

PGDPPM 2009-11

Post Graduate Programme in Public Policy and Management 2009 - 2011

SCHOOL OF PUBLIC POLICY & GOVERNANCE

Making a Difference to Citizens' Lives

Management Development Institute

Gurgaon-122007

Message



The School of Public Policy and Governance located in the MDI, Gurgaon, a leading B-School of India, is a growing Centre of Excellence with the vision of emerging as a global school of public policy. Our graduate programme in Public Policy and Management has been designed to meet the needs of learning and capacity-building of executives from the public services, corporate organizations and professional bodies. The objective is to orient them for better formulation of public policies and at the same time giving thrust to improving the delivery of services to citizens.

Our mission is to focus on good governance in emerging societies in the twenty first century. The course aims at developing holistic philosophy of sustainable development and inclusive growth. The participants would learn necessary skills and techniques for enriching the content and quality of public services with thrust on citizen-centric approach.

The key features of the curriculum are flexibility, innovation and relevance. It is designed in the form of fast-track learning modules consisting of core themes in public policy and appropriate tools of management. Apart from the core subjects the elective tracks are designed for customized needs of the participants with regard to the required skill set they need for improving their efficiency and effectiveness.

We follow a unique pedagogy which involves a mix of lectures, workshops, live projects, dialogues and creative expression of talents. The focus is more on active learning rather than passive listening with a view to creating leaders and change masters out of experienced professionals.

I call upon all the aspirants to be part of this learning environment and contribute to the cause of good governance and effective delivery of public services.

Dr. Arun Kumar Rath
Chairman (PGDPPM)
Management Development Institute
Gurgaon, India

Management Development Institute (MDI)

MDI, an integrated-business school, has been consistently rated among the top five Business Schools in India. MDI is the first Indian Business School and second in Asia to be accredited by an International Institution, 'Association of MBAs' (AMBA). MDI's mission is to develop thought leaders and change masters who could be architects and builders of organizations that can effectively compete in the corporate Olympia.

Starting in 1973 as a training, consulting and research institute with special focus on the banking and finance sector, MDI is now the largest institution in the area of continuing education and post-graduate, doctoral and executive development programmes which are internationally recognized. It has more than 80 faculty members with varied academic and practical experiences. Situated close to the national capital in the happening area of Gurgaon, MDI offers the advantage of both the proximity to the policy makers, industry experts, and intellectual capital-creators as well as the ambience of a Gurukul.

MDI - A Glimpse

- Ranked Consistently amongst TOP five B-schools of India
- One of every three PGPM students spends at least a term abroad.
- Continuous mentoring by industry and business leaders
- About 80 nationally/ internationally acclaimed full time faculty
- Largest School for Continuing Education in Management
- Facilitators of largest international exchange program in India
- 40 acres of lush green Campus with best amenities
- Strategically located in the corporate hub of India

MDI's Vision and Mission

Vision

Our Vision is to make MDI - A Global Business School for

- Thought Leaders and Change Masters
- Academic Excellence and Continuous Innovation

Mission

Our Mission is to create, both at individual and organizational levels, cutting edge management capability through...

- Value-based Education
- Best global Practices
- Action-centric Research
- Value-adding Consultancy

Why Study at MDI?

