

## Research Publications 2015-16

**Table 1: Summary of Books Published**

S. No.	Book Name
1.	Goel, Sandeep (2016), Financial Management Practices in India, Routledge, London, 2016
2.	Goel, Sandeep (2016), Financial Ratios, Business Expert, US, 2016
3.	Kapil, Kanwal N.; Kapil, Sheeba (2016), Mergers & Acquisitions: Valuation, Leveraged buyouts and Financing, Wiley India Pvt. Ltd. (ISBN: 978-81-265-5848-3)
4.	Kapoor, A. (2015), "Consumer Emotions and Experiences Management", Business Expert Press, New York, First Ed. 2015
5.	Kulkarni, Arun and Pathak, Anil (2015), "Making Human Resource Management Effective - Indian Perspective" published by Diamond Publications, Pune, ISBN: 978-81-8483-647-9
6.	Narain, V., and Narayanamoorthy, A.R. 2016. (Eds.) Indian water policy at the cross-roads. Resources, technology and reforms. Springer. ISBN No. 978-3-319-25182-0
7.	Pillania, Rajesh K., Bhandari, Niva and Dasgupta, Meeta (2016), "Emerging Themes in Strategy", Conference Proceeding, Mc Graw Hill Education, ISBN- 13:978-93-85965-80-7
8.	Rai, Shailendra K; Mitra, Sid; Sahu, Anandi P.; Starn, Harry (2016), Financial Planning: Theory and Practice, SAGE Publication (ISBN: 978-93-515-0250-0)

**Table 2: Paper published in International Journal**

S. No.	Papers published in International Journal
1.	Agrawal, S, Singh, R.K, and Murtaza, Q, (2015), "A Literature Review and Perspectives in Reverse Logistics", Resources, Conservation & Recycling (Elsevier), Vol. 97, pp. 76–92.
2.	Agrawal, S, Singh, R.K, and Murtaza, Q, (2015), "Prioritizing critical success factors for reverse logistics implementation by using Fuzzy-TOPSIS methodology", Journal of Industrial Engineering International (Springer), pp. 1-13.
3.	Bondia, R., Ghosh, S. and Kanjilal, K. (2016), "International crude oil prices and the stock prices of clean energy and technology companies: Evidence from non-linear cointegration tests with unknown structural breaks", Published in Energy – ScienceDirect, 0360-5442, 2016, Elsevier
4.	Chhabra, S., Mukherjee J., (2015), "Royalty to a brand and its extension in high involvement purchases", Asian Journal of Empirical Research, Vol. 5, Issue 12, pp. 252-263, ISSN 2306-983X
5.	Chauhan, S. and Jaiswal, M. P. (2015), "Exploring Factors Affecting Service Quality of ERP on Cloud: A Revelatory Case Study", International Journal of Business Information Systems, 2015 Vol.19, No.1, pp.87 – 102
6.	Chauhan, S. and Kaushik, A. (2016), Evaluating Citizen Acceptance of Unique Identification Number in India: An Empirical Study, Electronic Government, an International Journal, 12.
7.	Dahiya, S., Handa, S.S. and Singh, N.P. (2015), "Credit Scoring Using Ensemble of Various Classifiers on Reduced Feature Set", Industrija, Vol. 43, No. 4
8.	Das, Ashutosh, (2015), "Is Call Auction Efficient for Better Price Discovery?" Asian Journal of Empirical Research, 2015, Vol. 5(8)
9.	Das, Ashutosh, Khatri, Jitendar (2015), "Sustainable Metal Recycling Supply Chains: Prioritizing Success Factors Applying Combined AHP & PCA Techniques" IJMVSC, Col. 6, No. 3, Sept. 2015
10.	Dasgupta, M. (2015). Middle Level Managers and Strategy : A Mixed Methods Approach to Public Private Comparison, <i>International Journal of Management and International</i>

