



MDI
GURGAON

Management
Development
Institute

MANAGEMENT DEVELOPMENT INSTITUTE

SUMMER PLACEMENT REPORT

PGPM & PGP-HRM | BATCH 2016 – 2018

FOREWORD

Standing testimony to its constant pursuit of excellence, MDI Gurgaon has once again proved itself to be the preferred choice of talent for recruiters through the recently concluded Summer Placement process for the batch of 2016 – 2018. The batch comprises of 299 students with 240 students enrolled in the flagship PGPM program and 59 students in the PGP-HRM program.

This Summer Placement season saw some of the biggest names in the industry reaffirming their faith in MDI students. 89 companies came down to our campus for recruitment and offered coveted roles across multiple domains. In addition to regular recruiters, 28 new recruiters visited the campus. There was a substantial increase in the number of offers made by the regular recruiters. Also, the average stipend saw a significant rise of 17% over last year, reinforcing MDI's position as one of the leading business schools in the country.

New recruiters such as Bain Capability Center, CEB, D. E. Shaw & Co., GlaxoSmithKline Consumer Healthcare, Intel, L'Oréal, Nestlé, Nivea, Pernod Ricard and RPG Group recruited from MDI this year. Corporate Finance roles were offered by organisations such as Boston Scientific, Coca-Cola and Pernod Ricard. In addition, international roles were offered by organisations such as Coca-Cola, Dabur and Godrej Consumer Products Limited.

**34%**

**PERCENTAGE OF OFFERS
WITH STIPEND
ABOVE TWO LAKHS**

**x2**

**NUMBER OF
CONSULTING OFFERS
OVER PGPM 2015 – 2017**

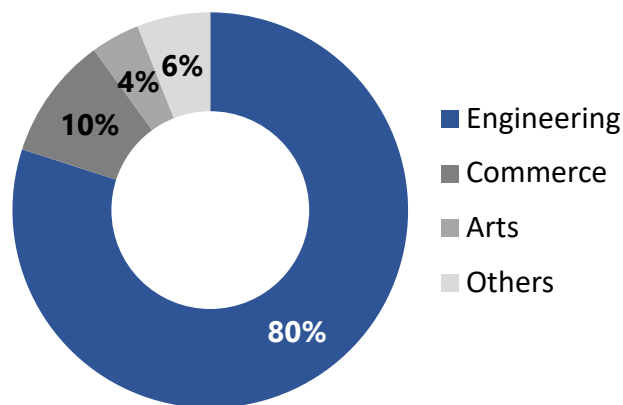
**28**

**NUMBER OF NEW
RECRUITERS
THIS YEAR**

BATCH PROFILE

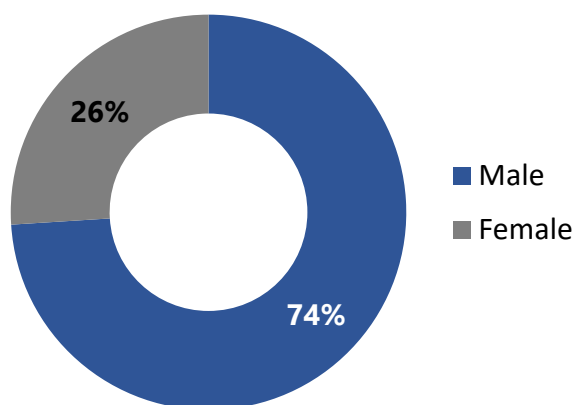
EDUCATION

Each year MDI lays emphasis on hosting a batch with students from various academic backgrounds. This year was no different with students enrolling from Arts, Commerce, Fashion, Law, Psychology and Science domains.



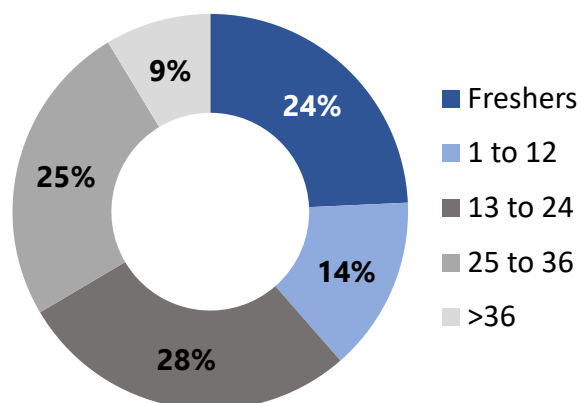
GENDER

In keeping pace with the latest industry trends, MDI Gurgaon strives to maintain a balanced gender ratio. This year the batch saw a similar trend with 26% women enrolled in the PGPM and PGP-HRM programs.