- **World Class Teaching Community:** MDI prides itself for its world class teaching community. Action- centric research and industry consultancy keeps the teaching community abreast of developments in both the academic and the industrial world.
- **Research Focus:** To boost its research base, MDI introduced a rigorous full-time Fellow Programme in Management in 1999 and later an Executive Fellow Programme in Management in 2004. MDI faculty published over 100 articles in refereed journals, and authored and edited about 11 books last year.
- **Continuous Process Innovation:** At the process level, MDI continuously innovates to strengthen its offerings:
- **Unique induction programme:** A rigorously designed schedule of management games and simulation exercises help students know each other, understand self and prepare for their life at MDI.
- **Judiciously selected pedagogy:** Extensive use of case method of learning to understand how management concepts apply in business situations along with hands-on training and international exposure, makes learning holistic and develops well rounded managers.
- **Holistic learning:** Through the entire span of the course, there is equal focus on knowledge, skill and attitude development.
- **Integrated model:** MDI has an integrated model where each activity PGPM, PGP - HR and PGP-IM (for graduates), FPM and EFPM (for research graduates), Executive PGPM, Energy Management and Public Policy and Governance (for experienced executives) and Management Development Programmes (for industry professionals) is strengthened by the experience it gains through other activities.
- **Strategic Location:** This integrated model of MDI, thriving in one of the fastest growing corporate hubs of the country, is a great strength harnessed by the Institute.
- **Sensitivity to Business Requirements:** The Institute proactively senses business world requirements and continuously innovates to build human capital to fill those needs. Introduction of international component in the Executive PGPM curricula was a result of its thrust on continuous updation of programmes to keep the deliverables contemporary. School for Energy Management and School for Public Policy and Governance (in collaboration with Ministry of Personnel Affairs, Government of India) were launched in 2005 and 2006 respectively. Some of the key initiatives since 2006 are:
- **Post Graduate Programme in International Management:** Launched in collaboration with the European School of Business Management ESCPEurope, PGP-IM, is a unique programme designed to groom global managers with international exposure.
- **AMBA accredits MDI Graduate Programmes:** MDI became the first B-School of India to be accredited by an international accreditation body. The accreditation stands guarantee of the world class quality education imparted at MDI.
- **NHRD's Trail Blazer Award:** In 2006, NHRD conferred on MDI Trail Blazer Award in the Academic Institution Category.

School of Public Policy & Governance

Making a Difference to Citizens' Lives

At a time when the forces of technology and globalization are pushing societies to redefine their paradigms in all areas of critical concern, the field of public policy and governance gains utmost importance as it continues to have the potential of making or breaking the destiny of nations and citizens. Recognizing the strategic significance of this field, MDI has established a School for Public Policy and Governance with a three-fold purpose:

- To create a think-tank for India wherein people from different disciplines, experiences and professions can collectively generate innovative ideas for both policy formulation and policy implementation;
- To harvest the rich and diverse experiences and innovations in area of public policy available within the country for dissemination and replication across South Asia and other parts of the world;
- To partner with the Government of India and the State governments as well as with the corporate organizations, both national and international, to enhance the capacity involved in setting the policy framework and its implementation.

Situated at a strategic location this School enjoys proximity and close interaction both with the policy makers and implementing agencies as well as with the specialized research centres in the field of public policy and governance.

Post Graduate Diploma in Public Policy & Management (2009-11)

The Post Graduate Diploma Programme in Public Policy and Management offers a unique integration of management concepts, tools and techniques with stress on public policy formulation, analysis and implementation, including the design and execution of delivery systems. The purpose is to enhance the sensibility and capability of the participants to better manage the public policy programmes and systems as well as to make them understand the global trends and practices in these areas to allow exploration of innovative options and choices.

The first year of the programme is full-time residential and includes a six-week term in an international school with an objective to expose the participants to global governance perspectives and challenges. The participants of last three batches have completed international module at School of Public Policy, George Mason University, USA. During the second year, the participants would return to their respective work locations but would continue to work on a dissertation on a relevant topic of their interest and with significance for their public policy. All the three components will be graded. The Post Graduate Diploma will be granted only when the dissertation is approved by the thesis evaluation committee. In the past, the participants of the programme have been sponsored by Department of Personnel and Training, Department of Atomic Energy and several other cadre controlling authorities in the Govt. of India as well as state governments.

The Programme is also open for self sponsored, corporate sponsored and foreign civil service officers in addition to officers of Govt. of India, state government and Public Sector Undertakings.

