



Post Graduate Diploma in Management – Public Policy and Management (PGDM-PPM)

Information Brochure 2022

18-Month Full Time Residential Programme



Director's Message

Management education is at the cusp of a major shift. Technology, geopolitics, and rapid innovation conspire to craft the futures of today's students very differently from that of generations before them. Standard curricular approaches, models, and structures struggle to arm students with the skills they need at the workplace. What can be "taught" in a classroom is already available online, usually free. Recruiters increasingly look for a combo of minds that can deal with unfamiliar landscapes, strategies in a VUCA world, and passion that can galvanise teams and execute in the face of surprises and disappointments. As the pandemic has shown us, public service demands novel approaches to solve unprecedented challenges and relentless innovations. It sure ain't the 2010s anymore!

Young at 50, MDI is uniquely poised to take on these challenges. Consistently ranked among the nation's best, it creates the best peer learning environments – powered by the intellect, energy, and excitement of one of India's brightest student bodies – across programmes in traditionally corporate-focused business as well as in the art of governing. Guided by a world-class faculty – seasoned and research-active – it enables learning with best-in-class infrastructure in (or virtually linked to) a verdant campus at the heart of one of the country's most buzzing

corporate and entrepreneurial hubs. MDI alumni run corporate behemoths and launch unicorns. It provides the perfect setting to reflect on the questions that matter – in business and public policy – with the connections to help the answers make a difference.

At MDI, we realise that life after 50 will be different. It will be inevitably global, digital, and experiential. Paradigms can no longer be taught; they need to be shaped. Businesses will range from global to hyperlocal. Cultural ethos shall continue to define societies and yet borders will be more porous than ever. The agility demanded of a public official and political leader will rival that of tech entrepreneurs. We cannot wait to be a part of that action!

Whether as an aspiring B-schooler, or a motivated public official, a corporate executive, a passionate entrepreneur, a seasoned recruiter, a global scholar, or an aspiring academic, it is more likely than not that you will find what you want at MDI. Come, talk to us. Drop a line; or better still drop-in, when things permit. Who knows what we can create together?

Prof. (Dr.) Rajesh Chakrabarti
Director, MDI Gurgaon
PGDM (IIM Ahmedabad)
Ph.D (University of California, Los Angeles)



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Management Development Institute

About Us

MDI Gurgaon is accredited by the following international bodies:

- Association to Advance Collegiate Schools of Business (AACSB), USA
- Association of MBAs (AMBA), London
- South Asian Quality Assurance Systems (SAQS)

Its programmes are approved by the All India Council for Technical Education (AICTE).

MDI has been consistently ranked among the top B-schools in various ranking surveys conducted by agencies and publications like:

- National Institutional Ranking Framework (NIRF)
- Business World
- Business Today
- The Week
- Business Standard

Located in the business hub of Gurugram, MDI provides a unique corporate connect to the student community.

The residential nature of MDI programmes provides opportunities for teamwork and continuous learning on campus with round-the-clock access to state-of-the-art infrastructure. Over 700 new members join the MDI alumni network every year.

Research by MDI faculty is published in reputed national and international journals.

Core Values

MDI inculcates core values that direct its vision and mission to attain excellence and sustain innovation.

ACCOUNTABILITY: MDI shall ensure accountability to all its stakeholders rooted in internal management and external adherence to law and society norms.

TRANSPARENCY: MDI shall operationalise transparency as the ability of individuals in the organisation to be responsive, productive, and innovative.

TRUST: MDI shall seek to earn inter-personal trust by adopting governance practices reinforced with policy and on process-based decision making.

INCLUSION: MDI shall promote non-discrimination practices for all sections of society that advance cohesion and diversity as affirmative action.

EMPATHY: MDI shall foster a culture of care and co-create skills for everyone to move towards their professional goals.

Vision

“MDI aims to be a globally recognised management school through academic excellence and continuous innovation to nurture responsible leaders for creating sustainable alternatives.”

