

Information Brochure 2023
18-Month Full Time Residential Programme

Post Graduate Diploma in Management – Public Policy and Management (PGDM-PPM)

Director's Message



Prof. Sangeeta S. Bhardwaj

Acting Director,
MDI Gurgaon

At MDI, we offer a multidisciplinary approach to public policy education. Our curriculum combines theoretical knowledge with practical skills, equipping students with the tools to navigate the intricacies of policy formulation, implementation, and evaluation. We foster critical thinking, analytical reasoning, and strategic decision-making abilities, enabling our students to address the diverse needs of communities and stakeholders.

The landscape of public policy and management is undergoing a significant transformation. While space and speed are driven by technology, geopolitics, and rapid innovation, their scope and scale redefine the interaction between local and global governance paradigms. This program is an attempt to shape the future of decision-makers so that they can make changes in the lives of the citizens. With over one and a half decades of existence, the School of Public Policy and Governance at MDI Gurgaon has restructured the curriculum to align with the market requirements. MDI's multi-disciplinary faculty with state-of-the-art infrastructure in the heart of the National Capital Territory stands out as a dynamic institution poised to become the top ranking public policy school in India. MDI fosters peer learning environment that is second to none.

The need for effective and efficient public services has become critical with the rise of demand for accountability and transparency in a rapidly evolving world. The MDI Public Policy Program offers a comprehensive curriculum and unparalleled opportunities to shape the future of governance and public service. Our program is designed for individuals who aspire to make a meaningful impact in the public sector, private sector, and development sector whether as policymakers, administrators, or development experts.

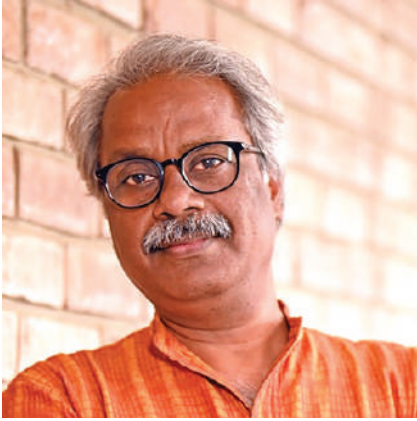
The Public Policy Program at MDI boasts a world-class faculty comprising experi-

enced practitioners and renowned researchers. Apart from classroom deliberations, the participants immerse in real-life situations with a one-week field visit. At the end of the academic sessions, participants assimilate knowledge, skills, and scope of policy analysis in writing a policy paper. Our faculty members bring expertise and real-world insights to the classroom, ensuring that participants receive, reflect and realize the values of cutting-edge knowledge and a global perspective on policy issues.

Upon completing the program, our graduates embark on rewarding careers across various sectors. They assume roles in government organizations, international institutions, research organizations, advocacy groups, consulting firms, and more. The program equips them with the skills to navigate the complexities of the public sector, devise innovative policy solutions, and lead transformative initiatives.

If you are passionate about addressing societal challenges, driving policy change, and shaping the future of public service, the MDI Public Policy Program is the ideal platform for you. Join us to become a catalyst for positive change, create policy alternatives, and contribute to the betterment of society.

Dean's Message



Prof. Avanish Kumar

Dean - School of Public Policy and Governance & Center of Excellence and Faculty In-charge PGDM-PPM

Education in public policy has raised unprecedented demand for multiple competencies to resolve wicked problems. While the government's vision is aligned with citizens' values, in India's aspirations to become Vishwa Guru, competency remains critical.

MDI, Gurgaon, has redesigned the 'Post Graduate Diploma in Management-Public Policy and Management (PGDM-PPM). The program allows policymakers and decision-makers to develop comprehensive competency by integrating experience and evidence to make value judgments. The program is designed to bridge the core competencies of the government officers on behavioral competency by aligning core courses on functional competency for productive efficiency and domain competency for professional effectiveness. After developing the core competency, the PGDM (PPM) last two semesters focused on developing specialized expertise in three areas of domain specialization. The three domains of specialization will evolve with the emerging demand for topical policy and governance issues. It is proposed to provide specialization in the field of (i) citizen-centric governance and effective public system management, (ii) effective and efficient leadership in collaborative governance, and (iii) innovative global and regional sustainable development policies and practices.

If your passion drives you towards a profession to alter the problems into sustainable solutions. In that case, a group of dedicated faculties and I extend my invitation to the public policy program in the School of Public Policy and Governance at MDI, Gurgaon.