Programme Design:

PGDPPM is designed to emphasize self-learning and collective deliberation. Some of the key features of this Programme are:

- Thrust on strategic thinking, global mind-set, sensitivity and innovation;
- Experiential learning through outdoor activities;
- Interdisciplinary approach and learning;
- Leveraging of personal and collective experience through reflection and dialogue;
- Integration of global trends with local realities;
- Firsthand experience of a global way of working through the foreign-study component;
- Opportunity to gain specialization through optional tracks;
- In depth understanding and testing of ideas through an application oriented dissertation;
- Collaborative working through tapping the large intellectual pool and network of MDI; and
- Interactive models of class-room learning focusing on both theory and its application.

The Academic Schedule:

The PGDPPM curriculum comprises of two components: the course work and a dissertation. The course work is spread over eight terms during the first year. During this period, the participants will be expected to take a set of core courses, which will be supplemented by optional courses in different specialised tracks. On successful completion of the courses, the participants will work on a dissertation during second year.

The participants would be required to compulsorily stay on MDI campus. They would continue to work on their dissertation during the second year after reporting to their respective Departments. Self sponsored candidates may like to go back to their organisation or continue to be in the campus by paying additional payment of board and lodge.

The courses will provide a wide range of theoretical as well as application-based inputs on various aspects of managing public policy and public-systems including leadership and advocacy. PGDPPM, thus, will cover a mix of themes, such as:

Economic Foundations of Public Policy	Leadership and Organizational Building
Comparative Governance Paradigms	Socio-political Trends in India.
Public Policy Process	Infrastructure Policy
Strategic Management in Public Sector	Human Resource Management
Public Finance and Policy	Project Management
Project Appraisal & Risk Analysis	WTO and its Implications
Designing Citizen-centric Organizations	Social Marketing
Communication for Policy Advocacy	Corporate Governance & Social Responsibility

Decision-making Techniques	Innovation & Change Management
E-governance	Inclusive Growth
Corporate Finance	Organizational Culture and Effectiveness
Quantitative Techniques and Research Method	Talent and Performance Management
Public Enterprise Management	Social Sector Policies and Management

Eligibility:

DoPT Participants

Officers of the All India Services and Central Services subject to the following eligibility conditions:

1. A bachelor's degree or equivalent in any discipline recognized by The Association of Indian Universities/AICTE as eligible for Post Graduate Studies in Management.
2. Seven or more years of work experience
3. Age limit - 50 years (53 years for SC/ST candidates)

Other Participants

1. The participant must have a Bachelors degree in any field of study
2. At least 10 years of experience of which a minimum of 3 years must be in the middle management (or equivalent) levels in their current organisations.
3. Age limit - 50 years (53 years for SC/ST candidates)

How to Apply:

1. Application forms can be downloaded from our website www.mdi.ac.in and completed applications must be sent to Joint Secretary (Training), Department of Personnel & Training, Government of India, Old JNU Campus, New Delhi – 110067 with a copy to Dr. A.K. Rath, Chairman-PGDPPM, Management Development Institute, M.G. Road, Sukhrali, Gurgaon 122001.
2. Other participants may submit their application in the prescribed form to to Dr. A.K. Rath, Chairman-PGDPPM, Management Development Institute, M.G. Road, Sukhrali, Gurgaon 122001.

Selection Criteria:

The selection will be on the basis of academic screening, case discussion followed by an Interview. The Selection Committee will comprise of faculty members from School of Public Policy and Governance, MDI, senior professional / executives from public and private sectors.

Cost of the Programme:

1. DoPT Participants

Department of Personnel and Training, Government of India will bear the costs that may be incurred on domestic and international component of the programme for all participants sponsored by DoPT, subject to rules and regulations laid down by DoPT from time to time.

2. Other Participants

The total expenditure on the domestic component of the programme (including tuition fee and lodging expense) is Rs 4, 87,250. This does not include Overseas tuition Fees for courses Airfare, Visa and insurance etc.

