

**SUMMER PLACEMENT REPORT  
PGPM & PGP-HRM  
2015 – 17 BATCH**



**MDI**  
GURGAON

Management  
Development  
Institute



Placement Committee,  
Management Development Institute,  
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## FOREWORD

Standing testimony towards its constant pursuit of excellence, MDI Gurgaon was once again the preferred choice of talent for recruiters during the recently concluded Summer Placement Process for the current Batch of 2015 – 2017. The batch comprised 301 students with 241 students enrolled in the flagship PGPM program and 60 students in the PGP-HRM program.

The Summer Placements saw some of the biggest names in the industry reaffirming their faith in MDI students. 98 companies came down to campus to recruit students, offering coveted roles across multiple domains. In addition to regular recruiters, 26 first time recruiters visited the campus this year, reiterating the increase in confidence the industry places upon MDI. There was a substantial increase in the number of offers made by the regular recruiters. Also, the average stipend saw a significant rise of 23% over last year's numbers, reinforcing MDI's position as one of the leading business schools in the country.

This continuous success can be attributed to our illustrious faculty and distinguished Alumni whose backing and strong conviction led to one of the most successful Summer Placements in the recent past. We are immensely obliged to all the people whose efforts have made this process a new benchmark for success.



**26**  
New companies  
visited for  
Summers this year



**36%**  
Increase in average  
compensation of **PGP-  
HRM** batch over  
2014-15

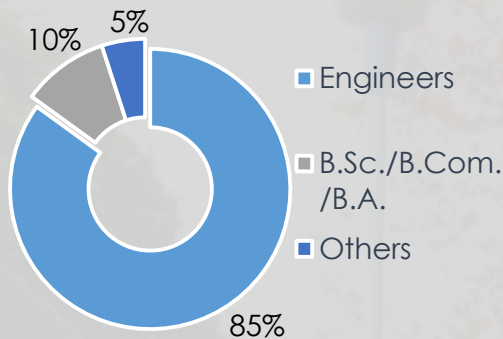


**44%**  
Increase in the  
number of  
companies offering  
Finance roles, over  
2014 - 15

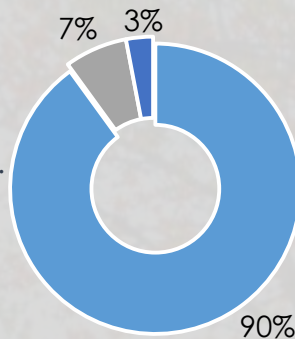


## BATCH PROFILE

**PGPM**



**PGP-HRM**



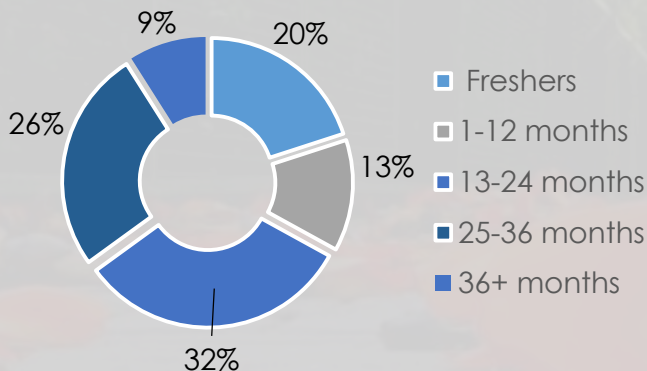
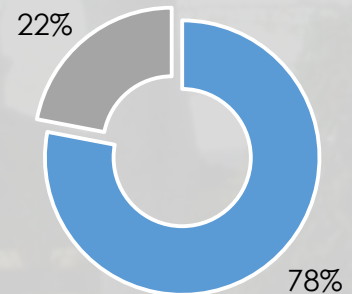
### EDUCATION

Each year, MDI lays emphasis on hosting a batch with students from varied academic backgrounds. This year was no different with students enrolling from Arts, Commerce, Science, Psychology, Journalism and Medicine backgrounds.

