# **Research Publications 2015-16**

**Table 1: Summary of Books Published** 

S. No.	Book Name
1.	Goel, Sandeep (2016), Financial Management Practices in India, Routledge, London, 2016
2.	Goel, Sandeep (2016), Financial Ratios, Business Expert, US, 2016
3.	Kapil, Kanwal N.; Kapil, Sheeba (2016), Mergers & Acquisitions: Valuation, Leveraged buyouts and Financing, Wiley India Pvt. Ltd. (ISBN: 978-81-265-5848-3)
4.	Kapoor, A. (2015), "Consumer Emotions and Experiences Management", Business Expert Press, New York, First Ed. 2015
5.	Kulkarni, Arun and Pathak, Anil (2015), "Making Human Resource Management Effective - Indian Perspective" published by Diamond Publications, Pune, ISBN: 978-81-8483-647-9
6.	Narain, V., and Narayanamoorthy, A.R. 2016. (Eds.) Indian water policy at the cross-roads. Resources, technology and reforms. Springer International Publishing: Switzerland. ISBN No. 978-3-319-25182-0
7.	Pillania, Rajesh K., Bhandari, Niva and Dasgupta, Meeta (2016), "Emerging Themes in Strategy", Conference Proceeding, Mc Graw Hill Education, ISBN- 13:978-93-85965-80-7
8.	Rai, Shailendra K; Mittra, Sid; Sahu, Anandi P.; Starn, Harry (2016), Financial Planning: Theory and Practice, SAGE Publication (ISBN: 978-93-515-0250-0)

**Table 2: Paper published in International Journal** 

S. No.	Papers published in International Journal
1.	Agrawal, S, Singh, R.K, and Murtaza, Q, (2015), "A Literature Review and Perspectives in Reverse Logistics", Resources, Conservation & Recycling (Elsevier), Vol. 97, pp. 76–92.
2.	Agrawal, S, Singh, R.K, and Murtaza, Q, (2015), "Prioritizing critical success factors for reverse logistics implementation by using Fuzzy-TOPSIS methodology", Journal of Industrial Engineering International (Springer), pp. 1-13.
3.	Bondia, R., Ghosh, S. and Kanjilal, K. (2016), "International crude oil prices and the stock prices of clean energy and technology companies: Evidence from non-linear cointegration tests with unknown structural breaks", Published in Energy – ScienceDirect, 0360-5442, 2016, Elsevier
4.	Chabbra, S., Mukherjee J., (2015), "Loyalty to a brand and its extension in high involvement purchases", Asian Journal of Empirical Research, Vol. 5, Issue 12, pp. 252-263, ISSN 2306-983X
5.	Chauhan, S. and Jaiswal, M. P. (2015), "Exploring Factors Affecting Service Quality of ERP on Cloud: A Revelatory Case Study", International Journal of Business Information Systems, 2015 Vol.19, No.1, pp.87 – 102
6.	Chauhan, S. and Kaushik, A. (2016), Evaluating Citizen Acceptance of Unique Identification Number in India: An Empirical Study, Electronic Government, an International Journal, 12.
7.	Dahiya, S., Handa, S.S. and Singh, N.P. (2015), "Credit Scoring Using Ensemble of Various Classifiers on Reduced Feature Set", Industrija, Vol. 43, No. 4
8.	Das, Ashutosh, (2015), "Is Call Auction Efficient for Better Price Discovery?" Asian Journal of Empirical Research, 2015, Vol. 5(8)
9.	Das, Ashutosh, Khatri, Jitendar (2015), "Sustainable Metal Recycling Supply Chains:

S. No.	Papers published in International Journal
	Prioritizing Success Factors Applying Combined AHP & PCA Techniques" IJMVSC, Col. 6, No. 3, Sept. 2015
10.	Dasgupta, M. (2015). Middle Level Managers and Strategy: A Mixed Methods Approach to Public Private Comparison, <i>International Journal of Management and International Development</i> , Vol.14, No.4, 307-325.
11.	Dasgupta, M. (2015). Middle level managers and strategy :exploring the influence of different roles on organisational performance, <i>Journal of General Management, Vol.41</i> , <i>No.1</i> , <i>pp.25-43</i>
12.	Delia, D., Rai, S.K. and Luminita, P. (2015), "Appreciation of the Swiss Franc and its impact on Romania and other Central and eastern European Countries", Studia Universitatis, Economics Series Vol. 25 Issue 4/2015 ISSN 1584-2339
13.	Dr. Mukherji, S. and Dr. Jain, N. (2015), "Development of a Scale to Assess Communication Effectiveness of Managers Working in Multicultural Environments", Global Advances in Business and Communication Conference & Journal, Vol. 4 iss. 1
14.	Garg, R., Mukherjee J., Biswas S., & Kataria, A. (2015), "An investigation of antecedents and consequences of brand love in India", Asia-Pacific Journal of Business Administration, 7(2). ISSN: 1757-4323
15.	Gaur, Vidhu (2015), "Organizational Skills in Perspective of Vedanta", Published in Researchers World, Journal of Arts, Science & Commerce, Vol. VI, Issue 4(1)
16.	Gaur, Vidhu (2016), "Integrated Personality in Perspective of Vedanta", Published in Researchers World, Journal of Arts, Science & Commerce, Vol. VII, Issue 1(2)
17.	Goel, Sandeep (2015), Dividend Policy and Market Price Behaviour, Skyline Business Journal, Vol. XI, Issue 1, 2015-16
18.	Goel, Sandeep (2015), Earnings Management in Auto Sector Enterprises in India, Accounting & Finance, No.3 (69) 2015
19.	Goel, Sandeep (2015), EVA as an indicator of Shareholders' value creation, Accounting & Finance, No.1 (67)'2015
20.	Goel, Sandeep (2016), Smoothing income numbers in Indian FMCG Industry, Canadian Int. Journal of Social Science and Education, Jan. 2016, Vol. 5
21.	Goswami, D., Boon-itt, S., Jain, N. and Dr. Agarwal, D.R. (2016), "Communication drivers for drug adoption in an uncertain world", International Journal of Pharmaceutical and Healthcare Marketing, Vol. 10 Iss 1 pp.
22.	Goyal, S., Sergi, Bruno S. and Jaiswal, M. P. (2016), "Understanding the challenges and strategic actions of social entrepreneurship at base of the pyramid", Management Decision, Vol. 54 Issue 2, 2016
23.	Jain, A., Biswal, P.C. (2015), "Intraday price discovery and information sharing between stocks and single stock futures: evidence from India", Int. J. Financial Markets and Derivatives, Vol. 4, Nos. 3/4, 2015
24.	Jain, A.K. (2015). An interpersonal perspective to study silence in Indian organizations: Investigation of dimensionality and development of measures. Personnel Review, Vol. 44, No. 6, pp. 1-24, Personnel Review, Vol. 44, No. 6, pp. 1-24
25.	Jain, A.K. and Sullivan, S. (2015). Adjusting to the Unexpected: A Review of the Journal of Management History from 2000 to 2004. Accepted for publication in Journal of Management History, 21, (4) 21 (4), 421-438.
26.	Kumar, P, Singh, R.K and Kumar, R, (2015) "An integrated framework of Interpretive Structural Modeling and Graph Theory Matrix Approach to fix the Agility Index of an Automobile manufacturing organization", International Journal of Systems Assurance

