

Year 2023

GHG emissions report

Management Development Institute, Gurgaon



Foreword

Congratulations on pursuing your climate journey. Greenly is proud to contribute to Management Development Institute, Gurgaon's climate strategy, and support you on a path towards Net Zero.

This report synthesizes the results of your greenhouse gas (GHG) emissions assessment. It is a first step toward identifying reduction actions and helping you plan for the energy transition.

While offering some benchmarks to compare with other companies, a GHG emissions assessment is mainly used to identify ways to improve your global impact and to help you define a reduction trajectory. Achieving your decarbonization targets involves engaging your ecosystem of employees, customers and suppliers who will need to align with your new targets.

The evaluation of your emissions is in line with carbon accounting international standards as standardized by the GHG Protocol.

We are happy to support you on your journey. The entire Greenly team would like to thank you for your outstanding commitment.



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Why care about the energy transition

Regardless of our management of the environmental crisis, organizations and individuals are heading towards major upheavals that will affect entire ecosystems.





Impacted sectors



Source: Carbone 4

Physical risks...

Definition

Risks related to exposure to the physical consequences of global warming

Average temperature increase and more extreme fluctuation

Intensification of extreme weather events (rain, heat waves/droughts, etc.)

Sea level rise

Scarcity of resources (especially energy), food and water insecurity

Biodiversity collapse

What are the consequences if I don't commit?

- 1 Deterioration of infrastructure, value chain losses
- 2 Direct economic consequences
- Low resilience to future events and physical constraints (e.g. natural disaster)
- 4 Dependence on an increasingly fragile supply chain (availability and cost of resources, flexibility, fluctuation of fossil fuels)
- 5 Disruptions in living conditions (housing, food, health, transport, etc.)

| Transition risks (and opportunities)

Definition

Risks related to the transition to a low-carbon economy

Regulatory developments and mitigation
policies

Markets and sectors migrating towards promoting low-carbon value creation: Opportunities to seize Associated market risks

Growing stakeholder demands on environmental commitments

Shifting employee mindsets and expectations regarding the environmental reputation of their employer

What are the opportunities if I commit?

- 1 Optimization of flows and costs
- 2 More sustainable business activity and corporate strategy
- 3 Increased competitiveness within my ecosystem
- A Resilience and autonomy of activities in the face of the new socio-economic paradigm
- 5 Lower exposure to legal and financial constraints and sanctions

It is critical to set a course for Net Zero

REACHING PLANETARY DECARBONIZATION GOALS IMPLIES THAT ALL BUSINESSES TRACK THEIR EMISSIONS, REGULATIONS ARE KICKING IN



Applicable Regulations

Solving the Climate Equation

MEASURING EMISSIONS IS THE FIRST STEP TO SETTING A PATH TOWARDS NET ZERO





Carbon accounting methodology

Scope 1 | Direct emissions

GHG emissions generated directly by the organization and its activities.

Examples: combustion of fossil fuels, refrigerant leaks, etc.

Scope 2 | Indirect emissions related to

energy consumption

Emissions related to the organization's consumption of electricity, heat or steam. **Example:** electricity consumption, etc.

Scope 3 | Other indirect emissions

Emissions related to the organization's upstream and downstream operations and activities **Example:** transportation, purchased goods and services, sold products, etc.



How are emissions computed?

ANALYZING EMISSIONS, AUTOMATING TRACKING

56% of your emissions of 2023 are calculated using activity data

	Activity metrics x En	Emission Factor Sources		
Expense based	S Total Expense 80 INR	1.75 kgCO2e/INR	140 kgCO2e	ADEME CDP IECOP IECO International Energy Agency AGRI IECO
 Increasing Accuracy* 	Total Distance 600 miles	0.2 kgCO2e/mile	120 kgCO2e	eurostat 🖬 📲 USE defra
↓ Activity based	Total Fuel 40 gallons	2.8 kgCO2e/gallon	112 kgCO2e	JOINT RESEARCH CENTRE

*depending on the availability of data

GHG emissions assessment scopes

Entity

Management Development Institute, Gurgaon From March 2023 to February 2024

Primary data

Accounting data

Employee survey

Buildings data

Activity data from the following modules: Travels, IT Inventory

Methodology

Official and approved GHG Protocol methodology; GWP 100

Emissions generated in and outside the country of operation are accounted for. The methodological details of the calculation of each carbon footprint source are available on the Greenly platform.