Mission

- Become a globally recognised management school with international and national recognition through knowledge development.
- Enhance academic excellence in research, consulting, training, and teaching with cutting edge resources.
- Encourage continuous innovation.
- Create and nurture socially responsible leaders.
- Promote sustainable alternatives in decision making.

About PGDM-PPM

At a time when the forces of technology and globalisation are pushing societies to redefine their paradigms in all areas of critical concern, the field of public policy and governance has gained utmost importance. Keeping this in view, the Post Graduate Diploma in Management - Public Policy and Management (PGDM-PPM) was launched by MDI Gurgaon in 2006, making us one of the earliest schools to offer a management programme in the field of public policy. The programme seeks to enhance the sensibilities and capabilities of the participants to better manage public policy and systems as well as to make them understand the global trends and practices in these areas to allow exploration of innovative options and choices.



PGDM-PPM Highlights

The 18-month diploma programme in Public Policy and Management offers a unique integration of management concepts, tools and techniques with the requirements of public policy formulation, analysis and implementation, including the design and execution of delivery systems.

Two-week international immersion/national workshop with international faculty.

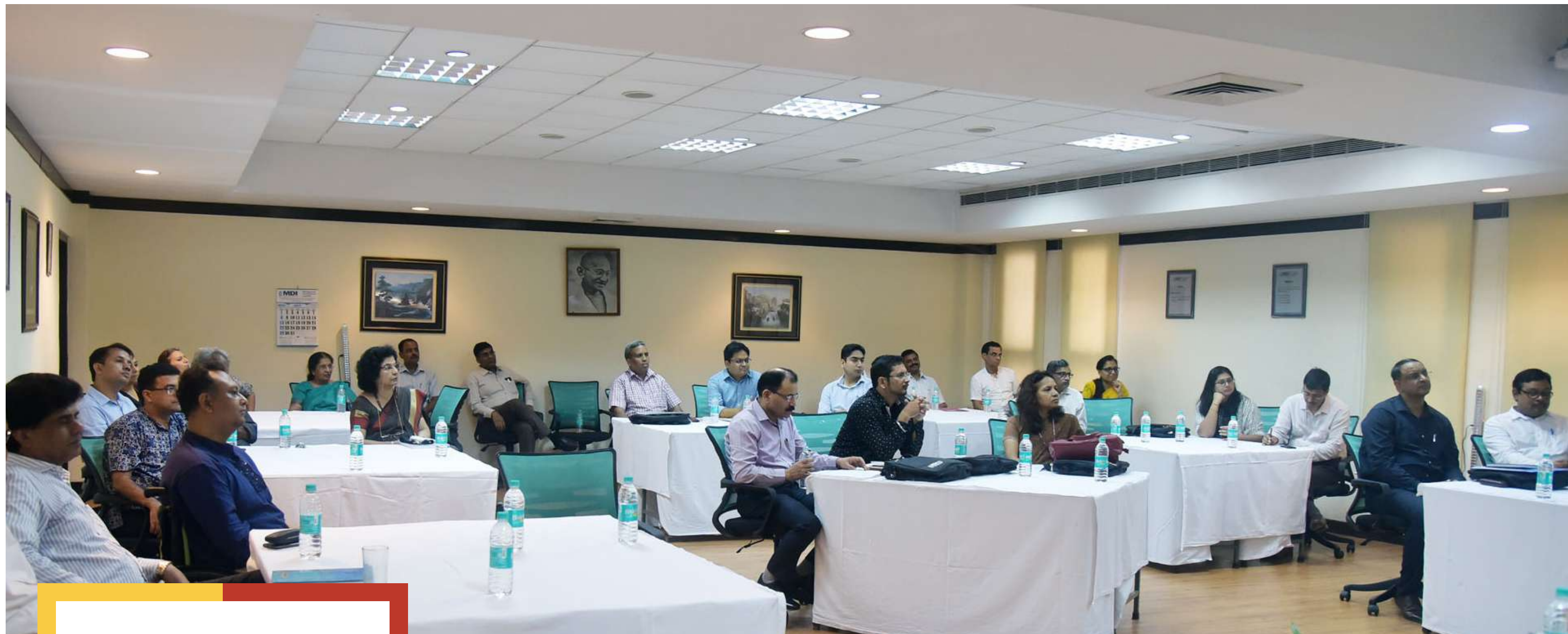
One-week rural immersion programme

15-month course work at MDI Gurgaon (offline, subject to Covid-19 protocols) followed by three months of on-job policy paper dissertation

