



MDI
GURGAON

Management
Development
Institute

MDI's Annual Ideas' Fest 'Samvaad' on Aug 31, Sept 1

India, 28th August, 2024: In keeping with the tradition of being an ideas' hub, [Management Development Institute \(MDI\) Gurgaon](#), is all set to have its **annual flagship ideas' fest, "Samvaad,"** on **August 31 and September 1**. The event is organised by the **PGDM BM Program's student committee**, and is intended to be an inspiring exchange of ideas led by business and corporate leaders, and domain specialists, which inform, enlighten and inspire.

This year's theme for the two-day event is **"Innovate India: Shaping the Future through Technology and Sustainability"**.

Five panel discussions around the theme are planned for the **two-day jamboree**. On **Day One**, there will be three panel discussions on – ***"Impact of AI on Consumer Behaviour," "Future of Workplaces,"*** and ***"Sustainable Innovation in Global Operations & Supply Chains"***. On **Day Two**, there will be two panel discussions on ***"Making India an Innovation Leader for Tomorrow,"*** and ***"Green Fintech: Financing a Sustainable Future"***.

Anurup Gupta, Director, Marketing, Coca Cola; Rohit Gulati, Director, Marketing, Johnson & Johnson Vision; Nitin Malhotra, Director, Marketing, Livpure; Kriti Arora, VP, Marketing, Max Life Insurance; Shivendra Ojha, Director, Strategic Sourcing & Procurement, Cargill; Ramesh Kumar, Director, PwC; Anil Pathak, Senior Director, HARMAN Automotive, Gurgaon Centre Head; Taron Mohan, CEO and Founder, MobiPay Securiservices PVT Ltd; Hemant Kumar Ruia, CGO, DP World; Kanwar Singh, Vice President, Finance, Oracle India Pvt Ltd, are among the star panelists for the two-day event.

For media queries, please contact Aditya Bora: 8588910673