S. No.	Papers published in International Journal
	<i>Development, Vol.14, No.4, 307-325.</i>
11.	Dasgupta, M. (2015). Middle level managers and strategy :exploring the influence of different roles on organisational performance, <i>Journal of General Management, Vol.41, No.1, pp.25-43</i>
12.	Delia, D., Rai, S.K. and Luminita, P. (2015), “Appreciation of the Swiss Franc and its impact on Romania and other Central and eastern European Countries”, <i>Studia Universitatis, Economics Series Vol. 25 Issue 4/2015 ISSN 1584-2339</i>
13.	Dr. Mukherji, S. and Dr. Jain, N. (2015), “Development of a Scale to Assess Communication Effectiveness of Managers Working in Multicultural Environments”, <i>Global Advances in Business and Communication Conference &amp; Journal, Vol. 4 iss. 1</i>
14.	Garg, R., Mukherjee J., Biswas S., & Kataria, A. (2015), “An investigation of antecedents and consequences of brand love in India”, <i>Asia-Pacific Journal of Business Administration, 7(2). ISSN: 1757-4323</i>
15.	Gaur, Vidhu (2015), “Organizational Skills in Perspective of Vedanta”, Published in <i>Researchers World, Journal of Arts, Science &amp; Commerce, Vol. VI, Issue 4(1)</i>
16.	Gaur, Vidhu (2016), “Integrated Personality in Perspective of Vedanta”, Published in <i>Researchers World, Journal of Arts, Science &amp; Commerce, Vol. VII, Issue 1(2)</i>
17.	Goel, Sandeep (2015), Dividend Policy and Market Price Behaviour, <i>Skyline Business Journal, Vol. XI, Issue 1, 2015-16</i>
18.	Goel, Sandeep (2015), Earnings Management in Auto Sector Enterprises in India, <i>Accounting &amp; Finance, No.3 (69) 2015</i>
19.	Goel, Sandeep (2015), EVA as an indicator of Shareholders’ value creation, <i>Accounting &amp; Finance, No.1 (67) 2015</i>
20.	Goel, Sandeep (2016), Smoothing income numbers in Indian FMCG Industry, <i>Canadian Int. Journal of Social Science and Education, Jan. 2016, Vol. 5</i>
21.	Goswami, D., Boon-itt, S., Jain, N. and Dr. Agarwal, D.R. (2016), “Communication drivers for drug adoption in an uncertain world”, <i>International Journal of Pharmaceutical and Healthcare Marketing, Vol. 10 Iss 1 pp.</i>
22.	Goyal, S., Sergi, Bruno S. and Jaiswal, M. P. (2016), “Understanding the challenges and strategic actions of social entrepreneurship at base of the pyramid”, <i>Management Decision, Vol. 54 Issue 2, 2016</i>
23.	Jain, A., Biswal, P.C. (2015), “Intraday price discovery and information sharing between stocks and single stock futures: evidence from India”, <i>Int. J. Financial Markets and Derivatives, Vol. 4, Nos. 3/4, 2015</i>
24.	Jain, A.K. (2015). An interpersonal perspective to study silence in Indian organizations: Investigation of dimensionality and development of measures. <i>Personnel Review, Vol. 44, No. 6, pp. 1-24, Personnel Review, Vol. 44, No. 6, pp. 1-24</i>
25.	Jain, A.K. and Sullivan, S. (2015). Adjusting to the Unexpected: A Review of the Journal of Management History from 2000 to 2004. Accepted for publication in <i>Journal of Management History, 21, (4) 21 (4), 421-438.</i>
26.	Kumar, P, Singh, R.K and Kumar, R, (2015) “An integrated framework of Interpretive Structural Modeling and Graph Theory Matrix Approach to fix the Agility Index of an Automobile manufacturing organization”, <i>International Journal of Systems Assurance Engineering and Management (Springer), DOI 10.1007/s13198-015-0350, pp.1-11.</i>
27.	Kumar, R, Haleem, A, Garg, S.K. and Singh, R.K. (2015), “Automated Guided Vehicle Configurations in Flexible Manufacturing System: A comparative study”, <i>International Journals of Industrial and Systems Engineering”, Vol. 21, No. 2, pp. 207-226,</i>