Target Audience

Candidates with minimum five years' post qualification experience in government organisations and departments /consultancy firms/multilateral agencies/ NGOs/ CSOs/ public and private sector organizations working in Middle and Senior Level Management

Candidates looking to make a career in providing solutions to the government and policy making bodies, or in engaging with government bodies on behalf of the private sector, or in joining think-tanks and policy making organizations, besides many others.



Choose from a Wide Range of Courses

The curriculum comprises core and elective courses. Core courses lay the foundation and cover all aspects of Management and are mandatory. Electives are chosen based on the candidate's areas of interest. An indicative list of Core and Elective courses is given below:

Core Courses

- Workshop on Understanding Self
- Microeconomics
- Accounting Budgeting and Control
- Workshop on Effective Leadership Communication
- Workshop on Cases on Public Policy in India
- Public Management and Governance
- Understanding Human Resource Management
- Policy Paper Writing Workshop
- Ethics in Public Services
- Macro-Economic Environment
- Qualitative Methods in Policy Research
- Fundamentals of Public Policy Analysis
- Quantitative Methods in Policy Research
- Corporate Governance & Social Responsibility

- Managing Change in Public Organisations
- Emotional Intelligence
- Managing Public Private Partnership
- Corporate Finance and Financial Markets
- Global Governance & Sustainable Development
- Marketing Management
- Global Perspectives & Negotiation Skill (Workshop)
- Institutions & Development
- Civil Society Organisations and Governance
- Information Technology & E-Governance
- Public Finance and Policy
- Regulations Policy and Practice in Financial Sector

Electives

- Leadership Competencies for Change and Development
- Social Exclusive, Poverty and Regional Development
- Governance & Management of Natural Resources
- Advanced Policy Modelling
- Operations & Supply Chain Management
- Cyber Security in Government
- Energy Policies & Sustainable Development
- Influencing Citizen Behaviour through Campaign Management
- Infrastructure Economics and Financing
- Innovation in Public Service Delivery
- Microfinance & Digital Finance: Customers, Models & Policy



Taught by Management Thought Leaders

Faculty at MDI are deeply involved in research. They are thought leaders and experts in their respective fields. Participants will get the latest knowledge and practical guidance. The participants who join the programme come with a minimum of five years of post-qualification executive work experience. They too bring a wealth of knowledge and experience. The class discussions are thus animated and vibrant. Visiting and adjunct faculty also add to the richness.

70+ Faculty...



Uniqueness of the Programme

The programme is unique in the sense that it has an inter-disciplinary curriculum across management and social science disciplines. The focus is both on the prescriptive and process dimensions of public policy. There are opportunities for cross-learning and peer interaction. Participants can blend the theory and practice of public policy. The programme offers orientation to challenges and opportunities for sustainable development.

Awards

Director's Gold Medal on obtaining highest CGPA

The School of Public Policy and Governance Gold Medal for 'Outstanding Performance' on obtaining second highest CGPA

Alumni

MDI Gurgaon has a very strong legacy, being one of the early management institutions in the country. The alumni network across all the programmes offered is one of the largest.

MDI Gurgaon has nearly 9,000 alumni working across 45 countries. The PGDM (PPM) programme boasts of 238 alumni in senior positions.

“

Not only was the PG Diploma in Public Policy and Management of immense value to me as a serving officer, but also an opportunity to meet and learn from the finest faculty of India in MDI. The programme for me was an interesting study of how to bridge the gap between government policies and people.

