

National Conference

on

Strengthening Values & Ethics for Sustainable Growth:

Role of Indian Philosophical Traditions



CALL FOR PAPERS

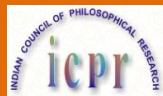
September 22-23, 2016

at



MANAGEMENT DEVELOPMENT INSTITUTE, GURGAON

in collaboration with



INDIAN COUNCIL OF PHILOSOPHICAL RESEARCH,

NEW DELHI

Background and Scope

The National conference aims at exploring the role of Indian philosophical traditions in strengthening values and ethics at the workplace and creating a conducive environment for sustainable economic and social development. Values and ethics provide the foundation to sustainability in all areas of human endeavour be it economic, social or technological development. There is a lot of knowledge embedded in the ancient Indian scriptures which can be harnessed for education and research, economic and industrial development and for building an ethical and responsible society. Ethics play an important role in different organisational functions such as production, distribution, exchange and consumption of products, services besides ethical HR practices and the environment. It also provides guidance on how to integrate our traditional values with emerging knowledge and modern management. The conference will provide a platform to thought leaders, academic community, industry practitioners, business managers, philosophers and social scientists to share their views, best practices and research findings and also gain from others' experiences. The conference will also facilitate identification of knowledge gap and areas for future research. The deliberations would provide challenges and opportunities to all those interested in creating a value based society for sustainable socio-economic growth. It will provide an opportunity to network with people and institutions engaged in sustainable and healthy economic systems based on inspirations from Indian Philosophical traditions.

Call for Papers and Suggested Themes

The conference invites papers in the following tracks and provides some suggested themes. Contributors are welcome to choose any other topic related to any track and the theme of the conference. The paper should be original and should not have been published before.

Values and Ethics and their roots in Indian Philosophical Traditions

- Values and Ethics: Conceptual Framework from Different Perspectives
- Philosophical thoughts from different religious traditions
- Role of Indian Values and Ethos in Sustainable Business Environment
- Role of Indian Traditions and Values in Green Management
- Stakeholder Approach to Management
- CSR and Indian Traditions
- Case Studies converging with the conference theme

Business Ethics in People Management

- Ethical Issues in Recruitment & Selection
- Ethical issues in Performance Appraisal
- Ethics in Employee Growth & Development
- Gender Diversity & Gender equity

Spirituality at the Workplace

- Role of Spirituality in promoting Ethical Business
- Incorporating Religious/ Faith based Values in Business
- Integrating Business Ethics through Spiritual Leadership
- Spiritual Values for Preventing Unethical Practices

Work life Balance & Well-being

- Spirituality & Individual Well-being
- Organisational Practices for Employee Well-being
- Employee Assistance Programmes
- Creating A 'Happy' Organisation

Ethics in Business Management

- Preventing Financial and Accounting Frauds
- Overcoming Creative Accounting
- New Financial Models based on Indian Philosophical Traditions

- Financial Inclusion: Challenges & Opportunities
- Models for Financial Inclusion
- Ethics in Marketing & Distribution
- Customer Relationship Management practices

- Ethical Issues in Production and Operations Management
- Ethical issues in Supply Chain Management
- Ethical Issues in Information Technology

Resource Persons (confirmed so far)

- Prof. Girish Chandra Tripathi, Vice Chancellor, Banaras Hindu University (BHU)
- Prof. S.R.Bhatt, Chairman, Indian Council of Philosophical Research, New Delhi
- Prof. B. Mahadevan, Indian Institute of Management (IIM), Bangalore
- Prof. Gangadhar Panda, Vice Chancellor, Shri Jagannath Sanskrit Vishvidyalaya, Puri
- Prof. B. P. Sharma, President, Pacific University, Udaipur
- Prof. Subhash Sharma, Director, Indus Business Academy (IBA) Bangalore
- Prof. E S Srinivas, XLRI, Jamshedpur
- Dr. N.K. Kakkar, Director General, MAIMS, New Delhi
- Dr. Kusum Jain, Director, International School for Jain Studies, Jaipur
- Mr. Hrishikesh Saran, Eminent Buddhist Scholar (IRS Rtd.)