S. No.	Papers published in International Journal
	(Inderscience).
28.	Kumar, R, Singh, R.K., and Shankar, R, (2015) " <a href="#">Critical success factors for implementation of supply chain management in Indian small and medium enterprises and their impact on performance</a> ", IIMB Management Review (Elsevier) Vol. 7, No.2.
29.	Manisha Seth, D P Goyal & Ravi Kiran (2015) "Development of a model for successful implementation of supply chain management information system in Indian automotive industry" Vision: The Journal of Business Perspective, Vol. 19(3), pp 248–262
30.	Manisha Seth, D P Goyal & Ravi Kiran (2015) "Implementation of Supply Chain Management Information System and Organisational Success Factors" Indraprastha Journal of Management, Vol. 3(12), pp 21-33.
31.	Manisha Seth, Ravi Kiran & D P Goyal (2015) " Identification of Critical Success Factors for the Implementation of Supply Chain Management Information System through SEM Approach", Global Journal of Management and Business Research, Vol 15, No 6-A,
32.	Mukherjee J., & Tripathi P. (2016), "Understanding the Drivers of Brand Loyalty in Mixed Media Context", Vol. 7, No. 1, January – April, pp 1-13, IISN 0976-173X
33.	Mukhopadhyay, S., Bouwman, H. and Jaiswal, M. P. (2015), Portfolios of Control in Mobile eco systems: evolution and validation, Info, Vol. 17 Issue 2 pp. 36 – 58
34.	O'Neil DA and Hopkins MM; Ed. Sharma, R.R. 2015. Organizational systems on women's career advancement 2015: 6:905. doi: 10.3389/fpsyg. 2015.00905(IF 2.6)
35.	Prasad, R. and Sinha Ray, R. "The relation of traffic balance and network size: a case from the Indian mobile industry", Netnomics, Vol 16(3), 2015, Springer, Online August 2015, and Volume publication in December 2015
36.	Prasad, Rohit, and Rupamanjari Sinha Ray. "The relation of traffic balance and network size: a case from the indian mobile industry." <i>NETNOMICS: Economic Research and Electronic Networking</i> 16.3 (2015): 149-167.
37.	Prashar, Anupama (2015), "Using Shainin DOE for Six Sigma: An Indian Case Study" Production Planning and Control. The Management of Operation, DOI: 10.1080/09537287.2015.1078515
38.	Prof. Anshul Jain, Prof. Biswal, P. C. and Prof. Ghosh, Sajal, "Volatility–volume causality across single stock spot–futures markets in India" published in Journal, Applied Economics by Routledge - Taylor & Francis Group.
39.	Rahul Hakhu, Ravi Kiran and D. P. Goyal (2015) "Hindrances Factors for Marketing Information System(MkIS): A Study of Small and Medium Enterprises(SMEs) in Punjab", Indian Journal of Applied Research, Volume : 5(4), pp. 391-393, ISSN - 2249-555X
40.	Sahi, Shalini K. and Dutta V.K. (2015), "Perceived Attitudes towards Sudden Wealth: An Exploratory Study ( Co-authored), International Journal of Indian Culture and Business Management", 11(2), 245-274.
41.	Saini, Debi S. and Cooke, F.L. (2015), "From Legalism to Strategic HRM in India? Grievance Management in Transition.", Published in Asia Pacific Journal of Management, Vol. 32, no. 3, Sept. 2015
42.	Sangeeta Shah Bharadwaj (2015), "Can a Work-at-Home Policy Hurt Morale?", Harvard Business Review, April 2015.
43.	Sharma, Anand; Srinivasan and Shainesh (2015), An Approach to Prioritize Customer Based Cost Effective, Service Improvements, The Services Industries Journal, UK
44.	Sharma, Neha P., Sharma, T., and Agarwal M. Nanda (2015), "Measuring employee perception of performance management system effectiveness: conceptualization and scale development", Employee Relations Vol. 38, Issue 2

