

Research Publications 2013-14

Table 1: Summary of Books Published

S. No.	Books Published
1	Baxi, CV; Ray, Rupamanjari S. (2013), "Corporate Social Responsibility: A Study of CSR Practices in Indian Industry", published by Vikas Publishing House Pvt. Ltd., New Delhi, ISBN: 978-93-259-5764-0, pp-281
2	Dhameja, Nand (2013), "Public Budgeting and Financial Management: Indian Experience" published by S. Chand & Company Pvt. Ltd. New Delhi, ISBN: 978-81-928300-9-4, pages-160
3	Goel, Sandeep, (2013), "Financial Statements Analysis: Cases from Corporate India" published by Routledge India (17 October 2013), 220 pages, ISBN-13: 978-0415710947.
4	Kapoor, Avinash and Kulshrestha, Chinmaya (2013), "Dynamics of Competitive Advantage and Consumer Perception in Social Marketing" edited book published by IGI Global: disseminator of Knowledge, August 2013, pages-429, ISBN13: 9781466644304
5	Kaushik, Anjali (2014), "Driving Process Change: Innovative e-Governance Practices from India" (edited book), published by MacMillan Publishers India Ltd. (1 April 2014), 304 pages, ISBN-935059503-6
6	Kaushik, Anjali, (2013), "Sailing Safe in Cyberspace: Protect Your Identity and Data" Published by SAGE India; 1 edition (12 August 2013), 292 pages, ISBN-13: 978-8132111221
7	Narain, V., C.G. Goodrich, J. Chourey and A. Prakash (eds.) 2014. <i>Globalization of water governance in South Asia</i> . New Delhi. Routledge: Taylor & Francis. 322 pages, ISBN: 978-0-415-81198-9
8	Srinivasan, Vasanthi and Gupta, Amit (2013), Women Professionals in the Software Services Sector in India, Handbook Of Research On Promoting Women's Careers, Susan Vinnicombe, Ronald J. Burke, Stacy Blake-Beard, Lynda L. Moore (eds), Edward Edgar Publishing

Table 2: Paper published in International Journal

S. No.	Paper Published in International Journals
1	Agarwal, Madhushree N. (2014), "Types of Entrepreneur and Growth of New Ventures: Testing and Validation of a Typology of Software Entrepreneurs in India", The Journal of Applied Management and Entrepreneurship, Vol 19, No. 1, 2014, pages 18-43.
2	Bhatnagar J (2014)." Mediator analysis in the management of innovation in Indian Knowledge Workers: the role of perceived supervisor support, psychological contract, reward and recognition and turnover intention" The International Journal of Human Resource Management, 25 (10)May,2014 Available online
3	Biswas, Soumendu (2013), "The Influence of Transformational Leadership on Organizational Citizenship Behavior when mediated by job involvement and Organizational Commitment: Evidences from India", published in International Journal of Management Development, INDERSCIENCE, Vol. 1 No. 2, 2013, pp-145-
4	Chauhan, Sumedha, Raman, Aparna and Singh, N. P. (2013), "A Comparative Cost Analysis of on Premises IT Infrastructure and Cloud Based Email Services in an Indian Business School", published in International Journal of Cloud Applications and Computing, by IGI

	Publishers, Volume 3, Issue 2, 2013, pp-21-34.
5	Cooke, F., Saini, D. and Wang, J (2013) "Talent management in China and India: A comparison of management Perceptions and Human Resource Practices," Journal of Word Business." Elsevier. A category, Impact Factor: 2.617
6	Dasgupta, Meeta and Gupta,R.K. (2014), "Technological innovation and technology strategy: proposing an interface" published in Int. J. Business Excellence, Vol. 7, No. 2, 2014, pp-129-147
7	Ghosh Sajal, Kanjila l K., 2014. Oil price shocks on Indian economy: evidence from Toda Yamamoto and Markov regime-switching VAR. Macroeconomics and Finance in Emerging Market Economies, ROUTLEDGE 7(1): 122-139. DOI:10.1080/17520843.2013.85633
8	Ghosh Sajal, Kanjilal K., 2014. Long-term equilibrium relationship between urbanization, energy consumption and economic activity: Empirical evidence from India. Energy ELSEVIER, DOI: http://dx.doi.org/10.1016/j.energy.2013.12.052
9	Goel, Sandeep (2013), "Managing the business 'quality' way" published in International Journal of Business and Economic Development" Vol 1, Number 2, July 2013, pp-94-99
10	Goel, Sandeep (2013), "Modeling Correlated Liquidity and Solvency on a Balancing Equation in Indian Consumer Industry", published in Applied Research in Finance, Vol.IV, Issue 2 (8), published in 2013, pp-66-97.
11	Goel, Sandeep (2013), "Working Capital Management Efficiency and Firm Profitability: A Study of Indian Retail Industry", published in South Asian Journal of Management, Vol. 20, Issue No. 3, July- September 2013, pp-104-121
12	Goel, Sandeep (2014), "Earnings Management Behavior of Telecom India: A Review of MTNL and Bharti Airtel Ltd.," published in Accounting and Finance, No. 1 (63), 2014, pp71-77
13	Goel, Sandeep, (2013), "EVA as an indicator of shareholders' wealth ndianation in construction industry: a comparative study of DLF and L&T" published in IIMS Journal of Management Science", Vol. 4, No. 1, Jan-June 2013, pp-68-76
14	Gupta, Nakul and Bharadwaj, Sangeeta S. (2013), "Agility in Business School Education through Richness and Reach: A Conceptual Model", published in Education Training, Emerald Publishing ltd. Vol 55, No. 4/5, 2013, pp-370-384
15	Hakhu, Rahul; Kiran, Ravi and Goyal, D. P. (2013), "Primary Characteristics for Marketing Information System (MkIS) for Small and Medium Enterprises (SMEs) in Punjab, published in Australian Journal of Basic and Applied Sciences 7(7): 539-544, 2013. ISSN: 1991-8178.
16	Hakhu, Rahul; Kiran, Ravi and Goyal, D. P. (2013), "Success of Marketing Information System Model for SMEs of Punjab: Validation of Survey Based Results and Case Study Analysis" published by Elsevier Ltd., Science Direct, Procedia- Social and Behavioral Science 103 (2013) 870-879.
17	Jain, A.K, Srivastava S. & Sullivan, S.E. (2013). Leadership in emerging markets: An empirical study of the managers in India. Journal of Technology Management in China, 8(2), 105-119.
18	Jain, A.K. & Jeppesen, H.J. (2013). Knowledge Management Practices in a Public Sector Organization: The Role of Leaders' Cognitive Styles. Journal of Knowledge Management,

