., Rastogi, S and Aggarwal, M (2016), "Analyzing the Factors for
		Implementation of Green Supply Chain Management", Competitiveness Review
		(Emerald) Vol. 26, No. 3, pp. 246-264.
78.	2016-17	Singh, R.K., Sharma, H.O. and Garg, S.K, "Study on supply chain issues in auto
		component manufacturing organization: Case study" Global Business Review
70	0047.47	(Sage), Vol.17, No. 5, pp. 1196–1210.
79.	2016-17	Singhal S., Ghosh S., 2016. Returns and volatility linkages between
		international crude oil price, metal and other stock indices in India: Evidence
		from VAR-DCC-GARCH models. Resources Policy ELSEVIER 50, 276-288 (Impact Factor: 2.489)
80.		Sonam Chawla , Radha R. Sharma. (2016) "How women traverse an upward
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		journey in Indian industry: multiple case studies", Gender in Management: <i>An International Journal</i> , Vol. 31 (3) 181 - 206.
81.	2016-17	Srivastava, V., (2016), "Exploring Service Quality Perceptions of Online Shoppers: Evidence from India", Marketing & Business Communication, 5(2), 1-5
82.	2016-17	Srivastava, V., (2017), "Exploring Skepticism Towards Green Advertising: An ISM approach", Business Analytics a& Intelligence, 5(1), 19-30
83.	2016-17	Thomas Jønsson, Christine Unterrainer, Hans-Jeppe Jeppesen, Ajay Kumar Jain (2016) "Measuring distributed leadership agency in a hospital context: Development and validation of a new scale", Journal of Health Organization and Management, Vol. 30 Iss: 6, pp.908 – 926
84.	2016-17	Tripathi, S. S. (2016). Open Innovation in Indian Organisations: Level of Collaboration. Technology Innovation Management Review, 6(5): 15-23. Carleton University, Canada
85.	2016-17	Vij, S. and Narain, V. 2016. Land, water and power: the demise of common property resources in periurban Gurgaon, India. Land use Policy. 50: 59-66.
86.	2016	Williams, P.; Kern, ML.; and Waters, L.; ,Sharma Radha R. (ed.) 2016, Exploring Selective Exposure and Confirmation Bias as Processes Underlying Employee Work Happiness: An Intervention Study, <i>Front Psychol.</i> 2016; 7: 878. doi: 10.3389/fpsyg.2016.00878.
87.	2016-17	Yadav, V., Adya, M., Nath, Dhruv, and Sridhar (2016), "Considerations for Effective Requirements Analysis in Offshore Software Development Projects: Lessons from Multi-Method Research", in Communications of the Association for Information Systems, Vol 39, Article 11