<b>S. No.</b>	<b>Papers published in International Journal</b>
45.	Sharma, Radha R. and Sharma, N.P. (2015), "Opening the Gender Diversity Black Box: Causality of Perceived Gender Equity and Locus of Control and Mediation of Work Engagement in Employee Well-Being", <i>Frontiers in Psychology</i> . 6:1371. doi: 10.3389/fpsyg.2015.01371. <a href="http://journal.frontiersin.org/article/10.3389/fpsyg.2015.01371/abstract">http://journal.frontiersin.org/article/10.3389/fpsyg.2015.01371/abstract</a> . ( Impact Factor 2.6)
46.	Sharma, Radha R. Opening the Black Box & Encoding the Gender Equity Code in Corporate India, HHL Germany, Research Report, 2016.
47.	Singh, N.P. (2015), "Lenovo Acquires IBM's x86 Low-end Server Business", <i>Industrija</i> , Vol. 43, No. 3
48.	Singh, R.K and Sharma, M.K (2015), "Selecting competitive supply chain using Fuzzy-AHP and Extent analysis", <i>Journal of Industrial and Production Engineering (Tayler and Francis)</i> , Vol. 31, No. 8, pp. 524-538.
49.	Singh, R.K. (2015) "Modelling of Critical Factors for Responsiveness in Supply Chain" <i>Journal of Manufacturing and Technology Management (Emerald)</i> , Vol. 26, No.6, pp. 868 – 888.
50.	Singh, R.K., Gupta, A., Kumar, A. and Khan T.A. (2016), "Ranking of barriers of effective maintenance by using TOPSIS approach", <i>Journal of Quality in Maintenance Engineering</i> , Vol. 22, Iss. 1, pp. 18-34
51.	Srivastava, V. and Dewan, S. (2015), "Adoption of Cloud Computing Amongst Indian SMBs: An Extension of TAM Framework", <i>Journal of Entrepreneurship and Management</i> , Vol. 4, Iss. 1, Feb. 2015
52.	Vyas, V., Jain, P., Roy, A. and Raitani S. (2015), Sustainability and Management Education: Exploration and Interrelationship between the Dimensions from Stakeholder's Perspective, <i>Management &amp; Change</i> , 19(1), 25-48

**Table 3: Paper Published in National Journal**

<b>S. No.</b>	<b>Paper Published in National Journal</b>
1.	Das, A. and Sharma, K. (2015), "Maternal Health Services – Facilitating Access in Low-resource Settings", Published in <i>A Journal of Advances in Economics and Business Management (AEBM)</i> , Vol. 2, Issue 13, July-Sept. 2015
2.	Dasgupta, M. (2015). Exploring the Relevance of Case Study Research, <i>Vision</i> , Vol. 19, No.2, pp.147-160.
3.	Goel, P. and Sharma, K. (2015), "Measurement of E-Satisfaction: Critical Review of the Instruments", Published in <i>A Journal of Indian Management &amp; Strategy (JIMS 8)</i> , Vol. 20, Issue July-Sept., pp. 30-33
4.	Goel, Sandeep and Sircar, S. (2015), "Monetary policy of Reserve Bank of India: Role of Bank Lending", <i>Arthshashtra Indian Journal</i> , May-June 2015
5.	Iyer. S.V. (2016), "Connecting the dots", Published in the <i>Journal Indian Management</i> , Feb. 2016
6.	Jain, P., Vyas, V., Roy, A., (2015), Quality Education: Exploration and the Interrelationship between the Dimensions from Stakeholder's Perspective. <i>Orrja</i> , 13(2), 36-47.
7.	Lal, Purna and Bharadwaj, Sangeeta Shah (2015), "Assessing The Performance of Cloud-Based Customer Relationship Management Systems", <i>Skyline Business Journal</i> , Volume XI, Issue I, 89-100.
8.	Mukherjee J., (2015), "Case Study Based Pedagogy for Marketing Education in India", <i>Management and Change</i> , Vol. 19, Issue 2, pp. 9-24, ISSN 0972-2149
9.	Mukherjee J., (2015), "Mobile Money Adoption in India: Evidence from early adopters of