	17(4), 347-362.
19	Jain, A.K., Giga, S.I., & Cooper, C.L. (2013). Stress, health and well-being: The mediating role of employee's and organizational commitment. <i>International Journal of Environmental Research and Public Health</i> 10, 4907-4924.
20	Jain, A.K., Giga, S.I., Cooper, C.L. (2013). Perceived Organizational Support as a Moderator of the Relationship between Stress and Organizational Citizenship Behaviors. <i>International Journal of Organizational Analysis</i> , 21(3), 313-334.
21	Kapur, Kavita. Paul, Ravi and Gupta, Rajen (2013), "Personality and its impact on global virtual team performance" published in <i>International Journal of Indian Culture and Business Management</i> , Vol. 6, No. 4, 2013, 410-429
22	Karthik, V. and Kumar, Sanjay (2013), "Investigating 'degree of adoption' effects on e-procurement benefits", published in the <i>International Journal of Procurement Management</i> , Vol. 6, No. 2, 2013, pp-211
23	Kumar, Avanish (2013) "Women entrepreneurs in a masculine society: inclusive strategy for sustainable outcomes", <i>International Journal of Organizational Analysis</i> , Vol. 21 Iss: 3, pp.373 - 384
24	Kumar, Avanish and Mahapatro, Meerambika (2013) The cutting edge in the blunt space: an anthropological construct of auxiliary nurse midwives' social world in the community. <i>Healthcare in Low-resource Settings</i> 2013; volume 1:e, pages 40-43
25	Mishra, P., Gupta, R., and Bhatnagar, J. (2014) "Grounded Theory Research: Exploring Work-Family Enrichment in an Emerging Economy" <i>Qualitative Research Journal (Forthcoming)</i> QRJ is A journal of Excellence in Research Australia (ERA).copy with Pavitra
26	Mukherjee J. (2012), "Exploring the demographic differences in adoption of mobile marketing in India", <i>Management and Change</i> , Vol. 16, Issue 1&2, pp. 64-81, ISSN 0972-2149
27	Mukherjee J. (2013), "Marketing of innovative new products in emerging markets: a trust based framework", <i>Metamorphosis: A Journal of Management Research</i> , Vol. 12, Issue No.1, pp. 8-29, ISSN 0972-6225
28	Mukherjee J., Pillai A. (2012), "Modeling the Online Social Network Adoption Behavior: Evidence from India", <i>Management and Change</i> , Vol. 16, Issue 1&2, pp. 149-167, ISSN 0972-2149
29	Narain, V., MSA Khan, R Sada, S Singh and A Prakash. 2013. Urbanization, periurban water (in)security and human well-being: a perspective from four South Asian Cities. <i>Water International</i> 38(7): 930-940
30	Narain, Vishal,; Khan, Shah Alam M,; Sada, Rajesh,; Singh, Sreoshi and Prakash, Anjal (2013), "Urbanization, peri-urban water (in)security and human well-being: a perspective from four South Asian cities" published in <i>Water International</i> , 2013, Vol. 38, No. 7, 930-940
31	Pillania, Rajesh, K. (2013), "Foreign Direct Investment in India", published in the <i>Journal of Applied Research in Finance</i> , Volume 2 (8), winter 2012 (published in March 2014).
32	Prasad, Rohit (2013), "Universal Service Obligation in the Age of Broadband" published in <i>The Information Society</i> , 29: 227-233, 2013, Published with license by Taylor & Francis, ISSN: 0197-2243 print / 1087-6537 online, DOI:

	10.1080/01972243.2013.792304
33	Sharm, Radha R.; Pathak, P. and Singh, S. (2013), "Reinventing Society: Search for a Paradigm", Macmillan Publishers India, 219 p. ISBN: 978-93-5062-312-1.
34	Sharma, Radha R. (2013), "Executive Burnout: Prediction and prevention through HR interventions", In: Pestonjee, D. M.; Pandey, S. eds. Stress and Work, SAGE Publications: Los Angeles, London, New Delhi, 76-100. ISSN: 978-8132110880.-
35	Sharma, Radha R. (2013), "Primal Leadership: An Imperative for Effective Public Service Management in ANSA-SAR & BRAC" University publication, 349-379.
36	Sharma, Radha R. and Sagar, S. (2013), "Indian Ethos as Humanistic Management Principles: A case study of a family business organization", In: S. Khan, & A. Wolfgang (eds.)" World Humanism: Cross-cultural perspectives on ethical practices in organizations, Palgrave Macmillan UK & USA, 2013, 178-193. ISBN: 978-0230300552.
37	Singh, N. P. and Kaushik, Manisha (2013), "Strategies of Yota (Scartel) – 4G Operator in Russian Federation", Industrija, Vol.41, No.4, pp 161-180.
38	Singh, N. P. (2013), "The Theoretical and Real World of 4G Technologies"published in International Journal of Mobile Network Design and Innovation, Volume 5, No. 2, 2013, pp-97-118.
39	Singh, N. P. and Kaushik, Manisha, (2013), "Critical Analysis of Growth Strategies for Telecom Stake Holders in Rural India", published in International Journal of Information Communication Technologies and Human Development, 5(2), 59-85.
40	Srivastava, V. & Singh, T. (2014). Managing Relationship with Supplier (s): An Exploratory Study of Selcet Indian Manufacturing Firms. Journal of Supply Chain Management Systems, 30 (1), pp. 40-47.
41	Sumedha Chauhan, Aparna Raman, and N.P. Singh,(2013) "A Comparative Cost Analysis of on Premises IT Infrastructure and Cloud-Based Email Services in an Indian Business School", published in International Journal of Cloud Applications and Computing, 3(2), 21-34, April-June 2013
42	Yadav, V; Adya, M.; Sridhar, V; and Nath, Dhruv (2013), Control, Process Facilitation and Requirements Change in Offshore Requirement Analysis: The Provider Perspective", published in the Journal of Information Technology Theory and Application, A publication of the Association for Information System, Vol. 14, issue, 3, pp-30-47, September 2013.

Table 3: Paper Published in National Journal

S. No.	Paper Published in National Journals
1	Bhatnagar, J & Srinivasan, V (2013) Building sustainability through people capability: a case study of Wipro ltd, October 2013 NHRD Network Journal
3	Goel, Sandeep (2013), "Impact analysis of the proposed Changeover from Indian GAAP to International Financial Reporting Standards", published in ASCI Journal of Management 43 (1), pp-86-97.
2	Goel, Sandeep (2013), "The Financial Critique of Banking Business in India: A comparative study of Bank of Baroda and HDFC Bank", published in Amity Journal of Management, Vol. 1, No. 1, 2013, pp-40-49
4	Jain, Shilpi; Jaiswal, M.P. and Prasad, Rohit (2014), "Is Software as a Service (SaaS) an,

	innovation: A Theoretical and Empirical Analysis”, The Journal of Digital Business, Volume 8, Issue 1, January 2014, pp-62-83.
5	Mukherjee J. (2013), “Acceptance of Global Brands in Mid-tier Emerging Market Cities: Evidence from Food Retail in India”, Vilakshan, Vol. 10, Issue 2. Pp. 125-138, ISSN 0973-1954
6	Mukherjee, J. (2013), “Market Development by multinational brands: Empirical evidence from Indian fast food retailing business, published in Vision: The Journal of Business Perspective, Vol. 18, Issue 1, pp-1-7
7	Pillania, Rajesh K. (2013), “Leadership, Knowledge Management and Sustainable Growth: A Spiritual Dimension”, published in Value Based Management, The Journal of GIFT School of Human Values and Management Ethos, Volume 3, No. 1, June 2013.
8	Prasad, Rohit (2013), “India: The Whole World is Watching” published in The Chartered Accountant July 2013, 73-74
9	Prasad, Rohit (2013), “Media Plurality and Net Neutrality”, published in Insight (ISB), Vol. 11, Issue 1. Pp- 42-47
10	Sharma, Radha R. and Mukherjee, S. (2013), “A case of sustainable human development of the differently able”, Indian Journal of Training and Development, 43(2013)3.ISSN: 0971-5592.
11	Srivastava, Ritu (2013), “Exploring Product Category and Promotion Type Association for Impulse Buying in Malls in India”, published in Abhigyan Vol 31, No.3 Oct – Dec 2013 Fore School of Management
12	Srivastava, Ritu (2013), “The Role of Front Line Service Employee in Select Service Industries in India Oct – Dec 2013 issue of Ushus – Journal of Business Management. Christ University, Bangalore

