



MDI
GURGAON



FINAL PLACEMENT REPORT 2015

Management Development Institute, Gurgaon

FOREWORD



MDI Gurgaon reinforced its position as one of the leading business school by achieving stellar placements for the batch of 2013–15 in record time. The batch comprised 239 students in the flagship PGPM course, 60 in the PGP-HRM course and 37 in the PGP-IM course. 71 students accepted the Pre-Placement Offers this year while 8 students opted out of the placement process and decided to take the entrepreneurial path.

In line with the summer placements, this year has seen a substantial increase in the number of first time recruiters visiting the campus. The average compensation has also increased by 15% over the previous year.

A large number of companies visited MDI and recruited in big numbers. Niche profiles in Sales and Marketing, Consulting and Operations were offered by a number of recruiters. This year also witnessed big names in the FMCG sector recruiting for their HR profiles—Nestlé made a comeback after a brief hiatus, and was on MDI's preferred recruiters list. Snapdeal made the highest number of offers, recruiting 26 students for various roles. Also, many flourishing start-ups hired exclusively from MDI. This season reaffirmed the faith shown in MDI's pedagogy, faculty and the students by the industry stalwarts.

BATCH PROFILE



Engineer(86%) B.Com/B.A(8%) Others(6%)

BACKGROUND

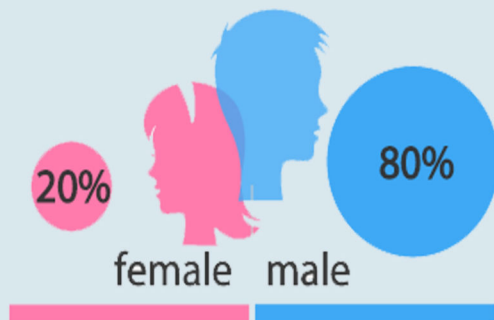
MDI, true to its legacy, draws talent from a multitude of educational backgrounds, with more than 10% of the batch being non-engineers. The intellectual capital of the Class of 2015 comprises people from Arts, Commerce and Engineering backgrounds, including doctors and fashion designers deciding to further their careers at MDI.



0-12 months (31%) 13-24 months (34%) 25-36 months (23%) >36 months (12%)

WORK EXPERIENCE

The class of 2015 consists of a good mix of freshers and experienced students, thus promoting synergistic learning and an enhanced thought process. The batch comprises students having prior work experience in varied sectors, with BFSI, Consulting, IT/ITES and Manufacturing being the most prominent. This diverse batch profile provides an ideal talent pool for the recruiters, proven by the excellent placement season this year at MDI.



GENDER DIVERSITY

The gender diversity has consistently improved over the years with female students comprising around 20% of the current batch. This trend is testament to the growing need for female managers across various spheres of the corporate world.

BATCH OF 2013-15

PLACEMENTS AT A GLANCE

SALES & MARKETING

Sales and Marketing function dominated once again this placement season, with a plethora of companies recruiting from MDI. The major recruiters comprised companies from FMCG, Manufacturing, Pharmaceutical and Telecommunications sectors, who continued to display their strong faith in MDI. Some of the leading participants were Arvind Mills, Asian Paints, Becton Dickinson, Boehringer Ingelheim, Castrol, Coca Cola, Colgate Palmolive, Eli Lilly, Emami, Flipkart, Hector Beverages, Heinz, Idea, Maruti Suzuki, Michelin, Novartis, PepsiCo, Pernod Ricard, Pidilite, Reliance Industries Limited, Snapdeal, Tata Communications, Tata Motors, Tata Steel, Times OOH, United Breweries and Vodafone.

FINANCE

Owing to the exceptional quality of students, many leading financial firms made large number of offers, with niche profiles. The domain was led by renowned firms such as American Express, Axis Bank, Bank of America, Citibank, Fidelity Worldwide Investment, Goldman Sachs, HSBC, ICICI Bank, India Alternatives Investment Advisors, Indus Valley Partners, JP Morgan Chase & Co., Langham Capital, Nomura Holdings, Pernod Ricard, Religare, SBI Capital Markets, Syngenta, The Royal Bank of Scotland, TresVista, Yes Bank and Wipro.

CONSULTING & STRATEGY

The Consulting and Strategy domains saw participation from reputed firms such as Adobe, The Bain Capability Center, The Boston Consulting Group, Cognizant Business Consulting, Deloitte India, Deloitte US India, Grail Research, KPMG, MEC Intelligence, Michael Page, PricewaterhouseCoopers, Stellium Inc. and Synergy Advisory. Over the years, the number of consulting roles being offered at MDI has been on a steady rise.

INFORMATION MANAGEMENT

Major participants in the domain of IT/IT Consulting were Accenture, Genpact, HCL, Hexaware Technologies, IBM, Infosys, McKinsey Digital Labs, MAQ Software, Mindtree, Nucleus Software, RupeePower, Tata Consultancy Services and Wipro.

Some of the top technology firms which recruited this year were Adobe, Dell, Google, Lenovo, NetApp, and SAP India. These firms offered varied roles in Sales and Marketing, and Analytics.

PLACEMENTS AT A GLANCE

OPERATIONS

The number of companies in the Operations domain rose significantly. Some of the major recruiters in this function were Arvind Brands, Aviva, BT Global Services, Genpact and Larsen & Toubro. Major e-commerce recruiters such as eBay, Flipkart, Snapdeal and Zovi hired for their analytics and operations profile.

GENERAL MANAGEMENT

The number of General Management roles offered was one of the highest this year at MDI. Airtel, Essar Group, ICICI Prudential Life Insurance, Interglobe, Jindal Steel and Power Limited, Raymond Group and Reliance Industries Limited offered their much coveted business leadership profiles.

HUMAN RESOURCES

A whole gamut of companies recruited for the Human Resources function, proving the Human Resources programme at MDI to be one of the best in the country. Major participants were Aditya Birla Group, Airtel, Asian Paints, Aviva, Axis Bank, Cognizant Business Consulting, Colgate Palmolive, Citibank, Deloitte US India, Eli Lilly, Ernst & Young, Fidelity Worldwide Investment, Flipkart, HCL, HDFC Bank, IBM, ICICI Bank, Larsen & Toubro, Maersk, Maruti Suzuki, Mercer, Nestlé, Olacabs, PepsiCo, Reliance Industries Ltd., Snapdeal, Tata Advanced Systems Limited, Tata Communications, Tata Motors, Tata Steel, Vodafone, Whirlpool and Wipro.

FIRST TIME RECRUITERS

Adobe, The Bain Capability Center, Bank of America, BT Global, Grail Research, Heinz, ICICI Prudential Life Insurance, Indus Valley Partners, Maersk, NetApp, Novartis, Play Games24x7, ReNew Power, RupeePower, Snapdeal, Stellium Inc., Syngenta and Tata Communications recruited for the first time from MDI.

KEY HIGHLIGHTS

	No. of Students	No. of Companies Participating	Avg. Compensation (INR LPA)	Highest Compensation (INR LPA)
PGPM	239	103	16.86	25.18
PGP-HRM	60	42	15.57	21.00
PGP-IM	37	29	15.54	22.50

*Average International compensation offered was INR 31.36 LPA

FOR THE ALMA MATER

Our Alumni are our industry patrons carrying the MDI legacy across the globe. Alumni talks and various other interactive sessions are a guidance for the students, giving them a practical perspective and an overview of industry expectations. Our alumni support is one of the primary reasons for some of the biggest brands and business houses recruiting from our campus. We are indebted to them for their invaluable support and look forward to their continuous mentorship in the forthcoming years as well.

PLACEMENT COMMITTEE



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