

Research Publications 2010-11

1.1 Books

Sn .	Books
1	Dash, Ashutosh with Bal, Ranjan Kumar and Sahu, Sudarshan (2010), A New Approach to Financial Accounting for Professional Students, S. Chand & Company Ltd.
2	Goyal D P (2010) Management Information Systems, 3/e published by Macmillan Publishers India (Text Book), ISBN:9780230330641
3	Goyal D P (2010) Strategic Information Systems: Planning and Implementation Issues in Select Organisations in India , published by Lambert, Germany, Research Book
4	Kalia Arvind, Goyal D P & Bansal P.K.(2010)Software Development Models: Developers' and Users' Perspective, published by Lambert, Germany
5	Kalia Vinod,(2010) Determinants of Effective Distribution Channels in India – A Study of Select Indian Companies published by LAP LAMBERT Academic Publishing 978-3-8443-2028-2
6	Kapil Kanwal (2011), Strategic Business Practices of small Scale Companies : A study of Indian companies, LAMBERT Academic publishing, ISBN 978-3-8443-0185-4
7	Kapoor, Amit (2010), Demystify Strategy, Vikas Publication
8	Kumar Sanjay , Esteves Jose and Bendoly Elliot (2010) Handbook of Research in Enterprise Systems SAGE Publications (ISBN 978-81-321-0509-1)
9	Lacobucci Dawan, Kapoor Avinash(2011) MM – A South Asian Perspective, published by CENGAGE Learning, ISBN:978-0-324-78443-5
10	Metri Bhimaraya A, Gupta Jatinder N D & Sahay Bidya S, Managing Global Services – Emerging Trends published by Excel Book, ISBN 978-81-7446-922-9
11	Mukherjee Jaydeep (2011), Trust Based Adoption of Innovative New Products and NPD Process, LAMBERT Academic publishing, ISBN 978-3-8443-0682-8
12	Ojha Samiksha & Badhani K N (2011) Financial Innovations and Change for Survival and Growth published by Global Alliance Publishers, ISBN:978-81-903536-4-9
13	Parikh Margie, Gupta Rajen, Organisational Behaviour, published by Tata McGraw Hill, ISBN:13:978-0-07-015319-6
14	Raina Reeta (2010) The Constitutive Role of Organizational Communication- Building Effective Organizations through Organizational Communication published by LAP LAMBERT academic Publishing Co ISBN:978-3-8383-9144-1
15	Sharma Sarika & Goyal D P (2010) Customer Relationship Management: Tool and Applications published by Lambert, Germany
16	Singh P. & Bhandarker Asha (2010), In Search of Change Maestros, Sage publications ISBN978-81—321-0586-2
17	Verma, Subir (2010), Towards the next Orbit A Corporate Odyssey, Response Sage Publication ISBN 978-81-321-0631-9.

1.2 Articles in International Journals

Sn	Articles in International Journals
1	Amitabh Manu & Gupta Rajen K (2010), Research in strategy – structure – performance construct: Review of trends, paradigms and methodologies, Journal of Management & Organization Vol. 16, Issue 5 PP 744-763.
2	Awasthi Richa, Chandrasekaran Vijaylakshmi, Gupta Rajen K., Top-down change in a public sector banks: lessons from employees’ lived-in experiences, Journal of Indian Business Research, Vol.3, Iss:1, pp43-62
3	Bhardwaj, Sangeeta S., Saxena, KBC and Halemane, Murthy D. (2010), Building a successful relationship in business process outsourcing: an exploratory study, European Journal of Information
4	Bhatnagar Jyotsna, Budhwar Pawan, Srivastava Pallavi and Saini Debi S (2010), Organizational change and development in India : A case of strategic organizational change and transformation Journal of Organizational Change Management Vol. 23 No. 5, 2010 pp. 485-499
5	Biswal, P.C. & Mathew, Saji K (2011), Mark-down Pricing: The Study of an Indian Fashion Retailer, International Journal of Information Systems in the Service Sector (IJISS)
6	Biswas, Soumendu (2010), Human Resource Practices as a Mediator between Organisational Structure, Transformational Leadership, and Organisational Effectiveness, Singapore Management Review, 52 (2); pp. 63-71
7	Bose Arup, Mitra Joydip & Sen Arnab (2010), Limiting Spectral Distribution of Random K-Circulants published in Journal of Theoretical Probability (SPRINGER)
8	Chang J & Pillania R.K., (2010) Internationalization and Global Competitive Advantage: Implications for Asian Emerging Market Multinational Enterprises, International Journal of Business Environment 2010-Vol3, No.4, pp372-392
9	Cooke, Fang Lee & Saini S. Debi (2010), Diversity management in India: A study of organizations in different ownership forms and Industrial Sectors, Human Resource Management, May –June 2010, Vol. 49, No. 3, pp. 477-500.
10	Cooke, Fang Lee & Saini S. Debi (2010), How does HR Strategy Support an Innovation Oriented Business Strategy? An Investigation of Institutional Context and Organisational Practices in Indian Firms, Human Resource Management, May –June 2010, Vol. 49, No. 3, pp. 377-400.
11	Dua Sumeet, Sahni Sartaj & Goyal D P (2011) Information Intelligence , Systems, Technology and management, Springer ISBN:978-3-642-19422-1
12	Garg Adarsh, Goyal D P & Lather Anu Singh (2010) The influence of the best practices of information system development on software SMEs: a research scope, Int. J. Business Information Systems, Vol.5, No. 3, 2010
13	Ghosh Sajal (2010), Examining Crude oil Price – Exchange rate nexus for India during the period of extreme oil price volatility, Elsevier – Applied Energy 88(2011) 1886-1889
14	Ghosh Sajal (2010), Examining crude oil price- Exchange rate nexus for India during the period of of extreme oil price volatility, Applied Energy
15	Ghosh Sajal (2011) Examining tourism-led growth hypothesis for India “Int. J. Indian Culture and Business Management” vol,4, No.3, 2011

