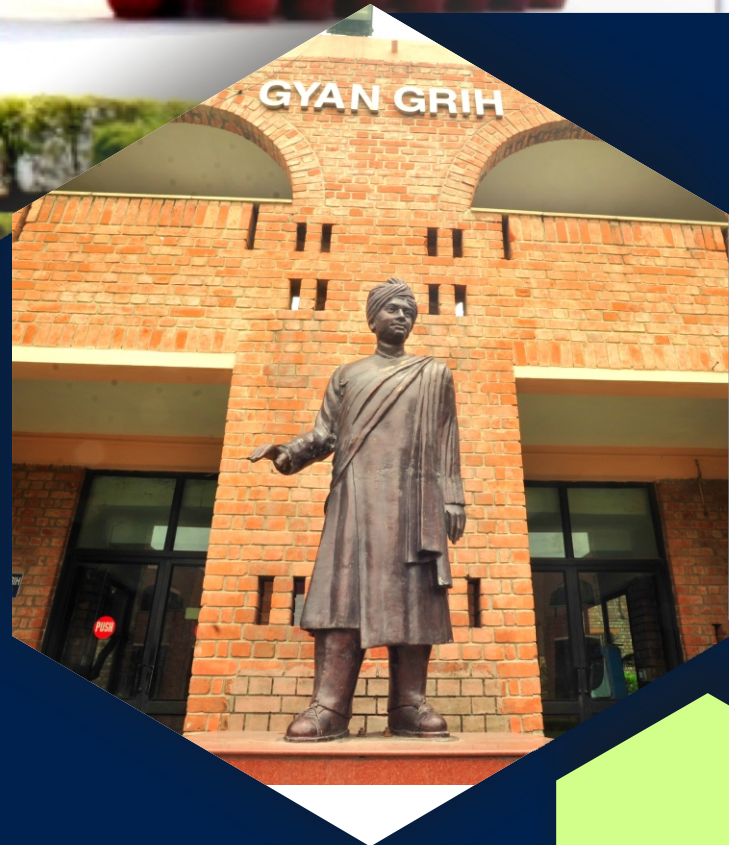




MDI
GURGAON

Management
Development
Institute



SUMMER PLACEMENT REPORT 2014



Foreword



MDI Gurgaon takes great pride in announcing the successful completion of the Summer Placement process for the Class of 2016, comprising of 301 students with 240 enrolled in the flagship PGPM course and 61 students in the PGP-HRM course. At this juncture, we would like to thank all those people who have supported the students throughout the process.

MDI had the privilege of hosting some of the biggest names from the industry for the Summer Placements this year. It was also a reflection of the resurgence in the economy with more than 100 companies participating to recruit from the talent pool at MDI. MDI maintained its tryst with the regular recruiters, who yet again showed immense faith in the students for building future leadership. There was a substantial rise in the number of offers made by many companies and the average stipend saw a significant increase of 15% over the last year. There was a significant increase in the number of new recruiters on campus thus emphasizing the ever increasing reach of MDI.

At the heart of this success, is the unflinching support from the distinguished Alumni of this Institute. Without their backing and strong conviction this would have been extremely difficult to achieve.



BATCH PROFILE

The Class of 2016 consists of an eclectic mix of students coming from diverse educational backgrounds such as Arts, Commerce, Economics, Engineering, Fashion Technology, Medicine, Psychology and Science.

The gender diversity at MDI has seen a constant improvement over the years and the current ratio is one of the best across the premier B-schools of India.



 Female (30%)

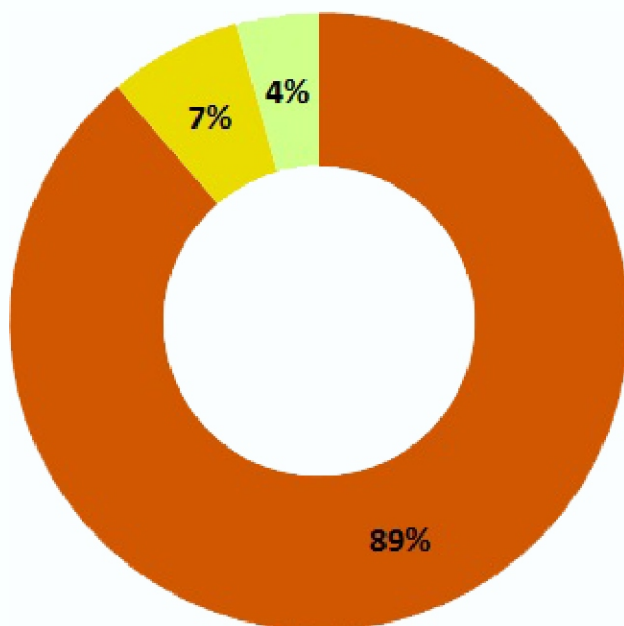
 Male (70%)



 Freshers (20%)  Work Experience (80%)

The batch primarily consists of people with prior work experience in diverse backgrounds such as Analytics, Banking, Consulting, IT/ITES, Manufacturing, Oil & Gas and Power. A significant number of fresh graduates in the batch brings in the