<b>S. No.</b>	<b>Paper Published in National Journal</b>
	Technology”, Vilakshan, Vol. 12, Issue 2, pp. 99-119, ISSN 0973-1954
10.	Roy, A., Vyas, V., & Jain, P., (2015), Measuring Information Technology Capability of Small and Medium Enterprises in Rajasthan, IMS Manthan – The Journal of Inovations, 9(1 & 2), 93-100.
11.	Sangeeta Shah Bharadwaj, Sumedha Chauhan and Aparna Raman (2015), “Impact of Knowledge Management Capabilities on Knowledge Management Effectiveness in Indian Organziations”, Vikapla 40(4), 1-14
12.	Sinha Ray, R. and Prasad, R. “Telecentres go where mobile phones fear to tread: Evidence from India”, Review of Market Integration, Vol 6(1), 2014, Sage, April 2015
13.	Srivastava, R. (2015), “Private Label Motivators and Product Category Association: An Empirical Study”, Ushus – Journal of Business Management, Christ University, Bangalore, Vol. 14, No. 3, July-Dec. 2015
14.	Srivastava, R. (2016), “Understanding the Customer Value Enablers for retail Formats”, Pratibimba, Vol. 16, No. 1, Jan-July 2016
15.	Srivastava, R. and Subodh Kumar (2015), “Private Label Perception of Customers: Effects of Socio Demographic Variables”, Management Insight, Vol. 11, No. 2, December 2015

**Table 4: Book Chapters**

<b>S. No.</b>	<b>Book Chapters</b>
1.	Agarwal, S., Singh, R.K., Murtaza, Q. (2016) “Selling Remanufactured Products through proper channel in emerging economies” Chapter 19, pp. 333-343, Marketing in Emerging Economies, edited by Rahela Forooki, published by Mankin Press
2.	Aggarwal, P. and Bhatnagar, J. (2016), “Conceptual Review of Green HRM Practices and Employee Well Being: Green Work-Life Balance & Green Engagement as Mediators”, Conference Proceeding Book, Emerging Themes in Strategy, McGrawHill, New Delhi
3.	Aggarwal, S., Srivastava, M.K. & Aggarwal, V. (2015), “Benchmarking Supply Chain Collaboration using Data Envelopment Analysis”, Conference Paper published in Proceedings of 46th Annual Meeting 2015, The Decision Sciences Institute (DSI), Nov. 21-24, 2015, Seattle, WA, USA
4.	Goel, Sandeep (2015), EVA & Earnings Management Evidence, Book of Proceedings of "Evidence Based Management", ICEBM, 2015 BITS Pilani
5.	Goyal, D.P., (2015), “Marketing Information System(MkIS): A Study of Small and Medium Enterprises(SMEs) in Punjab”, Published in Cases in Management (Finance, Marketing and HR), Ed. By Ashish K. Garg, KK Ray and S.K. Mitra
6.	Kaushal, Leena Ajit (2016), “Multinational Corporations: A Boon or Bane for a Developing Economy – A Study in Indian Context”, in a Book Impacts of International Business and Political Affairs on Global Economy, Published in IGI Global, January 2016
7.	Kaushik, Anjali (2016), “Emerging Themes on Cyber Security Strategy”, Conference Proceeding Book, Emerging Themes in Strategy, McGrawHill, New Delhi
8.	Kumar, Avanish, (2016), “Governance in the 21st Century: Shifting Goal Post”, Conference Proceeding Book, Emerging Themes in Strategy, McGrawHill, New Delhi
9.	Narain, V. (2016), “Introduction: towards a discursive analysis of Indian Water Policy”, In Narain, V. and Narayanamoorthy, A.R. eds. Indian water policy at the cross-roads. Resources, technology and reforms
10.	Padhi, S.S. and Aggarwal, V. (2015), “Role of Corporate Disclosure Practices on Firms' Performance”, Conference Paper published in Proceedings of 46th Annual Meeting 2015, The Decision Sciences Institute (DSI), Nov. 21-24, 2015, Seattle, WA, USA

