



Online PGDM

PREPARE TO LEAD»»

Information Brochure 2023-24

Rapid changes and increased complexity in the world of business throw up strong challenges. It also opens up great opportunities. This programme is one which will enable you to seize the moment. To lead in volatile and uncertain times. To get a global perspective. Master latest technologies and importantly develop a learning attitude. See the Business from an enterprise-wide lens. Develop strong and sustainable competitive advantages. And in doing this, to build your personal brand. Good Luck on your journey to corporate leadership.

DIRECTOR'S MESSAGE

Welcome to the MDI Gurgaon's Online Post Graduate Diploma in Management (OPGDM).

Over the past 50 years, MDI has carved out a unique trajectory for itself in the field of management education. Now, with the help of technology, we are ready to embrace the changing times and address emerging challenges. We understand that education needs to be accessible, equitable, and inclusive in the coming years. It will inevitably become global, digital, and experiential.

We are thrilled to embark on this new journey with you, as we recognize the paradigm shift brought about by technological advancements in the field of management education. The landscape of technology, geopolitics, and rapid innovation has necessitated the crafting of a digital future for students.

At MDI Gurgaon, we have taken up these challenges and introduced the Online Post Graduate Diploma in Management. Ranked among the top 10 business schools in India our aim is to create the best peer learning environments for our students, where they can thrive and grow. Our seasoned faculty will guide you throughout your academic journey, enhancing your learning experience.

Moreover, we have created a robust technology setup



to ensure that you have the best resources at your disposal. We understand the importance of leveraging technology to facilitate effective learning in the digital age. With our world-class faculty and state-of-the-art infrastructure, you will have access to the best learning environment and resources.

Once again, we extend a warm welcome to all the learners joining our Online Post Graduate Diploma in Management Programme and look forward to a transformative and enriching academic journey together.

Best Wishes!!!

Prof. (Dr.) Sangeeta Shah Bhardwaj
Acting Director, MDI Gurgaon

ABOUT MDI Gurgaon

Its programmes are approved by the All India Council for Technical Education (AICTE).

MDI Gurgaon has been consistently ranked among the top B-schools in various ranking surveys conducted by agencies and publications like:

- National Institutional Ranking Framework (NIRF)
- Business World
- Business Today
- The Week
- Business Standard Ratings

Research by MDI Gurgaon faculty is published in reputed national and international journals.

MDI Gurgaon is accredited by the following international bodies:

- Association to Advance Collegiate Schools of Business (AACSB)
- Association of MBAs (AMBA) London
- South Asian Quality Assurance Systems (SAQS)



DEAN'S MESSAGE



If you are an outstanding performer and want to advance your career rapidly, then a premium MBA maybe the right option for you. What if we were to inform you that today it is possible to undertake a management programme in parallel to work? This is precisely what OPGDM provides. The esteemed PGDM, from MDI Gurgaon, is now offered in an Online mode. Although the course is rigorous, you will be able to progress at your own speed. You will acquire new perspectives and knowledge, and will be able to apply the acquired knowledge to your current position. You will also be able to progress ahead in the hierarchy.

Online PGDM is a rigorous, two-year programme, approved by AICTE. The programme gives the flexibility to our participants to participate from any geographic location. You will get access to global resources. You will master the art of deeper digital engagement with stakeholders, with special emphasis on data-driven decision making.

This programme is for working individuals, with at least two years of work experience after their graduation degrees. The course will have both synchronous and self-paced asynchronous learning and campus immersions. We will be using the best of technology and learning management systems (LMS) to deliver this cutting-edge curriculum. We plan to use Smart Books and self-study platforms provided by the publishers that can be integrated with the LMS to provide a single login and seamless experience for the participants. These platforms also allow for analytics and monitoring of the participants' progress so as to allow more customized delivery, thus improving learning outcomes. Participants will have access to our e-library via a remote login through which they can access the entire repository of e-books and databases for study and research. Online learning removes geographical and physical boundaries. It makes the world become a classroom without boundaries. Learning will be self-paced. While this brings flexibility, it requires self-discipline on the part of the participants to get the most out of this programme.

We look forward to welcome you to the MDI Gurgaon community!