Rakesh Kumar Yadav

PGDM-PPM (Year?) Batch | IG, Training, CRPF

“

The learnings from the programme has given me a different perspective to look at public policies. Definitely, now I am better equipped in articulation of the issues relating to public policies and approaching them with different and innovative ways. I am grateful to MDI Gurgaon for that.

Shomita Biswas

PGDM-PPM Batch 2016-17 Batch | Joint Secretary, Government of India

“

I am one of the luckiest officers from BSF (MHA) who had an opportunity to undergo PG Programme on Public Policy from such an esteemed top-10 management institute like MDI Gurgaon in the year 2010-11. At that time, I was in the Commandant rank in the Force. One year-plus residential programme was well knit to cover all important management issues, basic tenets related to public policies, globally best practices being followed in government organisations. It was one of glorious periods in my life for academic pursuit. The star attraction of the programme was global exposure under international module. After this programme, I evolved not only at personal level, but also in my overall functioning on day-to-day life. I wish the rich faculty of MDI Gurgaon all the very best.

B.K. Jha

PGDM-PPM 2010-11 Batch | DIG, BSF, Kashmir

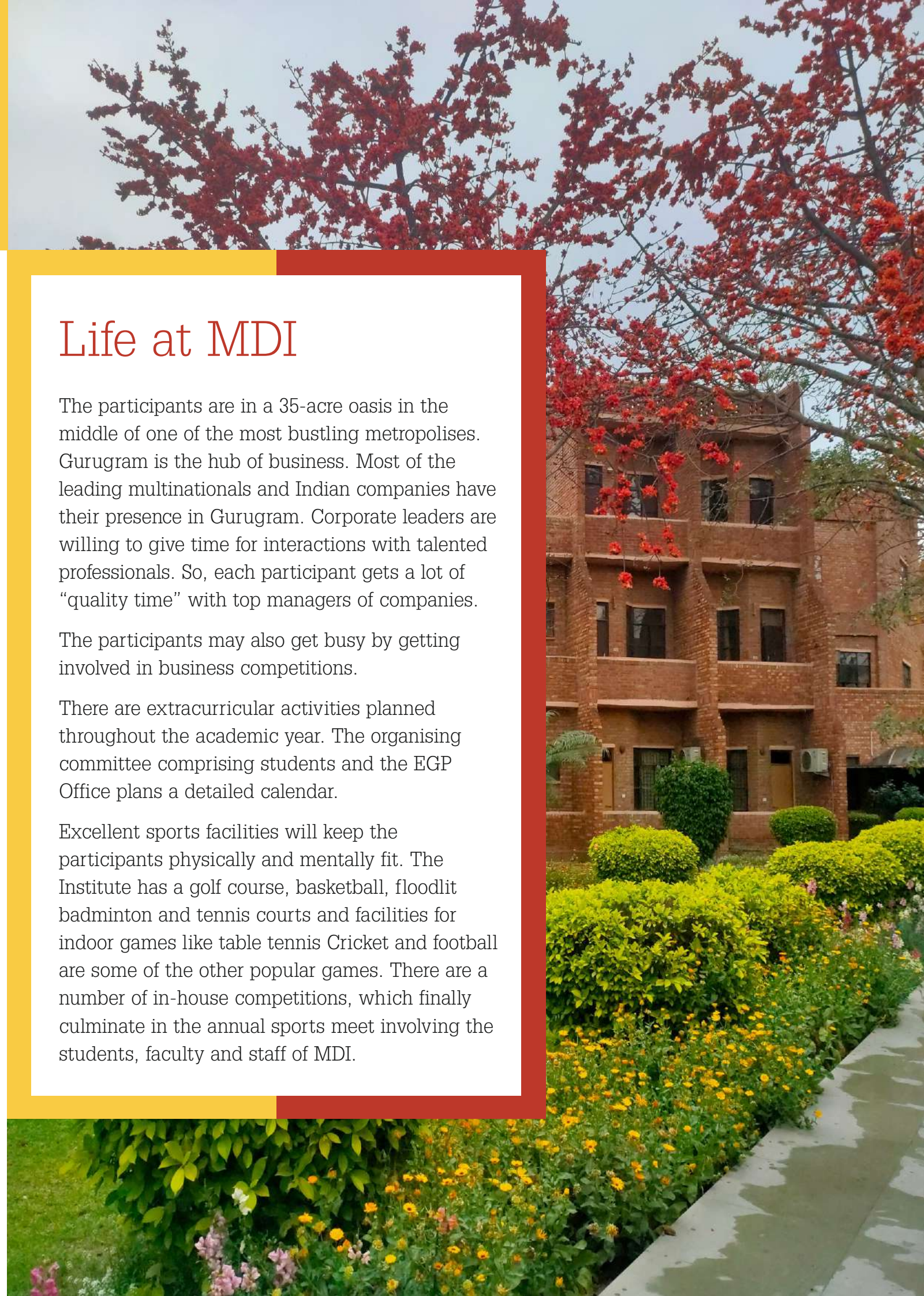
Life at MDI

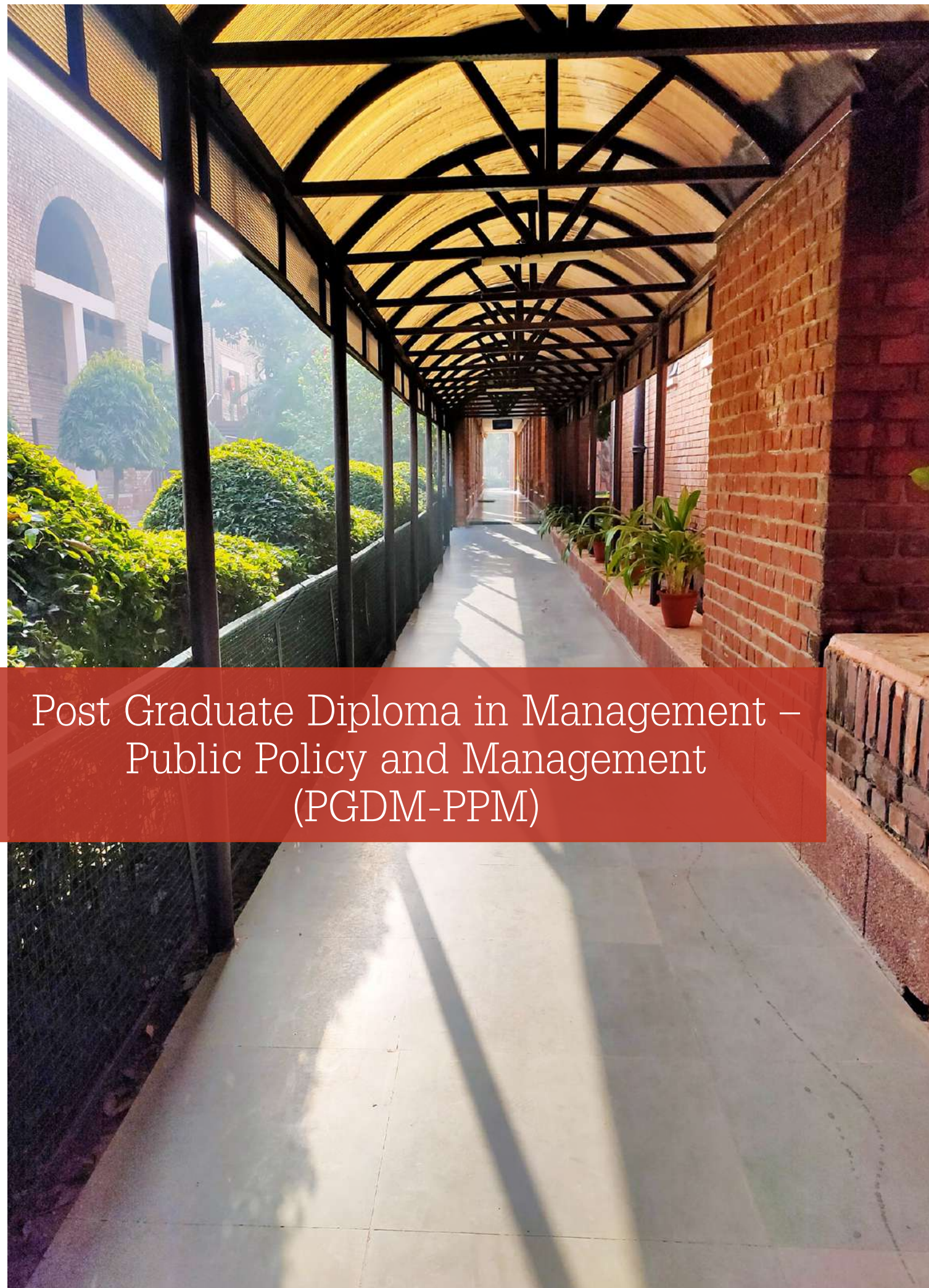
The participants are in a 35-acre oasis in the middle of one of the most bustling metropolises. Gurugram is the hub of business. Most of the leading multinationals and Indian companies have their presence in Gurugram. Corporate leaders are willing to give time for interactions with talented professionals. So, each participant gets a lot of “quality time” with top managers of companies.