S. No.	Papers published in International Journal
	Engineering and Management (Springer), DOI 10.1007/s13198-015-0350, pp.1-11.
27.	Kumar, R, Haleem, A, Garg, S.K. and Singh, R.K. (2015), "Automated Guided Vehicle Configurations in Flexible Manufacturing System: A comparative study", International Journals of Industrial and Systems Engineering", Vol. 21, No. 2, pp. 207-226, (Inderscience).
28.	Kumar, R, Singh, R.K., and Shankar, R, (2015) "Critical success factors for implementation of supply chain management in Indian small and medium enterprises and their impact on performance", IIMB Management Review (Elsevier) Vol. 7, No.2.
29.	Manisha Seth, D P Goyal & Ravi Kiran (2015) "Development of a model for successful implementation of supply chain management information system in Indian automotive industry" Vision: The Journal of Business Perspective, Vol. 19(3), pp 248–262
30.	Manisha Seth, D P Goyal & Ravi Kiran (2015) "Implementation of Supply Chain Management Information System and Organisational Success Factors" Indraprastha Journal of Management, Vol. 3(12), pp 21-33.
31.	Manisha Seth, Ravi Kiran & D P Goyal (2015) "Identification of Critical Success Factors for the Implementation of Supply Chain Management Information System through SEM Approach", Global Journal of Management and Business Research, Vol 15, No 6-A,
32.	Mukherjee J., & Tripathi P. (2016), "Understanding the Drivers of Brand Loyalty in Mixed Media Context", Vol. 7, No. 1, January – April, pp 1-13, IISN 0976-173X
33.	Mukhopadhyay, S., Bouwman, H. and Jaiswal, M. P. (2015), Portfolios of Control in Mobile eco systems: evolution and validation, Info, Vol. 17 Issue 2 pp. 36 – 58
34.	O'Neil DA and Hopkins MM; Ed. Sharma, R.R. 2015. Organizational systems on women's career advancement2015: 6:905. doi: 10.3389/fpsyg. 2015.00905(IF 2.6)
35.	Gerli, Febrizio; Bonesso, S., and Claudio Pizzi. Ed. Sharma, R.R. (2015). Boundaryless Career & Career Success: The Impact of Emotional & Social Competencies, Frontiers in Psychology, 6:1304. doi: 10.3389/fpsyg. 2515.01304(Thompson Reuter 2.56 IF)
36.	Prasad, R. and Sinha Ray, R. "The relation of traffic balance and network size: a case from the Indian mobile industry", Netnomics, Vol 16(3), 2015, Springer, Online August 2015, and Volume publication in December 2015
37.	Prasad, Rohit, and Rupamanjari Sinha Ray. "The relation of traffic balance and network size: a case from the indian mobile industry." <i>NETNOMICS: Economic Research and Electronic Networking</i> 16.3 (2015): 149-167.
38.	Prashar, Anupama (2015), "Using Shainin DOE for Six Sigma: An Indian Case Study" Production Planning and Control. The Management of Operation, DOI: 10.1080/09537287.2015.1078515
39.	Prof. Anshul Jain, Prof. Biswal, P. C. and Prof. Ghosh, Sajal, "Volatility–volume causality across single stock spot–futures markets in India" published in Journal, Applied Economics by Routledge - Taylor & Francis Group, 20 <sup>th</sup> January 2016
40.	Rahul Hakhu, Ravi Kiran and D. P. Goyal (2015) "Hindrance Factors for Marketing Information System(MkIS): A Study of Small and Medium Enterprises(SMEs) in Punjab", Indian Journal of Applied Research, Volume: 5(4), pp. 391-393, ISSN - 2249-555X
41.	Sahi, Shalini K. and Dutta V.K. (2015), "Perceived Attitudes towards Sudden Wealth: An Exploratory Study (Co-authored), International Journal of Indian Culture and Business Management", 11(2), 245-274.
42.	Saini, Debi S. and Cooke, F.L. (2015), "From Legalism to Strategic HRM in India? Grievance Management in Transition.", Published in Asia Pacific Journal of Management, Vol. 32, no. 3, Sept. 2015

S. No.	Papers published in International Journal
43.	Sangeeta Shah Bharadwaj (2015), "Can a Work-at-Home Policy Hurt Morale?", Harvard Business Review, April 2015.
44.	Sharma, Anand; Srinivasan and Shainesh (2015), An Approach to Prioritize Customer Based Cost Effective, Service Improvements, The Services Industries Journal, UK
45.	Sharma, Neha P., Sharma, T., and Agarwal M. Nanda (2015), "Measuring employee perception of performance management system effectiveness: conceptualization and scale development", Employee Relations Vol. 38, Issue 2
46.	Sharma, Radha R. and Sharma, N.P. (2015), "Opening the Gender Diversity Black Box: Causality of Perceived Gender Equity and Locus of Control and Mediation of Work Engagement in Employee Well-Being", Frontiers in Psychology. 6:1371. doi: 10.3389/fpsyg.2015.01371. http://journal.frontiersin.org/article/10.3389/fpsyg.2015.01371/abstract.(Impact Factor 2.6)
47.	Sharma, Radha R. Opening the Black Box & Encoding the Gender Equity Code in Corporate India, HHL Germany, Research Report, 2016.
48.	Singh, N.P. (2015), "Lenovo Acquires IBM's x86 Low-end Server Business", Industrija, Vol. 43, No. 3
49.	Singh, R.K and Sharma, M.K (2015), "Selecting competitive supply chain using Fuzzy-AHP and Extent analysis", Journal of Industrial and Production Engineering (Tayler and Francis), Vol. 31, No. 8, pp. 524-538.
50.	Singh, R.K. (2015) "Modelling of Critical Factors for Responsiveness in Supply Chain"  Journal of Manufacturing and Technology Management (Emerald), Vol. 26, No.6, pp. 868 –  888.
51.	Singh, R.K., Gupta, A., Kumar, A. and Khan T.A. (2016), "Ranking of barriers of effective maintenance by using TOPSIS approach", Journal of Quality in Maintenance Engineering, Vol. 22, Iss. 1, pp. 18-34
52.	Srivastava, V. and Dewan, S. (2015), "Adoption of Cloud Computing Amongst Indian SMBs: An Extension of TAM Framework", Journal of Entrepreneurship and Management, Vol. 4, Iss. 1, Feb. 2015
53.	Vyas, V., Jain, P., Roy, A. and Raitani S. (2015), Sustainability and Management Education: Exploration and Interrelationship between the Dimensions from Stakeholder's Perspective, Management & Change, 19(1), 25-48
54.	Narain, V., Vij, S., (2016) Where have all the commons gone ?, Geoforum, 68 (2016), 21-24.