Feel free to reach out to us. We look forward to hearing from you and discussing how the MDI Public Policy Program can enable you to achieve your career aspirations.

MDI Society

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Managing Director & CEO, IFCI Limited

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Secretary to Board of Governors & MDI Society,
Management Development Institute



About Us

MDI Gurgaon is accredited by the following international bodies:

- Association to Advance Collegiate Schools of Business (AACSB), USA
- Association of MBAs (AMBA), London
- South Asian Quality Assurance Systems (SAQS)

Its programmes are approved by the All India Council for Technical Education (AICTE).

MDI has been consistently ranked among the top B-schools in various ranking surveys conducted by agencies and publications like:

- National Institutional Ranking Framework (NIRF)
- Business World
- Business Today
- The Week
- Business Standard

Located in the business hub of Gurugram, MDI provides a unique corporate connect to the student community.

The residential nature of MDI programmes provides opportunities for teamwork and continuous learning on campus with round-the-clock access to state-of-the-art infrastructure. Over 700 new members join the MDI alumni network every year.

Research by MDI faculty is published in reputed national and international journals.

Core Values

MDI inculcates core values that direct its vision and mission to attain excellence and sustain innovation.



ACCOUNTABILITY:

MDI shall ensure accountability to all its stakeholders rooted in internal management and external adherence to law and society norms.



TRANSPARENCY:

MDI shall operationalise transparency as the ability of individuals in the organisation to be responsive, productive, and innovative.



TRUST:

MDI shall seek to earn inter-personal trust by adopting governance practices reinforced with policy and on process-based decision making.



INCLUSION:

MDI shall promote non-discrimination practices for all sections of society that advance cohesion and diversity as affirmative action.



EMPATHY:

MDI shall foster a culture of care and co-create skills for everyone to move towards their professional goals.

Vision

“MDI aims to be a globally recognised management school through academic excellence and continuous innovation to nurture responsible leaders for creating sustainable alternatives.”

Mission

- Become a globally recognised management school with international and national recognition through knowledge development.
- Enhance academic excellence in research, consulting, training, and teaching with cutting edge resources.
- Encourage continuous innovation.
- Create and nurture socially responsible leaders.
- Promote sustainable alternatives in decision making.



About PGDM-PPM

Contemporary governance asks decision-makers to co-create public services regarding how government actions are effective and efficient in designing and delivering equitable benefits. Since 2006, the AICTE approved, DoPT supported Post Graduate Diploma in Management Public Policy and Management (PGDM-PPM) at MDI has constantly bridged the diverse experiences with evidence and expertise for cognitive gain, behavioural change, and citizen-centricity.

The program aligns courses and discourses on functional competency for productive efficiency and domain competency for professional effectiveness. The program is expected to develop comprehensive competency by integrating understanding, realization, and value judgment by aligning government vision with citizens' values.

Programme Learning Goals

- Responsible citizen consciousness
- Global perspective
- Critical and innovative thinking
- Strategic leadership orientation
- Evidence-based citizen-centric policy analysis

PGDM-PPM Highlights

- The eighteen months program, out of which 15 months will be at MDI Gurgaon followed by three months for a Policy Paper, undertaken by the participants at the respective workplaces.
- Alumni of 250 senior officers representing 22 Ministries/Organizations & State Governments from 12 Services
- Community of Practice Interphase: Interaction with Policy Experts /Development Experts/Alumni & Theme-based Workshops/Round Tables
- One-week Village Immersion for convergence of competencies: Real Life Laboratory to exchange and engage society and policy implementors on topical policy issues in the search for sustainable alternatives.
- Develop specialized domain competency on Citizen-centric governance and effective public system management; Effective and efficient leadership in collaborative governance; and Innovative global and regional sustainable development policies and practices.
- Policy Paper: Convert knowledge in a usable form for national and local development in the form of a White Paper.

Target Audience

- Middle and Senior Level Government Officers, sponsored by the DoPT and State Cadres
- Other participants with a minimum of 3-year experience in Central and State Government organizations and departments at Middle or Senior Management levels/Consultant firms/Multilateral Agencies/NGOs/CSOs/ Public Policy Professionals and Aspirants.