Paper published in National Journal

Sr.	Year	Paper published in National Journal
No.		
1.	2016-17	Jelena Horvat, Kirti Sharma, Samo Bobek, 'Key factors for knowledge management: Pilot Study in IT SME's" FIIB Business Review Vol.5 Issue 3, July- Sept. pp 42-50
2.	2016-17	Narain, V. 2016. Periurbanization, land use change and water security: a new trigger for water conflicts? IIM- Kozhikode Society and Management Review. 5(1): 5-7.
3.	2016-17	Narain, V. and Vij, S. 2016. Fluid governance: water flows and rural-urban transformations in South Asia. Editorial. South Asian Water Studies. Special issue on urbanization and periurbanization: Challenges for water governance in South Asia.
4.	2016-17	Nath, Dhruv (2016), The Impact of Top Management Attitude on Information Systems Implementation, in Academicia: An International Multidisciplinary Research Journal, Vol. 6, Issue 9, Sept 2016, pp 177-189
5.	2016-17	P. C. Biswal (2016), Exchange Rate Stability and Interventions through Derivatives Market in India, Research Paper submitted to Reserve Bank of India, Feb 2017.
6.	2016-17	Roy, T., & Roy, A. (2016). Health and Right Based Approach to Development – Kerala Scenario. Prabandhgyan – International Journal of Management, 5(September), 19-30.
7.	2016-17	Saurabh, P. & Tripathi, S. S. (2016). Support for New Product Development: Case Study of an Innovative Product 'Tarang Pariwartak'. Journal of Management & Entrepreneurship, Vol.10, No.1, pp 41-58.
8.	2016-17	Shaikh, I.(2016) "The seasonal anomalies in the Investors" Fear Gauge index, Research Bulletin, Vol. 42 No. 1 pp. 247-254.
9.	2016-17	Shaikh, I.(2016) Stylized patterns of implied volatility in India: a case study of Currency Options, Spectrum, Vol. 4 No. 2 pp. 150-155.
10.	2016-17	Sharma, Anshu, Bhatnagar, Jyotsna (2017)- "Talent analytics: A strategic tool for talent management outcomes", "Talent Analytics: A strategic tool for talent management outcomes", in The Indian Journal of Industrial Relations, Vol. 52, NO. 3 (ISSN: 0019-5286)
11.	2016-17	Urban Šebjan, Kirti Sharma, Samo Bobek, Polona Tominc 'Measuring acceptance of CRM analytical tools with organizational factors', IMT Case Journal, Vol.6, No.1&2, July 2015-June 2016, ISSN No.2229-6743, pp-9-16.
12.	2016-17	Vallabh, P. & Vallabh, G. (2016), Role of Workplace Spirituality in Relationship between Organizational Culture and Effectiveness, Management and Labour Studies, 41(3) 1–8
13.	2016	van Dick R, Drzensky, Heinz M.; Sharma Radha R (ed.) (2016), Goodbye or Identify: Detrimental Effects of Downsizing on Identification and Survivor Performance. Front Psychol. 2016 May 25;7:771. doi: 10.3389/fpsyg.2016.00771
14.	2016-17	Vyas, V., Jain, P., & Roy, A. (2016). Construct Validity and Preferential Values: Mutual Fund as Investment Avenue. SCMS Journal of Indian Management,

13(4), 103-115.

Book Chapters

Book Chapters		
S.No	Year	Book Chapters
1.	2016-17	Aeron, P. & Metri B.A., (2016), "Manufacturing Policies and Strategies across China and India" in China and India: History, Culture, Cooperation and Competition by Pramita, Mukherjee, Arnab K. Deb and Miao Pang, pp. 153-168
2.	2016-17	Agarwal, S., Singh, R.K., Murtaza, Q. (2016) "Selling Remanufactured Products through proper channel in emerging economies" Chapter 19, pp. 333-343, Marketing in Emerging Economies, edited by Dr. Rahela Forooki, published by Mankin Press.
3.	2016-17	Gupta P., (2017), Book Review of "The Essential of Corporate Governance" by Mr. G. N. Bajpai, Consultancy Development Centre, An Autonomous Institution of DSIR, Ministry of Science and Technology, Govt. of India
4.	2016-17	Gupta P., (2017), Case Analysis of "Eastern Housing Limited—Marketing Strategies of Real Estate Company in Bangladesh", by Mikhail B. Khodorkovsky, Sage Publications India pvt. Ltd., 21(1)
5.	2016-17	Gupta, A. Amit, "Developing Simulation based strategy for food grains movement in India" in Trends in Operations Management by Dr. B.A. Metri and A.K. Singh, Excel India Publishers, pp 377-389
6.	2016-17	Gupta, A. Amit, "Joint replenishment strategy in production inventory model with equal production run and repleishment cycle" in Trends in Operations Management by Dr. B.A. Metri and A.K. Singh, Excel India Publishers, pp 366-376
7.	2016-17	Gupta, S; Sharma, D. "Dimensions of Retail Service Convenience in Emerging Market Settings- A Qualitative Investigation", accepted and to be published in the book titled, CREATING MEMORABLE CUSTOMER EXPERIENCES-INSIGHTS FROM HOSPITALITY SECTOR, by Apple Press, USA in Feb 2017.
8.	2016-17	Jain, Neera, Mukherji, Shoma, "Women in Management in India", Women in Management: Current Research Issues (ed.), Sage Publishers, UK, Vol. 3, 2016
9.	2016-17	Kirti Sharma, (2017), "Social Marketing Strategies to Prevent Fetal Alcohol Spectrum Disorder (FASD): Comparison of East and West World DBH Publishers and distributors, New Delhi
10.	2016-17	Kumar, A. (2016), "Governance in the 21st Century: Shifting Goal Post" in the book Emerging Themes in Strategy, (Edited) Mac Graw Hill Education.
11.	2016-17	Merry, D.J. Prakash, A., Swatuk, L., Lacobs, I., and Narain, V. 2017. Water governance futures in South Asia and Southern Africa: dejavu all over again? In E. Karar eds Freshwater governance for the 21st century. Global Issues in Water Policy (6). Springer Nature: Switzerland.
12.	2016-17	Narain, V. 2016. Introduction: towards a discursive analysis of Indian water policy. In V. Narain and A. Narayanamoorthy (eds.) Indian Water Policy at the cross-roads: resources, technology and reforms. Switzerland: Springer.
13.	2016-17	Narain, V. 2016. Introduction: urbanization, climate change and periurban water security in South Asia - A framework for analysis. In Narain, V. and Prakash, A. (eds.) Water security in periurban South Asia: adapting to climate change and urbanization, pp. 1-32. New Delhi: Oxford University Press.
14.	2016-17	Narain, V., Ranjan, P., Sreoshi Singh and Aman Dewan, 2016. Urbanization, climate change and Water Security in periurban Gurgaon, India. In Narain, V. and Prakash, A. (eds.) Water security in periurban South Asia: adapting to climate change and urbanization, pp.75-107. New Delhi: Oxford University Press.