Prof. (Dr.) Ajay K. Jain
Dean (Online PGDM)

CORE VALUES

MDI inculcates core values that direct its vision & mission to attain excellence and sustain innovation.



ACCOUNTABILITY

MDI shall ensure accountability to all its stakeholders rooted in internal management and external adherence to law and society norms.



TRANSPARENCY

MDI shall operationalize transparency as the ability of individuals in the organization to be responsive, productive, and innovative.



TRUST

MDI shall seek to earn inter-personal trust by adopting governance practices reinforced with policy and on process-based decision making.



INCLUSION

MDI shall promote non-discrimination practices for all sections of society that advance cohesion and diversity as affirmative action.



EMPATHY

MDI shall foster a culture of care and co-create skills for everyone to move towards their professional goals.

VISION

“MDI aims to be a globally recognized management school through academic excellence and continuous innovation to nurture responsible leaders for creating sustainable alternatives.”

MISSION

Become a globally recognized management school with international and national recognition through knowledge development.

- Enhance academic excellence in research, consulting, training, and teaching with cutting edge resources.
- Encourage continuous innovation.
- Create and nurture socially responsible leaders.
- Promote sustainable alternatives in decision making.

PROGRAMME HIGHLIGHTS

Two-year Online PGDM

Cutting edge curriculum

Participants can opt for dual specialisations

For professionals with a minimum work experience of 2 years

Multiple online delivery modes used: Synchronous and Asynchronous

Integrative capstone simulation for comprehensive understanding of business

Career Guidance

AICTE approved

Learn Global Best Practices

Taught by faculty who are thought leaders

Campus Immersions for networking and learning

Delivery through State of Art Technology to enhance learning experience

The world is your classroom

Students' Clubs

TAUGHT BY MANAGEMENT THOUGHT LEADERS

MDI Gurgaon faculty combines scholarship, experience, and innovative pedagogy to bring best-in-class learning both in classroom and out of it. The faculty carries out cutting edge research and regularly publishes in peer-reviewed international journals. As a consequence, the Institute's participants are able to get a rich mix of state-of-the-art academic research as well as best practices from industry.

80+ FACULTY



LEARNING @ MDI Gurgaon

Research-intensive B-schools have a key role to play to help businesses find solutions to major world challenges. It is critical both for academia and the industry. Research leads to well-grounded knowledge on pressing challenges. B-school research shapes how leaders think and businesses operate, both now and in the future. The faculty at MDI Gurgaon carries out cutting edge research and regularly publishes in peer-reviewed international journals.

This is the research that is brought into the classroom. You will thus be learning the latest trends. This will equip you to make the right decisions. You will be able to access state-of-the-art academic research as well as best practices from industry. This will give you a competitive edge.



Academic Areas & Faculty Strength

Accounting & Finance	10
Economics & Public Policy	14
Information Management	09
Marketing	12
Operations Management	11
Organization Behavior & Human Resource Management	12
Strategic Management	09
Business Communication	04

Students Speak



Akhil Sharma

Corporate Coordinator
(Project Manager)
PTC India Ltd.



The curriculum is comprehensive, covering relevant business disciplines with engaging coursework and practical insights. The faculty members are par excellence and supportive, creating an interactive learning environment. The program's support services have been exceptional and I'm confident that the program will continue to provide a high-quality education and equip me with the necessary skills for my career. If you are seeking a flexible, rigorous, and career-oriented program that will empower you to take your professional journey to new heights, this program is the perfect choice.



Participating in the OPGDM program at MDI Gurgaon has been an extraordinary, engaging, and rewarding journey. The institute and its dedicated faculty members have continuously fostered an environment of learning and hands-on application, utilizing both synchronous and asynchronous methods. Our first on-campus immersion allowed us to strengthen connections with the institute, faculty, and fellow classmates, resulting in an unforgettable and dynamic five-day learning experience and the guest lectures from industry experts enlightened us with the real business world. I am grateful for being a part of MDI Gurgaon.