S. No.	Book Chapters
11.	Sahi, Shalini K. (2015), "Investor Biases in Financial Decisions", Handbook of Research on Behavioral Finance and Investment Strategies: Decision Making in the Financial Industry (pp. 1-473). Hershey, PA: IGI Global. Doi:10.4018/978-1-4666-7484-4
12.	Selvaraj, A. and Tripathi, Shiv S. "Global aspirations of Micromax: A Case Study", Edited Book – "Management 3.0", published by ICBM School of Business Education, Hyderabad, December 2015 (ISBN: 978-81924315-1-2)
13.	Sharma, Radha R. & Mukherjee, S. (2015). Organizational Transformation for Sustainable Development in Horst Albach, Heribert Meffert, Andreas Pinkwart, Ralf Reichwald Eds. CASiM HHL anthology on 'Permanent Change. Management of Permanent Change in Firms and Markets' 195-216, Germany: Springer.
14.	Sharma, Radha R. & Pardasani, R. (2015) "Management of Religious Diversity by Organizations in India. In Stefan Groschl & Regine Bendl. (2015) Managing Religious Diversity at the Workplace, 223-238. England/ USA: Gower. ISBN: 9781472441065

**Table 5: Book Review**

S. No.	Book Reviews
1	Iyer, Veena S. (2014), Book Review of "Pension Reforms in India- The Unfinished Agenda" by H. Sadhak, published in Vision 18(2)
2	Sahi, Shalini. K. (2014), Book Review: Easy Money: Evolution of Money from Robinson Crusoe to the First World War by Vivek Kaul, <i>Vision: The Journal of Business Perspective</i> , 18(3), 254-255.
3	Saini, Debi S., (2015), Book Review: Building Anti-fragile Organizations – Risk, Opportunity and Governance in a Turbulent World, Aldershot, UK: Gower Publishing Ltd., 2014 by Tony Bendell, xviv + 228 pp
4	Saini, Debi S., (2015), Book Review: Rosemary Thompson and Eileen Arney (2015) Managing People, 4 <sup>th</sup> Edition. Routledge, New York. ISBN 978 0415 71354 2 x+180 pages
5	Srivastava, R., (2015), "Rohitashya Chattopadhyay, Understanding India: Cultural Influences of Indian Television Commercials, Vision, 19(3), 2015, MDI, Sage Publication

**Table 5: Faculty attended and presented Papers in International Conference**

S. No.	Presented Papers in International Conference
1.	Aggarwal, Vijay (2015), "1. Benchmarking Supply Chain Collaboration using Data Envelopment Analysis; 2. Role of Corporate Disclosure Practices on Firms' Performance", 2015 Annual Meeting of the Decision Sciences Institute (DSI), Seattle, WA, USA
2.	Aggarwal, Vijay (2016), "Developing Simulation based strategic for Food Grams Movement in India", 9th ISDSI International Conference
3.	Bhatnagar, Jyotsna (2016), "Key note speaker", International HR Conference on Employee Engagement
4.	Dr. Kirti Sharma (2016), "Measuring acceptance of CRM analytical tools and organizational factors", ITBI - 15
5.	Goel, Sandeep (2015), "Smoothing Income Numbers in Indian FMCG Industry: An Investigative Case Study", International Conference on Arts, Social Science, Economics and Education (ICASEE 2015), Toronto, Canada
6.	Gupta, Amit K. (2016), "Joint replenishment strategy in production inventory model with equal production run and replenishment cycle", 9th ISDSI International Conference
7.	Gupta, Amit Kumar (2015), "Optimal Joint Replenishment Strategy for a Central Factory