15.	2016-17	Panda, Abinash & Gupta, Rajen K. (2016). "Methodological Approaches and Challenges to Studying Indian Culture", In (Eds.) Ashish Malik and Vijay Pereira, Indian Culture and Work Organization in Transition, pp. 182-219, Routledge, South Asia
16.	2016-17	Prashar A. (2016), "A Hybrid DOE Framework for Six Sigma Process Improvement: An Empirical Study" in Competing through Operations Excellence: Agility, Adaptability & Analytics By: Jitendra K Das, Bloombury Publishing India Pvt. Ltd.
17.	2016-17	Prashar A. (2016). "A hybrid doe framework for six sigma process improvement: an empirical study." Competing through operations excellence, chapter 6, Bloombury.
18.	2016-17	Sharma, Radha R. (2017), "The New Paradigm: A competency model for management education", in a book Managing for Responsibility, Business Expert Press
19.	2016-17	Sharma, Radha R. and Gupta, Nakul (2017), "The contemporary context of management education", in a book Managing for Responsibility, Business Expert Press
20.	2016-17	Sharma, Radha R. Madan, Anishya O. (2017), "Exploring the nexus between organizational crimes and the dark side of behaviour: Strategies for prevention and mitigation", in a book Organizational Social Irresponsibility: Tools and Theoretical Insights, Information Age Pub. Inc.
21.	2016-17	Taneja, S, Jennifer, J. Griffin, Sharma, Radha R. et al. (2017), "Using Stakeholder approach to understand success; empirical tests in Indian Business" in Guler Aras & Coral Ingley (eds), Routledge, USA, 21-41.
22.	2016-17	Tripathi, S. S. (2016), "Openness and diversity of Indian Boards: Does Internationalisation matter?" in Innovative Management Solutions for Competitive Advantage by Shailendra Nigam & Soni Agarwal (Eds.), Excel India Publishers, pp 170-177 (ISBN-978-93-86-256-201).
23.	2016-17	Vallabh P., 2016 Workplace Place Spirituality and Decision Making at Different Levels in Organization in Spiritual Leadership for Business Transformation (Ed. S.S. Sengupta), ISOL Publishers