Measurement scope All emissions under operational control

Category includedCategory excludedCategory irrelevant

Scope 1

- ✗ 1.1 Generation of electricity, heat or steam
- $\pmb{\textbf{x}}$ 1.2 Transportation of materials, products, waste, and employees
- ✗ 1.3 Physical or chemical processing
- **X** 1.4 Fugitive emissions

Scope 2

- ✓ 2.1 Electricity related indirect emissions
- $\pmb{\textbf{X}}$ 2.2 Steam, heat and cooling related indirect emissions

Scope 3

- ✓ 3.1 Purchased goods and services
- ✔ 3.2 Capital goods
- ✔ 3.3 Fuel- and energy- related activities not included in Scope 1 or Scope 2
- ✓ 3.4 Upstream transportation and distribution
- ✔ 3.5 Waste generated in operations
- ✓ 3.6 Business travel
- ✔ 3.7 Employee commuting
- ✓ 3.8 Upstream leased assets
- ✗ 3.9 Downstream transportation and distribution
- ★ 3.10 Processing of sold products
- ★ 3.11 Use of sold products
- ★ 3.12 End-of-life treatment of sold products
- ✗ 3.13 Downstream leased assets
- ✗ 3.14 Franchises
- ✗ 3.15 Investments

Executive summary

This report summarizes the results of Management Development Institute, Gurgaon's 2023 GHG emissions assessment based on the information collected and subject to its completeness, correct categorization and validation. This assessment is useful in identifying the main areas for mitigating your environmental impact.



GHG emission assessment result



Results subject to the correct categorization and validation of expenses of Management Development Institute, Gurgaon.



Emissions Report



General overview

RESULTS BY ACTIVITY

Total emissions of Management Development

Institute, Gurgaon,



The amount of CO2 sequestered annually by 709 hectares of growing forest* The annual emissions of 821 French Residents* 4.3k Paris - New York round trips*

	tCO2e	tCO2e/employee
Energy	4k	28
Assets	1.1k	7.4
Services purchases	1.1k	7.3
Food and drinks	701	4.8
Travel and Commute	492	3.4
Product purchases	331	2.3
Others**	151	1

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*Sources: Labos1Point5, ExioBase, French National Forests Office **Digital, Activities and events, Waste, Freight

| Focus on Energy

Energy emissions by category (% tCO2e)



What is included in this category?

Activity data

4k tCO2e (100%)

CO2 emissions from energy production and consumption, covering fossil fuels and renewables. Varies by energy source type, efficiency, and carbon intensity.

Expense data

0.4 tCO2e (0%)

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How to reduce the impact of this category?

You can adopt the following measures:

- Purchase renewable electricity
- Turn off the lights at night
- Implement an energy savings program

51% of total

Methodology

- 1. Emissions calculated using activity and expense data, by multiplying a quantity by an emission factor.
- 2. The emission factors used for this category come from the following databases: Base Empreinte Ademe 23.1, Base Empreinte Ademe 23.2, Exiobase 3.8.1, IEA 2023
- 3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.





Activity data 30 tCO2e (3%)

Q What is included in this category?

CO2 emissions from capital assets, covering construction, operation, and maintenance. Excludes energy consumption during use and end-of-life emissions.

How to reduce the impact of this category?

You can adopt the following measures:

- Set up a system for recovering and reusing used work equipment.
- Extend the lifetime of equipment by ensuring maintenance and repair

Methodology

- 1. Emissions calculated using activity and expense data, by multiplying a quantity by an emission factor.
- 2. The emission factors used for this category come from the following databases: Exiobase 3.8.1, Exiobase 3.8.2, Greenly 1.0
- 3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.

Focus on Assets

ACTIVITY DATA ANALYSIS: IT INVENTORY

Quantities



Emissions

This module covers 0.4% of total emissions.

This represents 30 tCO2e.

Methodology

- 1. Emissions are computed by multiplying the physical data with emission factors (in kgCO2e, for instance).
- 2. Emission factors used for this category come from the following databases: Greenly 1.0
- 3. The specific steps involved in calculating the carbon footprint for each source can be found in the methodological details provided on the Greenly platform.
- 4. To see more visualisations visit Greenly's platform

| Focus on Services purchases



Activity data Expen 0 tCO2e (0%) 1.1k tCO

What is included in this category?

CO2 emissions from service purchases, covering professional services. Primarily from upstream energy/material use and energy consumed during service provision.



How to reduce the impact of this category?

You can adopt the following measures:

- Implement carbon impact conditions in your service purchase policy
- Improve your advertisement targeting
- Precise scope 3 emissions with supplier-specific emission factors

See additional best practices in the action plans section

Methodology

- 1. Emissions calculated using expense data, by multiplying a quantity by an emission factor.
- 2. The emission factors used for this category come from the following databases: Company Report 1.0, Exiobase 3.8.1
- 3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.