The participants may also get busy by getting involved in business competitions.

There are extracurricular activities planned throughout the academic year. The organising committee comprising students and the EGP Office plans a detailed calendar.

Excellent sports facilities will keep the participants physically and mentally fit. The Institute has a golf course, basketball, floodlit badminton and tennis courts and facilities for indoor games like table tennis Cricket and football are some of the other popular games. There are a number of in-house competitions, which finally culminate in the annual sports meet involving the students, faculty and staff of MDI.





Post Graduate Diploma in Management – Public Policy and Management (PGDM-PPM)

Programme Learning Goals

- Responsible citizen consciousness
- Global perspective
- Critical and innovative thinking
- Strategic leadership orientation
- Evidence-based citizen-centric policy analysis

Academic Schedule

- The curriculum comprises four components: the coursework, an international module/national workshop, a rural immersion and a dissertation/policy paper.
- This is a full-time residential programme that requires participants to stay at the MDI Gurgaon campus during the period of their coursework.
- The coursework is covered over the first 15 months of the programme and is spread over seven terms of approximately 10 weeks each. Participants complete 36 courses carrying 108 credits and 1,080 contact-hours over this period.
- On successful completion of the courses, the participants undergo a rural immersion experience. Additionally, they have to choose between undertaking an international immersion and a national workshop.
- The final component of the programme is a dissertation/policy paper during the last three months of the 18-month period.

Pedagogy

- Lectures and sessions by MDI Gurgaon faculty and public policy practitioners
- Experiential learning components
- Interdisciplinary approach and learning
- Thrust on strategic thinking, global mindset, sensitivity and innovation
- Leveraging personal and collective experience through reflection and dialogue
- Integration of global trends with local realities
- First-hand experience of a global way of working through the foreign study component
- In-depth understanding and testing of ideas through an application-oriented policy paper/dissertation
- Collaborative working through tapping the large network of MDI Gurgaon

Evaluation

MDI Gurgaon follows a continuous evaluation system. A participant earns a letter grade in each course with an associated grade point. The credit weightage average of these grades in the programme is Cumulative Grade Point Average (CGPA).

ALUMNI MEET & ASSOCIATION

- An annual alumni meet is organised where alumni members gather in large numbers and share their experiences.
- The Alumni Association of the Institute acts as a platform through which the alumni can keep in touch with various activities of their alma mater.
- The Alumni association also acts as a forum to obtain feedback regarding the educational programmes.
- Every person receiving a diploma of the Institute automatically becomes a life member of the Association; members have the benefit of the use of the Institute library at nominal charges.

CLUBS & COMMITTEES

Activity clubs and committees are an important part of student life which facilitate integrating learning from the class with the application at the workplace.