16	Goyal D P, Bhatia Ambika & Goyal O.P. (2010) Success and hindrance factors in the development of decision support systems in banking sector in India: an empirical analysis, <i>Int. J. Indian Culture and Business management</i> , Vol.3, No. 3, 2010 pp.349-361
17	Jain Deepak, Metri Bhimaraya A & Aggarwal Vijay(2010), Analytical modeling of multi stage convergent supply chain system under just-in-time, accepted in <i>Int. J. Applied Management Science</i> .
18	Jain, A.K (2010), Organizational Citizenship Behavior as A Predictor of Personal Effectiveness and General Health, <i>Academy of Taiwan Business Management Review</i> .
19	Jena S K, Padhi S S (2011) Identification of bottlenecks to improve equipment availability: a case study, “ <i>Int. J. Data Analysis Techniques and Strategies</i> , Vol.X, No.Y, 2011
20	Kapoor Sujata, Kanwal Anil & Misra Anil (2010), Dividend policy detriments of Indian FMCG sector: A factorial analysis, <i>Journal of Modern Accounting and auditing</i> , ISSN 1548-6583; CBSN 298B0034, Volume6, Number 9, September 2010(Serial Number 64)
21	Khan Arif K. & Metri Bhimaraya A (2011) Understanding Customers’ service experience: review and research propositions, <i>International Journal of Business Environment</i> 2011 – Vol.4, No. 1, pp.45-62
22	Lahiri Mohua & Bhandarker Asha (2010) Catapulted to Leadership, “ <i>JOBE (Journal of Organizational Behaviour and Education)</i> Vol3, 2010, pp.13-24
23	Manu Amitabh, Gupta Rajen K, Research in strategy-structure-performance construct: Review of trends, paradigms and methodologies, <i>Journal of Management & Organization</i> , Volume 16, Issue 5, November 2010
24	Mishra Pavitra, Gupta Rajen, ABC Energy Limited: Culture and Formalization, Richard Evey School of Business
25	Mishra Sumita & Gupta Rajen K, Impact of national cultural diversity on knowledge sharing in Indian multicultural teams: an emic study, <i>Int. J. Indian Culture and Business Management</i> , Vol.3, No.4, 2010
26	Niranjan T T, Wagner Stephan M & Aggarwal Vijay (2010) Measuring Information in real-world supply chains, “ <i>International Journal of Production Research</i> ” 2010, 1 - 20, iFirst, first published on 27 May, 2010(iFirst) online. Printed issue: Vol.49, No.11(2011)
27	Ojha Samiksha (2011) Key Issues in Financing of Independent Power Producers (IPP’s) in India “ <i>Technology Today Quarterly Journal</i> ” January 2011 Volume 3, Issue 1 ISSN:2180-0987
28	Padhi S S & Aggarwal V (2011) Competitive revenue management for fixing quota and price of hotel commodities under uncertainty “ <i>ELSEVIER – International Journal of Hospitality Management</i> ”
29	Padhi S S & Aggarwal V (2011) Yield Management for Fixing Quota and Price of Perishable Commodities under Uncertainty” <i>Journal of Modelling in Management</i>
30	Padhi S S & Moahapatra P K J (2011) Detection of collusion in government procurement auctions, <i>ELSEVIER – Journal of Purchasing & Supply Management</i>
31	Padhi Sidhartha S & Mohapatra Pratap K J (2010), Information Technology Readiness Index for Adoption of E-Procurement, “ <i>Electronic Government, An International Journal</i> , Vol.8, no.1, pp.20-39