Focus on Food and drinks

Food and drinks emissions by category (% tCO2e)



Activity data Expense data 0 tCO2e (0%) 701 tCO2e (100%) What is included in this category? CO2 emissions from food and drinks, covering production, processing, transportation, and consumption. Includes agricultural practices and food waste management. How to reduce the impact of this category? You can adopt the following measures: Choose vegetarian meal in restaurants

Methodology

- 1. Emissions calculated using expense data, by multiplying a quantity by an emission factor.
- 2. The emission factors used for this category come from the following databases: Exiobase 3.8.1
- 3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.

Focus on Travel and Commute

Quantities

ACTIVITY DATA ANALYSIS: TRAVELS



Emissions

This module covers 3.5% of total emissions.

This represents 275 tCO2e.

Methodology

- 1. Emissions are computed by multiplying the physical data with emission factors (in kgCO2e, for instance).
- 2. Emission factors used for this category come from the following databases: Base Carbone Ademe 22.0, Base Empreinte Ademe 23.1, Cornell Hotel Sustainability Benchmarking Index 2023, Uk GHG Conversion Factor 2024
- 3. The specific steps involved in calculating the carbon footprint for each source can be found in the methodological details provided on the Greenly platform.
- 4. To see more visualisations visit Greenly's platform



Focus on Buildings



| Focus on buildings

ACTIVITY ANALYSIS

greenly



Methodology

- 1. Emissions linked to heating and energy use are calculated by multiplying (where available) the building's electricity or gas consumption by an emission factor. Failing this, an estimate is calculated on the basis of building surface area, or even the number of employees when surface area is not provided.
- 2. Waste-related emissions are estimated on the basis of the number of employees.
- 3. Air-conditioning emissions correspond to refrigerant leaks (average estimate).



Focus on Employees

Focus on Employee Meals



Number of meals per employee per year





Methodology

Analysis is based on the employee survey, which obtained a 70% response from your employees to whom the questionnaire was sent (95 responses).

The data used to calculate meals-related emissions are from the French Agency for Ecological Transition (ADEME).

Meal emissions are not accounted for, this slide is only an analysis of the responses to the employee survey.

| Focus on Employee Commute



On average, your employees travel 11k km each year, emitting 561 kgCO2e for home-work commuting.

Methodology

Analysis is based on the employee survey, which obtained a 70% response from your employees to whom the questionnaire was sent (95 responses). The data used to calculate commute-related emissions are from the French Agency for Ecological Transition (ADEME).

More details on the employees page of Greenly



Focus on Action Plans



How can I implement effective reduction actions?

To meet global targets, emissions will have to fall by 3 to 7% per year*. It's a tough target, but a necessary one!

WHAT ARE THE BEST PRACTICES FOR ACHIEVING THESE OBJECTIVES?



These first steps will enable you to maximise your chances of success in implementing reduction actions.



Energy



Implement an energy savings program Energy

Quick and without major investments, actions such as turning off lighting during periods of closure and improving lighting efficiency by deploying LED or low-energy lighting, as well as presence-based management, will allow for an immediate reduction of your electricity consumption and expenditure.

Benchmark

IKEA implemented a comprehensive lighting efficiency program in stores and distribution centers, including the use of LEDs, motion sensors, and daylight harvesting to reduce energy consumption and improve the shopping experience for customers. Hilton implemented both a lighting control system in hotels that automatically turns off lights in unoccupied rooms and LED lighting throughout their properties to reduce energy use.

Estimated Impact

Lighting represents on av. 20% of the energy consumption of a typical office building. Turning-off lighting: impact equivalent to the % reduction in lighting time. Deploying LEDs: 50-70% emission reduction compared to traditional lighting technos.

Estimated Cost

Average of 5 \$ per LED light bulb, save 10 \$ per LED light bulb per year, as savings typically outweigh investment costs (lower electricity bills). Presence-based light management: price can range between 100 to several K\$ depending on space covered. Energy savings help mitigating costs after a few years.

2 DEVELOP a lighting plan and KPIs such as Lighting hours per day

liahts

and Number of LED lights / Total

Implementation

CONDUCT an energy audit of the

lighting system to quantify energy

3 IMPLEMENT the plan and follow the KPIs as well as the returns on investment

Turn off the lights at night Energy

Keep illuminated signs and displays turned off as long as possible to limit GHG emissions associated with the use of electricity as well as massive impacts on nocturnal biodiversity (disruption of reproduction cycles, fragmentation of migration corridors and disruption of physiological cycles of flora).

Benchmark

Since October 2022, Valentino decided to switch off the lights at 10 p.m., estimating a daily decrease in energy consumption of over 800 kWh.

Estimated Impact

The reduction in electricity consumption is proportional to the reduction in lighting time. Emissions from electricity usage vary based on the carbon intensity of the country.

Estimated Cost

Only cost savings (reduced electricity consumption).

Implementation

ESTABLISH and start monitoring your KPIs (such as percentage reduction in electricity consumption and costs), and engage with relevant internal stakeholders to ensure effective implementation and monitoring.