Note:

MDI also has a few studio apartments, which are available on a first-come-first-served basis. However, those participants who opt for a studio apartment would have to pay an additional amount of Rs. 6,000/- per month or in case they wish to avail the mess facilities of the Institute.

The full fee for both tuition and residence (room and board) is payable to MDI within 15 days of commencement of the programme.

Venue:

Management Development Institute, Gurgaon

Important Dates:

Last date of submission of application	October 26, 2009
Interviews	November 4, 2009
Date of commencement of the Programme	December 7, 2009

Faculty:

Core Faculty

Arun Kumar Rath

Professor &
Chairman -PGDPPM
Ph. D. (Business Administration),
KIIT University, Bhubaneswar
M.Sc. (Physics), Delhi University

S K Tapasvi

Associate Professor
Ph. D. (Sociology), IIT Kanpur,
M. A. Politics (International Studies),
JNU New Delhi, M. A. (Social Systems), JNU
New Delhi,

Avanish Kumar

Associate Professor
Ph D, M. Phil, University of Delhi
M. Sc. and B. Sc. (H) in Anthropology,
University of Delhi

Vishal Narain

Associate Professor
Ph D. Wageningen University Netherlands,
PGDRM (Institute of Rural Management,
Anand),
B.A.(Hons) Economics, Delhi University

Affiliated Faculty

Ajay K. Jain

Associate Professor
Organizational Behaviour
Ph. D., (IIT, Kanpur), PGDPM (NIPM, Calcutta)
M.A. (I & PP)

Bhimaraya A. Metri

Professor
Operations Management
Ph.D. Indian Institute of Technology (IIT)
Bombay

Amit Kapoor

Associate Professor
Strategic Management
Ph. D (Panjab University)
PGDM (Management Development Institute,
Gurgaon)

C. V. Baxi

Professor
Economics
M.A. (Eco.), B.A. (Eco.) Bombay

Ashok Kapoor

Professor
Business Communication
B. E. (Hon) Mechanical Engineering, BITS
Pilani, MMS

Gita Bajaj

Associate Professor
Business Communication
BE (E & C, with Distinction), T.I.E.T., Patiala,
Submitted Ph D thesis on 'communication
strategies for org. turnaround'; AMU

Avinash Kapoor

Assistant Professor
Marketing
Ph.D. (University of Rajasthan),
MBA (R.A. Podar Institute of Management,
Jaipur, Rajasthan), MA (Pub. Admn.,
University of Rajasthan), B.Sc. (University of
Rajasthan)

Kul Bhusan C Saxena

Professor
Information Management
Ph.D. (Management) from Gujarat University,
M.Sc.

Mangi Lal Agarwal

Professor
Operations Management
Ph.D. Management (University of Georgia, USA),
M.S. Industrial Engg. (Georgia Institute of Technology, USA); B. Tech.- Mech. Engg. (IIT, Kharagpur),

Manoj Kumar Srivastava

Assistant Professor
Operations Management
M. Tech. IIT- Delhi, B.E. IIT- Roorkee, Ph. D. in Supply Chain Management from BITS-Pilani, (2006, Submitted)

N P Singh

Professor
Information Management
Ph.D. (CCS Haryana Agriculture University)
M. Sc. Meerut University Meerut.
M.S, BITSPilani, B.Sc.

N R Bhusnurmath

Professor
Finance
M.B.A. (FMS), Delhi University C.A.I.I.B.
Certified Associate of Indian Institute of Bankers, M. Sc

Pritam Singh, (Padma Shri)

Professor of Eminence
Organizational Behavior
Ph.D. in Management (BHU), Gold Medalist,
MBA (Indiana University, Bloomington, USA)
M.Com (BHU)

Radha R. Sharma

Professor
Organizational Behavior
Ph.D. (BHU), M.A. (Psy.), BHU; Gold Medalist.