Table 4: Conference Proceedings and Book Chapters

S. No.	Book Chapters
1	Bharadwaj, Sangeeta S. and Lal, Prerna (2013), “Exploring the Impact of Cloud Computing Adoption on Organizational Flexibility: A Client Perspective”, published as Proceeding of the 2012 International Conference of Cloud Computing, Technologies, Applications and Management, ISBN: 978-1-4673-4416-6, pp-121-131.
2	Budhwar, Pawan, S.; Bhatnagar, Jyotsna and Saini, Debi S. (2013), “Organizational Change and Development: A Case Study in the Indian Electricity Market” a chapter in a book ‘Ready for Change: Transition Through Turbulence to Reformation and Transformation’ edited by Cora Lynn Hemer Rathbone, ABS, UK, pp-145-161.
3	Chauhan, S.P. and Chauhan, Daisy (2013), “Career Plateauing in Organizations: causes and remedies” a chapter in a book ‘Capability building for cutting edge organizations’, Excel book (ISTD), pp-201-216.
4	Chhabra, Sakhhi and Mukherjee, J. (2013), “Empirical Analysis of Transfer of Brand Loyalty in Brand Extensions, published as conference proceeding ICRM 2013, IIT Delhi, ISBN: 978-1-63041-998-1
5	Choudhary, Amit and Kumar, Sanjay (2013), “Exploring Improvement in Repair and Overhaul Process using FRID Tracking system at HAL Lucknow”, published as proceeding of the National Conference on Manufacturing: Vision for Future, pp-329-338

6	Das, ashavaree and Sharma, Kirti (2013), "Health Information seeking among Low Income Pregnant Women: A Study in Indian Context", published as proceeding of the conference of ICRM 2013, ISBN: 978-1-63041-998-1
7	Goel, Sandeep (2013), "Business management: Quality vs. profit", published as International Conference Proceeding of The International Conference on the Restructuring of the Global Economy (ROGE), London, UK in The Business & Management Review, Vol. 3, No. 4, June 2013, pp-1-6.
8	Goel, Sandeep (2013), "Changing Corporate Governance Through Voluntary Compliance with Digitalization, published as International Conference Proceeding in Eleventh AIMS International Conference on Management, December 21-24, 2013, pp-1025-1030
9	Goel, Sandeep (2013), "Family Business Practices- The Quality Review of Earnings Behaviour of Indian Corporate, published as National Conference Proceeding in 12 th South Asian Management Forum (SAMF) in Developing South Asia as a Global Hub of the Management Professionals- Role of Management Education, pp-117-123
10	Goel, Sandeep, (2013), "Corporate Governance in the Changing Economic Scenario: The Indian Regulatory Picture", published as conference proceeding (Financial Markets in Changing Economic Scenario), ISBN: 978-93-83083-49-7, pp-36-40
11	Kumar, Sanjay and Singh, Harsimran (2013), "Supplier involvement in New Product Development and Its effect on manufacturer- supplier interactions" published as proceeding of the International Conference on Sustainable Innovation and Successful Product Development for a Turbulent Global Market, ISBN: 978-981-07-8860-5
12	Narain, V, C.G. Goodrich, J. Chourey and A. Prakash. 2014. Introduction: Globalization of governance: transforming water management in South Asia? In Narain, V, C.G. Goodrich, J. Chourey and A. Prakash (eds.). Globalization of water governance in South Asia, pp. 1-15. New Delhi. Routledge: Taylor & Francis.
13	Narain, V. 2013. Introduction: Periurban South Asia. In A. Prakash and S Singh, ed. Water Security in periurban South Asia: adapting to climate change and urbanization, pp. 3-9. Secunderabad: SaciWATERS.
14	Narain, V. 2014. Growing city, diminishing water access. Urbanization and periurban water use in Gurgaon and Faridabad, India. In A. Prakash, C.G. Goodrich and S. Singh (eds.) Informing water policies in South Asia, pp. 295-313. New Delhi. Routledge: Taylor and Francis.
15	Narain, V. 2014. Urbanization and water: a conundrum and source of conflict? In Narain, V, C.G. Goodrich, J. Chourey and A. Prakash (eds.). Globalization of water governance in South Asia, pp. 195-203. New Delhi. Routledge: Taylor & Francis.
16	Narain, V, A. Dewan, and S. Singh 2013. A growing city encroaching the periphery: water insecurity in peri-urban Gurgaon, India. In A. Prakash and S Singh, ed. Water Security in periurban South Asia: adapting to climate change and urbanization, pp. 31-45.
17	Nath, Dhruva (2013), "Top Management Attitude in IS Implementation: A tale of Three CEOs" published in Proceedings of the IADIS International Conference Information System Post-implementation and Change Management 2013 and IADIS International Conference Theory and Practices in Modern Computing 2013, IADIS Press, Prague, Czech Republic, ISBN: 978-972-8939-94-6, pp-31-35.
18	Ray, Rupamanjari S. (2014), "Accumulation of Capital for Pollution Abatement and

	Immiserizing Growth- A Theoretical Result for Developing Economies. In Ambar Nath Ghosh and Asim K Karmakar ed. Analytical Issues in Trade, Development and Finance, published by Springer, pp-19-36
19	Sahi, Shalini K. and Kalra, Satish K. (2013), "Measuring Financial Risk taking using a dual preference approach for determination of Financial Satisfaction" published as proceedings of the 3 rd Biennial Conference of the Indian Academy of Management 2013, ISBN: 978-81-920800-2-4.
20	Saini, Debi S. (2013), "Sustainable Development through Community Participation: The Role of Self-Help Groups in India" In Nicolaou-Smokoviti, L. Suenker, H., Rozanova, J., and Pekka-Economou, V. (eds.), Labour, Education & Society: Citizenship and Social Development, Frankfurt am Main: Peter Lang, pp. 399-412.
21	Saini, Debi S. and Budhwar, Pawan (2014), "Managing the Human Resource in India: Perspectives & Challenges," In Pawan S. Budhwar and Arup Verma (Eds.) Human Resource Management in Asia-Pacific Countries. London: Routledge, pp. 126-149.
22	Srivastava, Ritu, "Employee actions that lead to Customer Satisfaction: Services Revisited in India: Bloomsbury book on International Marketing Conference Proceeding by Fore School of Management

Table 5: Book Review

S. No.	Book Reviews
1	Arora A. P. (2013), "Marketing Management" book review published in Vision: The Journal of Business Perspective, Vol.17, No. 1, 2013.
2	Gupta, J. L. (2013), "Economics and Business Environment" book review published in Vision- The Journal of Business Perspective, Vol.17, No. 1, 2013.
3	Kumar, Avanish (2013), "General Management" book review published in Vision- The Journal of Business Perspective, Vol.17, No. 1, 2013.
4	Narain, Vishal (2013), "New Forms of Urban Governance in India: Shifts, models, networks and contestations", book review published in Vision: The Journal of Business Perspective, Vol. 17, No. 2, 2013.
5	Saini, Debi S. (2013) review of a book, Designing Human Resource Systems: A Leader's Guide by Jayant Mukherjee, (New Delhi, Sage Publishers, 2012,) has been published in Vision—The Journal of Business Perspective, Vol. 17, No. 1, pp. 97-98.
6	Saini, Debi S. (2013) review of a book, Managing Global Organizations: A Cultural Perspective by Rabi S. Bhagat, Harry C. Traindis, and Annette S. McDevitt (Cheltenham: Edward Elgar, 2012) has been published in Vision—The Journal of Business Perspective, Vol. 17, No. 3, pp. 259-260.
7	Saini, Debi S. (2013) review of a book, Organizational Schizophrenia—The Impact on Customer Service Quality by Gopal K. Gureja (New Delhi, Sage Publishers, 2013,) has been published in Vision—The Journal of Business Perspective, Vol. 17, No. 2, pp. 196-197.
8	Sharma, Kirti (2013), "Ajit Rao and Subhash Chander- A Little book of big customer satisfaction measurement" published in Vision: The Journal of Business Perspective, Vol 17, issue 2, 2013, pp-190-191.
9	Sharma, Kirti (2014), "Rajat K Baisya, Branding in a Competitive Market Place, Sage