2 RAISE awareness (ex. through training sessions) on the environmental and biodiversity impacts of illuminated signs and displays to all employees.

3 DEVELOP a clear and comprehensive policy that outlines guidelines and specific measures. Specify the permitted operating hours, ensuring they align with sustainability goals.

Purchase renewable electricity

Energy

A Power Purchase Agreement (PPA) commits the buyer to purchase a specific amount of electricity from the producer over a set period at a fixed price. PPAs help finance renewable energy projects and reduce the carbon intensity of the supplied energy. Meanwhile, certificates of origin (RECs or GOs) certify the renewable source of electricity. They provide less stable revenue for suppliers and encourage renewable energy investments to a lesser extent.

Benchmark Implementation Lidl : Since March 2018, Lidl Ireland and Northern Ireland converted to using only renewable electricity. **BENCHMARK** the different energy Adobe : Adobe has committed to 100% of their operations with renewable electricity from 2035. providers to determine which offers the most interesting offer from a techno-economic perspective. Recommended **Estimated Impact** 2 DEVELOP a comprehensive Service Providers PPAs or RECs allow you to reduce to the same extent as installing renewable energy sources on implementation strategy (detailed plan with steps, timelines, your premises, but only if you account energy related emissions using the market-based resource allocation, relevant method. **Ekwateur** stakeholders). Eneercoop 3 IMPLEMENT monitoring solutions to track green energy consumption and cost / CO2e **Estimated Cost** savings. In the case of PPAs and RECs, energy prices might be higher than conventional electricity production. Contact a renewable energy provider to get a more precise quote.

Assets



Set up a system for recovering and reusing used work equipment.

Implementing a system for recovering and reusing used work equipment reduces the company's carbon footprint by minimizing the emissions associated with the production of new equipment. This approach, focused on extending the lifespan of existing goods, promotes a circular economy while generating savings, enhancing the company's image and contributing to responsible waste management. Adopting this initiative demonstrates the company's commitment to sustainability and reducing its carbon footprint.

Benchmark

Google has introduced a program called the "Take Back Program" which allows employees to return their old work clothes for recycling. They have also adopted a more relaxed dress code policy, encouraging more moderate consumption.

IKEA encourages a more sustainable approach to fashion by providing sustainable work uniforms and exploring solutions to extend the life of its employees' clothing.

Estimated Impact

The implementation of a system for the recovery and reuse of used work equipment is estimated to have a significant positive carbon impact. By reducing the manufacture of new equipment, this action contributes directly to the reduction of greenhouse gas emissions throughout the life cycle, thus promoting a more sustainable and responsible approach to the environment.

Estimated Cost

The estimated cost of setting up a system to recover and reuse used work equipment varies according to the size and complexity of the company. Despite potential initial investments, long-term economic benefits, such as savings on the purchase of new equipment, can offset these costs.

that could be recovered. Consider volume, associated emissions and market impact.

Implementation

VALUE the quantity of materials

2 CONDUCT a study to see how to set up a recovery and reuse system.

SEARCH for suppliers who can meet your materials collection and recycling needs.

3

Extend the lifetime of equipment by ensuring maintenance and repair Asset

For any equipment, the most emitting part of its life is the manufacture. Indeed, the raw materials needed, their extraction, and the process to assemble represent a major part of the total emissions. By extending the lifetime of your equipment, you prevent the manufacture of new ones (so the use of new raw materials) and by extension, reduce the total greenhouse gas emissions.

Benchmark

IBM, a tech company, has adopted an approach focused on extending the life of its computer servers. Using regular upgrades and refurbishments, IBM has managed to extend the life of this equipment while reducing electronic waste. Caterpillar, a manufacturer of heavy equipment, encourages the extension of product life by providing high-quality spare parts and certified repair services. This enables customers to keep their equipment in good condition for longer.

Estimated Impact

Extending the service life of machinery and equipment can reduce the carbon emissions associated with their manufacture by 20% to 30%, or even more, depending on the frequency of replacement.

Estimated Cost

Preventive maintenance, repair and refurbishment costs depend on the initial condition of the equipment. However, they are generally lower than the cost of acquiring new equipment.

Recommended Service Providers

To implement this action, you can rely on specialized equipment maintenance and repair services. This can include certified spare parts suppliers and qualified technicians.

Implementation

CONDUCT an inventory of all your company's machinery and equipment to assess their current condition and determine which of them can benefit from a life extension.

- 2 ELABORATE a preventive maintenance plan for each piece of equipment, taking into account the manufacturer's recommendations and including regular inspections, replacement of worn parts and necessary repairs.
- 3 TRAIN your staff in good maintenance and repair practices, and encourage communication so that potential problems can be reported quickly.