The following clubs, committees and groups are in place from which participants are encouraged to derive maximum value:

- **Impact Forum:** Impact Forum is a platform for deliberations and discussions among business leaders, government officials, spiritual gurus or individuals who have made a distinguishable positive impact to the businesses, lives of people, society or nature at large. Under the aegis of Impact Forum, executive programme students organise talks, symposiums, panel discussions and workshops.
- **Extracurricular Activities:** The Organising Committee comprising students and EGP office plans extracurricular activities throughout the academic year. These are in line with academic activities and shared with all respective stakeholders to plan their academic and official engagements accordingly to ensure maximum benefits of their overall engagement with MDI Gurgaon.
- **Sports:** The Institute has a golf course, basketball, floodlit badminton and tennis courts and facilities for indoor games like table tennis. Cricket and football are some of the other popular games. There are a number of in-house competitions, which finally culminate in the annual sports meet involving the students, faculty and staff of MDI.



Admission Process For Self-sponsored Applicants

Event	Round-1
Application window	February 10, 2022 to May 16, 2022.
Application deadline	May 16, 2022 (17:00 hrs)
Interview Venue (tentative)	Either online or offline at Gurgaon Bangalore & Mumbai (Bangalore and Mumbai centers are tentative)
Interview Date (tentative)	May 29, 2022 (Sunday)
Commencement of the Programme	July 2022*

*Subject to AICTE extension of approval.

ELIGIBILITY

- The applicants must have 50% marks or equivalent CGPA in both classes X and XII.
- The applicants must have a minimum three-year bachelor's degree, with at least 50% marks or equivalent CGPA in any discipline from any university recognised by the Ministry of HRD, Government of India.
- A minimum of five-year of post-qualification executive work experience as on March 31, 2022, is required.

ONLINE APPLICATION PROCESS

The online application form for PGDM-PPM programme of MDI Gurgaon will be available on the MDI website <https://www.mdi.ac.in> with necessary instructions. Online registration will be open till May 16, 2022, 5PM

Applicants have to make an online payment of 3,000 (rupees three thousand only) inclusive of 18% GST.

SELECTION PROCESS

Shortlisting of applicants for the selection process will be done on the basis of the details provided in the application form and their CAT/GMAT/XAT-2022 scores. Shortlisted applicants will be called for the Personal Interview in May 2022. The Personal Interview may also be conducted online through Zoom for which intimation will be given to the short-listed applicants in advance.

ADMISSION OFFER

Successful applicants will be intimated of their final selection in June 2022. The selected participants will have to pay the first instalment of the fees by the given deadline, failing which their offer of admission would be withdrawn, without any further intimation.

FEES AND OTHER EXPENSES FOR PGDM-PPM 2022* PARTICIPANTS (SUBJECT TO CHANGE)

Nomenclature of Fees	Amount (in Rs.)
Tuition Fee	4,83,880
Boarding Fee	1,000,00
Lodging Fee	1,65,000
Learning Material fee	70,000
Student Welfare Activities	30,000
Library Fee	40,000
Alumni Fee	15,000
NGO visit	30,000
Security Fees (Refundable)	25,000
Total Fee	9,58,880

*Wherever Memorandums of Understanding (MoUs) are signed between MDI Gurgaon and sponsoring organizations, MoU fees shall be applicable. The above-mentioned fees do not include International/Domestic Module fees/ charges/ fares.

SCHEDULE OF PAYMENT FOR PGDM-PPM- 2022 (SUBJECT TO REVISION)

Installment month	General Participants (Amount in INR)
At the time of admissions (May/June-2022)	4,00,000
September-2022	3,16,940
January 2023	2,41,940
Total	9,58,880

Note: MDI reserves the right to increase the fees and other charges at any point of time during the academic year. Due notice would be given, while making such changes.

You may contact Executive Admissions at executiveadmissions@mdi.ac.in or 0124-4560000/4560553 for details.



MDI
GURGAON

Management
Development
Institute

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