Paper Submission Guidelines

The manuscript should be prepared in the following format:

Title of the Paper, Name, Position, Affiliation, Contact no. and Email address.

Abstract of not more than 250 words with 3-4 key-words at the end of the abstract.

The final paper word limit is 6000-7000 words, along with the abstract.

Abstract should be in font size 12. (Times New Roman, 1.5 Line Spacing)

Title of the paper should be in font size 16 and should be centrally aligned.

Name of the author should be in font size 12 and affiliation in font size 11.

The subheadings and the body of the text should be in font size 12.

Paper should be submitted only in MS-Word format only.

All the tables and diagrams should be appropriately numbered & provided at the end of paper.

All references should follow APA Style (6th Edition)-<http://www.apastyle.org>

Criteria for Evaluation by reviewers

The paper (in English) should be original and should not have been published before and should offer new insights, new approach or new knowledge to the body of literature.

Papers will go through review process and selected papers will be published in an edited book.

Abstracts will be blind reviewed and only those abstracts approved by the reviewers will be selected.

An electronic copy of the abstract in MS Office Word 2007 version should be mailed to the conference convener not later than June 30, 2016 at

conficprmdi@mdi.ac.in, conferencevaluesethics@gmail.com

Conference Venue

The conference will be held at MDI Gurgaon. There are limited numbers of rooms available on the campus for participants of the conference on payment on first come first serve basis.

Registration Fees

Industry/Faculty Participants: Rs 4500

Student Participants: Rs. 2500

(The registration fee includes conference kit, lunch, refreshments and beverages)

Important Dates

Last Date for Abstract Submission: **June 30, 2016**

Notification of Acceptance of the Abstract: **July 15, 2016**

Last Date for Submission of Selected Papers: **August 25, 2016**

At least one of the authors needs to attend the conference and present the paper. However, conference certificates will be provided to only those candidates who will present the papers.

Conference Committee

Patron

Prof. (Dr.) C.P. Srimali, Acting Director, MDI Gurgaon

Prof. S.R.Bhatt, Chairman, Indian Council of Philosophical Research, New Delhi

Conference Chairs

Prof. Priyanka Vallabh (MDI Gurgaon) & Prof. (Dr.) Radha R. Sharma (MDI Gurgaon)

Contact Information:

E- mail 1: conficprmdi@mdi.ac.in

E-mail 2: conferencevaluesethics@gmail.com

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MANAGEMENT DEVELOPMENT INSTITUTE (MDI), GURGAON



MDI is one of the top B-Schools in India. Institute was formed as an autonomous body in 1973, in collaboration with several global institutions like UNDP, UNIDO, World Bank and ILO, KfW, Germany and with the active support of Industrial Finance Corporation of India (IFCI). The institute integrates knowledge, research, industry experience and international exposure to offer comprehensive management programmes. MDI has the distinction of being the first internationally accredited Indian B-School. It was accredited by South Asian Quality Systems (SAQS) in 2005. The long term Education Programmes are also accredited by Association of MBAs (AMBA), U.K. MDI's vision is to create future thought leaders who manage and create powerful organizations in the emerging corporate landscape.

INDIAN COUNCIL OF PHILOSOPHICAL RESEARCH, NEW DELHI



ICPR is an autonomous body fully financed by the Ministry of Human Resource Development, Govt. of India to promote teaching and research in philosophy. It provides technical and financial assistance/ guidance for the formulation of research projects and programmes in philosophy, to individuals/institutions and organises/ supports institutional or other arrangements to promote and develop research in neglected/ emerging areas in Indian philosophy/philosophical traditions. It encourages and supports research to explore basic values embodied in Indian culture and their relevance to nation building.