	Publication 2013, published in Vision: The Journal of Business Perspective, Vol. 18, Issue 1, 2014, pp-70
10	Sharma, Veeresh (2013), "Entrepreneurship a Global Perspective", a book review published in Vision: The Journal of Business Perspective, Vol. 17, No.3, 2013.
11	Srivastava, Ritu, "Management Essentials; A Recipe for Business Success; Sage Publications Arindam Banerjee to be published in SAGE VISION, MDI Journal coming in March 2014.

Table 6: Faculty attended and presented Papers in International Conference

S. No.	International Conference Attended
1	Aggarwal, Shikha and Gupta, Narain (2014) presented paper "Optimization in World Steel Industry: Challenges and Directions" at 1 st Global Conference on Managing in Recovering Markets (GCMRM- 2014), MDI Gurgaon, India, March 5-7 2014
2	Amit Gupta (2014) attended 1 st Global Conference on Managing in Recovering Markets (GCMRM- 2014), MDI Gurgaon, India, March 5-7 2014
3	Bajaj, Gita; Pillai, Anandan; and Gupta, Rajen K. (2014) presented paper "Managing Crisis Communication in the Digital Era" at 1 st Global Conference on Managing in Recovering Markets (GCMRM- 2014), MDI Gurgaon, India, March 5-7 2014
4	Bajaj, Gita; Pillai, Anandan; and Gupta, Rajen K. (2014) presented paper "Managing Crisis Communication in the Digital Era" at 1 st Global Conference on Managing in Recovering Markets (GCMRM- 2014), MDI Gurgaon, India, March 5-7 2014
5	Banerjee, Subhojit; Sharma, Anuj K. and Srivastava, Ritu (2014) presented paper "Co-creation as a Strategy for Marketing the "Big Idea" in New Technology Development" at 1 st Global Conference on Managing in Recovering Markets (GCMRM- 2014), MDI Gurgaon, India, March 5-7 2014
6	Bharadwaj, Sangeeta Shah (2013), "Achieving Organizational Flexibility through Cloud Computing Adoption" attended 3 rd Indian Academy of Management Conference, IIM Ahmedabad, India, December 12-14, 2013
7	Bharadwaj, Sangeeta Shah, Chauhan, Sumedha and Raman, Aparna (2014) presented paper "Achieving Business Agility through Service Oriented Architecture in Recovering Markets" at 1 st Global Conference on Managing in Recovering Markets (GCMRM- 2014), MDI Gurgaon, India, March 5-7 2014
8	Bhatnagar, Jyotsna (2013), "Millennial's Entrepreneurial Orientation- A Cross Country Qualitative Analysis of Entrepreneurs working for Climate Change Mitigation in Emerging Markets" attended 3 rd Indian Academy of Management Conference, IIM Ahmedabad, India, December 12-14, 2013
9	Bhatnagar, Jyotsna (2013), "The mediating role of psychological capital in the relationship between work-to-family enrichment, family-to-work enrichment and innovative work behavior", attended 3 rd Indian Academy of Management Conference, IIM Ahmedabad, India, December 12-14, 2013
10	Bhatnagar, Jyotsna (2014), "Green Work Life Balance" attended 1 st Global Conference on Managing in Recovering Markets (GCMRM- 2014), MDI Gurgaon, India, March 5-7 2014
11	Bhatnagar, Jyotsna (2014), "Innovative Work Behaviour: The role of ndianational

	citizenship behavior, transformational leadership and psychological empowerment among knowledge workers in India”, attended 1 st Global Conference on Managing in Recovering Markets (GCMRM- 2014), MDI Gurgaon, India, March 5-7 2014
12	Bhatnagar, Jyotsna (2014), “Millennial Talent: Person Job Fit Criterion & Job Application Heuristics- A Literature Review” attended 1 st Global Conference on Managing in Recovering Markets (GCMRM- 2014), MDI Gurgaon, India, March 5-7 2014
13	Bittoo, Jitendar. Khatri and Srivastava, Manoj K. (2014) presented paper “Sustainable Supplier Selection” at 1 st Global Conference on Managing in Recovering Markets (GCMRM- 2014), MDI Gurgaon, India, March 5-7 2014
14	Goel, Sandeep (2013), “Business Management: Quality vs. Profits”, attended International Conference of Restructuring of the Global Economy (ROGE), London, UK, June 24-25, 2013
15	Goel, Sandeep (2013), “Changing Corporate Governance through Voluntary Compliance with Digitalization” attended 11 th AIMS International Conference, IMT Ghaziabad, India, December 21-24, 2013
16	Goel, Sandeep (2014) presented paper “Demutualisation of Stock Exchanges in India: The Corporate Governance Chapter” at 1 st Global Conference on Managing in Recovering Markets (GCMRM- 2014), MDI Gurgaon, India, March 5-7 2014
17	Goyal D. P. (2014) presented paper “Waning the Challenges in Implementation of Supply Chain Management Information System – A Study of Indian Automobile Industry” at 1 st Global Conference on Managing in Recovering Markets (GCMRM- 2014), MDI Gurgaon, India, March 5-7 2014
18	Gupta, Rajen K (2013), “Spiritual Climate of Business Organization and Its Impact on Learning in Teams”, attended 3 rd Indian Academy of Management Conference, IIM Ahmedabad, India, December 12-14, 2013
19	Jena, Sangram Keshari and Dash, Ashutosh (2014) presented paper “Sequential Information Arrival Hypothesis – Further Evidence from Indian Market” at 1 st Global Conference on Managing in Recovering Markets (GCMRM- 2014), MDI Gurgaon, India, March 5-7 2014
20	Kanwal N. Kapil (2014) attended 1 st Global Conference on Managing in Recovering Markets (GCMRM- 2014), MDI Gurgaon, India, March 5-7 2014
21	Kapil, Kanwal and Kapoor, Avinash (2014) Capturing The Brand Essence and Communication Commonalties of A Western Brand in an Eastern Country” at 1 st Global Conference on Managing in Recovering Markets (GCMRM- 2014), MDI Gurgaon, India, March 5-7 2014
22	Kaushik, Anjali (2014), “The New Data Driven Enterprise Architecture for e-Healthcare: Lessons from the Indian Public Sector”, attended International Symposium on Information Systems (ISIS 2014) at Manvar, Rajasthan (org. ISB Hyderabad), January 2-4, 2014
23	Kumar, Avinish (2013), “Revisiting the Left Movement in South Asia- Examining Sustainable Political, Economic and Social Development in the Region” attended SDPI’s 16 th Sustainable Development Conference, Islamabad, Pakistan, December 10-12, 2013
24	Meeta, Dasgupta, (2014). Do Middle Level Managers Have a Role in Strategy Formulation and Implementation ? Insights into an Indian Public and Private Sector Organization.”