Book Review

S.No	Year	Book Review
1.	2016-17	Bisht, N. (2016), "Vision MDI" 20(4)
2.	2016-17	Kaushal, Leena, A. (2016), "Case Studies in Sustainability Management: The
		Oikos Collection Volume 3 by Jordi Vives Gabriel Greenleaf Publishing, 2014"
		Published in Drishtikon: A Management Journal Volume 8 Issue 1 September
		2016-March 2017.
3.	2016-17	Kaushal, Leena, A. (2016), "Creating the Social Venture (2016) by Susan
		Coleman and Dafna Kariv" Published in Pragati Journal of Indian
		Economy,2016, Volume 3,Issue1.
4.	2016-17	Kaushal, Leena, A. (2016), "Social Finance Editd by Alex Nicholas, Rob Patson
		and Jed Emerson, Ocford University Press, 2015." Published in
		Unnayan, Volume V, July 2016.
5.	2016-17	Kaushal, Leena, A. (2017), "The Globalization of Inequality François
		Bourguignon Translated by Thomas Scott-Railton 2015 Princeton University
		Press Princeton Oxford Accepted for publication by Global Business Review,
		(GBR) 18.2 (March-April 2017) issue. (Forthcoming)
6.	2016-17	Prashar A. 2017[Review of the book Media Audience Research: A Guide for
		Professionals, by Graham Mytton, Peter Diem and Piet Hien van Dam] Vision,
		21(1), DOI: 10.1177/0972262916682135

Faculty Presented Papers in International Conference

S.No Year Faculty Presented Papers in International Conference		
1.	2016-17	Arun Tripathy (2017), "Impact of Technology Life Cycle on Alliance
1.	2010-17	Governance Structure" 2nd International Conference on Evidence Based
		Management 2017 (ICEBM2017), March 17-18, 2017, BITS Pilani, Pilani
2	2016-17	Ashavaree Das, Kirti Sharma, 'Making maternal health services friendly: A
2.	2016-17	
		socio-ecological model to understand the consumer behavior of the urban
		poor' (Paper in Health Marketing)' 7th EMAC to be held on 14-16 September
0	004/47	2016, Sarajevo, Bosnia.
3.	2016-17	Bhandari, D, Singh, R.K. and Garg, S.K.(2016), "Application of advanced
		manufacturing technologies in Indian SMEs: Opportunities and Challenges,
		International Conference on Recent Advances in Mechanical Engg (RAME-
	221/17	2016), Delhi Technological University, October 14-15, Proceedings pp. 393-402.
4.	2016-17	Gupta, A. Amit, "Customer Satisfaction and Loyalty of E-commerce in India",
		International Conference on "Recent Innovation in Science, Technology and
		Management" (ICRISTM-16), at Indian Federation of United Nations
		Associations (IFUNA), New Delhi, India on 12th June 2016, ISBN: 978-81-
		932712-3-0
5.	2016-17	Gupta, S. and Kumar, V.(2016) Advertising: Past, Present and Future. 38th
	221/17	Annual ISMS Marketing Science Conference. Shanghai, China. June 16-18, 2016
6.	2016-17	Jain, A., (2016). "Determinants of Price Discovery in Three Indian Markets",
		Asia Pacific Association of Derivatives Conference, Busan, South Korea, 22-23
		Aug., 2016
7.	2016-17	Jaiswal Manaheo and Choudhaury P (2016) "Portfolio of Control in Platform
		Ecosystems Governance: Case of UID" ISDSI
8.	2016-17	Kaushal, Leena, A. (2017), "Corporate Governance in Central Public
		Enterprises: Premise, Performance, and Prospect" 2nd International
		Conference on Evidence Based Management 2017 (ICEBM2017), March 17-18,
		2017, BITS Pilani, Pilani
9.	2016-17	Kaushik, A and Chandrakanta, C. (2017), Practices to Reduce Poaching in
		Information Exchange with External Organizations, Global Research
		Conference (GRC) 2017, 5-7 Jan 2017, Goa.
10.	2016-17	Kaushik, A. (2017), IT Risk Management for e-Governance, 7th International
		Conference on Information Systems and Technologies, Dubai, 18 - 20 March
		2017.
11.	2016-17	Kaushik, A. (2017), GIS Based Decision Support Systems in Government: Cases
		from India, 10th International Conference on Theory and Practice of Electronic
		Governance, 7-9 March 2017, New Delhi, India.
12.	2016-17	Kumar, P and Singh, R.K., (2016) "Solving the vendor selection problem using
		fuzzy TOPSIS", International Conference on Recent Advances in Mechanical
		Engg (RAME-2016), Delhi Technological University, October 14-15, Proceedings
		pp.445-458.
13.	2016-17	Kumar, P and Singh, R.K., Shankar, R., (2016), "A Comparative analysis of
		Service performance of Delhi based cellular mobile telecom service providers",
		XX Annual International Conference of Society of Operations Management, IIIT
		Gwalior, 23-24 Dec,pp.89, Emerald Abstract book.
14.	2016-17	Kumar, P. Singh, R.K. (2016), "A Framework for Sustainable Supplier Selection:
		Fuzzy TOPSIS approach", Sixteenth Global Conference on Flexible Systems
		Management", UTS Business School, Sydney, Dec 4-6, 2016, pp.30-39.