Unique and distinctive proposition of learning at MDI Gurgaon through collective discourse providing both theoretical concept clarity and application-oriented methodology has helped me in understanding the management concepts in a more effective way. We had the opportunity to learn through the extremely interactive and engaging lectures from the in-house faculty and visiting professors with both industrial experience and academic experience. In addition to the academics, it is the platform MDI Gurgaon has given me for the development of my leadership skills that I would cherish for lifetime



Anurag Singh

Customer Engineer,
Microsoft India (R&D)
Pvt. Ltd.



Rajat Rai

Senior Engineer - SCM,
ACME Solar Holdings

Images from Campus Immersion : April 2023



The Leadership Paradigm

Companies are looking for Leaders with a “Learning Attitude”. Knowledge and skills are prerequisites. But a learning mindset is what will keep you ahead in an environment which changes rapidly. Learn to succeed in times of change and innovation. What you know today is not enough to ensure success tomorrow!

Analytical thinking, problem solving, technical fundamentals and data-based decision-making are markers for success. Add to these, your ability to consider divergent views. Through impactful case studies and challenging class discussions, you will be able to master these. Asking the right questions is sometimes more important than giving the right answers.

Another critical skill you will be exposed to is managing teams. Wherein you will have to take the team along your view, not by authority but by empathy and logic. A very useful skill in the workplace.

The rigourousness of the programme will ensure deep learning. The Core subjects will give you a clear understanding of the multiple areas of business and the Electives will focus on your areas of interest. The world of digital transformation will become your strongest ally.

You are ready to lead.

PROGRAMME DESCRIPTION

The two-year Online Post Graduate Diploma in Management (Online PGDM) is approved by the AICTE, Government of India. It is patterned along the similar lines as the PGDM programme of MDI Gurgaon. It gives an opportunity for high performers to earn a premium postgraduate management qualification from a leading business school.

They can earn this prestigious qualification from anywhere in the world without taking a break from their career. Learning will be rigorous and delivered through Online Synchronous Classes, Asynchronous, self-paced learning and Campus immersion.

PROGRAMME LEARNING GOALS (LGS)

Responsible citizen consciousness

Global perspective

Critical and innovative thinking

Effective communication and collaborative decision-making

Functional competency

TARGET CAPABILITIES

Global mindset and sensitivity

Holistic business perspective

Capability to create wealth and manage diversity

Capability to manage uncertainty and complexity

Capability to lead change



UNIQUE PROPOSITIONS OF ONLINE PGDM

Similar rigour and relevance as offered by MDI Gurgaon's Post Graduate Diploma in Management programme, but in a curated and customised package specially designed for online delivery.

Cutting edge curriculum, delivering an integrated, global perspective of management. The participants will also be exposed to the international faculty. You would also benefit from interactions with a global cohort. Indian and global case studies will be discussed.

You get the opportunity to reflect. To rethink your career trajectory and to take steps to equip yourself with the right skills and knowledge. An end-to-end enterprise wide view of business will help you as you go move into senior management.

Close interactions with faculty. Tutorial and doubt clearing sessions will be conducted in small groups. You would also have remote access to MDI Gurgaon Library. Participants may provide feedback, make suggestions, and raise concerns in regularly held open-house sessions with MDI programme managers.

Participants may continue to pursue their full-time careers and also continue their education, while residing anywhere in the world. Benefit from a variety of modes of interacting with peers and faculty. Work at your pace, within a time window, but with high commitment.

EXTENSIVE CURRICULUM

The following table presents the core courses which are compulsory for all participants. These courses cover the breadth of different domains in Management and ensure that participants have sufficient understanding of the various management functions in an organisation. Each module would be of six weeks' duration and eight modules will be covered during the first year of the programme.

Module	Course 1	Course 2	Course 3
1	Management Accounting	Human Behavior in Organization	Legal Aspects of Business
2	Managerial Communication-I	Marketing Planning	Micro Economics
3	Statistics for Management	Human Resources Management	Management Accounting II
4	Marketing Practices and Implementation	Operations Management	Economic Environment & Policy-I
5	Management Science Models	Managerial Communication-II	Corporate Finance
6	Research Methods in Business	Business Ethics	Corporate Social Responsibility
7	Management Information System	Organizational Design & Change	Strategic Management-I
8	Strategic Management-II	Campus Visit - Workshops on Soft Skills, Design Thinking and Industry trends	

ELECTIVE COURSES (Indicative)

Each elective course will be of 4 credits and participants have to choose 9 such courses to cover the credit requirements of the programme. Elective Courses will be offered with minimum subscription as per programme policy. The following elective courses may be offered.