	attended 1st Global Conference on Managing in Recovering Markets (GCMRM- 2014), MDI Gurgaon, India, March 5-7 2014
25	Misra, Anil (2013), "Performance Balanced Mutual Funds in India: Effect of Asset Allocation, Market Timing and Security Selection" attended World Finance Conference-2013 (Cyprus), July 1-3, 2013
26	Mukherjee, Jaydeep (2013), "Empirical Analysis of Transfer of Brand Loyalti in Brand Extensions" attended International Conference on Research in Marketing, at IIT Delhi, December 22-23, 2013
27	Mukherjee, Jaydeep (2014) presented paper "Considerations in Medical Software Purchase: Evidence from Dentistry in India" at 1 st Global Conference on Managing in Recovering Markets (GCMRM- 2014), MDI Gurgaon, India, March 5-7 2014
28	Narain, Vishal (2014), participate and contribute to deliberations on CoCooN Research Programme at Knowledge research and Innovation Programme, COCOON, The Hague, The Netherlands, January 14-15, 2014
29	Narain, Vishal (2013), "Shifting grounds: Institutional transformation, enhancing knowledge and Capacity to manage groundwater security in the periurban gangetic delta system" at Bangladesh University of Engineering and Technology, Dhaka, Bangladesh, July 2-4, 2013
30	Nath, Dhruva (2013), "Top Management Attitude in IS Implementation: A Tale of Three CEOs", attended ISPCM (IADIS International Conference Information Systems Post-Implementation and Change Management, Prague, Czech Republic, July 22-24, 2013
31	Ollapally, Anita and Gupta Rajen K. (2014) presented paper "Differences in Managerial Values and its Meaning for Organizations" at 1 st Global Conference on Managing in Recovering Markets (GCMRM- 2014), MDI Gurgaon, India, March 5-7 2014
32	Prasad, Rohit (2013), "Moving from Command and Control to Flexible Use and to a Spectrum Commons" attended 24 th Regional Conference of International Telecommunication Society, Florence, Italy, October 20-23, 2013
33	Kumar, Sanjay (2013), "Supplier involvement in New Product Development and it's effect on manufacturer- supplier interactions", attended ICSISPD 2013 at IIT Chennai, October 16-18, 2013
34	Rai, Shailendra Kumar (2013), "Case on "IFCI: Turning Around the Ailing State Financial Institution" attended Annual Meeting of the North American Case Research Association (NACRA) 2013, Victoria, British Columbia, Canada, October 17-19, 2013
35	Rai, Shailendra Kumar (2013), "Impact of Dividend Announcement on Stock Market Efficiency: An Empirical Study of Indian Stock Markets", attended 7 th ISDSI & 5 th OSCM International Conference at IMI New Delhi Dec 28-30, 2013
36	Rai, Sumita (2013), "Organisational Justice and Employee Mental Health Moderating role of Organisational Identification" attended 30 th EAMSA Annual Conference 2013, Duisburg, Germany, November 27-30, 2013
37	Sahi, Shalini Kalra (2013) "Measuring Financial Risk taking using a dual preference approach for determination of Financial Satisfaction", attended 3 rd Indian Academy of Management Conference, IIM Ahmedabad, India, December 12-14, 2013
38	Saini, Debi S (2013), From Legalism to Strategic HRM? Shifting paradigm in grievances

	Management in India presented at 8 th Asian Regional Congress of the International Labour & Employment Relations Associations (ILERA-2013) Melbourne, Australia, April 9- 12, 2013
39	Sharma, Kirti (2013), "Health Information Seeking among low income pregnant women: A Study in ndian Context" attended International Conference on Research in Marketing, at IIT Delhi, December 22-23, 2013
40	Sharma, Kirti; Mukherjee, Jaydeep and Gupta, Mukul P.(2014) presented paper "Customer voices incorporated in a marketing class: A review" at 1 st Global Conference on Managing in Recovering Markets (GCMRM- 2014), MDI Gurgaon, India, March 5-7 2014
41	Sharma, Kirti; Mukherjee, Jaydeep and Gupta, Mukul P.(2014) presented paper "Customer voices incorporated in a marketing class: A review" at 1 st Global Conference on Managing in Recovering Markets (GCMRM- 2014), MDI Gurgaon, India, March 5-7 2014
42	Sharma, Kirti; Mukherjee, Jaydeep and Gupta, Mukul P.(2014) presented paper "Customer voices incorporated in a marketing class: A review" at 1 st Global Conference on Managing in Recovering Markets (GCMRM- 2014), MDI Gurgaon, India, March 5-7 2014
43	Singh, N. P. (2014) presented paper "Analysis of Footwear Customer – A case of Bata" at 1 st Global Conference on Managing in Recovering Markets (GCMRM- 2014), MDI Gurgaon, India, March 5-7 2014
44	Singh, N. P. (2014) presented paper "Verizon acquired Vodafone – Analysis of Market Reaction" at 1 st Global Conference on Managing in Recovering Markets (GCMRM- 2014), MDI Gurgaon, India, March 5-7 2014
45	Singh, N. P. (2014), presented paper "Role and Utility of Accreditation in Management Education" at 2 nd World Summit on Accreditation (NBA-WOSA- 2014), New Delhi, India, March 8-10, 2014
46	Singhal, Shelly and Ashra, Sunil (2014) presented paper "An Empirical Analysis of Price discovery in Indian Commodity Markets" at 1 st Global Conference on Managing in Recovering Markets (GCMRM- 2014), MDI Gurgaon, India, March 5-7 2014

Table 7: Faculty attended and presented Papers in National Conference

S. No.	National Conference Attended
1	Bhusnurmth, N. R. (2014), "Conference on Capital Account Management and Macro-Prudential Regulation for Financial Stability and Growth" attended iPD and CAFRAL Conference, India Habitat Center, New Delhi, India, January 13-14, 2014
2	Goel, Sandeep (2014), "Corporate Governance in the Changing Economic Scenario: The Indian Regulatory Feature", attended SIMSR Finance Conference at KJ Somaiya Institute of Management, Mumbai, India February 8-10, 2014
3	Iyer, S. Veena (2014), "Conference on Capital Account Management and Macro-Prudential Regulation for Financial Stability and Growth" attended iPD and CAFRAL Conference,