# **Table 3: Paper Published in National Journal**

S. No.	Paper Published in National Journal
1.	Das, A. and Sharma, K. (2015), "Maternal Health Services – Facilitating Access in Low-resource Settings", Published in A Journal of Advances in Economics and Business Management (AEBM), Vol. 2, Issue 13, July-Sept. 2015
2.	Dasgupta, M. (2015). Exploring the Relevance of Case Study Research, Vision, <i>Vol.19</i> , <i>No.2</i> , pp.147-160.
3.	Goel, P. and Sharma, K. (2015), "Measurement of E-Satisfaction: Critical Review of the Instruments", Published in A Journal of Indian Management & Strategy (JIMS 8), Vol. 20, Issue July-Sept., pp. 30-33
4.	Goel, Sandeep and Sircar, S. (2015), "Monetary policy of Reserve Bank of India: Role of Bank Lending", Arthshashtra Indian Journal, May-June 2015
5.	Iyer. S.V. (2016), "Connecting the dots", Published in the Journal Indian Management, Feb.

S. No.	Paper Published in National Journal
	2016
6.	Jain, P., Vyas, V., Roy, A., (2015), Quality Education: Exploration and the Interrelationship between the Dimensions from Stakeholder's Perspective. Orrja, 13(2), 36-47.
7.	Lal, Prerna and Bharadwaj, Sangeeta Shah (2015), "Assessing The Performance of Cloud-Based Customer Relationship Management Systems", Skyline Business Journal, Volume XI, Issue I, 89-100.
8.	Mukherjee J., (2015), "Case Study Based Pedagogy for Marketing Education in India", Management and Change, Vol. 19, Issue 2, pp. 9-24, ISSN 0972-2149
9.	Mukherjee J., (2015), "Mobile Money Adoption in India: Evidence from early adopters of Technology", Vilakshan, Vol. 12, Issue 2, pp. 99-119, ISSN 0973-1954
10.	Roy, A., Vyas, V., & Jain, P., (2015), Measuring Information Technology Capability of Small and Medium Enterprises in Rajasthan, IMS Manthan – The Journal of Inovations, 9(1 & 2), 93-100.
11.	Sangeeta Shah Bharadwaj, Sumedha Chauhan and Aparna Raman (2015), "Impact of Knowledge Management Capabilities on Knowledge Management Effectiveness in Indian Organziations", Vikapla 40(4), 1-14
12.	Sinha Ray, R. and Prasad, R. "Telecentres go where mobile phones fear to tread: Evidence from India", Review of Market Integration, Vol 6(1), 2014, Sage, April 2015
13.	Srivastava, R. (2015), "Private Label Motivators and Product Category Association: An Empirical Study", Ushus – Journal of Business Management, Christ University, Bangalore, Vol. 14, No. 3, July-Dec. 2015
14.	Srivastava, R. (2016), "Understanding the Customer Value Enablers for retail Formats", Pratibimba, Vol. 16, No. 1, Jan-July 2016
15.	Srivastava, R. and Kumar, S. (2015), "Private Label Perception of Customers: Effects of Socio Demographic Variables", Management Insight, Vol. 11, No. 2, December 2015
16.	Vij, S., Narain, V., (2016) Land, water & power: The demise of common property resources in periurban Gurgaon, India, Land Use Policy 50, 59-66.
17.	Narain, V. 2016. Periurbanization, land use change and water security: a new trigger for water conflicts? IIM-Kozhikode Society and Management Review. 5(1); 5-7.

# **Table 4: Book Chapters**

S. No.	Book Chapters
1.	Agarwal, S., Singh, R.K., Murtaza, Q. (2016) "Selling Remanufactured Products through proper channel in emerging economies" Chapter 19, pp. 333-343, Marketing in Emerging Economies, edited by Rahela Forooki, published by Mankin Press
2.	Aggarwal, P. and Bhatnagar, J. (2016), "Conceptual Review of Green HRM Practices and Employee Well Being: Green Work-Life Balance & Green Engagement as Mediators", Conference Proceeding Book, Emerging Themes in Strategy, McGrawHill, New Delhi
3.	Aggarwal, S., Srivastava, M.K. & Aggarwal, V. (2015), "Benchmarking Supply Chain Collaboration using Data Envelopment Analysis", Conference Paper published in Proceedings of 46th Annual Meeting 2015, The Decision Sciences Institute (DSI), Nov. 21-24, 2015, Seattle, WA, USA
4.	Goel, Sandeep (2015), EVA & Earnings Management Evidence, Book of Proceedings of "Evidence Based Management", ICEBM, 2015 BITS Pilani
5.	Goyal, D.P., (2015), "Marketing Information System(MkIS): A Study of Small and Medium Enterprises(SMEs) in Punjab", Published in Cases in Management (Finance, Marketing and