15.	2016-17	Misra, Alok (2016), Social Performance Task Force Annual Meeting, 2016
16.	2016-17	Mukherjee J. (2016), "Social Media Use by Frontline B2B Sales Force in India",
		IMP Asia in Africa, Cape Town, South Africa, 4-7 Dec 2016
17.	2016-17	Mukherji, Shoma, Jain, Neera, "From Grassroots to Corporate: Challenging
		Discrimination and Communicating for Women Empowerment", Global
		Advances in Business Communication Conference, San Luis Potosi, Mexico, May
		24 – 28, 2016
18.	2016-17	Narain, V. 2016. Water security and climate change: a periurban perspective.
		Presentation at the International Conference on Water Security and Climate
		Change organised at AIT, Asian Institute of Technology, Bangkok, Thailand.
19.	2016-17	Narain, V. and Singh, Aditya Kumar. 2016. Circumventing Exclusion: the socio-
		technical mediation of water (in) security in periurban Gurgaon, India.
		Presentation at the XI International Conference on Public Policy and
		Management. August 8-10, 2016. Center for Public Policy. Indian Institute of
		Management, Bangalore.
20.	2016-17	Narain, V. and Vij, S. 2016. Conflicts, Cooperation and Peri-urban Water
		Security: Towards a Research Agenda for Emerging Indian Cities. Presentation
		at the 8th Biennial conference of the Indian Society for Ecological Economics,
		January 4-6, 2016. Indian Institute of Sciences, Bangalore.
21.	2016-17	Nayak, Sunanda and Bhatnagar Jyotsna (2016) "Impact of Commitment based
		HR practices on knowledge creation in ambidextrous organizations" was
		presented at the AOM conference on 8th August 2016 Academy of Management
		(AOM) conference held at Anaheim, USA during 4th- to 10th August 2016
22.	2016-17	Pardasani, R.; Sharma, Radha, R.; Biswas, S. (2016) Resonant Leadership as an
		enabler of positivity in the organizations presented at 76th Annual Academy of
		Management conference, Anaheim, August 6-9, 2016.
23.	2016-17	Roy, A., Vyas, V., & Raitani, S. (2016). "An Economic Relationship Between
		Monetary Policy and Stock Prices". In Proceedings of UGC Sponsored National
		Conference on Emerging Issues in International Trade and Finance in Post
	001/17	Recession Period (pp. 143-161). New Delhi
24.	2016-17	Rupamanjari S. Ray (2016), "Benefits and Challenges of Sustainability Practices
		of Indian SMEs", 23rd IAMB Conference proceedings, Winter 2017, USA, ISSN
0.5	001/ 17	no. 1949-9094
25.	2016-17	Shaikh, I. (2017), "The VIX as a Stock Market Indicator", ICEBM 2017
26.	2016-17	Shaikh, I.(2016) On the examination of value based performance measures:
		Evidence from Indian Firms, Advances in Applied Economic Research,
27	201/ 17	(Forthcoming, Feb, 2017).
27.	2016-17	Sharma, Anshu, Bhatnagar, Jyotsna (2016) "Nothing Formal About It Or Is It?
		Social Media In The Workplace", was presented at the AOM conference on 8th
		August 2016 Academy of Management (AOM) conference held at Anaheim, USA
28.	2016-17	during 4th- to 10th August 2016 Sharma, Radha R (2017) 'Gender Equity for Fostering Women's Honour',
20.	2010-17	
		during Seminar on Fostering Women's Honour January 20, 2017 at HIPA,
29.	2016-17	Gurgaon. supporting PM's initiative Beti Bachao Beti Padao Sharma, Radha R. (2016) Gender Equity for Sustainable Business Growth
Z7.	2010-17	presented in Business Sustainability and Responsibility Reporting Summit,
		PHDCC, New Delhi, June 24-25.
30.	2016-17	Sharma, Radha R. (2016) Keynote speaker on Leadership for Excellence:
30.	2010-17	Changing Paradigms, in HRD Congress on Nurturing World Class Organizations
		Changing Faradigms, in fix decorgress on routening world class organizations