Marketing

- Sales Distribution Management
- Product Management
- Consumer Behaviour
- Rural Marketing
- Marketing of Consumer Financial Products
- Business Marketing
- Marketing for Virtual World
- Brand Management
- Customer Relationship Management (IT + Marketing)
- Consumer Behaviour
- International Marketing
- Retailing & Franchising
- Advertising Management
- Marketing of Services

Strategic Management

- Mergers & Acquisitions
- International Business
- Advanced Competitive Strategy
- Strategic Alliances and Joint Ventures
- Happiness Strategy
- Entrepreneurship and New Venture Creation

Information Management

- Data Visualization
- Artificial Intelligence Applications in Management
- Enterprise Systems
- Customer Relationship Management (IM + Marketing)
- Business Development in IT Industry
- FinTech

Economics

- Application of Game Theory to Business
- Foreign Direct Investment
- Economics of Emerging Markets
- Economic Environment and Policy 2
- Behavioral Economics
- Modeling and Forecasting of Energy & Financial Markets
- Financing and Managing Infrastructure Development
- Economics of Competition Law
- Environmental Management and Green Accounting
- Renewable and Clean Energy Management
- International Macroeconomics and Forex Management
- Economics of Real Estate

Operations

- Management of Quality
- Supply Chain Management
- Advanced Operations Management
- Project Management
- Sustainable Operations
- Operations Strategy
- Service Operations Management
- Supply Chain Analytics
- Advanced Supply Chain and Logistics Management
- Time Series Analysis & Forecasting

Finance

- Investment Management
- Corporate Restructuring & Business Valuation
- Corporate Tax Planning
- Management of Banking and Financial Institutions
- Derivatives and Risk Management
- Financial Markets
- International Corporate Finance
- Financial Analysis of Corporate Deals
- Risk Management in Banks and Financial Institutions
- Forensic Accounting & Corporate Governance
- Behavioural Finance and Business Valuation
- Alternative Funds Management
- FinTech
- Strategic Cost Management
- Treasury Management
- Personal Financial Planning

OB & HRM

- Leadership and Managerial Effectiveness
- Managing Across Cultures
- Negotiation Skills
- Talent Management and Competency Framework
- Team Building & High Performance
- Management of Creativity and Innovation in Organizations

Business Communication

- Corporate Reputation Building and Management Strategy
- Corporate Communication and Media Management
- Strategic Communication for Excellence

Energy Management

- Renewable Energy
- Energy Society, Economics and Policy or Energy Policy, Regulation and Taxation
- Energy Law and Corporate Responsibility
- The Fundamentals- The Oil, Gas & Power Business
- Managing Urban Energy Systems for Green Transition
- Carbon Footprinting
- Smart Grid

LEARNING JOURNEY

PROGRAMME STRUCTURE

The first year of the programme will comprise eight modules of six weeks each. Core (compulsory) courses worth 44 credits would be covered in this year.

- Elective courses are offered in the second year of the programme over three modules of 12 weeks each.
- The final module is dedicated to an end-of-programme capstone dissertation.

SPECIALISATIONS

During the second year of study, participants may choose courses from a bouquet of various electives to attain a major and minor specialization. Participants may specialise in following functional areas: Accounting & Finance | Operations Management | Marketing | Organisational Behaviour & Human Resource Management | Information Management | Strategic Management | Business Analytics | Energy Management

- In order to major in a specialisation, the participant has to earn a minimum of 20 credits offered by that area.
- A minor specialisation requires the participant to earn a minimum of 16 credits offered by that Area.
- Participants must earn a minimum of 36 credits from elective courses.

- CGPA would be calculated using the electives comprising 36 credits completed with best performance.

An elective course will be offered with a minimum subscription as per the program policy.

CAMPUS IMMERSION

- Three Campus immersions will be conducted- a 2-day induction bootcamp, a 5-day deep dive, and a programme closing wrap-up
- Campus visits will include peer networking and workshops conducted by MDI Gurgaon faculty along with industry practitioners.