Services Purchases



Evaluate your supplier's climate maturity Services Purchases

The first step to creating a sustainable purchase strategy is engaging suppliers, which is crucial for reducing Scope 3 emissions. This addresses significant environmental impacts throughout the supply chain. By collaborating to improve supplier sustainability practices, companies can effectively lower their overall carbon footprint. Aligning with global climate goals through supplier engagement enhances corporate reputation and prepares businesses for evolving regulatory landscapes. This proactive strategy ensures comprehensive emissions reduction and promotes sustainable business practices

Benchmark

In 2020, several companies joined forces to launch the 1.5°C Supply Chain Leaders with the Exponential Roadmap initiative. It involves management commitment to work with suppliers to halve their GHG emissions before 2030, establishing public targets, and supply chain GHG mapping and prioritization.

Estimated Impact

Enhancing visibility into the carbon footprint of your suppliers and integrating diverse eco-conditions into your purchasing policy can significantly reduce Scope 3 emissions over time. This approach can also serve as a catalyst, encouraging other industries to embark on their own decarbonization efforts.

Estimated Cost

Variable depending on the resulting changes in the supply chain.

Recommended Service Providers

Map the climate maturity of your supply chain: Understand your supplier climate actions and maturity with the Greenly Sustainable Procurement module

Implementation

LAUNCH the Greenly Sustainable Survey to assess suppliers' climate maturity and align their practices with your sustainability goals

2 USE Greenly dashboards to track KPIs like supplier carbon assessments, alignment with Paris 2030 goals, and SBTi certification.

3 SUPPORT suppliers with tools, training, and resources. Recognize efforts and report their progress toward achieving objectives.

Precise scope 3 emissions with supplier-specific emission factors Services Purchases

Enhancing GHG emission precision is crucial. By adopting supplier-specific emission factors and GHG transaction-based approaches, companies can accurately measure and reduce Scope 3 emissions. This method ensures detailed emission data, supporting informed decision-making and environmental accountability. Benefits include fostering sustainable practices, enhancing supply chain resilience, and bolstering corporate reputation. Use the Greenly tool to engage suppliers and obtain data for tailored emission factors. Precise GHG data empowers ambitious reduction targets, aligning with global climate goals, and leading in sustainability practices.

Benchmark

Livent emphasizes the monitoring and reduction of GHG emissions by its suppliers. As part of the pre-qualification process, Livent assesses suppliers' willingness and ability to meet their requirements through a survey, and reviews answers periodically to ensure adherence.

Estimated Impact

Enhancing visibility into the carbon footprint of your suppliers and integrating diverse eco-conditions into your purchasing policy can significantly reduce Scope 3 emissions over time. This approach can also serve as a catalyst, encouraging other industries to embark on their own decarbonization efforts.

Estimated Cost

Variable depending on the resulting changes in the supply chain.

Recommended Service Providers

Map the climate maturity of your Service Providers: Understand your supplier climate actions and maturity with the Greenly procurement module

Implementation

USE Greenly's Sustainable Procurement Tool to IDENTIFY suppliers. Access our Supplier-Specific EF database for precise GHG Scope 3.

- 2 ENGAGE YOUR SUPPLIERS: If specific EFs aren't available, the tool helps request this crucial information (Exclusively for Service Providers).
- 3 VERIFICATION & AUDITABILITY: After obtaining supplier information, we conduct an audit to verify data. Approved audits integrate EF into the GHG

Improve your advertisement targeting

Services Purchases

An advertisement that fails to reach its intended audience wastes energy and emits unnecessarily. An effective lever to avoid these effects, is to improve advertising delivery quality by continuing industry efforts to optimize ad visibility and reduce ineffective impressions. These efforts, which are often still limited to campaigns purchased on a cost-per-thousand-impressions (CPM) basis, must be extended to other buying models such as cost-per-click (CPC), cost-per-action (CPA), cost-per-install (CPI), and so on. This can be facilitated by relying on programmatic targeting.

Benchmark

In 2021, I'Oréal implemented a strategic planning of advertisements to reach consumers at the most opportune moment, and targeting the most suitable advertising platforms and formats. These initiatives, among others, resulted in campaign optimization of 40% and even improved completion rates.

Over the course of three years and through approximately thirty campaigns, Heineken has reduced its emissions by 20% by implementing specific strategies, including improving their targeting.

Estimated Impact

Emissions reduction is directly proportional to the reduction in the number of impressions of each campaign.

Estimated Cost

Targeted campaigns have a slightly higher cost than untargeted ones, depending on the criterias defining the audience.

Recommended Service Providers 2 Greenly can provide

Greenly can provide further insight into your current marketing emissions and shifting possibilities through a dedicated study.

ANALYSE the performance of your past marketing campaigns to find weak spots and opportunities for better future targeting.