		in an Emerging Global Diaspora" organised by Central University of Jammu during Sept. 16-18, 2016 at Jammu.
31.	2016-17	Sharma, Radha R. (2016) Organiser and Presenter in PDW on Creating meaningful organizations: role of values, spirituality, mindfulness and leadership during 76th Annual Academy of Management conference, Anaheim, August 6-9.
32.	2016-17	Vallabh, P., Vallabh, G. (2016), Role of Empathy in relationship between Workplace Spirituality and Moral Behaviour at work at the iHOPE 2016 in Sapporo, Hokkaido, Japan from June 24 – 26, 2016.
33.	2016-17	Vij, S and Narain, V. 2016. Land, water and power: the demise of common property resources in periurban Gurgaon, India. Presentation at the 8th Biennial Conference of the Indian Society for Ecological Economics, January 4-6, 2016. Indian Institute of Sciences, Bangalore.

Faculty Presented Papers in National Conference

S.No	Year	Faculty Presented Papers in National Conference
1.	2016-17	Jain, A.K. (2016). Relationship between Machiavellianism and Self Monitoring: Role of Cultural Context. Paper presented in National Academy of Psychology conference held in IIT Chennai from 29-31st Dec. 2016
2.	2016-17	Jaiswal, Shweta & Sharma, Radha R. (2016), Quantifying the gap between Espoused Organisational Values and Values of Potential Employees: Development of Essential Organisational Values (EOV) Scale presented during National conference on Strengthening Values & Ethics for Sustainable Growth, Sept. 22-23, MDI Gurgaon.
3.	2016-17	Kumar, A. (2016), "Swach Bharat Abhiyan: A sustainable approach", National Conference of NGOs and Panchayat leaders, SEHGAL Foundation, Gurgaon
4.	2016-17	Kumar, R. and Srivastava, V. (2017), "A Qualitative Enquiry of Consumer Empowerment with reference to High involvement products". Proceedings of the 2017 Annual Conference of the Emerging Markets Conference Board. 141-145, Lucknow: IIM
5.	2016-17	Mukherjee J. (2016), "Using New Case Studies For Evaluation Of Marketing Student's Academic Performance", 7th International Conference on Excellence in Research and Education, IIM Indore, India , 5th-8th May 2016
6.	2016-17	Sagar, S. & Sharma, Radha R (2016) Developing a Multidimensional scale for measuring Resilience, Optimism, Compassion and Spirituality presented during National conference on Strengthening Values & Ethics for Sustainable Growth, Sept. 22-23, MDI Gurgaon.
7.	2016-17	Sharma, Radha R & Pardasani, R. (2016) Humanistic Leadership with Spiritual Foundation: A case study of Swami Vivekananda presented during National conference on Strengthening Values & Ethics for Sustainable Growth, Sept. 22-23, MDI Gurgaon
8.	2016	Sharma, Radha R. (2016) Leadership for Excellence: Changing Paradigms, in HRD Congress on Nurturing World Class Organizations in an Emerging Global Diaspora" organised by Central University of Jammu during Sept. 16-18, 2016 at Jammu.
9.	2016-17	Sharma, Tanuja & Gulyani, G. (2016), "Happiness at work: The role of rewards & recognition and work engagement among knowledge workers in India", National Conference on Strengthening values & ethics for Sustainable Growth: Role of Indian Philosophical Traditions, September 22-33, 2016
10.	2016-17	Tiwari, Anjali, & Sharma, Radha R (2016) An Exploratory Study of Dignity with a Conceptual Model presented during National conference on Strengthening Values & Ethics for Sustainable Growth, Sept. 22-23, MDIG.