S. No.	Book Chapters
	HR), Ed. By Ashish K. Garg, KK Ray and S.K. Mitra
6.	Kaushal, Leena Ajit (2016), "Multinational Corporations: A Boon or Bane for a Developing Economy – A Study in Indian Context", in a Book Impacts of International Business and Political Affairs on Global Economy, Published in IGI Global, January 2016
7.	Kaushik, Anjali (2016), "Emerging Themes on Cyber Security Strategy", Conference Proceeding Book, Emerging Themes in Strategy, McGrawHill, New Delhi
8.	Kumar, Avanish, (2016), "Governance in the 21st Century: Shifting Goal Post", Conference Proceeding Book, Emerging Themes in Strategy, McGrawHill, New Delhi
9.	Narain, V. (2016), "Introduction: towards a discursive analysis of Indian Water Policy", In Narain, V. and Narayanamoorthy, A.R. eds. Indian water policy at the cross-roads. Resources, technology and reforms
10.	Padhi, S.S. and Aggarwal, V. (2015), "Role of Corporate Disclosure Practices on Firms' Performance", Conference Paper published in Proceedings of 46th Annual Meeting 2015, The Decision Sciences Institute (DSI), Nov. 21-24, 2015, Seattle, WA, USA
11.	Sahi, Shalini K. (2015), "Investor Biases in Financial Decisions", Handbook of Research on Behavioral Finance and Investment Strategies: Decision Making in the Financial Industry (pp. 1-473). Hershey, PA: IGI Global. Doi:10.4018/978-1-4666-7484-4
12.	Selvaraj, A. and Tripathi, Shiv S. "Global aspirations of Micromax: A Case Study", Edited Book – "Management 3.0", published by ICBM School of Business Education, Hyderabad, December 2015(ISBN: 978-81924315-1-2)
13.	Sharma, Radha R. & Mukherjee, S. (2015). Organizational Transformation for Sustainable Development in Horst Albach, Heribert Meffert, Andreas Pinkwart, Ralf Reichwald Eds. CASiM HHL anthology on 'Permanent Change. Management of Permanent Change in Firms and Markets' 195-216, Germany: Springer.
14.	Sharma, Radha R. & Pardasani, R. (2015) "Management of Religious Diversity by Organizations in India. In Stefan Groschl & Regine Bendl. (2015) Managing Religious Diversity at the Workplace, 223-238. England/ USA: Gower. ISBN: 9781472441065

**Table 5: Book Review** 

S. No.	Book Reviews
1	Iyer, Veena S. (2014), Book Review of "Pension Reforms in India- The Unfinished Agenda" by H. Sadhak, published in Vision 18(2)
2	Sahi, Shalini. K. (2014), Book Review: Easy Money: Evolution of Money from Robinson Crusoe to the First World War by Vivek Kaul, <i>Vision: The Journal of Business Perspective</i> , 18(3), 254-255.
3	Saini, Debi S., (2015), Book Review: Building Anti-fragile Organizations – Risk, Opportunity and Governance in a Turbulent World, Aldershot, UK: Gower Publishing Ltd., 2014 by Tony Bendell, xviv + 228 pp
4	Saini, Debi S., (2015), Book Review: Rosemary Thompson and Eileen Arney (2015) Managing People, 4 <sup>th</sup> Edition. Routledge, New York. ISBN 978 0415 71354 2 x+180 pages
5	Srivastava, R., (2015), "Rohitashya Chattopadhyay, Understanding India: Cultural Influences of Indian Television Commercials, Vision, 19(3), 2015, MDI, Sage Publication
6	Narain, V. (2016), "Diverting the Flow", Margreet Zwarteveen, Sara Ahmed and Suma Rimal Gautam, eds. 2012. Zubaan Publications. South Asian Water Studies. 5(1): 62-64.

**Table 5: Faculty attended and presented Papers in International Conference** 

S. No.	Presented Papers in International Conference
1.	Aggarwal, Vijay (2015), "1. Benchmarking Supply Chain Collaboration using Data Envelopment Analysis; 2. Role of Corporate Disclosure Practices on Firms' Performance", 2015 Annual Meeting of the Decision Sciences Institute (DSI), Seattle, WA, USA
2.	Aggarwal, Vijay (2016), "Developing Simulation based strategic for Food Grams Movement in India", 9th ISDSI International Conference
3.	Bhatnagar, Jyotsna (2016), "Key note speaker", International HR Conference on Employee Engagement
4.	Dr. Kirti Sharma (2016), "Measuring acceptance of CRM analytical tools and organizational factors", ITBI - 15
5.	Goel, Sandeep (2015), "Smoothing Income Numbers in Indian FMCG Industry: An Investigative Case Study", International Conference on Arts, Social Science, Economics and Educaton (ICASEE 2015), Toronto, Canada
6.	Gupta, Amit K. (2016), "Joint replenishment strategy in production inventory model with equal production run and replenishment cycle", 9th ISDSI International Conference
7.	Gupta, Amit Kumar (2015), "Optimal Joint Replenishment Strategy for a Central Factory with Multiple Satellite Factories using Simulated Annealing", International Academy of Business and Economics (IABE), Las Vegas
8.	Gupta, M., Sharma, Chavi B. and Gupta, N. (2016), "A Review of Indian Aviation Industry Growth Opportunities and Challenges", 12 <sup>th</sup> Intl. Research Conference on Quality, Innovation and Knowledge Management, Feb. 14-17, 2016
9.	Jaiswal, M.P. (2016), "Empirical investigation on adoption of enterprise resource planning systems as a service", International Conference on Business Admn. 2016
10.	Kaushik, Anjali (2015), "State Transgression on Electronic Expression: Is it for Real?", American Conference for Information Systems (AMCIS, 2015), Puerto, Riw, US
11.	Narain, Vishal (2016), "Invited to participate as member of working group on environment, health & sustainable cities", Pathways to Sustainable Urbanization
12.	Nath, Dhruva (2015), "A New Breed of Emerging Angel Investors : Experiences from India", Annual Tokyo Business Research Conference, Tokyo, Japan
13.	Prasad, Rohit (2015), "A Techno-Economic Study of Wi-Fi adoption in India", Second Regional ITS Conference
14.	Prashar, Anupama (2015), "A Hybrid DOE Framework for SS pro improvement - an empirical study", Fore International Operations Conference on Nov. 26-27, 2015 at Fore School, New Delhi
15.	Rai, S. K. and Bhusnurrmath, N.R. (2015), "Mumbai Trans Harbor Sea Link: Project Financing through PPP", NACRA Conference, October 7-9, 2015 Orlando, Florida, USA
16.	Lin, Yi Hua and Rai, S. K. (2015), Environment Accounting Practice, NACRA Conference, October 7-9, 2015 Orlando, Florida, USA.
17.	Aggarwal, S., Rai, S., Jaiswal, M.P. and Rai, S. K. (2015), MITHIL Asmita and Madhubani Paintings: Challenges of Social Business, NACRA Conference, October 7-9, 2015, Orlando, Florida, USA.
18.	Aggarwal, S., Rai, S., Jaiswal, M.P. and Rai, S. K. (2015), The Kutumb Foundation and Social Media for Volunteer Recruitment, NACRA Conference, October 7-9, 2015 Orlando, Florida, USA.
19.	Rai, Sumita (2015), "Knowledge Leadership, Knowledge sharing and innovation", Frontier in Managerial and Oranizational Cognition: MOC Academy of Management, Roskilde University, Copenhagen