PERFORM A/B testing to determine whether other targeting options would affect your campaign performance.

3 IMPLEMENT the new set of target and measure your global performance improvements.

Implement carbon impact conditions in your service purchase policy Services Purchases

Procuring products and services often contributes to a significant portion of a company's emissions, with supply chains accounting for over 80% in consumer companies. To effectively address this issue, incorporating eco-conditions criteria into your company's procurement policy offers a straightforward and efficient strategy. To ensure suppliers' climate maturity, engage them through the Greenly Feature, facilitating a comprehensive understanding of their Climate Maturity. These criteria can be implemented with current suppliers and incorporated into the supplier selection process for new contracts.

Benchmark

In 2020, several companies joined forces to launch the 1.5°C Supply Chain Leaders with the Exponential Roadmap initiative. It involves management commitment to work with suppliers to halve their GHG emissions before 2030, establishing public targets, and supply chain GHG mapping and prioritization.

Estimated Impact

Increased visibility into the carbon footprint of your suppliers and the ability to implement diverse eco-conditions within your purchasing policy can yield a significant impact on your scope 3 emissions in the long run.

Can serve as a catalyst to encourage other industries to embark on decarbonization efforts.

Estimated Cost

Variable depending on the resulting changes in the supply chain.

Recommended Service Providers

Map the climate maturity of your Service Providers: Understand your supplier climate actions and maturity with the Greenly Procurement module

Implementation

LAUNCH the Greenly Sustainable Survey to assess suppliers' climate maturity and align their practices with your sustainability goals

2 SET and TRACK KPIs with Greenly dashboards: monitor suppliers' GHG emissions, Paris Agreement 2030 alignment, and SBTi certification.

3 SUPPORT and recognize suppliers' efforts. Offer tools, training, and resources to help them meet goals. Track and report their progress.

Food and Drinks



Choose vegetarian meal in restaurants

Food and drinks

At the restaurant, opting for vegetarian option. Choosing labeled establishments allows you to verify their dedication to sustainable practices, including the use of seasonal and local ingredients, provision of vegetarian options, and implementation of measures to reduce energy consumption and waste. International labels are listed in the Recommended service providers section of this slide.

Benchmark

Google's Food@Work program includes partnerships with local and sustainable suppliers. Many companies are also adopting certified catering options, particularly for business events.

Greenly has introduced a policy for company-funded meals (team restaurants, seminars): they will now be exclusively vegetarian or vegan, following an employee awareness-raising campaign on the carbon impact of different foods.

Estimated Impact

Variable carbon impact depending on the resulting changes in practices (percentage increase in vegetarian and locally-sourced meals consumed by employees, and other environmental measures applied by the restaurant).

Estimated Cost

Labelled restaurants are not necessarily more expensive than conventional ones, but this depends on the restaurants available locally.

partnered or labeled establishments). Recommended 2 Service Providers use our non-exhaustive service The sustainable provider list. restaurant association Zerofoodprint Fcocook

SELECT and partner with labeled establishments that align with your sustainability goals. You can

ESTABLISH and start monitoring

your KPIs (ex. percentage of restaurant meals consumed in

Implementation

3 PROMOTE these establishments among your employees and favor them when organizing company events.



Conclusion

Conclusion

The GHG assessment made it possible to identify Management Development Institute, Gurgaon's main GHG emission sources so as to frame the company's carbon strategy and identify the items that need to be studied in greater depth with the aim of continuously improving the company's environmental impact.

It has been established that direct emissions (Scope 1) and energy-related indirect emissions (Scope 2) represent a small part of a company's impact. It is therefore essential to mobilize our company's suppliers and employees.

To meet the 2015 Paris Agreement target of a 50% reduction in GHG emissions between 2020 and 2030, we need to achieve a 5.9% reduction in emissions within one year (-459 tCO2e).

The recommended next steps in Management Development Institute, Gurgaon's carbon strategy are:

- 1 Study key emission sources in greater depth, if you opt for that. Your Climate Expert can help you decide between the different options available!
- 2 Establish GHG emission reduction targets and implement an action plan in order to achieve these targets.
- **Engage your suppliers** using the Greenly supplier engagement tool.
- **Engage your employees** using the interactive Greenly training quizzes.
- 5 Communicate with your stakeholders about your commitment and carbon footprint, your reduction targets and the action plan considered.
- 6 Contribute to certified GHG reduction / sequestration projects available on the Greenly platform.

green



What's next?

| Committing to a multi-year decarbonization strategy

A SUSTAINED EMISSIONS REDUCTION BASED ON THE LEVELS REQUIRED BY THE PARIS AGREEMENT



Net CO2E Emissions (GTCO2/year)

45

How can I build my reduction trajectory?