### GENDER

In keeping with latest industry trends, MDI Gurgaon has always tried to maintain a balanced gender ratio. This year, the batch saw a similar trend with 22% women enrolling for the PGPM and PGP-HRM programs.

■ Males  
■ Females



### WORK EXPERIENCE

The class of 2017 is an assortment of freshers and experienced professionals. Students have work experience across various sectors, with Manufacturing, IT/ITES, BFSI and Consulting being the most prominent. This diversity provides an ideal bed of talent for recruitment, proven by the successful placement season at MDI this year.

## KEY HIGHLIGHTS

### BATCH STRENGTH

**301**

PGPM – 241  
PGP-HRM – 60

### RISE IN AVERAGE STIPEND OVER 2014 - 15

**23%**



### NUMBER OF PARTICIPATING COMPANIES

**98**

PGPM – 90  
PGP-HRM – 33

### AVERAGE STIPEND

**1.41  
Lacs**

### MEDIAN STIPEND

**1.38  
Lacs**

### HIGHEST STIPEND

**3.0  
Lacs**

(All figures in INR and mentioned for the entire duration)

# FUNCTION-WISE SPLIT

## SALES & MARKETING

The sales and marketing function made its presence felt most strongly this season, with a multitude of companies visiting for recruitment. Firms from various sectors such as FMCG, Banking, Pharma, Telecom and e-Commerce recruited in large numbers.

AB InBev  
AkzoNobel  
American Express  
Amplus Solar  
Anand Group  
Arvind Brands  
Asian Paints  
Aviva  
Becton Dickinson  
Benetton Group  
Boehringer-Ingelheim

Castrol  
Channelplay  
Cinepolis  
Coca-Cola  
Colgate Palmolive  
Cummins  
Dabur  
Danaher  
Danone  
DCM Shriram  
Genpact

Glenmark  
Godrej  
HCCB  
HCL Infosystems  
HealthKart  
Hector Beverages  
HSBC  
HT Media  
HUL  
IBM  
ITC Ltd.

Lenovo  
Maersk Line  
Magma Fincorp  
Mahindra Comviva  
Marico  
Michelin  
Multi Screen Media  
Novartis  
PepsiCo  
Philips  
Pidilite

Raymond  
Reckitt Benckiser  
Snapdeal  
Tata Motors  
Tata Steel  
Times OOH  
Vodafone  
Whirlpool  
Zopper  
Zovi

The finance domain witnessed a substantial growth this year with several first time recruiters visiting our campus offering niche roles in Investment Banking, Insurance, Securities, Risk Management and Corporate Finance.

## FINANCE

AB InBev  
American Express  
Apollo Munich  
Axis Bank  
Chesapeake  
Citibank

Cube Highways  
Genpact  
Goldman Sachs  
HSBC  
HSBC - STG

ICICI Bank  
JP Morgan  
KPMG  
Langham Capital  
Magma Fincorp

MetLife  
Microsoft  
Multi Screen Media  
Nomura  
o3 Capital

Oxane Partners  
Pitney Bowes  
Raymond  
SBI Capital Markets  
Synergy Consulting  
Tata Motors

## GENERAL MANAGEMENT & STRATEGY

The general management function saw major conglomerates offering leadership roles. The consulting and strategy domain saw participation from top companies.

Airtel  
Apollo Munich  
Avalon Consulting  
BCG

Benetton Group  
Bill & Melinda Gates  
Foundation  
CBC

Cinepolis  
Deloitte US India  
Glenmark  
HCL Infosystems

KPMG  
Mahindra & Mahindra  
Pitney Bowes  
PwC

Raymond  
Stellium Inc.  
Synergy Consulting  
TCS



## FUNCTION-WISE SPLIT

### OPERATIONS & OTHERS

Manufacturing giants offered roles in the operations domain. Leading e-Commerce firms recruited for their operations and analytics roles.