S. No.	Presented Papers in International Conference
20.	Roy, Ankur (2015), "1. Barriers to Innovation in SMEs in India; International Conference on
	Research & Business Sustainability
21.	2. Relationship between Financial Behaviour and Investment Willingness in Financial
	Markets", International Conference on Research & Business Sustainability
22.	Sasrdana, D., Terziovski, M and Gupta, N. (2016), "The Impact of Sustainability Practices on Performance of Indian Manufacturing", 12 <sup>th</sup> Intl. Research Conference on Quality, Innovation and Knowledge Management, Feb. 14-17, 2016
23.	Shaikh, Imlak (2016), "Stylized Patterns of Implied Volatility in India: A case study of Currency Options", International Research Conference 2016, Mumbai
24.	Sharma, Kirti (2016), "Systematic review of social marketing strategies to prevent FASD during pregnancy", ICSM-2016, IIMB
25.	Sharma, Radha R. (2015), "Humanistic Management: Indian Perspective", Academy of Management Conference, Vancouver, Canada
26.	Sharma, Radha R. (2015), "Managing for Responsibility: An Alternative Paradigm", 2015 Global Forum for Responsible Management Education, New York
27.	Singh, N.P. (2015), "credit Modelling using Hybrid Machine Learning Technique", 2015 International Conference onSoft Computing Tech. and Implementation (ICSCTI), MRIU, Faridabad, Oct. 8-10, 2015
28.	Srivastava, Ritu (2015), "Fueling Growth in Fashion Retail Through Private Brands: The case of Big Bazaar", International Case Symposium of Fashion Retail Management
29.	Srivastava, Ritu (2015), "Value Creation Through Social Inovation in The Supply Chain: The case of Jaipur Rugs in India", International Conference on Innovations & IPR 2015, Hotel LeMeridien, New Delhi
30.	Tripathi, Shiv S. (2015), "Open Service Innovations in Information Technology Services Industry", XXVI ISPIM Innovation Conference, Hungary, June 14-17, Published by LUT Scientific & Expertise Publications, Finland, June 2015
31.	Tripathi, Shiv S. (2016), "Diversity and Openness of Indian Boards Does Internationalization Matter?", 9th ISDSI International Conference
32.	Singh, R.K., Kumar, P, Chaudhary, N., Saxena, N., and Singh, S.(2015), "Impact Of Modular Sourcing On Supply Chain Flexibility: Comparative Study", GLOGIFT 15, Fifteenth Global Conference on Flexible Systems Management, Symbiosis Institute of Technology, Symbiosis International University, Pune, India October 23-25, pp. 1094-1110.
33.	Chaudhary, T., Chhabra, D and Singh, R.K, (2015) "Evaluation and measurement of the effects of green practices on the performance of Indian manufacturing industries after adopting green supply chain management, GLOGIFT 15, Fifteenth Global Conference on Flexible Systems Management, Symbiosis Institute of Technology, Symbiosis International University, Pune, India, October 23-25, pp. 431-450
34.	Gupta, A., Singh, R.K., and Suri, P.K., (2015), "Study of Best Practices and Challenges for Logistics Providers in India", International Conference of Advance Research and Innovation, January 31st, Institution of Engineers, Delhi.
35.	Batra, K., Rao, P., Choudhary, R., Singh R.K and Singh, S., (2015) "Study on Application of Lean Manufacturing Tools for Performance Improvement" International Conference of Advance Research and Innovation, January 31st, Institution of Engineers, Delhi.
36.	Vij, S and Narain, V. (2016), "Land, water and power: the demise of common property resources in periurban Gurgaon, India", 8th International Conference of the Indian Society for Ecological Economics. Bangalore, January 6-8, 2016.

S. No.	Presented Papers in International Conference
37.	Narain, Vishal and Vij, S. (2016), "Conflicts and cooperation over water in periurban contexts: towards a research agenda for emerging Indian cities" 8th International Conference of the Indian Society for Ecological Economics. Bangalore, January 6-8, 2016.
38.	Sharma, Radha R., (2015), "Emotional Competency for Responsible Management Transformation during PDW on Responsible Management Education in Action: A Competence-Based Approach at the 75 <sup>th</sup> Annual Meeting of the Academy of Management August 7-11, 2015 Vancouver, British Columbia, Canada.
39.	Sharma, Radha R., (2015), "Navigating Challenges in the Research Journey during PDDW on International Insights on Supervising PhD Scholars for Success across the Globe at the 75 <sup>th</sup> Annual Meeting of the Academy of Management August 7-11, 2015 Vancouver, British Columbia, Canada.