Cases Published in leading Case Clear Houses

S.No	Year	Cases Published in leading Case Clear Houses
1.	2016-17	Acharya, Ira, Jain, Neera, "Patanjali Aurveda Ltd: Leadership Challenges for a Growing Business Empire" Case Centre, 2016
2.	2016-17	Agarwala, P. and Bhatnagar, J (2017) Coinmen Consultants Llp: Redesigning The DNA To Technology Based Learning Culture GOING LIVE/PUBLISHED before March Forthcoming Richard Ivey Business Publishing
3.	2016-17	Aggarwal, S. & Srivastava, M. K. (2016), "Ericsson: What Went Wrong?, Case No.: 616-0016-1, The Case Centre, (Copyright © 2016 Cranfield University, UK)
4.	2016-17	Aggarwal, S. & Srivastava, M. K. (2016), "Nokia's Supply Chain Strategy Under Disruption: Robust or Resilient?, Case No.: 616-0012-1, The Case Centre, (Copyright ©2016 Cranfield University, UK)
5.	2016-17	Aggarwal, S. & Srivastava, M. K. (2016), "Recovering Supply Chain Operations: The Nissan Way", Case No.: 9B16D013, Ivey Publishing (Copyright © 2016 Richard Ivey School of Business Foundation @ The University of Western Ontario, Canada)
6.	2016-17	Anupama Prashar, "Parentune.com: Partnering Parents", Ivey Publishing, Product Number: 9B17D002 Publication Date: 01/18/2017
7.	2016-17	Astha Gupta, Kirti Sharma, 'Housing.com: Marketing a service offering' Case and TN Published with IVEY Publishing on 25th April 2016, Product Code W16234,
8.	2016-17	Bisht Nidhi and Bhatnagar Jyotsna (2017) IGATE corporation: managing toxic talent and organizational resilience? Forthcoming Richard Ivey Business Publishing Product Number #, Harvard Business School, Product Number: 9B17C002 https://www.iveycases.com/ProductView.aspx?id=83479
9.	2016-17	Dasgupta, M. (2016). Amazon and Future Group: Rethinking the Alliance Strategy, Ivey Publishing.
10.	2016-17	Dasgupta, M. (2016). Reputation at risk in the global automobile industry. The Case Centre, 2016.
11.	2016-17	Gaurav, K. & Tripathi, S. S. (2016). Marketing of a Tollywood Film: The Case of Baahubali 'The Beginning'. The Case Centre, UK. (Product No.: 516 – 0147 -1).
12.	2016-17	Iyer, Veena S. and Jain, Anshul "Metro do Porto: An interest rate swap", Ivey Publishing, May 2016, 9B16N011
13.	2016-17	Jain, A., & Biswal, P. C. (2016). Foreign Currency Risk Management at IIFCO India. The Case Centre, 49, 116-0022-1.
14.	2016-17	Jakhar, M. Srivastava, M. K, (2016), "Thakur Engineering Works- Treading into the Future", Case No.: 9B16M088, Ivey Publishing (Copyright © 2016 Richard Ivey School of Business Foundation @ The University of Western Ontario, Canada)
15.	2016-17	Kaushal, Leena, A. (2016), "Case study "Pohang Steel Company (Posco) Project: Growth Versus Development, The European Case Centre, December, 2016.
16.	2016-17	Kaushal, Leena, A. (2016), "Case Study-Milkbasket: Convenience at the Doorstep, The European Case Centre, September, 2016.
17.	2016-17	Kirti Sharma, "Dulux Tileshield: Relaunching a Brand" Feb. 2017, PC 9B17A008 TN 5B17A008 Excel
18.	2016-17	Mukherjee J. (2016), "Stopping Territory Infringement", Vision, Vol. 20, No. 3, pp. 224-227, ISSN 0972 – 2629.
19.	2016-17	Mukherjee J. (2016), "Swosti Foods: Decoding The Distributor Financial Metrics ", Vision, Vol. 20, No. 2, pp. 139-143, ISSN 0972 – 2629.

