

Operations/IT/Others

Google, McKinsey Digital Labs and Sprinklr pronounced their trust in MDI by offering niche roles in the respective domains. Microland recruited for the first time offering their much sought after New Generation Management Cadre program. Regular recruiters like Larsen & Toubro and Tata Motors offered roles in operations for the first time.

Human Resources

The rapidly emerging reputation of MDI Gurugram for its Human Resources Management program was renounced by companies across a multitude of sectors viz. Conglomerate, Consulting, FMCG, BFSI, and IT/ITES making offers to the students. Companies like ABInBev, Aditya Birla Group, Airtel, ITC extended Pre-Placement Offers in Human Resources Management, thereby reaffirming their confidence in the quality of talent pool in this domain. Airtel, Godrej Industries, Pernod Ricard and Reliance Industries Limited recruited for their coveted HR leadership programs. EY, Mercer and Willis Towers Watson recruited for HR consulting roles. Amazon also recruited for their prestigious leadership program offering the highest package in this domain. D.E. Shaw & Co., Ericsson, Marico and Nestlé were some of the other companies which also participated in the placement process.

Gratitude

We would like to express our gratitude to the Acting Director as well as the entire faculty at MDI Gurugram for their continued support and endless motivation. We are also honor-bound to our alumni for their guidance by means of interactive sessions and Alumni Talks that have helped the students gain an overview and practical perspective of the industry. We thank the industry for their continued interest in recruitment at MDI and we look forward to their continued support in the future as well. We are also grateful to the Prep Team for their efforts in guiding and motivating the students.



Placement Report 2017

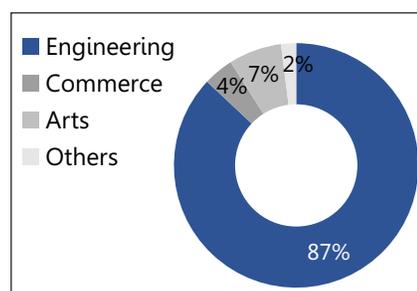


Introduction

MDI Gurugram stood out among the premier business schools in the country through its phenomenal Final Placements for the batch of 2015 – 2017. A total of 343 students participated in the placement process, with 238 students from the flagship PGPM course, 60 students from the PGP-HRM course and 45 from the PGP-IM course. MDI students have proved their mettle through their high quality performance by bagging a total of 100 Pre-Placement Offers either from their summer internship organizations or through various B-school competitions. The regular recruiters at MDI reinforced their faith in the quality of talent by opening more of their coveted roles, in addition to their regular roles on offer. A total of 143 companies confirmed participation for the final placement process. The average CTC across the three courses stood at INR 18.89 LPA with the highest domestic CTC being INR 28.74 LPA. 15 students have also bagged international offers across industries. Tolaram Group extended 4 international offers with the package of 55 LPA which is the highest overall CTC offered in this season. The placement season saw an overwhelming response from companies spanning across various functions such as Consulting, General Management, Finance, Strategy, Sales and Marketing, Operations and HR. A plethora of startups also opened their niche profiles to leverage the talent pool at MDI Gurugram. The stellar placements at MDI amidst the increasingly volatile economic scenario stand testimony to the faith shown by industry stalwarts in its pedagogy, faculty, alumni and students.

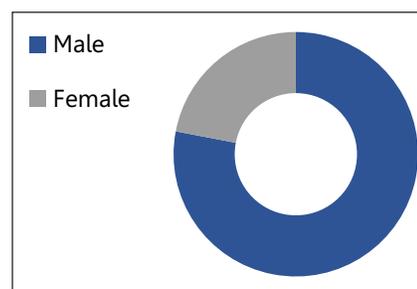
Education

Each year MDI lays emphasis on hosting a batch with students from various academic backgrounds. This year was no different with students enrolling from Arts, Commerce, Medicine, Psychology and Science domains.



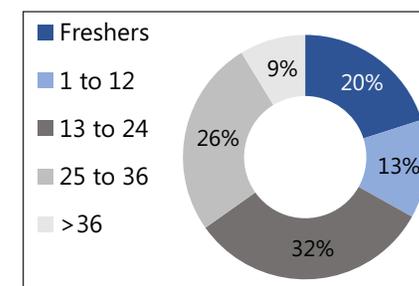
Gender

In keeping pace with the latest industry trends, MDI Gurugram strives to maintain a balanced gender ratio. 22% women enrolled in the PGP Programs for Class of 2017.



Work Experience

The Class of 2017 is a miscellany of freshers and experienced professionals. The mix of work experience across various sectors provides an ideal pool of talent to the industry for recruitment across various functions.



General Management and Strategy

There was a substantial increase in the number of companies visiting and offers made in the General Management and Strategy domain. Regular recruiters such as Deloitte U.S. India and KPMG reaffirmed their faith in the quality of talent at MDI Gurugram and made multiple offers. PwC's PRTM and Hinduja Group recruited for the second time in a row offering coveted roles. Infosys Consulting recruited for the first time for its management consulting profile. Mahindra recruited for its prestigious GMC role. Stellium Inc. recruited for its niche Operations Consulting profile. EY, Rivigo and Tata Steel also offered roles in strategy domain. Airtel, i3 Consulting, PwC, Reliance Industries Ltd. and Tata Communications were among others who offered business leadership roles.

Finance

This year saw a substantial increase in the number of companies offering profiles to the students in Finance domain. Goldman Sachs, HSBC STG, JP Morgan Chase and Nomura were the prominent recruiters that offered investment banking profiles with majority students securing Pre-Placement Offers. CRISIL and ICRA recruited for the first time for their finance roles. Niche roles were offered by Private Equity firms such as The Chesapeake Group. Regular recruiters such as American Express, Axis Bank, Citibank, Bank of America, HSBC, ICICI Bank, Religare, SBI Capital Markets, Standard Chartered, Synergy Consulting and Yes Bank offered roles in Treasury, Corporate Banking, Project Finance, and Retail Banking and Wealth Management. Indus Valley Partners and Spandana Spoorthy also offered niche roles in the finance domain.

Sales & Marketing

The season witnessed a salutary representation from over 80 companies offering roles across their sales and marketing functions. Renowned marketing firms such as Asian Paints, Castrol, Colgate-Palmolive, Coca-Cola, Dabur, ITC, and PepsiCo among others re-instilled their faith in the MDI. GlaxoSmithKline- Consumer Healthcare and Eli Lilly offered prestigious roles in this domain for the first time. Students also received Pre-Placement offers for international roles in companies like Johnson & Johnson- Dubai, Philips-Madrid renouncing their trust in MDI students. Brands such as ABInBev, Aditya Birla Fashion Retail, BCCL, Godrej Consumer Products Limited, Godrej Properties Limited, Paytm and Pidilite continued their strong association with MDI by offering multiple offers. Tolaram Group offered international roles for their consumer products division.