Choose from a Wide Range of Courses

The curriculum comprises core and elective courses. Core courses lay the foundation and cover all aspects of Management and are mandatory. Electives are chosen based on the candidate's areas of interest. An indicative list of Core and Elective courses is given below:

Core Courses

- Workshop on Understanding Self
- Microeconomics
- Accounting Budgeting and Control
- Workshop on Effective Leadership Communication
- Workshop on Cases on Public Policy in India
- Public Management and Governance
- Understanding Human Resource Management
- Policy Paper Writing Workshop
- Ethics in Public Services
- Macro-Economic Environment
- Qualitative Methods in Policy Research
- Fundamentals of Public Policy Analysis
- Quantitative Methods in Policy Research
- Corporate Governance & Social Responsibility
- Managing Change in Public Organisations
- Emotional Intelligence
- Managing Public Private Partnership
- Corporate Finance and Financial Markets
- Global Governance & Sustainable Development
- Marketing Management
- Global Perspectives & Negotiation Skill (Workshop)
- Institutions & Development
- Civil Society Organisations and Governance
- Information Technology & E-Governance
- Public Finance and Policy
- Regulations Policy and Practice in Financial Sector



Electives

- Leadership Competencies for Change and Development
- Social Exclusive, Poverty and Regional Development
- Governance & Management of Natural Resources
- Advanced Policy Modelling
- Operations & Supply Chain Management
- Cyber Security in Government
- Energy Policies & Sustainable Development
- Influencing Citizen Behaviour through Campaign Management
- Infrastructure Economics and Financing
- Innovation in Public Service Delivery
- Microfinance & Digital Finance: Customers, Models & Policy

The uniqueness of the program

- Multidisciplinary Inhouse faculty, state-of-the-art library, and continuous learning and sharing environment
- 15 months in MDI Gurgaon campus is designed to promote behavioral competency to cognitive gain, behavioral change for promoting citizen centricity
- Policy formulation, implementation, analysis, evaluation, and assessment skills.
- Holistic understanding through a blend of theory and practice on public policy & governance, law, project management, public finance, infrastructure and sustainable development, economics, and leadership and human resources management.
- Courses taught by faculty with over two-three decades of international and national experience in government, industry, and academia.

Awards

Director's Gold Medal for obtaining the Highest CGPA.

The School of Public Policy and Governance Gold Medal for "Outstanding Performance on obtaining 11nd highest CGPA"



Testimonials

Shomita Biswas
(IFS) Joint Secretary, GoI,
PGDM-PPM (2018-19 batch)



"The learnings from the programme has given me a different perspective to look at public policies. Definitely, now I am better equipped to articulate of the issues relating to public policies and approach them with different and innovative ways. I am grateful to MDI Gurgaon for that."

Ram Swaroop Sharma
Commandant, Mewar Bhil
Corps, Rajasthan Policy Service
PGDM-PPM (2016-17 Batch)



"The program empowers skills for efficient methods to systematically investigate policy and practice. It has helped me in integrating law, policy and citizens perspective"

Rakesh Kumar Yadav
IG Trg CRPF,
PGDM-PPM (2016-17 batch)



"Not only was the PG Diploma in Public Policy and Management of immense value to me as a serving officer, but also an opportunity to meet and learn from the finest faculty of India in MDI. The programme for me was an interesting study of how to bridge the gap between government policies and people"

Brajesh Mishra
Deputy Director General
Dept. of Telecommunication
PGDM-PPM (2016-17 batch)



"The exposure to a public-policy paradigm in MDI has enriched my knowledge base and constantly enabled me towards evidence-based decision making. PGDM-PPM motivated me to pursue a Fellow program in public policy and governance from MDI. It's a place that allows reflection and realization to resolve policy dilemmas"

BK Jha
DIG BSF Kashmir
PGDM-PPM (2010-11 batch)



"At that time, I was in the Commandant rank in the Force. One year plus residential program was well knit to cover all important management issues, basic tenets related to public policies, and global best practices being followed in government organizations. It was one of the most glorious periods in my life for academic pursuit. After this program, I evolved not only at a personal level but also in my overall functioning on day to-day life.."

Admission Process

Important Dates	Self Sponsored	DoPT Sponsored
Date of opening of application form	18 May 2023	4 May 2023
Last date for accepting the admission application	30 June 2023	30 June 2023
Personal Interview	6-7 July, 2023	6-7 July, 2023
Result Notification and Admission Offer	10 July 2023	10 July 2023
Commencement of Classes (Tentative)*	15 September 2023	15 September 2023

*Subject to AICTE Extension of approval

For DOPT Sponsored Applicants Eligibility Criteria as per DoPT

The programme is open to officers of All India Services, Central Services (organized & nonorganized, technical & non-technical), faculty members of State Administrative Training Institutes and also officers of the State Civil Services (SCS)/Non-5state Civil Services (Non-SCS) subject to the following eligibility conditions:

Length of service: Officers should have completed 5 years of Group & service as on commencement of the programme.