	India Habitat Center, New Delhi, India, January 13-14, 2014
4	Kumar, Sanjay (2013), "Exploring Improvement in Repair and Overhaul Process using RFID Tracking system at HAL Lucknow", attended MVF Conference at IIT Guwahati, India, October 12-13, 2013
5	Srivastava, Ritu (2013), "Employees Actions that lead to consumer satisfaction: Services Revisited in India", attended FORE International Marketing Conference- FIMC 2013, Fore School of Management, New Delhi, India, November 28-30, 2013
6	Bhatnagar, J. (2015), "A Framework of Strategic HRM in Indian Organizations: A Study of Managers", Published in NHRD Network Journal, April 2015
7	Bhatnagar, Jyotsna (2015), "Impact of Enterprise Social Media on Organizational Learning Capability - Role of the employees' social capital and informal learning activities", 4th IAM Conference, IIM Lucknow
8	Dasgupta, M. (2016), "Corporate Restructuring: An Exploratory Study", Conference Emerging Themes in Strategy, February 25-26, 2016 at MDI
9	Narain, Vishal (2016), "Invitation for Participation", Periurban Agriculture Ecosystems, IIC, New Delhi
10	Narain, Vishal (2016), "Land, Water and Power: The demise of common property resources in periurban Gurgaon, India", INSEE 8th Conference
11	Prasad, Rohit (2015), "A Techno-Economic Study of Non-Exclusive Sharing of Radio Spectrum for Mobile Services and Associated Policy Implications", Tenth Annual International Conference on Public Policy & Management, IIM Bangalore
12	Prashar, Anupama, (2016), "TQM as Business Strategy: A Meta-Analysis review", Conference Emerging Themes in Strategy, February 25-26, 2016 at MDI
13	Saini, Debi S. (2015), "", AIMA's 13th National HR Summit
14	Sharma, Radha R. (2015), "Invited as a Senior Scholar and Mentor for the Junior Faculty Consortium", NHRDN Conference - Managing in the Indian Institutional Context - IIM Lucknow - Noida Campus
15	Tapasvi, S.K. (2015), "Adopting CSR Practices in the Core Business", Global Summit on Corporate Socio Responsibility (GSCSR), 2015, New Delhi
16	Vyas, V., Roy, A., Jain, P., (2015), Relation between Financial Behaviour and Investment willingness in Financial Markets, Paper presented at the International Conference on Research and Business Sustainability, 396-401. [Excel Publishers)
17	Singh, R.K., Kumar, P, Chaudhary, N., Saxena, N., and Singh, S.(2015), "Analysis of Factors Affecting Lead Time in Apparel Manufacturing", XIX Annual Conference of the Society of Operations Management (SOM), Indian Institute of Management Calcutta (IIM C), December 11 – 13.
18	Singh, R.K and Kumar, P, (2015), "Study On Operations and Supply Chain Issues In An Indian Auto Sector Organization", 1st National Case Study Conference (NCSC 2015), 24-26th April, 2015, Shri Mata Vaishno Devi University, Katra.
19	Sharma, Radha R.(2016), "Role of emotional intelligence competencies in transformational leadership and locus of control in Indian industry, National Conference on Emotional Intelligence, Pune, February 5-6, 2016

Table 8: Management and Business Cases Published

S. No.	Publication Details
1	Bhatnagar, Jyotsna, Sharma, Neha.P, and Gupta, Nakul (2013), "The Indian Greenpreneur: Management of Frenemy Talent and Coopetition" published by Ivey Publishing, Canada, Product No. 9B13C028, Harvard Business School W13372.
2	Chauhan, Sumedha and Bharadwaj, Sangeeta S. (2013), "Vinsun Infra Engineering: ERP on Premise or on Cloud", Published by Ivey Publishing, Canada, Product No. 9B13E018.
3	Dasgupta, Meeta (2013), "Dr. Kalyan Banerjee's Clinic : Making a Difference (A)", published by The Case Centre, UK. Reference no. 313-155-1 and Reference no. 313-155-8
4	Dasgupta, Meeta (2013), "Dr. Kalyan Banerjee's Clinic : Making a Difference (B)", published by the Case Centre, UK, Reference no. 313-156-1 and Reference no. 313-155-8
5	Dhall, P., Mukherjee, J., Guin, K.K. (2013), "Ocean World Water Park- Destination Marketing Challenge", in Emerald Emerging Markets Case Studies, Vol. 3, No 3, pp. 1-9, ISSN 2045-0621
6	Dhall, P.; Mukherjee, J. and Guin, K. K. (2013), "Ocean World Water Park- Destination Marketing Challenge", published in Emerald Emerging Markets Case Studies, Vol. 3, No. 3, pp-1-9, ISSN: 2045-0621
7	Goel, Sangeeta and Bajaj, Gita (2013), " The Messy Picture" published in Emerald Emerging Markets Case Studies, Vol.3, No. 8, 2013, pp-1-15, ISSN: 2045-0621
8	Goyal, Sandeep, Kapoor, Amit and Jaiswal, M. P. (2013), "Red Bus: The next Step for Growth", published by Ivey Publishing, Canada, Product no. 9B13M048.
9	Gupta, Nakul, Bhatnagar, Arjun and Bhatnagar, Jyotsna (2013), "Cyberpreneur's Wake-Up Call: Cyber Security and Millennial Talent Crises", published by Ivey Publishing, Canada, Product Number - 9B13E029.
10	Khatri, Jitendar Bitto and Dash, Ashutosh (2014), "Namo Alloys Pvt. Ltd.- A Drive to Sustainable Investment Decision", published by Ivey Publishing, Canada, Product No. 9B13D022, Version 28-02-2014
11	Mishra, Ashok K. and Bharadwaj, Sangeeta S. (2013), "Work from Home: Curse or Boon", published by Ivey Publishing, Canada, Product No. 9B13C008.
12	Mukherjee J. (2013), "Performance Management in KRC", Vision, Vol. 17, No. 1, pp. 63-71, ISSN 0972 - 2629.
13	Mukherjee J., Seth R. (2013), "HCL Beanstalk: All-in-One Desktop Re-Launch", Ivey Publishing, Product Number 9B13A012, Pages-15.
14	Mukherjee, J. (2014), "Durapro: Challenge of driving sales through distribution channel" published in Vision: the Journal of Business Perspective, Vol 18, Issue 1, pp55-60
15	Nandita and Biswal, P.C. (2013), "Crisis in Cyprus: Was it Different this Time", published by Ivey Publishing, Canada, Product No. 9B13N016.
16	Rai, Shailendra K.; Gupta, c. P. and Ravi, S. (2013), "IFCI: The Fall and the Need for Revival", published by Ivey Publishing, Canada, No. W13538

17	Raman, Aparna and Bharadwaj, Sangeeta S. (2014), "Sapient Consulting: Enriching Experience Using Hybrid Agile Approach", published by Ivey Publishing, Canada, Product No. 9B13E028
18	Sharma, Kirti (2013), "Social Sector Engagement: Sustainable Marketing Strategy", published by Case Center, UK, Product No. 514-011-1 (TN: 514-011-8)
19	Sharma, Neha P. and Sharma, Tanuja (2013), "Grassroots Female Entrepreneurs: Rural and Urban Small Business Groups in India", published by Ivey Publishing, Canada, Product No. 9B13M054.
20	Shukla, Hitesh, J. and Dash, Ashutosh (2013), "Service Force: Scaling Up Financing", published by Ivey Publishing, Canada, Product No. 9B13N019, version: 02-10-2013
21	Srivastava, Ritu, (2013) "The Fun of Case writing (A)" published by The Case Center, UK, Reference No. 313-221-1 (TN: 313-221-8)
22	Srivastava, Ritu, (2013) "The Fun of Case writing (B)" published by The Case Center, UK, Reference No. 313-222-1 (TN: 313-222-8)
23	Srivastava, Vibhava, (2014), "Global Hospital Group, India: Eyeing Patients from Muslim Countries" published by the Case Center, UK, No. 514-008-1
24	Srivastava, Vibhava, (2014), "Sahara Q Shop: Automation of New Store Opening" published in The Case Center (514-014-1) pages 9.
25	Warrier, Naresh. and Bajaj, Gita. (2013), "Bonazzi Indo Joint Venture: Culture Clash or Pure Economics", published by Richard IVEY Case Publishing House, Product No. 9B13M105, Version: 11-12-2013.
26	Yadav, Alok and Ashra, Sunil. (2014), "Harmonizing Demand Forecasting and Supply at Mahindra & Mahindra Ltd." Richard Ivey Business Publishing Product Number – 9B13D019
27	Aggarwal S. and Srivastava, M. (2016), "Ericsson: What went wrong?" Published in ECCH/The Case Centre, Case Ref. No. 616-0016-1
28	Aggarwal S. and Srivastava, M. (2016), "Nokia's Supply Chain Strategy Under Disruption: Rebut or Resilient?" Published in ECCH/The Case Centre, Case Ref. No. 616-0012-1
29	Banerjee, A.K. and Pillania, R.K. (2016), "Fashion2go: Just Another Fashion E-Tailer?" Published in Ivey Publishing, Ver. 2016-02-26
30	Bhatnagar J. and Jaiswal, S. (2015), "Maynard Leigh Associates: Consultantreurs' Dilemma of Purpose or Profit", Published in Ivey Publishing, 8B15C030, Ver. 2015-08-28
31	Bhatnagar J. and Jaiswal, S. (2016), "Amazon as an Employer", Published in Ivey Publishing, 8B16C006, Ver. 2016-03-07
32	Chakravarty, Ariya and Bhatnagar J. (2015), "A Panacea to Gendered Career Constraints: Dilemmas of Sustainability and Building Talent Pipeline at the Bottom of the Economic Pyramid", published in Case Center, UK
33	Chhabra S., Mukherjee J. (2015), "JMD Oils; Deciding on a Growth Strategy", Ivey Publishing
34	Das, Ashutosh, (2016), "Shree Balaji Alumnicast: Going Green", Ivey Publishing, Ver. 2016-04-07