32	Pandey Divya, Kulkarni MS & Vrat Prem (2010), A model for optimal maintenance interval incorporating the cost of rejections in manufacturing, Journal Advanced Management Research, vol. 7, No. 2, pp 219-232.
33	Pandey Divya, Kulkarni MS & Vrat Prem (2010), Joint consideration of production scheduling, maintenance and quality policies: a review and conceptual framework, International journal Advanced operations Management, vol. 2, Nos. 1/2, pp 01-24.
34	Pati Rupesh Kumar & Vrat Prem (2010), Economic paper blending optimization model with competing materials, Management of Enviroment Quality: An International journal vol. 21, No. 5, pp 602-617.
35	Pillania R.K. & Fetscherin M (2010) Export Competitiveness Patterns of Indian Industries, "Emerald Journal
36	Pillania R.K. (2010) India-China Trade: Trends Composition and Future, "Jounal of Applied Economic Scineces"
37	Pillania R.K. (2010) Knowledge economy leaders, runner-ups and laggards: a study of one-hundred-and-forty countries, International Journal of Business Environment 2010 Vol3, No.4, pp.471-478
38	Pillania R.K. (2011) Green Management Research and Practice in Indian Business Schools "Journal of Management Development"
39	Pillania R.K. (2011) The State of Research on Technological Uncertainties, Social Uncertainties and Emerging Markets: A Multidisciplinary Literature, "Technological Forecasting & Social Change – Elsevier"
40	Pillania R.K., Lall M & Sahay S (2010) Motives for Starting Business: Indian women Entrepreneurs Perspectives "International Journal of Indian Culture and Business Management, Volume 3, Number 1/2010 pp48-67
41	Pillania R.K., Mittal S (2011) State of Research in India, Journal of Management Development
42	Rai S.K.(2010), "Entrepreneur India to Indian entrepreneurship", Asian Profile, Vol. 38, No. 4 issue.
43	Raina Reeta(2010), Developing Multivariate Measure for the Organizational Effectvenss "Technology Today Quarterly Journal" January 2011, Volume 3, Issue1, ISSN:2180-0987
44	Rishi Bikramjit & Goyal D.P. (2010) Strategic information system design practices in an emerging economy, accepted in Int. J. Business Information Systems
45	Sethi Anjane and Adhikari Bhavana (2010), Organizational Culture Influence on Impression Management Techniques in Indian Public and Private Sector Organizations: An Empirical Study, International journal of Art and sciences 3 (13): 244-254
46	Sharma Radha, Outsourcing as a Strategy: HR Challenges in Globally Distributed Work, "Organisation & Management" No. 4, (8)May 2010 pp.131-152
47	Sharma Radha, Preventive Corruption through Spirtual Leadership, "Organisation & Management" No. 1,/,2010(139), pp135-151
48	Sharma Sarika, Goyal D P & Mittal R K, (2010) Imperative relationship between data quality and performance of data-mining tools for CRM, Int. J. Business Competition and Growth, Vol 1, No.1, pp.45-61
49	Singh P., Bhandarker Asha, Rai S and Jain AK (2010) Paper on Relatioanship between Values and work place: An exploratory Analysis. , accepted for publication by the Journal of Facilities Management Vol. 29, Issue 11/12, ISSN: 0263-2772 Emerald

	Publication.
50	Singh , N.P. (2010) Competitive Landscale of Telecommunications Tower Companies in India, International Journal of Interdisciplinary Telecommunications and Networking, 2(1):49-81
51	Singh NP (2010), Growth Strategies of Mobile Virtual Network Operators in Oman, Asian journal of Business Management 2 (4): 94-109.
52	Singh, N.P. & Nayeem, Z.(2010), Critical Analysis of Expansion Strategies of SAP, EBM, Oracle and Microsoft in the area of Business Intelligence, International Journal of Strategic Information Technology and Applications , 2(2)
53	Singh, N.P. (2010) Mobile Virtual Network Operations in Sultanate of Oman – Step to create competition, Middle East Journal of Business, Ausut 5(2):7-19
54	Sridhar Varadharajan & Prasad Rohit (2011) Towards a new policy framework for spectrum management in India, Telecommunications Policy 35 PP 172-184
55	Sundarakani Balan, Vrat Prem & Kumar Pradeep (2010), Dynamic analysis of a global supply chain using system dynamics approach, International journal Electronic customer relationship Management, vol. X, Nos. y,xxx pp 01-19.
56	Taneja Shalini S, Taneja Pawan Kumar, Gupta Rajen K, Researches in Corporate Social Responsibility: A review of Shifting Focus, Paradigms and Methodologies, Journal of Business Ethics, Springer 2011
57	Yadav Vanita & Metri Bhimaraya A (2010), Outsourcing Contract Success: A Quality Management Perspective, International Journal of Innovation in the Digital Economy,1(4),41-53, October-December

