

Launch of Online PGDM Programme at MDI Gurgaon

A working professional is always on the lookout to enhance his or her in-demand skills, earning potential and for creating a smooth path to senior management. At the same time, such a professional may not want to leave his or her current job but would like to add an additional education to the resume. In other words, such professionals are looking for perfect work, life and study balance. Now, they do not have to look elsewhere.

MDI Gurgaon is offering its flagship Post Graduate Diploma in Management (PGDM) programme in online mode. Yes, one can earn the PGDM while studying from home, at his or her own pace while continuing with the current job. This two-year programme, which is approved by the All-India Council for Technical Education (AICTE), Government of India, is primarily designed for managers with work experience and will significantly help to upskill current knowledge and sharpen analytical and integrative thinking. Important requirements for higher management roles.

Te online learning methods have now been rigorously tested during Covid times. During the pandemic, MDI Gurgaon mastered online delivery, to give flexibility to students to continue with their courses from any geographical location. Going Online also helped in inviting Global Faculty, obliterating the need for travel to the institution. Online delivery is setting contemporary trends in education. This is what formed the genesis of the Online Post Graduate Diploma in Management (OPGDM) programme. The institute

plans to have global resources to deliver on the programme and have global participants. The OPGDM programme, will have synchronous and self-paced asynchronous learning modules and also campus immersions.

The first year will cover all the core subjects. In the second year, the students could choose Dual Specialisation. They could specialize in areas like Strategy and General Management,

Accounting and Finance, Marketing, Operations Management, Economics and Public Policy, Organisational Behaviour and Human Resource Management and Information Management. They will acquire an enterprise-wide view in the entire curriculum.

To deliver this cutting-edge curriculum, MDI Gurgaon will be using the best of technology and learning management systems (LMS). Apart from learning, in the virtual, live format, students will have access to recorded classes and study material. They could get back to a point which they missed in class at their own convenience. Students would master data-driven decision making and

deeper digital engagement. Cloud based resources, robust internal infrastructure, high-speed networks, well-equipped computer facilities and availability of top-notch education related software will get knowledge to the fingertips.

To maintain connect of students with faculty, staff and the campus, the institute has kept three campus immersions. This will help participants to know each other and learn together. The institute will also organize sessions around experiential learning, outbound exercises, simulation games and corporate leaders' talks.

MDI Gurgaon's vision is to leverage the power of digital to reach a global audience, bring global faculty into the classrooms and provide an international experience to the participants while remaining in their home countries and cities.

Applications are open for the Online PGDM programme. The last date to apply is 09 January 2023. To know more about the programme, eligibility criteria and admission process please contact OPGDM Admissions Office at onlinepgdmo@mdi.ac.in or visit <https://bit.ly/3EbA4fG>