Table 6: Faculty attended and presented Papers in National Conference

Table 6:	Table 6: Faculty attended and presented Papers in National Conference	
S. No.	presented Papers in National Conference	
1.	Bhatnagar, J. (2015), "A Framework of Strategic HRM in Indian Organizations: A Study of Managers", Published in NHRD Network Journal, April 2015	
2.	Bhatnagar, Jyotsna (2015), "Impact of Enterprise Social Media on Organizational Learning Capability - Role of the employees' social capital and informal learning activities", 4th IAM Conference, IIM Lucknow	
3.	Dasgupta, M. (2016), "Corporate Restructuring: An Exploratory Study", Conference Emerging Themes in Strategy, February 25-26, 2016 at MDI	
4.	Narain, Vishal (2016), "Invitation for Participation", Periurban Agriculture Ecosystems, IIC, New Delhi	
5.	Narain, Vishal (2016), "Land, Water and Power: The demise of common property resources in periurban Gurgaon, India", INSEE 8th Conference	
6.	Prasad, Rohit (2015), "A Techno-Economic Study of Non-Exclusive Sharing of Radio Spectrum for Mobile Services and Associated Policy Implications", Tenth Annual International Conference on Public Policy & Management, IIM Bangalore	
7.	Prashar, Anupama, (2016), "TQM as Business Strategy: A Meta-Analysis review", Conference Emerging Themes in Strategy, February 25-26, 2016 at MDI	
8.	Saini, Debi S. (2015), "", AIMA's 13th National HR Summit	
9.	Sharma, Radha R. (2015), "Invited as a Senior Scholar and Mentor for the Junior Faculty Consortium", NHRDN Conference - Managing in the Indian Institutional Context - IIM Lucknow - Noida Campus	
10.	Tapasvi, S.K. (2015), "Adopting CSR Practices in the Core Business", Global Summit on Corporate Socio Responsibility (GSCSR), 2015, New Delhi	
11.	Vyas, V., Roy, A., Jain, P., (2015), Relation between Financial Behaviour and Investment willingness in Financial Markets, Paper presented at the International Conference on Research and Business Sustainability, 396-401. [Excel Publishers)	
12.	Singh, R.K., Kumar, P, Chaudhary, N., Saxena, N., and Singh, S.(2015), "Analysis of Factors Affecting Lead Time in Apparel Manufacturing", XIX Annual Conference of the Society of Operations Management (SOM), Indian Institute of Management Calcutta (IIM C), December 11 – 13.	
13.	Singh, R.K and Kumar, P, (2015), "Study On Operations and Supply Chain Issues In An Indian Auto Sector Organization", 1stNational Case Study Conference (NCSC 2015), 24-26th April, 2015, Shri Mata Vaishno Devi University, Katra.	

S. No.	presented Papers in National Conference
14.	Sharma, Radha R.(2016), "Role of emotional intelligence competencies in transformational
	leadership and locus of control in Indian industry, National Conference on Emotional
	Intelligence, Pune, February 5-6, 2016

Table 7: Workshop / Seminar / Roundtable Attended by Faculty

S. No.	Workshop / Seminar / Roundtable Attended
1.	Gaur, Vidhu attended Judge for debate competition at School run by PowerGrid during 30-Oct-15
2.	Gaur, Vidhu attended Seminar at Malviya National Inst. of Tech. (MNIT), Jaipur during 14-Dec-15
3.	Gaur, Vidhu attended Seminar at Princeton Academy during 26-Nov-15
4.	Gaur, Vidhu attended Session at Mgmt. Edu. Research Inst., Delhi during 09-Jan-16
5.	Goel, Sandeep attended Nominated to attend Workshop on "Sexual Harassment at Workplace" at Partners for Law in Development, New Delhi during 24-Aug-15
6.	Goyal, D. P. attended Conference Session Chair-Contemporary Business Management Challenges and strategies for global competitiveness at Lovely Professional University, Jalandhar during 21-Aug-15
7.	Gupta R. K. attended Chief Guest at Blue Bells Schools during 04-Nov-15
8.	Gupta, Amit K attended 6th Indian Management Conclave jointly organised by MBAUniverse.Com and ISB Hyderabad, at Hyderabad at ISB Hyderabad during July 29-30, 2015
9.	Gupta, Narain attended Assurance of Learning Seminar at AACSB Intl. during Feb. 10 - 11, 2016
10.	Gupta, Shaphali attended Faculty Fellow at 4th AIM-AMA Sheth Doctoral Consortium, IMT Ghaziabad during 7 - 9 Jan., 2016
11.	Jain J.K. attended Indo-Global Edu. Summit 2015 at The Indus Foundation, Hyderabad during 13 - 15 Nov., 2015
12.	Jaiswal, M. P. attended 6th Indian Management Conclave jointly organised by MBAUniverse.Com and ISB Hyderabad, at Hyderabad at ISB Hyderabad during July 29-30, 2015
13.	Jaiswal, M. P. attended AACSB International Annual Accreditation Conference: Asia Pacific at AACSB, Shanghai China during May 24-26, 2015
14.	Jaiswal, M. P. attended Deliver Seminar at IIT Kanpur during 03-Nov-15
15.	Jaiswal, M. P. attended Evaluation Committee for E-Gov. Award at IIPA Delhi at Skoch Foundation, New Delhi during 19-Nov-15
16.	Jaiswal, M. P. attended Keynote Speraker in a 4th Internantional Conferenceon Emerging Trends in Engineering and Technology" at TM University, Moradabad during April 24-25, 2015
17.	Jaiswal, M. P. attended Seminar at MDI Murshidabad during 13-15 Mar., 2015
18.	Kaushal, Leena Ajit attended Seminar - Speaker at Cordia Group of Institutions, Chandigarh during 5-6 Feb., 2016
19.	Kumar, Avanish attended Consultation on 4th National Roundtable on National Rural Livehood Mission - Social Inclusiion and Social Dev. Interventions at UNDP, Delhi during 09-Dec-15
20.	Kumar, Avanish attended Workshop on Tribal Livelihood under Management Institutes