1.3 Articles in National Journals

Sn	Articles in National Journals
1	Bajaj Gita (2010) Chetan Bhagat Blocks, Vikalpa – IIM, Ahmedabad Journal Volume 35, No.3, July-Sept.
2	Bajaj Gita (2010) Internal Online Communication: Boon or Bane? Vikalpa – IIM, Ahmedabad Journal Volume 35, No.3, July-Sept.
3	Baweja Yogesh and Kumar Avanish (2010), Emerging challenges of civil society organizationals and corporate partnership:A critique, Jharkhand journal of development and management studies rachi Vol. 8, No. 2, June 2010 pp 3861-3882
4	Bharadwaj Sangeeta Shah and K B C Saxena (2010), Service Providers' Competences in Business Process Outsourcing for Delivering Successful Outcome: An exploratory Study, Vikalpa, 35(3), 37-53.
5	Bhatnagar J & Biswas S(2010) Mediator Analysis of psychological contract: Relationship with employee engagement and organizational commitment, accepted in International Journal of Indian Culture and Business and Management (IJICBM)
6	Bhatnagar, Jyotsna (2010) Current and emerging HR Competence, NHRD Network Journal, October Volume 3 Issue 4
7	Biswas Soumendu (2010), Behavioural factors in organizations: A study of commitment, climate, involvement, and citizenship behaviour. Perspectives in Management, 2(6), 96-102.
8	Biswas Soumendu (2010), Commitment as a Mediator between Psychological Climate

	and Citizenship Behaviour. Indian Journal of Industrial Relations, 45(3), 411-423.
9	Biswas Soumendu (2010), Psychological climate as a predictor of job satisfaction. International Journal of Management Excellence, 1(1), 16-21.
10	Biswas Soumendu (2010), Society, culture, and organizations in post-industrialization era. APJ Business Review, 10(1/2), 8-16.
11	Biswas Soumendu and Bhatnagar Jyotsna (2010), Predictors and outcomes of employee engagement: Implications for the Resource Based View Perspective, Indian Journal of Industrial Relations, 46(2), 273-286.
12	Biswas, Soumendu (2010), Relationship between psychological climate and turnover intentions and its impact on organizational effectiveness: A study in Indian Organisations, IIMB Management Review, pp. 102-110
13	Biswas, Soumendu (2011), Psychological climate as an antecedent of job satisfaction and job involvement, Indian Journal of Industrial Relations, Vol.46, No.3, January 2011.
14	Goel Sandeep (2011) Good Corporate Governance is the Essence of Financial Risk Management: An Indian Experience, Pravartak, Oct'10/March 11, Volume V, Issue 3
15	Goel Sandeep (2011) Shareholders' wealth maximization in realty sector in India – A Comparative Study of Unitech & Punj Lloyd, JIMS 8M, January-March 2011
16	Kapoor Amit & Goel Shiv (2011) Freedom for Education? Indian Management – March, pp52-54
17	Pati Rupesh Kumar, Vrat Prem & Kumar Pradeep (2010), Quantifying bullwhip effect in a closed loop supply chain, OPSEARCH, operational research society of India.
18	Prasad Rohit & Sridhar V (2011) Toward a New Spectrum Policy Framework for India, Volume 35, Issue 2, March 2011, Telecommunications Policy
19	Prasad, Rohit and Ray, Rupamanjari Sinha (2010), Special economic Zones in India: Following well Trodden paths, Indian journal of Economics & Business, Vol. 9, No. 3, (2010) : PP. 559-583
20	Raina Reeta (2010), Timely Continuous & Credible Communication & perceived organizational effectiveness, the Indian Journal of Industrial Relations, Vol. 46, No. 2 October pp. 345
21	Saini, Debi S. (2010), The Contract labour Act 1970 Issues & Concerns, the Indian Journal of Industrial Relations, Vol. 46, No. 1 July pp. 32
22	Shanker, Tara and Bhatnagar, Jyotsna (2010), Work Life balance, Employee Engagement Emotional Consonance / Dissonance & Turnover, the Indian Journal of Industrial Relations, Vol. 46, No. 1 July pp. 74-87
23	Sharma Rakesh & Bhatnagar J (2011) OQT LABS: IN SEARCH OF A RIGHT FIT “Vision” Vol 15, No.1, 2011
24	Sharma Sarika, Goyal D P & Tyagi Vipin (2010) e-Learning Challenges: Are We Ready? Indian Science Cruiser, Volume 24, Number 4, August 2010
25	Singh Rajwinder, Sandhu H.S., Metri B.A. and Kaur Rajinder (2010), Relating organized retail supply chain management practices, competitive advantage and organizational performance, Vision: The Journal of Business Perspective, Vol.14.No.3, July-Sept.2010
26	Srivastava, P. & Bhatnagar J (2010) Employer Brand for Talent Acquisition: An Exploration Towards its Measurement, Vision, Vol. 14 No. 1 pp.25-34
27	Vrat Prem (2010), Indian economy in the 21 st century strategies for Global Competitiveness, NICE Journal of business, vol 5, No. 1, Jan. - June 10, pp 1-18.