35	Dasgupta, M. (2015). <i>Bikanervala : A Never-Ending Quest to Delight Customers</i> , Ivey Publishing
36	Dasgupta, M. (2015). <i>CPVet</i> , Ivey Publishing
37	Dasgupta, M. (2016), “Saksham: Creating Wealth for Clients”, Published in Ivey Publishing
38	Dhaka, H., Gupta, R.K. and Sharma, T. (2015), “Friends of Western Buddhist Order – Windhorse: Evolution”, Published in Ivey Publishing, Ver. 2015-05-07
39	Dr. Jain, N. (2015), “Geeta Mondol – A Journey from Social Service to Social Entrepreneurship”, Published in Case Centre, Ref. No. 815-076-1
40	Goel, Sandeep (2015), <i>Financial Leverage Practice of Indian Communications Ltd.</i> Case Centre, 2015
41	Goel, Sandeep (2015), <i>Fixed Assets Management of L&T</i> , EI-Khazindar Business Research and Case Center, 2015
42	Goel, Sandeep (2015), <i>Governance at CCH:The NGO Flair</i> , Case Centre, 2016
43	Goel, Sandeep (2015), <i>ZBB@Mandwin Motors</i> , Case Centre, 2015
44	Gulyani, G. and Bhatnagar J. (2015), “Kvantum Inc.: Social Media Dilemma and Talent Retention”, Published in Ivey Publishing, 9B15C039, Ver. 2015-11-24
45	Iyer, Veena S. (2015), “Jaguar Land Rover PLC: Bond Valuation”, Published in Ivey Publishing, Ver. 2015-07-31
46	Kapil, K. (2016), “Homebuy 360 – The Dilemma of where to go from here”, Published in Case Center, 516-0011-1, 16-Feb.-2016
47	Kapil, S. and Kapil, K. (2016), “M&M goes cherry-picking: A case of SsangYong Acquisition”, Published in Case Center, 115-034-1, 16-Feb.-2016
48	Kulshrestha, C. (2016), “Lifestyle Retail Brand Strategy: A Case of Wills Life Style in India”, Publication in Case Centre, UK, 516-0013-8
49	Kulshrestha, C., Kapoor, A. and Kapil, K. (2016), “Bharti Airtel – A case of Acquiring Market Leadership Through Customer Centricity”, Publication in Case Centre, UK, 516-0045-1
50	Mukherjee J. (2015), “Solving the Supply Shortage at ICC India”, Published in <i>Vision</i> , vol. 19 (2) pp 161-170, ISSN 0972-2629
51	Mukherjee J., Mathur, G, Dhar, N. (2015), “Maruti Suzuki India: Defending Market Leadership in the A-Segment”, Ivey Publishing
52	Mukhopadhyay, S., Dasgupta, M. and Jaiswal, M. P. (2015), “OXIGEN: Nurturing the Mobile Payment Ecosystem in India”, Richard IVEY Pub, Ver. 2015-12-21
53	Mukhopadhyay, S., Dasgupta, M. and Jaiswal, M. P. (2015), “OXIGEN: Nurturing the Mobile Payment Ecosystem in India”, Richard IVEY Pub, Ver. 2015-12-21
54	Nayak, S. and Bhatnagar J. (2016), “Theranos: Exploring The value of early detection of diseases”, published in Case Center, UK
55	NSS Sharma and Sangeeta Shah Bharadwaj (2015), “A&S Software: Emerging Business models,” Available at IVEY Case Publishing site and Harvard Case Publishing.

56	Rai, S.K. and Bali, N. (2015), “LUCIA: What an Incredible Dream to Dream”, Published in Case Centre, 115-031-1
57	Rai, S.K. and Singhal, S. (2015), “Just Dial’s IPO”, Published in ACRC, The Univ. of Hong Kong, Ref. 15/564C
58	Rastogi, P. Sharma, R.R., (2015), "Interim Business Associates: taking on global consulting goliaths", Emerald Emerging Markets Case Studies, Vol. 5 Iss 1 pp. 1 – 20. http://dx.doi.org/10.1108/EEMCS-03-2014-0055
59	Saini, Debi S., (2016), “A Popular HR Chief Burned to Death: People Management Dynamics at the Indian Subsidiary of Suzuki Ltd.”, Published in Asia Case Research Centre Ref. 15/566TN
60	Singhal, P. and Dasgupta, M. (2016). David Fighting Goliaths : The Rise of Aam Aadmi Party, Published in Case Center
61	Srivastava, M. (2016), “Managing moves and movements: Logistics intelligence of Alexander the Great” Published in ECCH/The Case Centre, Case Ref. No. 616-0022-1
62	Srivastava, R. (2015), Value Creation through Social Innovation: Jaipur Rugs, India, Casecenter.org
63	Srivastava, R. (2015), DJ &C: PRIVATE LABEL OR PRIVATE BRAND, Casecenter.org
64	Srivastava, R. (2015), EdCIL India Ltd., Casecenter.org
65	Srivastava, R. (2015), Kendriya Bhandaar, Casecenter.org
66	Srivastava, R. (2015), Marketing Higher Education: The Case of State University in India, Casecenter.org/
67	Srivastava, R. (2015), Servicing the Customer: Does it matter? Casecenter.org
68	Srivastava, V. (2016), “ABC Electronics Ltd.: Transition toward Market Orientation”, Published in Case Centre, 516-0006-1
69	Srivastava, V. (2016), “ASM Pvt. Ltd. India: Exploring Growth Options”, Published in Case Centre, 516-0041-1
70	Srivastava, V. (2016), “KBN Office Automation Ltd.: Exploring E-Marketplace”, Published in Case Centre, 516-0010-1
71	Jain, A. and Biswal, P.C., (2016), “Foreign Currency Risk Management at IIFCO India” Casecenter.org, Ref No 116-0022-1, 29 th March 2016

Table 9: News Paper / Magazine Article

S.No.	Publication Details
1	Bajaj, G. (2013), “A Revolution is Waiting in the Wings”, published in India Today Aspire September 2013.
2	Bajaj, G. (2013). MOOCS are challenging education paradigm in India: Should educators worry? The Financial Express.
3	Ghosh, Sajal (2013), “India’s Sham Fuel Pricing Regime Boosts Subsidies” published in The Economic Times, New Delhi, Tuesday, 8 October 2013
4	Jaiswal, M. P. (2013), “Innovative tech is needed in e-governance”, published in The