S. No.	Presented Papers in International Conference
	with Multiple Satellite Factories using Simulated Annealing”, International Academy of Business and Economics (IABE), Las Vegas
8.	Gupta, M., Sharma, Chavi B. and Gupta, N. (2016), “A Review of Indian Aviation Industry Growth Opportunities and Challenges”, 12 <sup>th</sup> Intl. Research Conference on Quality, Innovation and Knowledge Management, Feb. 14-17, 2016
9.	Jaiswal, M.P. (2016), “Empirical investigation on adoption of enterprise resource planning systems as a service”, International Conference on Business Admn. 2016
10.	Kaushik, Anjali (2015), “State Transgression on Electronic Expression: Is it for Real?”, American Conference for Information Systems (AMCIS, 2015), Puerto, Riw, US
11.	Narain, Vishal (2016), “Invited to participate as member of working group on environment, health & sustainable cities”, Pathways to Sustainable Urbanization
12.	Nath, Dhruva (2015), “A New Breed of Emerging Angel Investors : Experiences from India”, Annual Tokyo Business Research Conference, Tokyo, Japan
13.	Prasad, Rohit (2015), “A Techno-Economic Study of Wi-Fi adoption in India”, Second Regional ITS Conference
14.	Prashar, Anupama (2015), “A Hybrid DOE Framework for SS pro improvement - an empirical study”, Fore International Operations Conference on Nov. 26-27, 2015 at Fore School, New Delhi
15.	Rai, S. K. (2015), “Mumbai Trans Harbour Sea Link: Project Financing through PPP”, NACRA 2015 Annual Meeting
16.	Rai, Sumita (2015), “Knowledge Leadership, Knowledge sharing and innovation”, Frontier in Managerial and Oranizational Cognition: MOC Academy of Management, Roskilde University, Copenhagen
17.	Roy, Ankur (2015), “1. Barriers to Innovation in SMEs in India; 2. Relationship between Financial Behaviour and Investment Willingness in Financial Markets”, International Conference on Research & Business Sustainability
18.	Sasrdana, D., Terziovski, M and Gupta, N. (2016), “The Impact of Sustainability Practices on Performance of Indian Manufacturing”, 12 <sup>th</sup> Intl. Research Conference on Quality, Innovation and Knowledge Management, Feb. 14-17, 2016
19.	Shaikh, Imlak (2016), “Stylized Patterns of Implied Volatility in India: A case study of Currency Options”, International Research Conference 2016, Mumbai
20.	Sharma, Kirti (2016), “Systematic review of social marketing strategies to prevent FASD during pregnancy”, ICSM-2016, IIMB
21.	Sharma, Radha R. (2015), “Humanistic Management: Indian Perspective”, Academy of Management Conference, Vancouver, Canada
22.	Sharma, Radha R. (2015), “Managing for Responsibility: An Alternative Paradigm”, 2015 Global Forum for Responsible Management Education, New York
23.	Singh, N.P. (2015), “credit Modelling using Hybrid Machine Learning Technique”, 2015 International Conference onSoft Computing Tech. and Implementation (ICSCTI), MRIU, Faridabad, Oct. 8-10, 2015
24.	Srivastava, Ritu (2015), “Fueling Growth in Fashion Retail Through Private Brands: The case of Big Bazaar”, International Case Symposium of Fashion Retail Management
25.	Srivastava, Ritu (2015), “Value Creation Through Social Inovation in The Supply Chain: The case of Jaipur Rugs in India”, International Conference on Innovations & IPR 2015, Hotel LeMeridien, New Delhi
26.	Tripathi, Shiv S. (2015), “Open Service Innovations in Information Technology Services Industry”, XXVI ISPIM Innovation Conference, Hungary, June 14-17, Published by LUT