28	Vrat Prem (2010), Quality in technical education for global competitiveness, Quality India October 10, pp 32-36.
29	Vrat Prem (2010), Reengineering Indian Business Environment for Global Leadership: A strategic Roadmap, Industrial Engineering Journal Vol. II, issue No. 11 May 10 pp 26-33.
30	Vrat Prem (2010), Role of technical university in nurturing academic excellence: Opportunities and challenges, the journal of Engineering Education, April & July -10, pp 05-14.
31	Vrat Prem (2010), Transportation system and environment concern: some policy issues for emission control, RITES Journal, July 10, pp 15.1-15.16.
32	Vrat Prem Jain Akshay, Prateek Raj (2010) A Study on Increasing Competitiveness of unorganized retail in India, Industrial Engineering Journal Vol-II & Issue No. 18 December 2010

1.4 Chapter/Cases in Edited Books

Sn	Chapter/Cases in Edited Books
1	Bhandarker Asha, Goswami A. and Rustogi K. (2010), Ceo Leadership, Organizational Culture and Employee Affect response at the Workplace published in 'Towards the Next Orbit: A Corporate Odyssey', ed- Subir Verma, pub- Sage, November 2010
2	Bhandarker Asha, Singh P,(2010) Routes to Peaks for Building Corporate Excellence, published in 'Towards the Next Orbit: A Corporate Odyssey', ed- Subir Verma, pub- Sage, November 2010
3	Bhatnagar, J (2010) Lessons from Indian success stories book chapter in Doing Business in India authored by Budhwar, Pawan S & Verma, Arup published by Routledge
4	Bhatnagar, Jyotsna (2010) Managing Talent through employee engagement strategies - book chapter in Towards The Next Orbit authored by Verma, Subir published by Sage publications
5	Biswas, Soumendu (2010), Antecedents of employee performance and the role of job satisfaction as a mediator, edited book by Subir Verma, Toward the next orbit: A corporate odyssey, Sage Publications, New Delhi, India.
6	Chauhan Daisy & Chauhan SP (2010) Self Motivation through Self Discipline in Motivating yourself for achievement edited by H. Bell and Dayel M. smith, published by Pearson education
7	Chauhan Daisy & Chauhan SP (2010), Leadership and Emotional Intelligence edited by David L D, published by Pearson education
8	Chauhan Daisy (2010), Managing Stress: A Holistic Approach in stress Mastry: The Art of coping Gracefully edited by Juan R. Abascal, Dominic Brucato and Laurel Brucateo, published by Pearson education
9	Goel Sandeep (2010), Financial Leverage: The Illustrative Corporate Study published in the book "Indian Management – Thought and Practice" by Gupta Amit, Dhar Ravi K & Kushwah Silky V
10	Gupta Rajen K, Design and Process of Human Systems Development Laboratory "Annual Handbook of Human Resource Initiatives, 2010 on T-Group-II edited by Jain