THE 4 KEY STAGES IN DEFINING AND FOLLOWING YOUR TRAJECTORY

Refine your greenhouse gas emissions assessment

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Your 2023 assessment is based on **56%** of physical data, the rest being financial data. We recommend that you regularly improve the accuracy of your greenhouse gas assessment by adding more physical data. You will be able to quantify and monitor your reductions with precise targets in km, kg, kWh, etc.



| The 5 Pillars of a Climate Strategy

DISCOVER THE 5 PILLARS BASED ON THE NET ZERO INITIATIVE

1. Measure	2. Reduce	3. Educate	4. Commit	5. Contribute
 Track emissions annually Go deeper in the analysis of your main emission sources 	 Choose an action plan in line with the Paris Agreement Quantify your action plan to build a carbon trajectory 	 Engage your suppliers in your strategy Train your employees 	 Commit to an objective Communicate transparently 	• Contribute in carbon sequestration & avoidance projects to cover non compressive emissions
 Carbon data analysis CSRD LCA 	Action Plan Tab	Supplier engagementEmployee training	Communication kit	Carbon contribution

Commit to a Multi-year Carbon Trajectory

A LONG-TERM REDUCTION IN EMISSIONS IN LINE WITH THE OBJECTIVES OF THE PARIS AGREEMENT OR YOUR PERSONAL OBJECTIVES



Build Your Carbon Reduction Trajectory

3 KEY STEPS TO BUILD YOUR TRAJECTORY



Build Your Carbon Reduction Trajectory

3 KEY STEPS TO BUILD YOUR TRAJECTORY



Build Your Carbon Reduction Trajectory

3 KEY STEPS TO BUILD YOUR TRAJECTORY



Deployment timing

Greenly's communication support to highlight commitment



Slack Channel, afterwork, Events, Webinars

10+

350k Members As of August 2023

Countries including USA, UK, France, Australia etc.



Social Networks





| Engaging suppliers to align with the company's Net Zero targets

ENGAGE SUPPLY CHAIN VIA A DEDICATED SUSTAINABLE PROCUREMENT STRATEGY



Reduction Trajectory Science Based Targets Aligned with 1.5°C & Well below 2.0°C





Maturity of climate strategy

YOUR GREENLY CLIMATE SCORE

Greenly score criteria



Pioneers in the climate transition < 1% of companies (Score ≥ 75)

Responsible companies 5% of companies (Score 55 - 74)

Building a company in transition 15% of companies (Score 30 - 54)

Beginners committed to the transition 30% of companies (Score 5 - 29)

Enthusiasts to awaken 10% of companies (Score 0 - 4)

Lack of interest in the climate 40% of companies

The statistics are drawn from the Greenly supplier and customer database, which includes several thousand companies of all sizes, sectors and geographies. For more similar statistics, consult the CDP corporate climate tracker.



The intermediate Greenly Climate Score of Management Development Institute, Gurgaon is 33 points

Points are distributed as follows:

Creating & fine-tuning the Greenhouse Gas report: **33**/40 Action plans: **0**/36 Climate targets: **0**/4 Involving your teams: **0**/10 Carbon contributions: **0**/10

The Score will be updated at the Climate Strategy follow-up meeting.

More information on the Score calculation method <u>here</u> Statistics were computed on the Greenly supplier database

| Engaging employees on Climate Change

OUR MONTHLY TRAININGS



| Net Zero Contribution – What to Expect

SOURCING ONLY VERIFIED & CERTIFIED PROJECTS



Ensure projects are certified

We source projects that meet criteria of additionality, permanence, auditability and measurability

Contribute to Net Zero

Ensure you are responsible for more emissions capture that what your organization is emitting

LABEL BAS CARBONE **TVETSE** Gold Standard

Become a Referral Partner

Refer customers to Greenly and use your commissions to reduce the cost of your future GHG reports.







COMMUNICATE

Leverage our resources to communicate to your network

REFER LEADS

Send leads to the Greenly Sales Team

EARN REVENUE

Receive quarterly payments for your business and amortize the cost of your future reports









About Greenly



The Greenly Vision

MAKING CARBON ANALYTICS UNIVERSAL

CARBON FOOTPRINT APP & API

First carbon fintech app launched

CARBON ACCOUNTING SOFTWARE

Launch B2B SaaS for SME Carbon Footprint (GHG Protocol) **CLIMATE APP STORE**

Introducing the first Climate App Store in 2023

Building up a global tech leader to scale carbon accounting

FOUNDER VISION: HELPING ALL COMPANIES START THEIR CLIMATE JOURNEY TO FAST-TRACK THE ENERGY TRANSITION

Alexis Normand

CEO & Co-Founder

HEC. Sciences-Po

Fx Head of B2B & Boston

Matthieu Vegreville

CTO & Co-Founder

Ecole Polytechnique -

Telecom

Ex Data Science

& B2B SaaS at Withings

Arnaud Delubac CMO & Co-Founder

INCEEC Faces Captrole

INSEEC, Essec - Centrale Digital Comm at Prime Minister Office, & Ministry of Digital