	Financial Express, Monday April 8, 2013.
5	Kaushik, Anjali (2013), "Tips for Safe Surfing" published in Business World, December 9, 2013.
6	Kaushik, Anjali (2013), "Absolute security is a myth", an interview on her book 'Sailing Safe in Cyberspace', published in Business World, December 9, 2013.
7	Kumar, Avanish (2013), "Redefining Aam Aadmi: AAP will be part of political history as a process of redefining the identity of aam admi in a participatory form of governance", published in Governance Now on December 09, 2013.
8	Kumar, Avanish (2014), "The rise and fall of the aam aadmi: It is time AAP redefined the 'common man' in its strategies for wider political transformation", published in Governance Now, March 1-15, 2014.
9	Prasad, Rohit (2013), "2014 Election: Candidates and end games" published in Live MINT, Sunday, October 27, 2013.
10	Prasad, Rohit (2013), "Games of Ideology and Power" published in Live MINT, Monday September 30, 2013.
11	Prasad, Rohit (2013), "Misplaced hopes from Great Leaders" published in Live MINT, Monday, December 23, 2013.
12	Prasad, Rohit (2013), "The Games Political Parties Play" published in Live MINT, Wednesday June 26, 2013.
13	Prasad, Rohit (2013), "The Perils of Plurality in India" published in Live MINT, Tuesday, November 19, 2013.
14	Prasad, Rohit (2013), "The Power of a Third Force in Politics" published in Live MINT, Thursday, October 10, 2013.
15	Prasad, Rohit (2014), "Mysteries of Political Business Cycles" published in Live MINT, Tuesday, March 11, 2014.
16	Prasad, Rohit (2014), "The Big Fight for Varanasi" published in Live MINT, Wednesday, March 19, 2014.
17	Prasad, Rohit (2014), "The Fine Art of Brinkmanship" published in Live MINT, Wednesday, February 19, 2014.
18	Prasad, Rohit (2014), "The Ideological Overtones of Honesty" published in Live MINT, Monday, January 20, 2014.
19	Prasad, Rohit and Sridhar V.(2014), "Revamp Wireless Administration" published in Financial Express, Wednesday, March 26, 2014.
20	Prasad, Rohit, (2013), "start-up sutra: what the angels won't tell you about business & life", published in The Smart Manager, May-June 2013.
21	Prasad, Rohit, (2013), "The Story of Their Lives", published in The Smart Manager, May-June 2013.
22	Ray, Rupamanjari S. (2013, "Stay updated to surge ahead" published in Mail Today,
23	Saini, Debi S.(2013), "Emerging dynamics" published in Business Managers, Vol. 16, No. 5, November 2013.
24	Sajal Ghosh (2013), "Coming Down to Earth: Why Solar Power isn't a Big Deal" published in The Economic Times, New Delhi, Saturday, 9 November 2013
25	Sharma, Kirti, (2013), "Role of B-Schools in creating diplomacy" published in Indian Management, May 2013.
26	Srivastava, Ritu (2013), "Retail: The Way Forward" published in Business World,

	December 2013.
27	Srivastava, Ritu (2014), "Evolving Job Dynamics in the Retail Sector" published in Business World, January 2014.
28	Srivastava, Ritu, (2013), The Business Case for Corporate Social Responsibility in India: Challenges in Management Education, published in Education Insider.
29	Ashra, S., (2015), "Should we worry about falling WPI?", Financial Chronicle, Nov. 29, 2015
30	Bhandari, N. (2016), "Ace the Group Discussions and Personal Interviews", The Pioneer, 27 Jan. 2016
31	Ghosh, S., (2016), "Solar Power: Truth Versus Hype", published in Mint on 19/1/2016
32	Goel, Sandeep (2015), Corporate Governance, Ansal University Newsletter, November 2015
33	Goel, Sandeep (2015), Fixed maturity plans, The Financial Chronicle, 10 th June 2015
34	Goyal, D.P. (2015), "The New CAT up Your Alley", Published in The Indian Express dated Aug. 22, 2015
35	Goyal, D.P. (2015), "The New CAT", Published in Pioneer dated Aug. 5, 2015
36	Jain, Anshul and Biswal, P.C. (2015), A Welcome Step by The Reserve Bank, Published in Mint on 21/12/2015
37	Kapoor, Ashok (2015), "Skilling Begins At School" published in The Times of India, Mumbai 27 May, 2015
38	Kaushik, Anjali (2015), "Floating Solutions", published in The Financial Express on May 04, 2015
39	Kumar, Avanish, (2016), "Odds of Public Policy Success", Governance Now, February 17, 2016
40	Prasad, Rohit & Gupta Shashank (2016), Internet mall versus town hall
41	Prasad, Rohit (2016), "Does search Violate Net Neutrality?" published in mint on Monday, February 8, 2016
42	Prasad, Rohit and Sridhar, V. (2015), "Saviour of broad band in India" Published in The Financial Express on Thursday, November 26, 2015
43	Prasad, Rohit and Sridhar, V. (2016), "Needed, a National Fiber Optic Network" Published in Mint on Wednesday, January 13, 2016
44	Prasad, Rohit and Sridhar, V. (2016), "There's a Fog Over Net Neutrality" Published in Business Line on Monday, January 11, 2016
45	Prashar, A., (2015), Flipped Caserroom Model in Management Education, Business Standard.
46	Sridhar, V. and Prasad, Rohit , (2016), "It is Time to Redefine Net Neutrality" Published in Business Line on Thursday, February 11, 2016
47	Jain, A. and Biswal, P.C., (2015), "Welcome move by RBI", Mint (Financial Newspaper), 21 st December 2015
48	Prasad, Rohit (2016), "Is the Internet a Public Good" Published in Mint on January 5, 2016

49	Prasad, Rohit (2015), “Free Speech and Digital Inclusion” Published in Mint on October 22, 2015
50	Prasad, Rohit and Singh, V., (2015), “Politics and the Public Good” Published in Mint on June 8, 2015

Table 10: Articles and Cases in “VISION”

S.No.	Publication Details
1	Mukherjee, Jaydeep (2013), “Sales Performance Management in KRC” Management Case, Vision, Vol. 17, No. 1
2	Dash, Ashutosh (2013), Case Analysis, Vision, Vol. 17, No. 2 “Inv. In Indian Sectors: Price Multiple Perspective.
3	Sharma, Tanuja (2013), Case Analysis, “Sales Performance in KRC”, Vision: The Journal of Business Perspective, Vol. 17, No. 1, 2013.

Miscellaneous

Prof. Jyotsna Bhatnagar, Associate Professor of Human Resource Management has won the Award of Excellence in research 2013-14 for her outstanding contribution in Research

Prof. Sandeep Goel’s paper titled “Business Management: Quality vs. Profits” has been awarded the Best Track presentation at the academic International Conference on the Restructuring of the Global Economy (ROGE), London – UK.

Prof. (Dr) Atmanand has been appointed as “Independent Director” in Steel Authority of India Ltd. (SAIL), a Maharatna Public Sector Undertaking, Government of India with effect from 18 July, 2013.

Srivastav, Ritu (2013), The paper titled, “Employee actions that lead to Customer Satisfaction: Services Revisited in India”, won the Best Paper Award in the International Marketing Conference on Emerging Economies at Fore School of Management on 30.11.13.

Srivastav, Vibhava (2014), The paper “Skepticism towards green Advertizing: An ISM Approach”, won the Best Paper Award in the 3rd International Conference on Sustainability and Management Strategy on March 22, 2014. (March 21-22, 2014).