International Immersion

- The international immersion is optional and will be organised at the end of the program based on the intention expressed by participants. This international immersion would be separate from program fees and will have to be borne by interested participants.
- The 1-2 additional campus immersions and international immersion are optional and will be organized based on the interest shown by the participants. The minimum subscription for these immersions is 10 participants. The cost of these immersions is exclusive of the program fee and to be borne by the participant.

PROGRAMME DELIVERY

Participants may consume the asynchronous content in a self-paced manner.

- Participants will have the opportunity to attend 15 to 30 hours of synchronous sessions per course (depending on the credits), judiciously spread across the term of the course.
- Synchronous sessions will be scheduled on evenings and weekends. Peer group discussions and tutorials will also be scheduled by the course faculty.
- Participants will have access to the recording of synchronous sessions.

EVALUATION

MDI Gurgaon follows a continuous evaluation system. A participant earns a letter grade in each course with an associated grade point. The credit weighted average of these grade points in the programme is the Cumulative Grade Point Average (CGPA). Evaluation will be based on a combination of assessments including quizzes, written assignments, class presentations, viva voce, case study submissions, simulations, project work, etc.





MDI GURGAON AND THE WORLD

MDI Gurgaon collaborates with partner B-schools in many parts of the world. Our partners are among the front rankers in their country with an extensive international agenda for its activities. The international partnerships span a range of interests such as joint research, executive education, and development of academic material, collaborative work on projects of international scope, faculty exchange and student exchange.

SOME OF OUR PARTNER INSTITUTES

- The University of Johannesburg, South Africa
- Nagoya University of Commerce & Business, Nagoya, Japan
- Universiti Sains Malaysia, Pinang, Malaysia
- The National Institute of Development Administration (NIDA), Bang Kapi Bangkok, Thailand
- Vienna University of Economic & Business Administration, Austria
- Copenhagen Business School, Denmark
- Aston Business School, Aston University, Birmingham, UK
- ESCP Europe, Paris, France
- RSM Erasmus University, Rotterdam, Netherlands
- Fundação Instituto de Administração (FIA), Brazil
- Richard Ivey School of Business, Ontario, Canada
- Robert H. Smith School of Business, University of Maryland, USA
- Queensland University of Technology (QUT), Brisbane, Australia
- University of South Australia (UniSA), Adelaide, South Australia.

These international collaborations will be leveraged to invite international faculty to offer courses and sessions to the participants of the Online PGDM programme.

CAREER GUIDANCE

Success in careers is closely related to fit. The fit between your Interest, Knowledge and Skills and the requirements, vision, and culture of the company that you would like to work for. The key is to find this match.

The starting point is you. Your motivations. Your interests, skills and strengths. An understanding of the roles that excite you. A candid assessment is important to help you plan the next steps. While you obviously know yourself best, it sometimes helps to get unbiased external advice from experts. They may be able to introduce some new ideas.

Next is to understand the roles which match with your aspiration. There could be some gaps, in where you are today and the requirements for the role you aspire. That leads to step three. Based on discussions, an action plan would be drawn up. You would integrate the learnings through the programme with your desired career move. Many a time, such changes happen within the company that you are working in. The senior management will notice your capability, fit and interest for such higher roles. You will be able to convince them for a career change.

During your course, you will be interacting with industry experts and domain specialists, to get to know the characteristics of careers in-depth. There will also be sessions on acing interviews and presenting yourself. Faculty, Experts and Alumni of MDI Gurgaon will support you across all these

ALUMNI CONNECT

The Institute's alumni network is a diverse, global community of effective and responsible leaders making an impact across a wide range of industries.

The MDI Gurgaon alumni network has members from all the postgraduate programmes of MDI Gurgaon. With more than 700 members joining the group every year, the alumni network today is over 9,000 strong spread across more than 45 countries.

To strengthen the existing threads and weave many a new, the Alumni Relations Committee, more popularly, Alcom, has solely devoted itself to this cause.