AB InBev  
Aviva  
Citibank  
Danaher

eBay Inc.  
Genpact  
Google  
HealthKart

Maersk Line  
MetLife  
Microsoft  
Multi Screen Media

Salto Dee Fe  
ShopClues  
Snapdeal  
Stellium Inc.

Tata Steel  
Whirlpool  
Wipro  
Zopper  
Zovi

The Human Resources Function saw surging demand from the industry this year with several firms opening the HR profile for the first time. MDI reinforced its position as the institute of choice for major recruiters in the HR domain.

### HUMAN RESOURCE MANAGEMENT

AB InBev  
Aditya Birla Group  
Airtel  
AkzoNobel  
American Express  
Anand Group  
Aon Hewitt

Asian Paints  
Aviva  
Axis Bank  
Bennett Coleman & Co.  
CBC  
Cinepolis

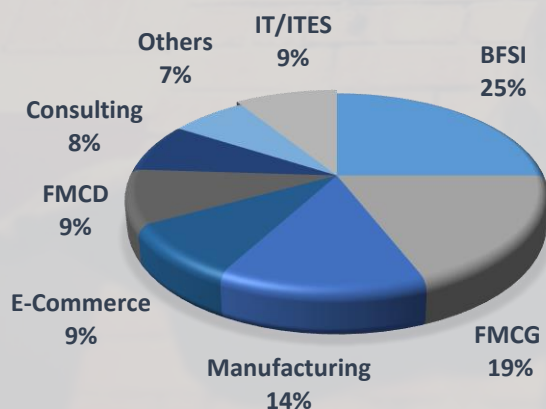
Deloitte US India  
Edelweiss Finance  
Ernst & Young  
HCL Infosystems  
IBM  
ICICI Bank  
ITC Ltd.

KPMG  
Lenovo  
Maersk GSC  
Mahindra & Mahindra  
Multi Screen Media  
Novartis

PepsiCo  
Raymond  
RIL  
Saint Gobain  
Snapdeal  
Tata Steel  
Vodafone

## SECTOR-WISE SPLIT

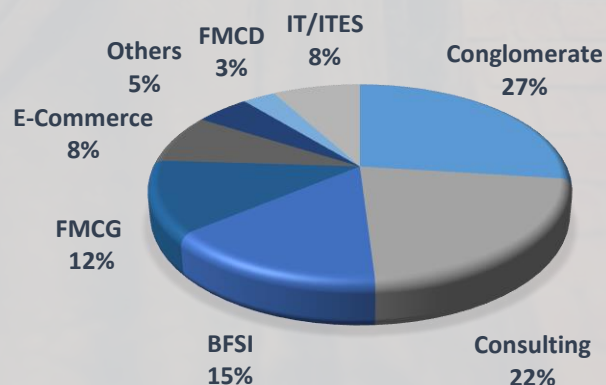
### PGPM



Average Stipend  
Median Stipend  
Highest Stipend

INR 1,39,854  
INR 1,38,000  
INR 3,00,000

### PGP-HRM



Average Stipend  
Median Stipend  
Highest Stipend

INR 1,45,758  
INR 1,50,000  
INR 2,40,000

# EXPRESSING GRATITUDE

We would like to express our gratitude to the Director, Deans as well as the entire faculty at MDI Gurgaon for their continuous support and motivation. We would also like to extend our gratefulness to our alumni for their guidance through interactive sessions and Alumni Talks which has helped the students gain an overview and practical perspective of the industry. Our sincere gratitude goes out to the industry for their continued interest in recruitment at MDI. We look forward to their support in the future as well. We are also grateful to the Prep team for their efforts who helped in maintaining this track record of growth.

## PLACEMENT COMMITTEE



Prof. Kanwal Kapil  
Chairperson, Placements



Prof. Vibhava Srivastava  
Coordinator, Placements