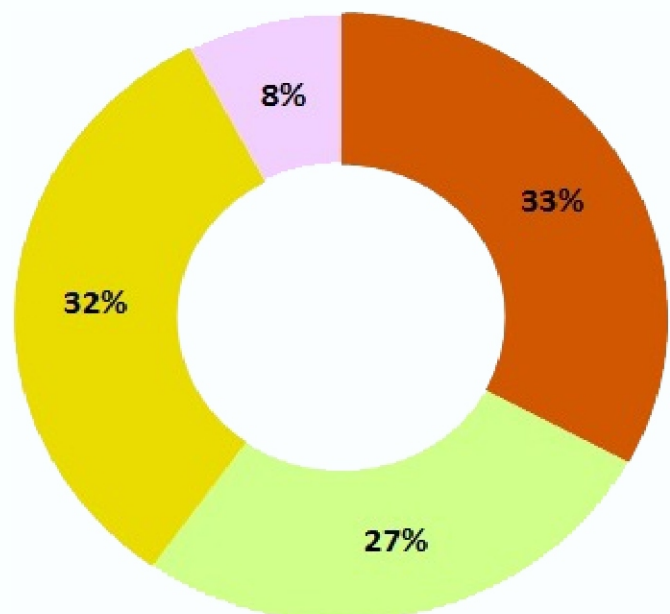
much coveted diversity in perception and insight. The talent pool at MDI is a fine mix of academic excellence and extra-curricular distinction.




 Engineers

 B.Sc./B.Com./B.A.

 Others



 0-12 months

 13-24 months

 25-36 months

 >36 months



KEY HIGHLIGHTS

MDI Gurgaon maintained its impeccable track record by ensuring excellent placements in record time with more than 100 recruiters making internship offers spanning across different verticals. First time recruiters were impressed by the diverse talent pool at MDI with a rich variety of experiences and fresh perspective brought to the table by the candidates. The academic rigour, energy and business acumen of the candidates ensured that MDI reinstated its position as a sought after campus for the future as well.

We continued to exceed the expectations of our regular recruiters by proving an excellent source of talent and further strengthening our ties with the industry stalwarts.

The upward trending economy with expansion in niche segments such as Media, Advertising, Fashion & Lifestyle and Digital Marketing saw exciting roles being offered to students at MDI. While some students chose to satisfy their entrepreneurial appetite by opting for start-ups, others chose to tread the unconventional path by exploring careers in social & non-profit organizations. In line with industry trends, there was a significant increase in participation from the companies in the E-commerce space as well.

Parameter	PGPM	PGP-HRM	Total
Batch Strength	240	61	301
Number of Participating Companies	104	42	109
New Participating Companies	26	12	33
Average Stipend (Entire Internship Duration)	INR 1,16,000	INR 1,07,500	INR 1,14,280
Highest Stipend (Entire Internship Duration)	INR 4,20,000	INR 1,60,000	INR 4,20,000
Increase in Average Stipend	15.3%	12.1%	14.7%



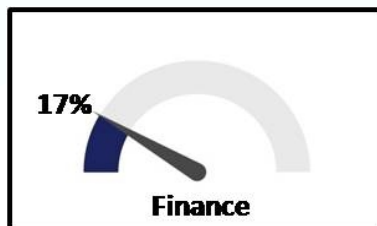
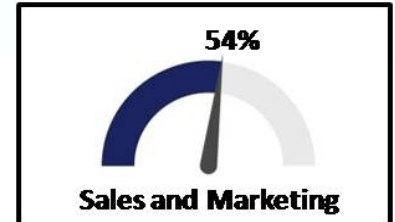
CLASSIFICATION BY FUNCTION

Post Graduate Programme in Management

Sales & Marketing

Sales & Marketing was the most preferred vertical as majority of student populace chose to pursue internships in this role. The FMCG sector has continued its strong association with MDI over the years and this year was no different. In addition, this year saw an increase in participation from other sectors such as Banking, E-commerce and Telecom.

Airtel, AkzoNobel, Anand Group, ATFL, Axis Bank, BI Pharma, Britannia, Castrol, Cummins, Dabur, Eli Lilly, exchange4media, Flipkart, Gartner, Godrej, Hector Beverages, HT Media, Interglobe, L&T, Lenovo, Marks & Spencer, Nivea, PepsiCo, Pidilite, Procter & Gamble, Raymond, Reckitt Benckiser, Reliance Communications, Tata Motors, Tata Steel, Times OOH, Vodafone and Whirlpool amongst others offered roles in Sales & Marketing functions. Recruiters' faith in students of MDI was reinforced as new recruiters in the field of Sales & Marketing such as Amazon, Danone, DSM, Janssen Pharmaceutical, Motorola, Novartis, Snapdeal and others joined our illustrious list of recruiters.