Alcom organises regular Annual Alumni Meets at MDI Gurgaon and also regional meets in different cities across India. Alumni events provide an opportunity to catch up with old buddies, narrate stories and learn about exciting opportunities. Alumni go down memory lane and enjoy sports, cultural and other thoughtful activities organised by participants and strengthen bonding in the fun-loving community.

Your Class – Brilliant and Diverse

This programme is for high performing managers. They have some work experience. They would like to fast-track their career. Understand all the different aspects of Business. Develop cross functional skills. Step into leadership positions, quickly, and get ready for the corner office. The class would be diverse. You can expect Sales Managers, Technology and IT managers, Manufacturing Leads, Finance specialists, Operations Experts, Doctors, Architects, Entrepreneurs, and others in your class. The case discussions will be vibrant. Diverse perspectives will be passionately argued. And in the process, learning will get deeply assimilated. Cutting edge curriculum, global outlook, understanding the digital mindset and data-driven decision-making will add to the way you approach a problem. And amidst all the learning, rigour and late nights, you will form lifelong friendships.

ADMISSIONS PROCESS FOR ONLINE PGDM PROGRAMME AT MDI GURGAON

OVERVIEW OF ADMISSIONS PROCESS

The online application form shall be available on the MDI Gurgaon website <https://www.mdi.ac.in/> with necessary instructions. Candidates have to make an online payment of Rs. 1,000 (Rupees One Thousand Only) inclusive of 18 percent GST towards application fee.



ELIGIBILITY CRITERIA

- Applicants must have at least 50% marks or equivalent CGPA in both Std. X and XII.
- Applicants must have a Bachelor's Degree (minimum 3 years) with at least 50% marks or equivalent CGPA in any discipline from any University recognized by the AICTE/AIU/ Ministry of HRD, Government of India.
- Applicants to the Online PGDM programme must possess a minimum of two years' full-time work experience as on 31 July 2023, after completion of a Bachelor's degree of admissible duration for the programme. Internships and apprenticeships will not be counted.



ADMISSIONS WINDOW

THE APPLICATION DEADLINES WILL BE AS FOLLOWS:

Applications Open: 21 June, 2023

Applications Close: 16 August, 2023, 10:00 AM

The Submitted application will be reviewed by MDI Gurgaon. Shortlisted candidates will be invited for a personal interview, conducted on rolling basis. Thereafter offer letters will be issued.

SCHOLARSHIPS

In the OPGDM program, a scholarship of INR 10,000/- each will be awarded to the top two participants of each module for the first eight modules.

SPONSORSHIP

The programme will admit both organisation-sponsored as well as self sponsored candidates. A sponsorship letter from the organisation would be required in the case of organisation sponsored candidates.

THE FEES STRUCTURE

THE FEES STRUCTURE AND SCHEDULE OF PAYMENT DETAILS ARE AS FOLLOWS:

Components	Indian Rupees
Tuition fees	5,45,200
Learning material fees	1,00,000
Library fee	68,000
Alumni fee	14,300
IT Infrastructure Fees	40,000
Campus Immersions*	1,00,000
Security deposit (Refundable)	27,500
Total	8,95,000

*Includes costs towards initial induction of 2 days, 5 day immersion and programme closure events of 1 day

SCHEDULE OF PAYMENT OF FEES FOR ONLINE PGDM 2023

Particulars (Dates)	Amount (INR)
On acceptance of offer of admission (Will be intimated in the offer letter)	₹ 1,00,000.00
30th September, 2023	₹ 4,18,400.00
31st May, 2024	₹ 3,76,600.00
Total	₹ 8,95,000.00

Note: Foreign Nationals, NRIs, PIO participants will pay the equivalent amount of program fees in INR.

Candidates will visit MDI Gurgaon campus for networking and learning, during the 5 day immersion. MDI Gurgaon will be providing boarding and lodging. Travel costs to and from MDI Gurgaon will have to be borne by the participants for all the immersions.

Note: MDI Gurgaon reserves the right to make suitable amendments in the program fee, curriculum, and structure.



Campus Immersion Programme 2023, @ MDI Gurgaon





MDI
GURGAON

Management
Development
Institute

MANAGEMENT DEVELOPMENT INSTITUTE GURGAON

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