S. No.	Workshop / Seminar / Roundtable Attended
	Networks for Transforming Human Resources through Action and Knowledge at IIM Udaipur during 16-Jun-15
21.	Narain, Vishal attended Participated in SAWA Fellows Training Workshop at PG Inst. of Agriculture, Univ. of Peradiniya, Srilanka during Nov. 30 to Dec. 7, 2015
22.	Narain, Vishal attended Reviewer for SAWA Fellows Programme Participants Workshop at Saci WATERS, Secunderabad, during 29-May-15
23.	Narain, Vishal attended Workshop on Water and Gender at Saci WATERS, Secunderabad, during 26-Jun-15
24.	Pillania Rajesk K, attended Receiving best Strategic Mgmt. Faculty Award at The Education Pos & ASSOCHAM during 22-Dec-15
25.	Rai, S. K. attended 6th Indian Management Conclave jointly organised by MBAUniverse.Com and ISB Hyderabad, at Hyderabad at ISB Hyderabad during July 29-30, 2015
26.	Roy, Ankur attended Monthly meeting of UN Global Compact Network India at UN Global Compact Network India, Gurgaon during 01-Jul-15
27.	Sahi, Shalini K attended AACSB International Annual Accreditation Conference: Asia Pacific at AACSB, Shanghai China during May 24-26, 2015
28.	Saini, Debi S. attended Invited as Key Note Speaker at University of Sri Jayewardenepura, Dept. of HRM, Srilanka during Oct 17-19, 2015
29.	Sharma, Anand K attended Inaugural add. in Conference at Apeejay School of Mgmt. during 15-Jan-16
30.	Sharma, Kirti attended Faculty Workshop on "Understanding consumer in digital era" and "Teaching Marketing Research" at CMEE, IIM L (Noida Campus) during Nov 16-20, 2015
31.	Sharma, Kirti attended Invited as guest for workshop on "Skilling India for Global Competitiveness at Vigya Bhawan, at PHD Champber of Commerce & Industry, New Delhi during 17-Apr-15
32.	Sharma, Radha R. attended Chair in Session in HR Conclave at IOC, New Delhi during 16-May-15
33.	Sharma, Radha R. attended Conclave and Launch of the 11th edition of Businessworld Marketing Whitebook 2015 at Businessworld, Gurgaon during 01-Jul-15
34.	Sharma, Radha R. attended Confernece at ICRIER during 14-Sep-15
35.	Sharma, Radha R. attended National Summit on Institutionalizing academic Industry Interface at PHDCC during 09-Dec-15
36.	Sharma, Radha R. attended Seminar at PHD Chamber during 30-Sep-15
37.	Sharma, Radha R. attended Seminar at SPP Univ., (Pune Univ.) during Feb. 5-6, 2016
38.	Sharma, Tanuja attended Nominated to attend Workshop on "Sexual Harassment at Workplace" at Partners for Law in Development, New Delhi during 24-Aug-15
39.	Sharma, Tanuja attended Seminar - compassion in academics for transformative teachers at Univ. of Delhi, North Campus during 24-25 Mar., 2015
40.	Singh, N P. attended Key Not Speaker at DAV College, Faridabad during 12-Aug-15
41.	Singh, N. P.attended Workshop for PG Students and Collect data for my research at KIIT Univ., Bhubaneshwar during 15-16 Nov. 2015
42.	Srivastava, Manoj K. attended Workshop on Effective Decision Making at HIPA, Gurgaon during 15-Jul-15
43.	Tapasvi, S. K.attended Attend Seminar on Creating Shared Value: Economic Success and Social Impact at Harvard Business School, USA during December 9-11, 2015

S. No.	Workshop / Seminar / Roundtable Attended
44.	Vallabh Priyanka attended Attended Junior Faculty Consortium at the Indian Academy of
	Mgmt. Meeting at IIM Lucknow (Noida Campus) during 11-Dec-15

### Table 8: Management and Business Cases Published

S. No.	Cases published in leading Case Clear Houses
1.	Aggarwal S. and Srivastava, M. (2016), "Ericsson: What went wrong?" Published in ECCH/The Case Centre, Case Ref. No. 616-0016-1
2.	Aggarwal S. and Srivastava, M. (2016), "Nokia's Supply Chain Strategy Under Disruption: Rebust or Resilient?" Published in ECCH/The Case Centre, Case Ref. No. 616-0012-1
3.	Banerjee, A.K. and Pillania, R.K. (2016), "Fashion2go: Just Another Fashion E-Tailer?" Published in Ivey Publishing, Ver. 2016-02-26
4.	Bhatnagar J. and Jaiswal, S. (2015), "Maynard Leigh Associates: Consultantreneurs' Dilemma of Purpose or Profit", Published in Ivey Publishing, 8B15C030, Ver. 2015-08-28
5.	Bhatnagar J. and Jaiswal, S. (2016), "Amazon as an Employer", Published in Ivey Publishing, 8B16C006, Ver. 2016-03-07
6.	Chakravarty, Ariya and Bhatnagar J. (2015), "A Panacea to Gendered Career Constraints: Dilemmas of Sustainability and Building Talent Pipeline at the Bottom of the Economic Pyramid", published in Case Center, UK
7.	Chhabra S., Mukherjee J. (2015), "JMD Oils; Deciding on a Growth Strategy", Ivey Publishing
8.	Das, Ashutosh, (2016), "Shree Balaji Alumnicast: Going Green", Ivey Publishing, Ver. 2016-04-07
9.	Dasgupta, M. (2015). Bikanervala : A Never-Ending Quest to Delight Customers, Ivey Publishing
10.	Dasgupta, M. (2015). CPVet, Ivey Publishing
11.	Dasgupta, M. (2016), "Saksham: Creating Wealth for Clients", Published in Ivey Publishing
12.	Dhaka, H., Gupta, R.K. and Sharma, T. (2015), "Friends of Western Buddhist Order – Windhorse: Evolution", Published in Ivey Publishing, Ver. 2015-05-07
13.	Dr. Jain, N. (2015), "Geeta Mondol – A Journey from Social Service to Social Entrepreneurship", Published in Case Centre, Ref. No. 815-076-1
14.	Goel, Sandeep (2015), Financial Leverage Practice of Indian Communications Ltd. Case Centre, 2015
15.	Goel, Sandeep (2015), Fixed Assets Management of L&T, EI-Khazindar Business Research and Case Center, 2015
16.	Goel, Sandeep (2015), Governance at CCH: The NGO Flair, Case Centre, 2016
17.	Goel, Sandeep (2015), ZBB@Mandwin Motors, Case Centre, 2015
18.	Gulyani, G. and Bhatnagar J. (2015), "Kvantum Inc.: Social Media Dilemma and Talent Retention", Published in Ivey Publishing, 9B15C039, Ver. 2015-11-24
19.	Iyer, Veena S. (2015), "Jaguar Land Rover PLC: Bond Valuation", Published in Ivey Publishing, Ver. 2015-07-31
20.	Kapil, K. (2016), "Homebuy 360 – The Dilemma of where to go from here", Published in Case Center, 516-0011-1, 16-Feb2016
21.	Kapil, S. and Kapil, K. (2016), "M&M goes cherry-picking: A case of SsangYong Acquisition", Published in Case Center, 115-034-1, 16-Feb2016