WORK EXPERIENCE

The Class of 2018 is a miscellany of freshers and experienced professionals. The mix of work experience across various sectors provides an ideal pool of talent to the industry for recruitment across various functions.



KEY HIGHLIGHTS

BATCH STRENGTH

**299**PGPM: 240
PGP-HRM: 59

NUMBER OF PARTICIPATING COMPANIES

**89**PGPM: 81
PGP-HRM: 39

AVERAGE STIPEND

**1.65**

Lacs

MEDIAN STIPEND

**1.60**

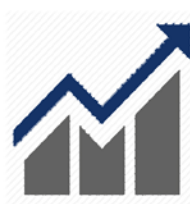
Lacs

HIGHEST STIPEND

**3.00**

Lacs

RISE IN AVERAGE STIPEND OVER BATCH 2015 – 2017

**17%**

Note: All figures in INR and mentioned for the entire internship duration

FUNCTION-WISE SPLIT

Sales & Marketing

The Sales and Marketing function made its presence felt most strongly this season, with a multitude of companies visiting for recruitment. Firms from various sectors such as FMCG, FMCD, Pharma, Telecom, Energy and e-Commerce recruited in large numbers.

AB-InBev	Agro Tech Foods	AkzoNobel	Amplus Solar
Aricent	Arvind Lifestyle	Asian Paints	Aviva
Becton Dickinson	Benetton Group	Bennett Coleman & Co Ltd	Boston Scientific
Castrol	Coca-Cola	Cummins	Dabur
Dr. Reddy's Laboratories	GlaxoSmithKline CH	Godrej Industries	HCCB
HCL Infosystems	HSBC	HT Media	IBM
ITC Ltd	Kohler	L'Oréal	Maersk Line
MakeMyTrip	Marico	McKinsey Digital Labs	Nivea
PepsiCo	Pernod Ricard	Pidilite	Raymond
RB	Renew Power	Saint-Gobain	ShopClues
Snapdeal	Sony Pictures	Tata Motors	Tata Steel
Times OOH	Titan	Vodafone	Whirlpool

Finance

The Finance domain witnessed a substantial growth this year with several recruiters visiting our campus offering niche roles in Investment Banking, Corporate Finance, Corporate Banking, Risk Management Wealth Management and Insurance.

AB-InBev	American Express	Aviva	Boston Scientific
Citibank	Coca-Cola	Cube Highways	Goldman Sachs
HSBC	HSBC-STG	ICICI Bank	IDFC
JP Morgan Chase	KPMG	Langham Capital	Manthan Advisors
MetLife	Pernod Ricard	Premji Invest	Renew Power
Standard Chartered	Synergy Consulting	Tata Motors	Yes Bank

FUNCTION-WISE SPLIT

General Management & Strategy

The General Management function saw major conglomerates offering leadership roles. The Consulting and Strategy domains also saw participation from top companies.

Airtel	Avalon Consulting	Axis Bank	Bain Capability Center
Benetton Group	Bennett Coleman & Co Ltd	Boston Scientific	CEB
Cognizant Business Consulting	Deloitte US India	Godrej Industries	HCL Infosystems
i3 Consulting	JSW	KPMG	PwC
Raymond	Reliance Industries	Renew Power	RPG Group
Stellium Inc	Synergy Consulting		

Operations, IT/ITES and Others

Manufacturing giants offered roles in the Operations domain. Leading e-Commerce firms recruited for their operations and analytics roles.

AB-InBev	Amplus Solar	Aviva	Castrol
Citibank	Google	GoPigeon	Maersk Line
MetLife	Perfetti Van Melle	PharmEasy	Raymond
Snapdeal	Stellium Inc	Tata Steel	