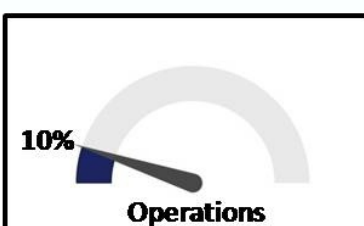
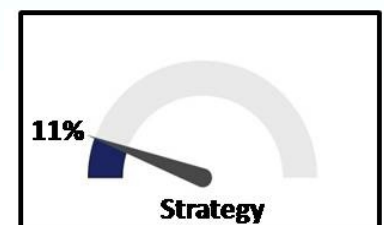
Finance

Finance companies also showed great amount of enthusiasm by trusting the quality of students and making large number of offers. The domain was led by firms such as Altfort Capital, American Express, Axis Bank, BMR Advisors, BMW Financial Services, Citibank, Four S Services, Goldman Sachs, HSBC, ICICI, India Alternatives, JP Morgan, Langham Capital and Nomura amongst others. The offers were made for roles in Asset Management, Corporate Banking, Corporate Finance, Equity Research, Investment Banking, Mergers & Acquisitions, Private Equity, Retail Banking, Risk, Treasury and Wealth Management.

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Strategy

The Consulting domain saw participation from consulting majors such as The Boston Consulting Group, Actuate Business Consulting, Avalon Consulting, Cognizant Business Consulting, Deloitte US India, Deloitte India, KPMG, PricewaterhouseCoopers and Synergy Consulting.

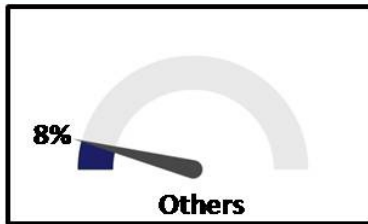


Operations

Number of companies offering the Operations and Supply Chain role saw a substantial rise. While companies like Amazon, Aviva, Citibank, Metlife, Tata Steel and Zovi continued their relationship; AkzoNobel and L&T also opened their Operations role.



CLASSIFICATION BY FUNCTION



Others

General Management once again was a preferred functional domain on campus with major industry players like Mahindra, Reliance Industries & RPG making large number of offers in this domain. Bill & Melinda Gates Foundation recruited for the first time. The analytics domain also saw substantial offers being made by Amazon, eBay, Google & Snapdeal. Aricent, TCS, HCL & Wipro recruited for Business Development, IT and Marketing profiles.

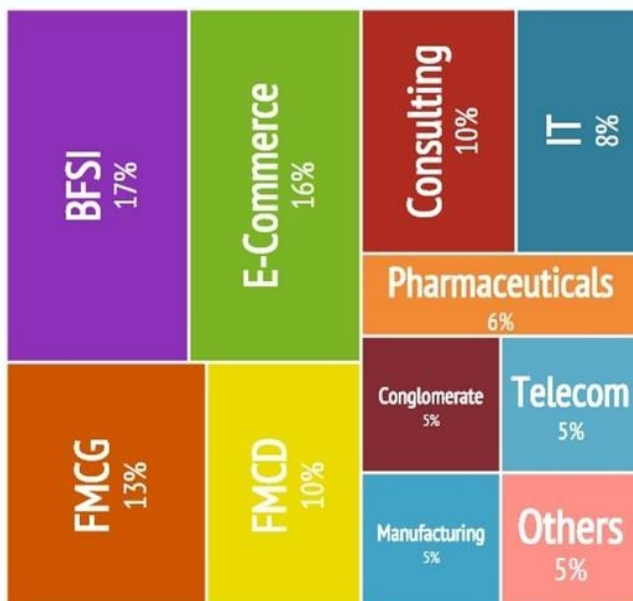
MDI successfully completed its Summer Placements for the HR Batch of 2014-16 in record time; the batch comprises of 61 students.

Post Graduate Programme - Human Resource Management

Companies from varied sectors such as Automobile, Banking and Financial services, Consumer Durables, FMCG, Fashion & Lifestyle, Food & Beverages, HR Consulting, Strategy Consulting and Telecommunications recruited.

Major participants included Aditya Birla Group, Airtel, Anand Group, Aon Hewitt, Asian Paints, Aviva, Axis Bank, Britannia, CitiBank, Danone Nutricia, Deloitte, Ernst & Young, IBM, ICICI, Interglobe, Janssen Pharmaceutical, KPMG, Lenovo, Mahindra, Novartis, PepsiCo, Procter & Gamble, Reliance Industries Limited, RPG, Snapdeal, Tata Advanced Systems Ltd, Tata Motors, Tata Steel, The Boston Consulting Group, Times OOH, Tupperware, Vodafone, Whirlpool and Wipro amongst others.

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Sector Wise Split: PGPM



Sector Wise Split: PGP-HRM



FOR THE ALMA MATER

Our alums are our assets and they bear testimony to the fact that MDI is a school for thought leaders and change masters. Our Alumni extended their wholehearted support and evinced their deep rooted attachment towards their Alma Mater. Their motivation and insights ushered a sense of confidence in the students and guided them objectively. The involvement of Alumni not only brought some of the best brands to campus but was also instrumental in ensuring a smooth placement season. We look forward to their continuous support and guidance in the future as well.



PLACEMENT COMMITTEE



Prof. Kanwal Kapil
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