S. No.	Cases published in leading Case Clear Houses
22.	Kulshrestha, C. (2016), "Lifestyle Retail Brand Streategy: A Case of Wills Life Style in India", Publication in Case Centre, UK, 516-0013-8
23.	Kulshrestha, C., Kapoor, A. and Kapil, K. (2016), "Bharti Airtel – A case of Acquiring Market Leadership Through Customer Centricity", Publication in Case Centre, UK, 516-0045-1
24.	Mukherjee J. (2015), "Solving the Supply Shortage at ICC India", Published in Vision, vol. 19 (2) pp 161-170, ISSN 0972-2629
25.	Mukherjee J., Mathur, G, Dhar, N. (2015), "Maruti Suzuki India: Defending Market Leadership in the A-Segment", Ivey Publishing
26.	Mukhopadhyay, S., Dasgupta, M. and Jaiswal, M. P. (2015), "OXIGEN: Nurturing the Mobile Payment Ecosystem in India", Richard IVEY Pub, Ver. 2015-12-21
27.	Mukhopadhyay, S., Dasgupta, M. and Jaiswal, M. P. (2015), "OXIGEN: Nurturing the Mobile Payment Ecosystem in India", Richard IVEY Pub, Ver. 2015-12-21
28.	Nayak, S. and Bhatnagar J. (2016), "Theranos: Exploring The value of early detection of diseases", published in Case Center, UK
29.	NSS Sharma and Sangeeta Shah Bharadwaj (2015), "A&S Software: Emerging Business models," Available at IVEY Case Publishing site and Harvard Case Publishing.
30.	Rai, S.K. and Bali, N. (2015), "LUCIA: What an Incredible Dream to Dream", Published in Case Centre, 115-031-1
31.	Rai, S.K. and Singhal, S. (2015), "Just Dial's IPO", Published in ACRC, The Univ. of Hong Kong, Ref. 15/564C
32.	Rastogi, P. Sharma, R.R., (2015), "Interim Business Associates: taking on global consulting goliaths", Emerald Emerging Markets Case Studies, Vol. 5 Iss 1 pp. 1 – 20. http://dx.doi.org/10.1108/EEMCS-03-2014-0055
33.	Saini, Debi S., (2016), "A Popular HR Chief Burned to Death: People Management Dynamics at the Indian Subsidiary of Suzuki Ltd.", Published in Asia Case Research Centre Ref. 15/566TN
34.	Singhal, P. and Dasgupta, M. (2016). David Fighting Goliaths: The Rise of Aam Aadmi Party, Published in Case Center
35.	Srivastava, M. (2016), "Managing moves and movements: Logistics intelligence of Alexander the Great" Published in ECCH/The Case Centre, Case Ref. No. 616-0022-1
36.	Srivastava, R. (2015), Value Creation through Social Innovation: Jaipur Rugs, India, Casecenter.org
37.	Srivastava, R. (2015), DJ &C: PRIVATE LABEL OR PRIVATE BRAND, Casecenter.org
38.	Srivastava, R. (2015), EdCIL India Ltd., Casecenter.org
39.	Srivastava, R. (2015), Kendriya Bhandaar, Casecenter.org
40.	Srivastava, R. (2015), Marketing Higher Education: The Case of State University in India, Casecenter.org/
41.	Srivastava, R. (2015), Servicing the Customer: Does it matter? Casecenter.org
42.	Srivastava, V. (2016), "ABC Electronics Ltd.: Transition toward Market Orientation", Published in Case Centre, 516-0006-1
43.	Srivastava, V. (2016), "ASM Pvt. Ltd. India: Exploring Growth Options", Published in Case Centre, 516-0041-1
44.	Srivastava, V. (2016), "KBN Office Automation Ltd.: Exploring E-Marketplace", Published in Case Centre, 516-0010-1

S. No.	Cases published in leading Case Clear Houses
45.	Jain, A. and Biswal, P.C., (2016), "Foreign Currency Risk Management at IIFCO India"
	Casecenter.org, Ref No 116-0022-1, 29 <sup>th</sup> March 2016

### **Table 9: News Paper / Magazine Article**

S. No.	News Paper / Magazine Article
1.	Ashra, S., (2015), "Should we worry about falling WPI?", Financial Chronicle, Nov. 29, 2015
2.	Bhandari, N. (2016), "Ace the Group Discussions and Personal Interviews", The Pioneer, 27 Jan. 2016
3.	Ghosh, S., (2016), "Solar Power: Truth Versus Hype", published in Mint on 19/1/2016
4.	Goel, Sandeep (2015), Corporate Governance, Ansal University Newsletter, November 2015
5.	Goel, Sandeep (2015), Fixed maturity plans, The Financial Chronicle, 10 <sup>th</sup> June 2015
6.	Goyal, D.P. (2015), "The New CAT up Your Alley", Published in The Indian Express dated Aug. 22, 2015
7.	Goyal, D.P. (2015), "The New CAT", Published in Pioneer dated Aug. 5, 2015
8.	Jain, Anshul and Biswal, P.C. (2015), A Welcome Step by The Reserve Bank, Published in Mint on 21/12/2015
9.	Kapoor, Ashok (2015), "Skilling Begins At School" published in The Times of India, Mumbai 27 May, 2015
10.	Kaushik, Anjali (2015), "Floating Solutions", published in The Financial Express on May 04, 2015
11.	Kumar, Avanish, (2016), "Odds of Public Policy Success", Governance Now, February 17, 2016
12.	Prasad, Rohit & Gupta Shashank (2016), Internet mall versus town hall
13.	Prasad, Rohit (2016), "Does search Violate Net Neutrality?" published in mint on Monday, February 8, 2016
14.	Prasad, Rohit and Sridhar, V. (2015), "Saviour of broad band in India" Published in The Financial Express on Thursday, November 26, 2015
15.	Prasad, Rohit and Sridhar, V. (2016), "Needed, a National Fiber Optic Network" Published in Mint on Wednesday, January 13, 2016
16.	Prasad, Rohit and Sridhar, V. (2016), "There's a Fog Over Net Neutrality" Published in Business Line on Monday, January 11, 2016
17.	Prashar, A., (2015), Flipped Caseroom Model in Management Education, Business Standard.
18.	Sridhar, V. and Prasad, Rohit, (2016), "It is Time to Redefine Net Neutrality" Published in Business Line on Thursday, February 11, 2016
19.	Jain, A. and Biswal, P.C., (2015), "Welcome move by RBI", Mint (Financial Newspaper), 21st December 2015
20.	Prasad, Rohit (2016), "Is the Internet a Public Good" Published in Mint on January 5, 2016
21.	Prasad, Rohit (2015), "Free Speech and Digital Inclusion" Published in Mint on October 22, 2015
22.	Prasad, Rohit and Singh, V., (2015), "Politics and the Public Good" Published in Mint on June 8, 2015