<b>S. No.</b>	<b>Presented Papers in International Conference</b>
	Scientific & Expertise Publications, Finland, June 2015
27.	Tripathi, Shiv S. (2016), "Diversity and Openess of Indian Boards Does Internationalization Matter?", 9th ISDSI International Conference

**Table 6: Faculty attended and presented Papers in National Conference**

<b>S. No.</b>	<b>presented Papers in National Conference</b>
1.	Bhatnagar, J. (2015), "A Framework of Strategic HRM in Indian Organizations: A Study of Managers", Published in NHRD Network Journal, April 2015
2.	Bhatnagar, Jyotsna (2015), "Impact of Enterprise Social Media on Organizational Learning Capability - Role of the employees' social capital and informal learning activities", 4th IAM Conference, IIM Lucknow
3.	Dasgupta, M. (2016), "Corporate Restructuring: An Exploratory Study", Conference Emerging Themes in Strategy, February 25-26, 2016 at MDI
4.	Narain, Vishal (2016), "Invitation for Participation", Periurban Agriculture Ecosystems, IIC, New Delhi
5.	Narain, Vishal (2016), "Land, Water and Power: The demise of common property resources in periurban Gurgaon, India", INSEE 8th Conference
6.	Prasad, Rohit (2015), "A Techno-Economic Study of Non-Exclusive Sharing of Radio Spectrum for Mobile Services and Associated Policy Implications", Tenth Annual International Conference on Public Policy & Management, IIM Bangalore
7.	Prashar, Anupama, (2016), "TQM as Business Strategy: A Meta-Analysis review", Conference Emerging Themes in Strategy, February 25-26, 2016 at MDI
8.	Saini, Debi S. (2015), AIMA's 13th National HR Summit
9.	Sharma, Radha R. (2015), "Invited as a Senior Scholar and Mentor for the Junior Faculty Consortium", NHRDN Conference - Managing in the Indian Institutional Context - IIM Lucknow - Noida Campus
10.	Tapasvi, S.K. (2015), "Adopting CSR Practices in the Core Business", Global Summit on Corporate Socio Responsibility (GSCSR), 2015, New Delhi
11.	Vyas, V., Roy, A., Jain, P., (2015), Relation between Financial Behaviour and Investment willingness in Financial Markets, Paper presented at the International Conference on Research and Business Sustainability, 396-401. [Excel Publishers)

**Table 7: Management and Business Cases Published**

<b>S. No.</b>	<b>Cases published in leading Case Clear Houses</b>
1.	Aggarwal S. and Srivastava, M. (2016), "Ericsson: What went wrong?" Published in ECCH/The Case Centre, Case Ref. No. 616-0016-1
2.	Aggarwal S. and Srivastava, M. (2016), "Nokia's Supply Chain Strategy Under Disruption: Rebut or Resilient?" Published in ECCH/The Case Centre, Case Ref. No. 616-0012-1
3.	Banerjee, A.K. and Pillania, R.K. (2016), "Fashion2go: Just Another Fashion E-Tailer?" Published in Ivey Publishing, Ver. 2016-02-26
4.	Bhatnagar J. and Jaiswal, S. (2015), "Maynard Leigh Associates: Consultantrepreneurs' Dilemma of Purpose or Profit", Published in Ivey Publishing, 8B15C030, Ver. 2015-08-28
5.	Bhatnagar J. and Jaiswal, S. (2016), "Amazon as an Employer", Published in Ivey Publishing, 8B16C006, Ver. 2016-03-07
6.	Chakravarty, Ariya and Bhatnagar J. (2015), "A Panacea to Gendered Career Constraints:



S. No.	Cases published in leading Case Clear Houses
	Dilemmas of Sustainability and Building Talent Pipeline at the Bottom of the Economic Pyramid”, published in Case Center, UK
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**Table 8: News Paper / Magazine Article**

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5.	Goel, Sandeep (2015), Fixed maturity plans, The Financial Chronicle, 10 <sup>th</sup> June 2015
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