SECRÉTARIAT D'ÉTAT

2018-2019

Digital Office at Withings, Techstar w/Embleema

withings 2013-2018

. .

techstars_ 2018-2019

Everyone should strive to achieve Net-Zero, not just the elite. Consumers want all companies to implement sustainable changes

Greenly is instigating a bottom-up climate revolution making it simple for all companies & employees to start their climate journey

Working with our initial 1,000 customers, we see that early adoption of carbon initiatives boosts growth and profitability, while helping companies start their climate journey

As regulations make carbon disclosure mandatory, Greenly is building highly-scalable tech to address the enormous influx of mid-market businesses joining the energy transition.

Greenly's product-led growth rests on three pillars: 1- a tech-enabled end-to-end carbon platform ; 2- an outstanding UX to cultivate a growing community of climate leaders: 3- Lastly, a global ecosystem of partners who leverage Greenly to scale carbon accounting over their network.

Greenly is the world's fastest growing carbon management platform

WE ARE SCALING OUR TECH, OUR CUSTOMERS BASE & CLIMATE TEAM

These companies are tracking their carbon footprint with Greenly_____

Scientific council

INDUSTRY, AI & EXPERTS CLIMAT

Appendix

Scope 1&2

Scope	Name	tCO2e	
1.1	Generation of electricity, heat or steam	-	EXCLUDED : Category is not relevant for the company
1.2	Transportation of materials, products, waste, and employees	-	EXCLUDED : Category is not relevant for the company
1.3	Physical or chemical processing	-	EXCLUDED : Category is not relevant for the company
1.4	Fugitive emissions	-	EXCLUDED : Category is not relevant for the company
2.1	Electricity related indirect emissions	2901	
2.2	Steam, heat and cooling related indirect emissions	-	EXCLUDED : Category is not relevant for the company

To see more details of the methodology for each regulatory entry please visit Greenly!

Scope 3

100% accounted

Scope	Name	tCO2e
3.1	Purchased goods and services	2233
3.2	Capital goods	1076
3.3	Fuel- and energy- related activities not included in Scope 1 or Scope 2	1079
3.4	Upstream transportation and distribution	1
3.5	Waste generated in operations	8
3.6	Business travel	282
3.7	Employee commuting	72
3.8	Upstream leased assets	148
3.9	Downstream transportation and distribution	-
3.10	Processing of sold products	-
3.11	Use of sold products	-
3.12	End-of-life treatment of sold products	-
3.13	Downstream leased assets	-
3.14	Franchises	-
3.15	Investments	-
4.1	Other emissions - Emissions from biomass (soil and forests)	-

- EXCLUDED : Category is not relevant for the company
- EXCLUDED : Category is not relevant for the company
- EXCLUDED : Category is not relevant for the company
 - EXCLUDED : Category is not relevant for the company
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- EXCLUDED : Category is not relevant for the company
- EXCLUDED : Category is not relevant for the company
- EXCLUDED : Category is not relevant for the greenly company

Scope 1&2

Scope	tCO2e	tCO2b	CO2f*	CH4f*	CH4b*	N2O*	Other GHGs*
1.1	-	-	-	-	-	-	-
1.2	-	-	-	-	-	-	-
1.3	-	-	-	-	-	-	-
1.4	-	-	-	-	-	-	-
2.1	2901	0	2466	151	145	139	0
2.2	-	-	-	-	-	-	-

	Scope	tCO2e	tCO2b	CO2f*	CH4f*	CH4b*	N2O*	Other GHGs*
	3.1	2233	0	1933	198	0	73	29
	3.2	1076	0	1076	0	0	0	0
Scone	3.3	1079	0	748	258	11	62	0
00000	3.4	1	0	0.8	0.07	0	0.06	0
3	3.5	8	0	6	0.6	0	2	0
	3.6	282	0	240	19	0.8	23	0
	3.7	72	0	68	1	0.4	2	0.3
grow su	3.8	148	0	148	0	0	0	0
18at	3.9	-	-	-	-	-	-	-
3 0 0	3.10	-	-	-	-	-	-	-
	3.11	-	-	-	-	-	-	-
0 555	3.12	-	-	-	-	-	-	-
× STS	3.13	-	-	-	-	-	-	-
	3.14	-	-	-	-	-	-	-
Ide	3.15	-	-	-	-	-	-	-
E E	4.1	-	-	-	-	-	-	graanly

* Results expressed in tons of CO2e

greenly

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