	Mahaveer and Parth Sarthi”
11	Jain, A.K (2010), the impact of emotional intelligence on self-rated performance and self-efficacy perception. The paper published in a book in the honor of prof J.B.P Sinha edited by Pandey Janak, Sinha T.N., & Sinha Arvind published by Concept Publishing Company Pvt. Ltd., New Delhi
12	Jain, A.K. & Saini, D. (2010). Human Resource Outsourcing and Shared Services: An Asian-Pacific Perspective. In Julia Connell’ and Stephen Teo (Eds) Strategic HRM: Contemporary Issues in the Asia Pacific Region. Tilde University Press
13	Jha Manoj and Kumar Sanjay (2011), Implementation of ERP Systems: A seven stage adoption model. The chapter published in Enterprise Information Systems and Implementing IT Infrastructures challenges and Issues authored by S. Parthasarathy.
14	Kapil, Kanwal Nayan (2010), Brand Valuation, book chapter published in Financial Management authored by Sheeb Kapil, published by Pearson
15	Kapil, Kanwal Nayan (2010), Strategic Financial Decisions, book chapter published in Financial Management authored by Sheeb Kapil, published by Pearson
16	Khan Arif K, Metri Bhimaraya A, Rai Shailendra Kumar & Taneja Pawan Kumar(2010) Marketing Centric Resource Utilization, Performance Benchmarking and Strategic homogeneity of Indian Investment Service Firms, Managing Global Services-Emerging Trends(ed.) Excel Book.
17	Kumar Avanish (2010), Participative Approach for Inclusive Development (PAID) : Case Study of strengthening civil Society Organisations in 100 Poorest Districts of India – Urban Infrastructure and Governance edited G Ramesh, V. Nagadevara, Gopal Naik and Anil b Suraj published by Routledge, New Delhi.
18	Kumar Avanish and Mahapatro Meerambika (2010), Health Illness and Medicine: Narrator and the Narrative – Understanding Scientific Realism of Chronic Diseases in the Field edited Arima Mishra published by Orient Blackswan, New Delhi.
19	Kumar Sanjay, Keshan Anurag & Mazumdar Souvik (2011), ERP Implementation in a Steel Major in Indian. The chapter published in Enterprise Information Systems and Implementing IT Infrastructures challenges and Issues authored by S. Parthasarathy. Published by IGI Global ISBN : 978-1-61520-625-4
20	Kumar, Sanjay (2011)” Issues in ERP Implementation and a new implementation model” The chapter published in Enterprise Information Systems and Implementing IT Infrastructures challenges and Issues authored by S. Parthasarathy. Published by IGI Global ISBN : 978-1-61520-625-4
21	Mishra Sumita & Gupta Rajen K, Coping Mechanisms for Knowledge Sharing in Indian Multicultural Teams: An Emic Study, HR and Leadership Challenges for Businesses in India published by MACMILLAN PUB. INDIA LTD. ISBN 10:0230-33243-9 pp.120-153
22	Raina Reeta (2010) Effective Communication, Applied aspects of Educational Technology, published by GIMT
23	Sharma, Radha Rani(2010), Emotional Intelligence: Vedic & Modern Perspectives “Emotional Intelligence & Leadership” published by Excel Books ISBN:978-81-7446-902-1

1.5 International Conference(s) Attended:

Sn	International Conference(s) Attended
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1	Bhardwaj Sangeeta Shah (2010) " Value Creation Drivers in IS Offshore Outsourcing" presented at Glogift ' 10 at Tokyo (Yakahama) on July 26-27, 2010
2	Bhatnagar Jyotsna (2010) "The Mediator Analysis of Psychological Contract: Relationship with Employee engagement and Organizational Commitment" at 11th International Human Resource Management Conference at Aston Business School, Birmingham, UK on June 09-12, 2010
3	Bhatnagar Jyotsna (2010) "HRM Systems, Talent Management. Organizational Culture and Expatriates in the Indian Context" at Academy of Management, Montreal, Canada on August 06-09, 2010
4	Goyal D. P. "Evaluating Effectiveness of Data Mining Software for CRM Systems" 6 th International Conference on Advanced Information Management & Service at Seoul, Korea on Nov.30 - Dec. 02, 2010
5	Goyal, DP "Critical success Factors for CRM Implementation: A Study on Indian Banks, Proceedings of the 5th International Conference on "Information Systems, Technology and Management (ICISTM)"at MDI, Gurgaon on March 10-12, 2011
6	Goyal, DP "et aal: Experience based software process improvement: have we found the silver bullet?, at 5th International Conference on "Information Systems, Technology and Management (ICISTM)"at MDI, Gurgaon on March 10-12, 2011
7	Gupta Rajen K. "Study of developing Leadership pipeline across strategic leadership positions: Action Research in an Entrepreneurial Organization" presented in International Conference on Practice and Research in Management (PRIM) 2010 at Agra, Feb 18-20, 2011
8	Jain Neera "Marketing Communication Strategies for Rural India" at 10 th International Marketing Trends Conference at Paris on January 20-22, 2010
9	Kapoor Amit "Key Strategies in Building a Competitive Economy for Developing Countries- case Study of the Indian Model" at 3 rd PAN African Competitiveness Conference at Entebbe, Uganda on February 1-4, 2011
10	Kapoor Amit "Theory and practice of Creating World-Class Clusters and how to Project this on India" at 7 th Annual Conference of the Technology Network at Heidelberg, Germany, on Sep. 30- Oct, 01, 2010.
11	Khan Arif K, Metri Bhimaraya A, Rai Shailendra Kumar & Taneja Pawan Kumar(2010) "Marketing Centric Resource Utilization, Performance Benchmarking and Strategic homogeneity of Indian Investment Service Firms" presented at International Conference on Decisions Science in Managing Global Service (ISDSI)at MDI, Gurgaon on December 28-30, 2011
12	Kumar Avanish "South Asia- A module for Social Integration" at 13 th SDPI International Conference held at Islamabad, Pakistan on December 21-23, 2010
13	Kumar Avanish "Tribes, Livelihoods and resources: A Policy analysis of Spatially Excluded Communication in India" at International Conference on "Building Livelihood resilience in changing climate at Kuala Lumpur, Malaysia on March 3-5, 2011
14	Metri Bhimaraya A. (2010) "Indian Service Sector: A Driver of Sustained Growth" presented at The Asian Business & Management Conference, Osaka Japan on Oct. 07-09, 2010
15	Narain Vishal (2010) " Lead Rapportuer" presented at International Conference on Inter-Disciplinarity in water resources education: Challenges perspectives and policy