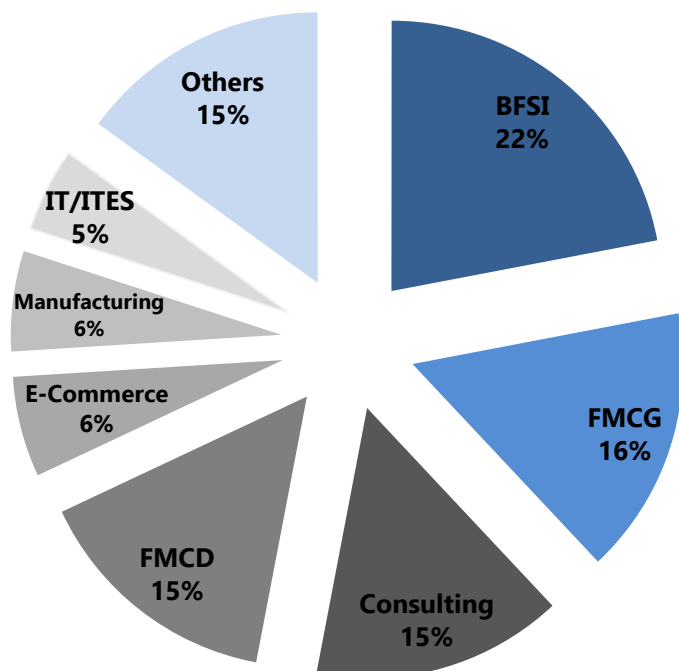
Human Resource Management

The Human Resources Function saw surging demand from the industry this year with several firms opening their HR profiles for the first time. MDI reinforced its position as the institute of choice for major recruiters in the HR domain.

AB-InBev	Aditya Birla Group	Airtel	AkzoNobel
Aon Hewitt	Aricent	Asian Paints	Aviva
Axis Bank	Bennett Coleman & Co Ltd	Boston Scientific	Cognizant Business Consulting
Cummins	D. E. Shaw	Deloitte US India	Edelweiss
Ernst & Young	GlaxoSmithKline CH	Godrej Industries	IBM
ICICI Bank	Intel	ITC Ltd	L'Oréal
Marico	Nestlé	PepsiCo	Pernod Ricard
Philips India	Raymond	Reliance Industries	Renew Power
RPG Group	Saint-Gobain	Snapdeal	Sony Pictures
TATA Motors	TATA Steel	Vodafone	

SECTOR-WISE SPLIT

PGPM



▲ **AVERAGE STIPEND**
1.65 Lacs

▲ **MEDIAN STIPEND**
1.60 Lacs

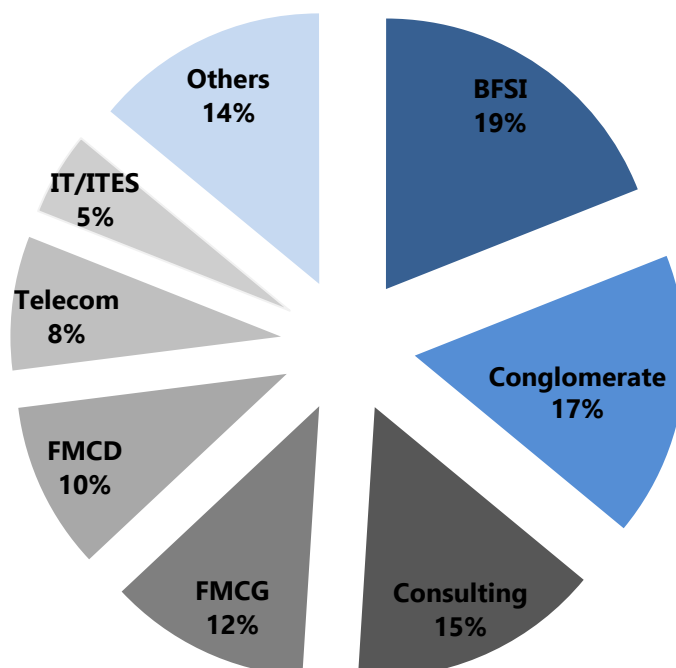
▲ **HIGHEST STIPEND**
3.00 Lacs

PGP-HRM

▲ **AVERAGE STIPEND**
1.69 Lacs

▲ **MEDIAN STIPEND**
1.63 Lacs

▲ **HIGHEST STIPEND**
2.30 Lacs



EXPRESSING GRATITUDE

We would like to express our gratitude to the Director, Dean and the entire faculty at MDI Gurgaon for extending their continuous support and motivation. We are grateful to our distinguished alumni who have helped us in building great relationships with esteemed brands and hosting them on campus. Our alumni have been instrumental in providing guidance through interactive sessions & alumni talks which helped students gain practical perspectives of the industry. We are thankful to the recruiters for their continued interest in recruitment at MDI and look forward to strengthening our ties with them in the future. Also, we would like to sincerely thank the Preparation Team for their invaluable efforts for supporting the students in the placement process.

PLACEMENT COMMITTEE



Prof. Kanwal Kapil
Chairperson, Placements
MDI Gurgaon



Prof. Vibhava Srivastava
Co-ordinator, Placements
MDI Gurgaon