20. 2016-17 Mukherjee J. (2017), "Knorr: 14, No. 1, pp. 129-150, ISSN 0	Unlocking the Market Potential", Vilakshan, Vol.
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	ecide Future of the Company" Case No.: 616-0050- nt ©2016 Cranfield University, UK)
	ying Household Items from Most Suitable Online
	ma" Case No.: 616-0044-1, The Case Centre,
(Copyright © 2016 Cranfield	
	t Efficient Sequence of Material Testing: A
	urgy Laboratory" Case No.: 616-0035-1, The Case
Centre, (Copyright © 2016 Cr	
	signing Screen Jodis in Bollywood Blockbuster: An
	No.: 616-0031-1, The Case Centre, (Copyright
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	signing Shop-floor Layout for Minimizing Material
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36. 2016-17 Srivastava, M. K, (2016), "Fin	ding Missing Data of Tourist Bookings: A
Regression Fit Model" Case N	o.: 616-0049-1, The Case Centre, (Copyright
©2016 Cranfield University,	UK)
37. 2016-17 Srivastava, M. K, (2016), "Ins	tallation Woes: Which Operating System For
Project Report Submission?"	Case No.: 616-0036-1, The Case Centre,
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39.	2016-17	Srivastava, M. K., (2016), "Managing Moves and Movements: Logistics Intelligence of Alexander the Great" Case No.: 616-0022-1, The Case Centre, (Copyright ©2016 Cranfield University, UK)
40.	2016-17	Srivastava, M. K, (2016), "Not to Be Selected for Event Hosting: A Diplomacy Dilemma" Case No.: 616-0048-1, The Case Centre, (Copyright © 2016 Cranfield University, UK)
41.	2016-17	Srivastava, M. K, (2016), "Optimizing Material Handling Resources: How Many AGVs On Shop Floor?" Case No.: 616-0034-1, The Case Centre, (Copyright © 2016 Cranfield University, UK)
42.	2016-17	Srivastava, M. K, (2016), "Productivity Improvement: Whom to Benchmark and How Much?" Case No.: 616-0024-1, The Case Centre, (Copyright © 2016 Cranfield University, UK)
43.	2016-17	Srivastava, M. K, (2016), "Selecting Tour Operator for Overseas Learning Program: An AHP Framework" Case No.: 616-0042-1, The Case Centre, (Copyright © 2016 Cranfield University, UK)
44.	2016-17	Srivastava, M. K, (2016), "Selecting Vendor for Support Services: A System Availability Approach" Case No.: 616-0030-1, The Case Centre, (Copyright © 2016 Cranfield University, UK)
45.	2016-17	Srivastava, M. K, (2016), "Which Career Option Will Be the Best: A Decision Tree Approach?" Case No.: 616-0026-1, The Case Centre, (Copyright © 2016 Cranfield University, UK)
46.	2016-17	Srivastava, M. K, (2016), "Who Should Open Innings and in Which Mode: A Decision Dilemma in Cricket Match?" Case No.: 616-0033-1, The Case Centre, (Copyright © 2016 Cranfield University, UK)
47.	2016-17	Sunil S George, Kirti Sharma, 'Bimra 4x4: The Growth Dilemma' Case and TN Published with IVEY Publishing on 18th April 2016, Product Code W16221
48.	2016-17	Tripathi, S. S. & Sengupta, P. (2016). ISW Guns: Reviving an ancient sport. The Case Centre, UK. (Product No.: 316-0384-1).
49.	2016-17	Vinayak, Ria and Bhatnagar Jyotsna (2016), Stockbay Partners: Proactive Flexible Work and Talent Retention Richard Ivey Business Publishing Product Number # Product Number: 9B16C031, Harvard Business School, Product Number

News Paper / Magazine Article

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