	implications at Kathmandu, Oct. 03-06, 2010
16	Narain Vishal (2010) " Reframing the narrative: The land and water nexus in the periurban interface" presented at Pathways to Sustainability : Agendas for a New Policies of Environment, Development, and Social Justice at STEPS Center, University of Sussex, UK on Sep. 23-24, 2010*
17	Narain Vishal (2010) " Urbanisation and water: A Conundrum and source of confliction present lead paper on the theme" at Globalisation of governance: implementation for water management in south Asia at Thimpu, Bhutan on May 03-05, 2010
18	Narain Vishal "Water scarcity and adaptation in periurban gurgaon, India: Emerging Socio-technical regimes for sustainable water use" at International Conference on Innovation and Sustainability Transition in Asia at Kuala Lumpur, on January 9-11, 2011
19	Prasad Rohit (2010) "Policy framework for spectrum consolidation : Case of the Indian Mobile Industry" Proceeding at International Conference of Academic Discipline at Harward , Boston USA on May 31- June 03, 2010
20	Prasad Rohit (2010), Promoting Rural Entrepreneurship: Incubation or Exploitation,' presented at the International Journal of Arts and Sciences Conference on Academic Disciplines, Harvard University, June 2010
21	Prasad Rohit "Small is Beautiful: Energy Efficient Networks for Rural Telecom" The Next Billion Conference, Jakarta, Indonesia, November 2010
22	Rai Sumita (2010) "Organizational Culture and Commitment among lay-off Survivors: In the context of MNCs in India" Paper Presented in the 7 th International Conference of Asia Academy of Management (AAoM) in Macau, SAR, China During December 12-14, 2010
23	Rai, Shailendra Kumar (2010) "Financial regulation and Market discipline in the Indian content" presented at The Asian Business & Management Conference, Osaka Japan on Oct. 07-09, 2010
24	Rai, Shailendra Kumar (2010) "From 19 th century to 21 st century-A case of an Indian Company" presented at International Conference on Innovation for Sustainability at University of Algarve, Portugal on January 20-21, 2011
25	Rai, Sumita (2010) " Perceived Fairness of layoff and its Impact on layoff survivors: A Case of MNCs in India" presented at The Asian Business & Management Conference, Osaka Japan on Oct. 07-09, 2010
26	Sen Rupamanjari Sinha Ray " Outsourcing Development: A Case for CSCs" Presented at International Conference on Challenges to Inclusive Growth in the Emerging Economic, at IIM Ahmedabad on December 15-17, 2010
27	Sethi Anjani (2010) " organizational culture influence on Impression Management Techniques in Indian Public and Private Sector" at International Journal of Arts & Science (IJAS) Conference for academic Discipline, Ryerson University, Toronto, Canada May 24-27, 2010
28	Sharma, Radha R. (2010) "Leveraging Human Capital for Business Growth : A case of ICICI Bank, Ltd." presented at Academy of Management, Montreal, Canada on August 06-10, 2010
29	Verma Subir (2010) "Organizational democracy and perceived corporate effectiveness: An exploratory study" presented at Academy of Management, Montreal, Canada on August 06-10, 2010
30	Vrat, Prem "An Integrated model for maintenance ,planning, process quality control, and

	production scheduling” presented at 21 st POMS Conference, Vancouver, Canada, May 7-10,2010
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1.6 National Conference(s) Presented:

Sn.	National Conference(s) Presented
1	Jain, A.K. & Sinha, A.K. (2010), Stress and Organizational Citizenship Behavior. The article was presented in National Academy of Psychology Conference to be held at JNU, New Delhi in December 12-15, 2010.
2	Jain, A.K. (2010). An Investigation of the relationship of Organizational Structure and Citizenship Behaviors in motorbike Manufacturing Organizations in India. The article was presented in National Academy of Psychology Conference to be held at JNU, New Delhi in December 2010.
3	Kumar Avanish (2010) "Convergence and Divergence in Forest and Tribal Policies in India" presented at 5th International Annual Conference on Public Policy and Management at IIM , Bangalore on Aug. 08-11, 2010
4	Narain Vishal (2010) “Urbanization and the rural- urban water nexus: changing water use and access in periurban Gurgaon, India” presented at 5th International Annual Conference on Public Policy and Management at IIM , Bangalore on Aug. 08-11, 2010
5	Kapil, Kanwal Nayan (2010) “ Psychological climate and effective commitment as antecedents of sales employees performance” at 4 th IIMA Conference on Marketing in Emerging Economies at IIM Ahmedabad on January 5-7, 2010
6	Sharma Radha R. (2010) “An investigation into Executive Burnout in Industry: Measures for its Prevention & Mitigation” at XXth Annual Conference on National Academy of Psychology (NAOP) at JNU, New Delhi on December 12-15, 2010
7	Prasad Rohit (2010) “Telecom and the National Solar Energy Mission” National Conference on Renewable Energy Organized by the Communication Multi –Media and Infrastructure association of India, May 2010
8	Prasad Rohit ((2010) “Common Service Centers in India” Annual Conference of Asia-Pacific Internet Research Alliance, August 2010.

1.7 Articles in Newspapers/Magazines

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3	Bhandarker, Asha (2010), To reach the top, don’t sit on your laurels, CAREERS 360 August 2010 Page 67
4	Prasad Rohit (2010) Auctioning ICT Development , Economic Times Dec.20, 2010
5	Prasad, Rohit (2010), Hundred Mbps A pipe dream, The Economic Times, September 1, 2010.
6	Prasad, Rohit (2010), Last thorn in USO’s flesh, The Economic Times, August 4 2010.
7	Prasad, Rohit (2010), Towering Inferno, The Economic Times, May 3, 2010.
8	Vrat, Prem (2010), Mentoring Business schools, The financial Express, May 3, 2010

1.8 Cases

Sn.	Cases
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2	Bhandarker Asha, & Ollapalli Anita,(2010), HR as Transformation Partner: The Case of Maruti Suzuki India Ltd, accepted for publication by the Ivey 2011
3	Bhandarker Asha, & Rai Sumita (2010), Zensar technologies accepted for publication in the ACRC (Asian Case Research Centre, Hong Kong) 2011.
4	Jain Shilpi & Jaiswal MP (2010), Birlasoft sales force automation in crisis: softwar a services of product, Richard IVEY, Canada
5	Kapil Sheeba & Kapil Kanwal (2011) Tata's Acquisition of Corus- A Giant Leap Ahead Reference No. 311-019-1
6	Mishra Pavitra & Gupta Rajen (2010) ABC Energy Limited: Culture and Formalization , Richard Ivey , Canada
7	Mukharjee, Jaydeep (2010), Case Analysis of "TATA Steelium – A success story in B2B branding" was published in VIKALPA, Volume 35, No 2, April – June 2010
8	Mukherjee Jaydeep (2011), BBMCI: Setting up a Distribution Channel in India, Emerald Group Publishing Limited, ISSN 2045-0621 / EMERALD EMERGING MARKETS CASE STUDIES, Vol.1 No.1 2011, pp. 1-10
9	Mukharjee, Jaydeep & Basu Anirban (2010), Case study: Distributor Sales Force Performance Management has been accepted for publication in VISION Vol.14 issue 4, Sept. – Dec. 2010.
10	Ojha Samiksha (2010), Power Financing in India – A Case Study of Independent Power Producers" published by LAP LAMBERT Academic Publishing , ISBN:978-3-8433-6286-3
11	Sharma Radha R. (2010), Technopreneurship in India: two case studied of IT Entrepreneurs in Handbook of research on high-Technology Entrepreneurs edited by A M Pines & M F Ozbilgin, Edward Elgar Publishing, U K, pp142-156.
12	Sharma Radha R. (2010), Preventing corruption through spiritual leadership in Organizations, Organization and management , No. 1 (139), ISSN 0137-5466, Warsaw School of Economics, pp 135-256.
13	Sharma Radha R. and Mukherji Shoma (2010), Can Business and Humanism Go Together? The case of the Tata Group with a focus on Nano Plant, in Humanistic Management in Practice edited by Ernst Von Kimakowitz, Michael Pirson, Heiko Spitzreck, Claus Dierksmeier and Wolfgang Amann, published by Macmillan Publishers Limited Hampshire, RG21 6XS, England, USA, Canada PP 247-265.
14	Sharma Radha, Leveraging Human Capital for Business Growth: A Case of ICICI Bank, India "Global HR Case Book"