Age: The officers should have at least three years remaining service after completion of the programme.

Earlier Training: The officers should not have undergone a training Programme of 12 weeks or more duration in India during a period of 5 years preceding the commencement date of this Programme.

Further, the officer should not have undergone a Programme of training abroad of more than 2-weeks in the preceding 2-years, more than one month in the preceding 3-years or more than six months in the preceding 5-years

How to Apply

After the announcement of PGDM-PPM by DoPT the application forms can be downloaded from MDI Gurgaon website, <https://shorturl.at/alwJW> or the DoPT website (<https://rb.gy/awxnp>), and completed applications must be sent to (on or before 30th June 2023) :

Shri. Manoj Kataria,
Section Officer (LTbP), Room No. 403,
Block-4, Old JNU Campus,
New Delhi-110067
E-mail: manoj.kataria14@nic.in

with a copy to:

Public Policy Management Office
Management Development Institute
Mehrauli Road, Sukhrali
Gurugram 122007, INDIA
E-mail Id: ppmoffice@mdi.ac.in
Phone : 0124-4560553/4560000

Wherever MoUs are signed between MDI Gurgaon & sponsoring organizations, MoU fees shall be applicable.

For Self Sponsored Applicants

Eligibility

- The applicants must have 50% marks or equivalent CGPA in both class X and XII
- The applicants must have minimum 3-year Bachelor's Degree, with at least 50% marks or equivalent CGPA in any discipline from any University recognized by the Ministry of HRD, Government of India.
- A minimum of 3-year of post-qualification executive work experience as on 31st March 2023.

Self-Sponsored Applicants through Valid CAT /GMAT / XAT / ATMA / MAT/ CMAT scores

The Applicants must have any one of the six All India Tests i.e Valid GMAT/CAT/XAT/MAT/ATMA/CMAT scores, valid upto June 30, 2023 to be eligible for the admission to PGDM-PPM 2023.

Online Application Process

- The online application form for PGDM-PPM Programme of MDI Gurgaon shall be available on the MDI website <https://www.mdi.ac.in> with necessary instructions.
- Online registration will be open till June 30, 2023, 5:00 PM.
- Applicants have to make an online payment of Rs.3000 (Rupees three thousand only) inclusive of 18% GST.

Selection Process

Shortlisting of Applicants for the Personal Interview will be done on the basis of the details provided in the application form and their valid GMAT/CAT/XAT/MAT/ATMA/CMAT Scores. Shortlisted Applicants will be called for the Personal Interview in July 2023 at MDI Gurgaon. The selection process may also be conducted online through zoom for which the intimation will be given to the short-listed applicants in advance.

Admission Offer

Successful Applicants will be made a provisional admission offer in July 2023. The selected Applicants will have to pay the first instalment of fee by the given deadline, failing which their offer of admission would be withdrawn, without any further intimation.

Fee and other Expenses for PGDM-PPM 2023 Self Sponsored Participants

Nomenclature of Fees	Amount
Tuition Fees	Rs. 4,83,880
Boarding Charges	Rs. 1,00,000
Lodging Charges	Rs. 1,65,500*
Learning Material Fees	Rs. 70,000
Students Welfare Activities	Rs. 30,000
Library Fee	Rs. 40,000
Alumni Fee	Rs. 14,300
NGO Visit	Rs. 30,000
Security Deposit (Refundable)	Rs. 27,500
Total	Rs. 9,60,680

* Rs. 2,99,600 – In case of single occupancy

Schedule of Payment for PGDM-PPM - 2023

Installment month	General Participants (Amount in INR)
At the time of admissions (July / Aug 2023)	Rs. 4,00,000
September 2023	Rs. 3,30,000
January 2024	Rs. 2,30,680
Total	Rs. 9,60,680

Note: MDI reserves the right to enhance fees and other charges at any point of time during the Academic Year. Due notice would be given while making such changes.

You may contact PPM Office at ppmoffice@mdi.ac.in or call 0124-4560380 / 4560553 or Prof. Avanish Kumar at avanish@mdi.ac.in for details.



MDI
GURGAON

Management
Development
Institute

Management Development Institute

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