



MDI Gurgaon Opens Admissions for PGDM-Business Management: Apply by March 27, 2024
(Round 2)

India, 20th March, 2024: [Management Development Institute \(MDI\) Gurgaon](https://www.mdi.ac.in), a leading institution in management education, has commenced the application process for the **second round** of admissions to its **Post Graduate Diploma in Management - Business Management (PGDM-BM)** programme for experienced professionals with a minimum of 3 years in executive roles. Prospective candidates can submit their applications online via the MDI Gurgaon website ([mdi.ac.in](https://www.mdi.ac.in)) until **March 27th 2024, 5:00 PM (Phase 2)**.

Highlighting the programme's potential, Prof. Sumita Rai, Dean – Industry Connect shared, *"PGDM-BM isn't solely about knowledge acquisition; it's a platform for refining judgment and enhancing skills. It beckons those aiming for transformative leadership, going beyond mere competence. As the initial phase opens its doors to candidates, we advise aspirants to also keep an eye out for details regarding the upcoming stage."*

Important Dates for PGDM BM Admissions 2024 - Phase 2

- **Application Window:** From February 20, 2024 to March 27, 2024
- **Application Deadline:** March 27, 2024, Wednesday 5:00 PM
- **Mode of Application:** Online mode
- **Interview Venue:** Online
- **Interview Date and Mode:** April 7, 2024 Sunday (tentative)
- **Result Declaration:** 2nd/3rd week of April 2024
- **Commencement of the Programme:** July 2024

Eligibility Criteria for PGDM BM Admissions 2024:

To apply for the programme, candidates must fulfill the following requirements:

- Hold a 3-year bachelor's degree in any discipline with a minimum of 50% marks
- Attain a minimum of 50% marks in both 10th and 12th grades
- Possess at least 3 years of post-qualification executive work experience by March 31, 2024
- Submission of valid CAT 2023/GMAT/XAT 2024 scores is mandatory
- Foreign/NRI/PIO applicants need valid GMAT scores, adhering to Government of India guidelines for their admission process

Shortlisting of candidates for the selection process will be based on the details provided in the application form and their CAT, GMAT or XAT scores. Shortlisted candidates will undergo a Personal Interview, tentatively scheduled for **Sunday, April 7, 2024 (Phase 2)**. Shortlisted applicants will be notified in advance, & Personal

Interviews will be conducted online. GOI guidelines will be followed for the admission of Foreign/NRI/PIO applicants.

Immersive Learning Approach to the PGDM-Business Management (BM):

After completing the application and selection phases, candidates embark on a journey of professional and personal growth through their chosen course. MDI Gurgaon's PGDM-BM programme, accredited by AMBA (the Association of MBAs, UK) and approved by AICTE, places significant emphasis on fostering a global mindset among future leaders, enabling them to thrive in dynamic business environments.

- An intensive 18-month residential programme focusing on developing visionary leadership skills
- An integrative capstone simulation providing a comprehensive understanding of the business landscape
- National immersion module and experiential learning module on leadership competency development
- International immersion for global exposure
- Opportunities to forge strong connections with alumni networks and industry leaders

Participants also engage with industry leaders through guest lectures. The teaching approach integrates recent research studies and international experiences, encompassing lectures, case studies, seminars, group discussions, business games, role plays, simulation exercises, and field visits.

Beyond its engaging and comprehensive curriculum, the PGDM-BM programme's success shines through its positive results in its 2022-2024 batch placements, with several notable highlights. The median compensation increased, indicating strong industry demand for the graduates' skills. The range of profiles offered also expanded, encompassing roles from Consultant to Principal-Business Consulting Manager to Functional Head and Product manager. This diversification reinforces the programme's focus on equipping students with valuable business insight and adaptability to various industry needs.

Adding to the programme's appeal, a diverse group of companies participated in the placement process, including established players like Jio, TCS, Cognizant, Accenture, Infosys, Quantiphi, Uthbridge, and ACT. This variety not only broadens options for graduates but also exposes them to different work cultures and career paths. Overall, 63% of the batch secured placements on campus, with 17% getting opportunities through off-campus initiatives or lateral moves. Notably, the highest CTC offered reached ₹35.00 lakhs, showcasing the programme's potential to propel career growth.

These positive outcomes demonstrate the continued strength of MDI Gurgaon's PGDM-BM programme in preparing graduates looking to advance in management roles. As MDI Gurgaon opens its doors for the second round of PGDM-Business Management admissions, it invites potential candidates to explore an educational experience beyond conventional boundaries, empowering them to excel in the ever-evolving business landscape.

To get more information and to apply, please visit: <https://www.mdi.ac.in/programmes/post-graduate-diploma-in-management-business-management-pgdm-bm>