Reeta Raina

Assistant Professor
Business Communication
M.A & M Phil (Eng. Litt) from Kashmir University
Ph. D. (Thesis submitted)

Rohit Prasad

Associate Professor
Economics
Ph.D., Economics. M.A. (Economics), BA (Hons.),

Sajal Ghosh

Assistant Professor
Economics,
Ph. D in Engineering and M. Tech in Energy Science & Technology (Jadavpur University),
M. Phil in Development Studies from IGIDR

Sangeeta Shah Bharadwaj

Associate Professor
Information Management
Ph.D. from BITS, Pilani ,
M. Sc (Math) and MMS (BITS, Pilani), M. E.

Sunil Ashra

Associate Professor
Economics
Ph. D, M. Phil in Economics from JNU,
M.A. Economics (Delhi School of Economics)

Sandeep Goel

Assistant Professor
Finance
Ph.D. (Finance) on 'Management of Finance in Public Sector Enterprises. M. Com., University of Delhi, B.Com (Hons).

Visiting Faculty

Anand Kumar

Professor of Sociology
Centre for the Study of Social Systems, JNU

Anadi S Pande

VP (Corporate Planning & Strategy), Hero
Honda Motors Ltd.

Arjun Badlani

Advisor Quality Improvement, Quality
Education and Management

D. C. Mishra

I.A.S. (Retd.), E-government Consultant

L. Prasad

Professor - OB & HR (IIM-B)

M. Rajivlochan

Professor of History

Manoranjan

IAS (Retd.)

Mukesh Jain

IPS

Shekhar Singh

Convener of the National Campaign for
People's Right to Information

Sudhir Naib

Director, Ministry of Defence

V.K. Mehta

IES

Vakul Sharma

Advocate

Vinod Tiwari

Director National Institute of Urban Affairs,
New Delhi

Vinoj Manning

National Programme Manager IPAS

Foreign Visiting Faculty

Krishna Ladha

Professor - Department of Politics, New York
University,

Mukul G Asher

Professor - Lee Kuan Yew School of Public
Policy, National University of Singapore,
Singapore

Lucie Abraham

Professor Graduate School of Public &
Development (Africa's leading school of
Governance) University of the Witwatersrand
Johannesburg, South Africa

Rajendra S Shirole

University of Kent UK

Sanjay Chaturvedi

Global Business Development Manager,
ROHMHASS, USA

Distinguished Visitors

A.V. Poulose

Retd. Financial Commissioner Railways & Ex-Officio Secretary to Govt. of India

Imran Khan

Eminent Performer and Theater Personality

S. Gangopadhyaya

Chief Advisor, Ministry of Finance

V. Viddhyarthy

Ex TELCO Executive, started an NGO in U.P. called Manvodaya

Ashish Ghosh

Professor of Political Science, Delhi University, an Eminent Performer and Theater Personality

B. P. Mathur

Former Dy. Comptroller & Auditor General and Chairman Audit Board, Govt. of India

Kumkum Lal

Ex. Professor of English - Delhi University, Theater person and a trained Oddissi Dancer

Gilles Verniers

India Representative, Science Pro, Paris

Arun Kumar

Chairperson of the Centre for Economic Studies and Planning of JNU, Coordinator of the EXIM Bank-JNU Library in Economics

Subodh Lal

Chairman, Aks Media Private Limited. Creative Artist, Teacher, Poet, Author, Television-and-theatre Person, Columnist,

Roger R. Stough

Assoc Dean/Dir Mason Enterprise Ctr/NOVA Prof School of Public Policy George Mason University, USA

Satyanand Mishra

Former Secretary Government of India Department of Personnel & Training Ministry of Personnel, Public Grievances and Pension

General V.P. Malik

Former Chief of the Army Staff of the Indian Army and former Chairman, Chiefs of Staff Committee of India

Lichun Chiang

Associate Professor National Checnng Kung University, Taiwan, China

Mark J. Rozell

Professor of Public Policy School of Public Policy George Mason University, USA



MANAGEMENT DEVELOPMENT INSTITUTE
School of Public Policy & Governance

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